

Philip Kellerman CV

Personal Information

Name Nicolaas Philippus Kellerman
Nationality South African
Date of Birth 1979-05-19
Marital Status Married
Languages Afrikaans, English (fluent)
Spanish & Portuguese (limited)



LinkedIn References <https://www.linkedin.com/in/nicolaas-philip-kellerman-811a0529/>

Rugby Education

World Rugby Coaching Educator

Level 3 Rugby Coaching Course - Western Province Rugby Football Union

Level 2 Sevens – World Rugby

Level 2 Rugby Coaching Course (WP) - South African Rugby Union

Level 1 Rugby Coaching Course (WP) - South African Rugby Union

Junior Course (Age 6-12) - Portuguese Rugby Union

Coaching apprenticeship under Phil Pretorius and Ian Kirkpatrick at Stellenbosch RFC

Well acquainted with the Long Term Athlete Development Model

Hobbies:

PermaCulture(farming), Golf, Photography

Introduction

Rugby is my passion and I have dedicated most of my life to it.

Over the years I have gained a vast knowledge of the game through first hand experience, mentorship and studying the game. I have played the game as kid and have worked at all levels in the game from coaching 7 year old kids to professional players in different environments and different cultures as well as serving on committees and starting and running a club.

My coaching style is suited to leader positions where I can make decisions and be responsible for their outcome. I am very good at seeing the big picture and understanding the success factors of both human-, structural- and technical attributes of a team or programme. A person's character is what I value most and I see strong human relations as the primary factor for long term success. I have a wide array of tactical knowledge to solve most situations in the game as well as the technical knowledge to develop skills and structures that do not exist.



I grew up in a rugby mad family in a rugby mad country (South Africa) and started playing at the age of six. Despite being born with only one hand, I quickly established myself as one of the top players in my age group and was captain of my school teams until under 11 before an infection in my left leg stopped me playing for a number of years. I played half a season at u16 level before the infection came back and half a season at u18 before tearing my cruciate knee ligaments which ended my playing career.

I attended Stellenbosch University (world renowned for its rugby tradition). Here I got the opportunity to start my coaching career as an 18 year old. It started at a local high school and progressed to the my residence teams and then to the club sides. During this time I was blessed to rub shoulders with many top coaches, administrators and players, many of whom currently occupy top positions in South African rugby and around the world.

Stellenbosch was my home club and I returned there several times after stints elsewhere. I wrote the business plans for the academies both playing and referees which is currently runned by the club alongside the Western Province Rugby Institute and the Sports Institute at the University. I helped to establish the Western Province Institute in its first year of existence where I worked as a technical assistant. On another occasion I went back and coached one of the Residence teams to their first title in 45 years of existence.

Outside of Stellenbosch and Western Province I have spent a season at Eastern Province where I worked as a Technical Assistant to the Professional team and worked with their Academy players at u21, u19 and u18 level.



My first overseas coaching experience was a 3 months stint (2001) at the Arlington Rugby Club in Texas as a guest coach while still at University. In 2012 I returned to the USA and spent 6 months with the Ventura Rugby Club in California.

In 2007 I went to Portugal for the first time and have spent 3 years there coaching professionally at 3 of the top clubs (Agronomia, Cascais and Belenenses). Here I worked with some of the countries top players on a daily basis and helped to develop youth structures in these clubs. Independantly from these clubs, I established a rugby project in the Lisbon Metro dedicated to taking the game to areas without rugby and started a club for the players of the project to have the opportunity to play.

During 3 seasons at Los Troncos Rugby Club in Concepcion, Chile (2016-2018), the team made the semi-final (2018) and final (2026) of the national club competition. We also won the Centro Sur competition in 2017.

I am currently the head coach at Principia College in Illinois, USA. We won the D2 national title in 2022.

Rugby Coaching History

2022-Present

Head Coach of Principia College, USA

- Won the D2 National Title
- Damir Conci represents Croatia's national team.

2016 – 2018

Head Coach of Los Troncos Rugby Club in Concepcion, Chile

- Finalists in the 2016 National Club Championship
- Semi-finalists in the 2018 National Club Championship
- Champions of the 2017 Centro Sur competition
- In charge of 3 Senior Teams and a youth programme
- Players representing the Chilean National Team: Luis Sepulveda, Nelson Calderon, Daniel Jamett, Sebastian Otero, Claudio Zamorano.
- Coached the ARUCO selection team that played against the Chilean National team in 2017.



