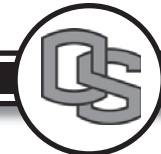




# EXPOSURE EXPOSURE

BEAVER FOOTBALL HAS NINE NATIONAL TELEVISION GAMES IN 2008 AS OF JULY 1



## Edward RAY

University President

Queens College '66

Dr. Edward J. Ray assumed the position of Oregon State University's President on July 31, 2003. Prior to coming to Oregon State, Ray was executive vice president and provost of The Ohio State

University.

Under his leadership, OSU has completed a visionary campus-wide strategic plan that is serving as the framework for the university's development in profound and historic ways. Research funding has grown to \$209 million since Dr. Ray's arrival, and the university has opened such key scientific facilities as the Kelley Engineering Center and the Lois Bates Acheson Veterinary Teaching Hospital.

Mindful of OSU's commitment to the people of Oregon, Dr. Ray has overseen the expansion of the Degree Partnership Program (DPP) with 11 of the state's community colleges, making it easier for students to complete four-year degrees. He has also taken a leadership role in fostering a more seamless P-20 system, working with area school superintendents, community college leaders and university colleagues to strengthen institutional connections and enhance the student experience. Dr. Ray has also helped to usher in a new era of partnership and cooperation between Oregon's public universities.

Dr. Ray was a member of the economics faculty at Ohio State from 1970-2003, serving as economics department chair from 1976 to 1992. He served as an associate provost from May 1992 until May 1993, senior vice provost and chief information officer from 1993-1998, and executive vice president and provost from 1998-2003.

His research interests include the history of protectionism in the United States, the determinants of U.S. foreign direct investment and foreign direct investment in the United States, the structure of tariff and non tariff trade barriers in the United States and abroad and the adoption of Social Security. His work has been published in *The American Economic Review*, *The Journal of Political Economy*, *The Quarterly Journal of Economics*, *The Review of Economic Studies* and other leading journals. He has co-authored a principles text, and his book, "U. S. Protectionism and the World Debt Crisis" was published by Quorum Press in 1989.

Dr. Ray received his undergraduate degree in mathematics from Queens College (CUNY) in June 1966, graduating cum laude and Phi Beta Kappa. He earned his master's in economics from Stanford University in 1969 and his doctorate in economics from Stanford in June 1971.

His wife Beth was a counselor and assistant dean in the College of Arts and Sciences while at Ohio State. They have three children and two grandchildren.



## Bob DE CAROLIS

Director of Athletics

Bloomsburg State College (PA) '76

Bob De Carolis became the 12th director of athletics at Oregon State University when then-President Dr. Paul Risser appointed him to the position on August 28, 2002. He signed a five-year contract

extension in May of 2006.

De Carolis originally joined the OSU staff on April 20, 1998 as associate athletic director of internal operations; he was promoted to senior associate athletic director on July 1, 1999. Prior to coming to Oregon State, he spent 19 years on the athletic department staff at the University of Michigan.

Since arriving at OSU, De Carolis has developed and executed the financial recovery plan that helped the OSU Department of Athletics eliminate a \$12.5 million accumulated deficit and grow the overall budget by more than \$20 million. At the same time, the department was able to not only maintain competitive teams, but also had its first winning football season in nearly three decades, its first winning men's basketball season in 15 years, the softball program made its first appearance ever in the College World Series and the baseball team competed in the College World Series for the first time in over five decades — capturing the 2006 and 2007 national championships. With him in a leadership role, the football program has played in seven bowl games and overall 16 of the 17 intercollegiate programs sponsored by OSU have participated in postseason.

De Carolis has been responsible for hiring some of the most high profile coaches in OSU history, including Mike Riley (football), former U.S. Olympic coach Taras Liskevych (volleyball), two-time NCAA Coach of the Year Jim Zalesky (wrestling), former standout assistant coach LaVonda Wagner (women's basketball), Craig Robinson (men's basketball), Kelly Sullivan (women's track/cross country), Larry Liebowitz (women's swimming), Linus Rhode (women's soccer), Steve Todd (men's rowing) and Emily Ford (women's rowing). All of his

hires have or are building record-setting programs at OSU.

It's not all about wins or losses or about new facilities; De Carolis has stressed the importance of being a total student-athlete and being a part of the community. With his leadership, nearly 47 percent of the entire athletic roster sports a cumulative GPA of 3.00 or higher. Community service hours have increased nearly 300 percent during his tenure and contributions for scholarships to the Beaver Athletic Student Fund have increased from \$5 million to over \$11 million.

He spearheaded the feasibility study for a plan that has expanded and renovated Reser Stadium to its current capacity of nearly 46,000. Improvements at the Stadium since the beginning of 2005 have included a new east side structure that houses some of the best amenities in all of college football, construction of the largest video board in the Pac-10 (as of 2007 season) and new seating in the south end zone. In all, approximately \$115 million in improvements to the football facility alone has enabled "Beaver Nation" to create one of the best home field advantages in the nation. Beaver fans have responded with record ticket purchases.

