





### OUR MISSION

MANY WANT TO BE SUCCESSFUL, BUT FEW TRULY STRIVE FOR EXCELLENCE. EVEN FEWER ARE LASER-FOCUSED, WITH TRAJECTORY SET ON ACCOMPLISHING INDIVIDUAL GOALS WHILE MAINTAINING FOCUS AND DEDICATION TO THEIR TRUE MISSION.

#### ENTER THE QUAD CITY STEAMWHEELERS.

OUR PASSION FOR FINDING SUCCESS WHILE MAINTAINING OUR AUTHENTICITY DEFINES WHO WE ARE.
The evidence is not in the words above or below. But in the actions and in the results.

IN OUR THIRD SEASON THE STEAMWHEELERS FOOTBALL TEAM WAS ABLE TO REACH THE PLAYOFFS IN ALL THREE YEARS! THE FRONT OFFICE HAS BEEN NOMINATED FOR NUMEROUS LEAGUE AWARDS FOLLOWING A FRANCHISE OF THE YEAR HONOR IN 2022. THE JOHN PETTIT AWARD, EXECUTIVE OF THE YEAR, SOCIAL MEDIA OF THE YEAR, GAME OPERATIONS OF THE YEAR, AND COMMUNITY OF THE YEAR AWARD, ALL OF THESE EXEMPLIFY THE HARDWORK AND PERSEVERANCE THAT OUR SMALL BUT MIGHTY OFFICE SHOWED TO BE CONSIDERED PART OF THE BEST FRANCHISES IN A VERY COMPETITIVE LEAGUE.

AS PROUD AS WE ARE OF OUR ON-FIELD ACHIEVEMENTS,
WE ARE EVEN PROUDER OF THE WORK WE'VE DONE IN OUR COMMUNITY.

WE ARE AS DEDICATED TO SUPPORTING OUR LOCAL SCHOOLS, FAIRS AND COMMUNITY EVENTS AS WE ARE TO SACKING OPPOSING OUARTERBACKS AND SCORING TOUCHDOWNS.

AS WE LOOK FORWARD TO 2025, OUR GOALS REMAIN THE SAME.

MAINTAIN EXCELLENCE ON THE FIELD AND AN EMPHASIS
IN SUPPORTING OUR COMMUNITY OFF THE FIELD.











JOE KRALL

**HUNTER NOBBS** 















# 5.19 MILLION IMPRESSIONS

ACROSS ALL SOCIAL MEDIAS JAN 1<sup>ST</sup> 2024-JULY 31<sup>ST</sup> 2024



















# FAN BASE DEMOGRAPHICS



### **2025 IFL FOOTPRINT**







## CONTACT US TODAY!

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