2015

Assistant Coach of Huguenote High School 1st XV, Wellington, South Africa

2012/2013

Coach of Ventura County Rugby Club

- Made the play-offs of the Southern California 2nd Division

IRB Educator Course



2011/2012

Head Coach of Belenenses Rugby, Portuguese 1st Division

https://www.youtube.com/watch?v=8M_624bUmh4

- 5th Place in League
- Portuguese Cup Semi Finalist
- Portuguese Internationals incl: Duarte Moreira (7s), David Mateus, Diogo Mateus, Pedro Silva, Diogo Miranda, Francisco Almeida (7s), Antonio Almeida (7s), Salvador de Cunha (7s), Sebastiao de Cunha, Rafael Simoes, Manuel Costa, Hugo Valente Joao Mira (7s).
- Joao Mirra becomes the attack coach for Portugal's national team at the '23 World Cup.



Founder / President & Coach of Clube de Rugby Kellerman

- Senior Team: Portuguese 2nd Division;
- U12 Team: Friendly Tournaments;
- Rugby Promotion Events at Schools



2010/2011

Clube de Rugby Kellerman / (Now Ubuntu Rugby)

 <https://www.facebook.com/#!/UbuntuRugby?fref=ts>

http://www.youtube.com/watch?v=h_MwhZ1rgk

- Started a rugby project in the Lisbon Metropolitan Area with the aim of spreading rugby to areas where it does not exist.

2009/2010

Cascais Rugby Club, Portugal. Head Coach & Technical Director

- Semi finalist of the 2nd League after being relegated from the top division the season before without a single league point.
- Internationals Conrad Stickling (POR) and Patricio Desmond (CHI) played for this team.
- Responsible for the club as a whole. Introduced and implemented a rugby development process based on the LTAD principals (Junior teams are doing very well).



2008

Majuba Men's Residence (Stellenbosch University)

- Won the 'Sauer Championship' for the first time in their 40 year history.
- Turned the team around from 11/12 on the log the previous season.



2007.2008

Head Coach & Technical Director of the Agronomia Rugby Club in Portugal

- Introduced a professional approach in Portugal at club level
- Won 6 from 6 matches including the Super Cup Final
- Portuguese Internationals Joe Gardener, Conrad Stickling, Luis Pizarra, Duarte Cardos Pinto.



2007

Technical Assistant - Western Province Rugby Institute

- Helped to initiate and setup the WP Institute in conjunction with Stellenbosch University.
- Worked as Technical Assistant during the 1st year of its existence.
- 2 Springboks (Francois Hougaard & Juan de Jongh) and a number of S14 and senior provincial players were products of that first year's intake.



2006

Stellenbosch University RFC, Senior Club Coach

- Senior Club Administrator
- Involved in the IRB Law Experiment
- Member of the talent identification and recruitment team to the Craven Week.
- Compiled a Business Plan for the future Rugby Institute at Stellenbosch University. The plan was based on the principals of LTAD and included a programme 10 year player development up to elite level as well as the development programme for coaches, referees and administrators. This plan has since been implemented with great success.



2005

The Mighty Elephants Professional Team: Technical Advisor

- Vodacom Cup (Team & Player Technical Analyses and Improvement)
- Mighty Elephants Academy Manager
- Initiated, managed and implemented a high performance programme for players between 16 and 21 to prepare players for a professional career.
- Players like Dewald Potgieter (Springbok, Bulls), Norman Nelson(SA 7's), Ryan le Roux (Spain), Marlin Ruiters (SA U20), Giant Ntyanda (PUMAS) came through this programme.



2004

Stellenbosch University RFC, Junior Club Coach (U20)

- Won 18/20 games played
- Assistant Coach Stellenbosch RFC 7's Team (Melrose 7's Winners, Rome 7's and Mosi 7's Runners-Up)
- Club Administration
- WP Level 3 Coaching Course
- Francois Louw (Springbok), Robbie Diack (Ireland) and Juandre Kruger (Springboks) were my loose forwards with Jean Botha (Griquas) in the front row. Elgar Watts (Cheetahs S15) played fly half.

2003

Stellenbosch University RFC, Junior Club Coach (U20)

- First Round Winners of the WP U20B Competition
- Won 17/18 league games played
- Victorians 7's Coach – Winner of the WP Qualifying Competition
- Club Administration
- Discovered current Springbok Gio Aplon playing 2nd division residence rugby and gave him his first chance at club level.

'02 – '03

Arlington Mavericks 1st XV (Texas Rugby Union - USA)

- Texas Division 2 State Champions, 4th in USA Western Division

2002

Stellenbosch University RFC, Junior Club Coach (U20)

- 3rd in the League
- Manager Stellenbosch RFC 7's Team
- Member of the Talent ID & Recruitment Team to the Craven Week
- Stellenbosch Rugby Academy – Youth Development Coach
- SARFU Level 2 Coaching Course
- Club Administration

2001

Stellenbosch University RFC, Senior Club Coach

- 4th places on the log playing with our club's 4th team in the 2nd team competition.