The latest addition to the OSU facilities landscape is the Sports Performance Center (included in the Reser Stadium improvements). The new building, adjacent to legendary Gill Coliseum, houses a 17,000-square foot strength training area and a 7,000-square foot wrestling practice facility. Meanwhile, the final touches were made in spring (2008) to expand the home of the two-time national champion baseball team — Goss Stadium at Coleman Field. In addition, under his guidance, OSU has built the Merritt Truax Indoor Center, the OSU Softball Complex, expanded the Tommy Prothro Football Complex and renovated several locker rooms.

De Carolis' fundraising goals continue for the upcoming academic year and beyond. Current projects in development include a \$16 million Student Academic Success Center that will be shared with the entire OSU campus, \$4 million in exterior improvements to Gill Coliseum, a \$4 million sports medicine facility and women's basketball locker room, the remodeling the Valley Football Center, construction of a \$10 million practice facility for the basketball and volleyball teams, a \$2.5 million crew facility on the banks of the Willamette River and a \$4 million track and field complex.

De Carolis is also actively involved in national and conference level committees, and just completed a three-year stint on the NCAA Division I Management Council (MANCO). He recently chaired the Pac-10 Conference Budget and Finance Committee, and sits on the Pac-10 Television and Bowl Committees. He also was recently selected to serve on the NCAA Student-Athlete Benefits Cabinet.

He started his Michigan career in 1979 as an administrative assistant. He was promoted to assistant business manager in 1980; at the same time, he was also named the head softball coach. De Carolis was Michigan's softball coach from 1980 to 1984 and his Wolverines had a third-place finish at the AIAW national championships.

De Carolis was promoted from assistant business manager to business manager in 1983; in 1987 to assistant athletic director for business; in 1990 to associate athletic director for internal operations; in 1994 to senior director for financial operations; in 1996 to senior associate athletic director and became responsible for all athletic facilities and venues at Michigan (encompassed the strategic planning of all capital improvements). In addition, he managed the department's information technology system and ancillary business operations. He was also responsible for the overall event management of football, men's and women's basketball, and ice hockey.

Under his leadership as senior director for financial operations, De Carolis led negotiations with Nike for an all-school contract for athletic shoes and apparel. He established a long-term relationship with Pepsi-Cola for beverage rights, and led a capital improvement project for Yost Ice Arena, Michigan Stadium and the soccer/field hockey complex.

De Carolis also spearheaded a "gift brick" donor program for Michigan Stadium, developed a comprehensive capital improvement program and coordinated the development of a master plan for the expansion of Michigan Stadium.

De Carolis is a 1976 graduate of Bloomsburg State College in Bloomsburg, Pa., with a B.S. in business education. He received a Master's of Science degree in sports management in 1979 from the University of Massachusetts. During his undergraduate days at Bloomsburg, he was a two-year letterwinner in football and baseball from 1973-75.

He got his first taste of coaching at Bloomsburg State when he served as an assistant coach in baseball and football from 1976-78.

Bob is married to the former Sandra Taylor and they have three children, daughter Lyndsay and twin daughters Lauren and Hayley. Lyndsay is a sophomore at the University of Michigan and is a member of the Wolverines' soccer team.

### De Carolis Profile Experience

<b>Assignment</b>	Director of Athletics	<b>Oregon State</b>	2002 - present (director of athletics)
<b>Year at OSU</b>	8th (5th as Director of Athletics)		1999 - 2002 (senior assoc. AD) 1998 - 99 (assoc. AD/internal ops)
<b>Age</b>	54	<b>Michigan</b>	1996 - 98 (senior assoc. AD) 1994 - 95 (senior dir. for financial ops) 1987 - 93 (assoc. AD/internal ops)
<b>Hometown</b>	Philadelphia, Pennsylvania		1983 - 86 (business manager) 1980 - 82 (asst. business manager) 1980 - 84 (head coach - softball) 1979 - 80 (administrative assistant)
<b>Education</b>	Master's in Sports Management Massachusetts	<b>Massachusetts</b>	1978 - 79 (administrative assistant)
1979	Bachelor's in Business Education Bloomsburg State	<b>Bloomsburg State</b>	1976 - 78 (asst. coach - softball & football)
1976			
<b>Wife</b>	Sandra		
<b>Children</b>	Lyndsay, Lauren, Hayley		



# Kelvin KOONG

*Faculty Athletic Representative*

*National Taiwan University '64*

L.J. "Kelvin" Koong is in his fourth year as OSU's faculty representative to the Pacific-10 Conference and the NCAA. He was appointed to this position in January of 2005 by OSU President Dr. Edward

Ray. Koong was appointed as president of the Pac-10 for 2008-09.

Dr. Koong is a professor of animal sciences and has held a variety of administrative posts since arriving on campus in 1987. He has served as Associate Dean of the College of Agricultural Sciences, Associate Director of the Agricultural Experiment Station, Dean of the College of Veterinary Medicine, Head of the Department of Animal Sciences and Interim Dean and Director of the OSU Extension Service.

Koong, who is the author of numerous publications, has been honored with Distinguished Service Awards from the Western Section of the American Society of Animal Science, the Oregon Department of Agriculture and the Oregon Farm Bureau. He was the recipient of the Boss of the Year Award from OSU's Office Personnel Association in 2001.