2000

Hombré Men's Residence 1st XV

- 2nd in the League
- 2 players from this team went on to play senior provincial rugby - Kobus Meintjies (Boland), Erich Haggard (Western Province)

Paul Roos Gymnasium U16



1999

Hombré Men's Residence 3rd XV

- Winner of the League & Knockout Competition, Won 11/12 games.

Paul Roos Gymnasium U15



1998

Paul Roos Gymnasium U14

Players of note whom I have coached at JUNIOR Level:

Internationals:

Juandre Kruger (SA), Francois Louw (SA), Robbie Diack (IRE), Gio Aplon (SA), Juan de Jongh (SA), Francois Hougaard (SA), Dewald Potgieter (SA), Bradley Langenhoven (NAM), Nico Esterhuyse (NAM), Ryan le Roux (ESP), Stefan Dippenaar (SA 7's).

South African Professional Players:

Elgar Watts (Cheetahs S15, SA Barbarians), Giant Ntyanda (Sharks S15), Martin Muller (Lions S15), Robert Andrew (Pau), Derick van Heerden (Griffons), Jean Botha (Griquas), Norman Nelson (SA 7's), Siviwe Magaba (Pumas), Marlin Ruiters (SA U20),

Players of note whom I have coached at SENIOR Level:

Internationals:

Joe Gardener (POR), Conrad Stickling (POR), Luis Pizarra (POR), Duarte Cardos Pinto (POR), Bernardo Duarte (POR), Francisco Mira (POR), Lourenço Kadosh (POR), Patricio Desmond (CHI), Diogo Mateus (POR), David Mateus (POR), Pedro Silva (POR), Sebastiao de Cunha (POR), Joao Mirra (POR 7s), Manuel Costa (POR), Diogo Miranda (POR 7s), Hugo Valente (POR 7s), Duarte Moreira (POR 7s), Francisco Viera Almeida (POR 7s), Antonio Viera Almeida (POR 7s), Salvador de Cunha (POR 7s), Rafael Simoes (POR), Francisco Sousa (POR), Luis Sepulveda (CHI), Nelson Calderon (CHI), Daniel Jamett (CHI), Sebastian Otero (CHI), Claudio Zamorano (CHI), Damir Conci (CRO).

Other Leadership Positions in Rugby

- 2001** Member of the Residential Executive Committee of the Stellenbosch RFC
2000 Member of the Residential Committee of the Stellenbosch RFC

Education

Tertiary Education

Edinburgh Business School

Masters in Business Administration

Modules Passed (2/9): Organisational Behaviour, Leadership

Current Study Material: Project Management, Strategic Planning

EDINBURGH
BUSINESS SCHOOL
HERIOT-WATT UNIVERSITY

University of Stellenbosch

Bachelors Degree in Commerce (Commercial Accounting)

Subjects

Information Systems I, Statistics I, Economics I, Business Management Theory I, Financial Accounting I, Theory of Interest I, Investment Theory I.

Economics II, Mercantile and Company Law II, Production Management II, Financial Management II, Marketing Management II, Management Accounting II, Financial Accounting II.

Financial Accounting III, Auditing III, Mercantile and Company Law III, Tax III

Additional Subject Strategic Management III



University of South Africa

Post Degree Certificate in Education

Subjects

The Educator as Assessor; The Educator as Learning Programme Developer; The Educator as Leader, Manager and Administrator; The Educator as Mediator of Learning; The Educator in a Pastoral Role; The Educator as Scholar and Life Long Learner; Teaching Practice (Senior Phase); Teaching Practice (Grd 7-9); Teaching Accounting (Senior Phase); Teaching Business Studies (Senior Phase); Teaching Economic and Business Sciences (Grd 7-9)



Secondary Education

Stellenberg High School

High School Diploma in 1997 with a 75% average

Subjects:

Afrikaans First Language, English Second Language, Maths HG, Accounting HG, Computer Science HG, and Biology HG.

WORK EXPERIENCE OUTSIDE OF RUGBY

- 2015** Accounting Teacher at Hugenote High School, Wellington, South Africa
- 2013-2014** Accounting: Grapes Department, United Exports
- 2004+ '08** Accounting (Part Time) – Student Fees Department, Univ of Stellenbosch
- 2006+2002** Webmaster (www.sun.ac.za/rugby) (www.matiesrugby.co.za)