Koong graduated from National Taiwan University in 1964 and later earned a master's in animal science in 1968 and Ph.D. in biomathematics in 1973, both from North Carolina State University.

He and his wife, Janet, have three sons – Dennis, Peter and Andrew. The Koongs also have three grandchildren, Jacob, Nicole and Noah.



# Todd STANSBURY

*Executive Senior Associate Director*

*Georgia Tech '84*

Todd Stansbury was named Executive Senior Associate Athletic Director at Oregon State University on December 12, 2004.

As the Executive Associate Athletic Director, Stansbury supervises sport programs, specifically baseball, men's basketball and football, and has oversight of internal and external operations. Since coming to Oregon State University, Stansbury has been a leader of the senior management team that has led to unprecedented athletic success, while undertaking more than \$115 million in capital projects, increasing the operating budget by more than 50 percent and increasing annual fund contributions by more than 100 percent.

Some of the highlights of the program during his tenure include the planning and completion of the Reser Stadium expansion, the initiation and development of the "everyday champions" Program, and the increased national visibility of OSU athletic teams through post-season play – highlighted by football having the second best record in the Pac-10 Conference over the past six years and the third most consecutive bowl victories in the nation, women's gymnastics appearing in three consecutive National Championships, and the baseball team's three consecutive CWS appearances and two National Championships.

Over the past five years, Stansbury has worked with Director of Athletics Bob De Carolis to recruit a great team of coaches including Mike Riley (football), Craig Robinson (men's basketball) and LaVonda Wagner (women's basketball), and was instrumental in retaining two time National Coach of the Year Pat Casey (baseball).

The Oakville, Ontario, Canada native attended Georgia Tech on a football scholarship where he lettered as a linebacker and graduated on the Dean's List with a Bachelor of Science in Industrial Management in 1984. He was a third round draft choice of the Saskatchewan Rough Riders of the Canadian Football League and later completed a master of science in sports administration at Georgia State University in 1993.

Stansbury began his professional career as a banker in the asset based lending division of Citizens and Southern National Bank headquartered in Atlanta before returning to his alma mater as the academic counselor for football in 1988.

As the assistant athletic director for academics at Georgia Tech he was responsible for the overall development, direction and management of the academic support program for student-athletes. This was a major component of the Homer Rice Total Person Program which was adopted nationally by the NCAA Foundation and the Division I-A Athletic Directors as the NCAA Champs/Life Skills Program. While serving as assistant athletic director for academics, Georgia Tech was consistently recognized nationally for its graduation rates.

In 1995 Stansbury left Georgia Tech to become the international coordinator for the Institute for International Sport. In this capacity he and his wife, Karen spent over 16 months traveling around the world promoting the 1997 World Scholar-Athlete Games and developing a worldwide network of educators, sport organizations,

and government leaders.

Upon his return to the United States in 1996 Stansbury went to work for Southern Network Services in Birmingham, Ala., as the manager of internet business services and helped develop the business and marketing plans for the internet division of the regional computer networking firm.

He returned to intercollegiate athletics in 1997 at the University of Houston, serving as associate athletics director. He was directly responsible for all NCAA compliance activities, student-athlete support services and was the primary liaison to the University's administrative units. Under his direction the student-athlete support program was transformed into a program recognized by USA Today for increasing graduation rates for student-athletes.

As the Director of Athletics at East Tennessee State University, he initiated and implemented a program-wide strategic plan, developed and implemented a new fundraising model, updated and expanded the training room facilities into an out-patient revenue producing rehabilitation center, identified the funding and developed the plans for a student-athlete academic center, updated the athletic brand and identity program, and initiated and completed numerous infrastructure and capital improvements. In addition to numerous athletic accomplishments ETSU was also recognized by USA Today for increasing the graduation rates of its student-athletes while under his direction.

With a wealth of experience in both the private and public sectors Stansbury has developed and implemented programs designed to enhance the student-athlete experience and develop student-athletes into leaders who are prepared to excel in today's competitive environment. Stansbury's interest in youth has led him to initiate various partnerships between college athletics and community organizations over the years including the Phoenix Program, Project Team Work and Junior Achievement.

Married to the former Karen Hammond of Easley, S.C., the Stansburys share an avid interest in the outdoors and travel. These interests have led to a number of adventures including treks in the Himalaya of Nepal and to the hill tribes of Northern Thailand, tracking the Mountain Gorilla in the Congo (Zaire), and sailing the Whitsunday Islands of Australia.



# Mark MASSARI

*Senior Associate Director  
External Relations*

*Sacramento State '92*

Mark Massari started at Oregon State in September 2002 and is currently Senior Associate Athletics Director for External Affairs. He is responsible for all revenue-generating, external marketing and

communications activities.

Massari leads several important units for the 17-sport athletic department, including marketing, promotions, branding, ticket operations and sales, merchandising, communications, video and television production and serves as liaison with multimedia rights holder – Beaver Sports Properties (BSP).

As a member of senior management he's been part of the strategic planning and success of \$115 million in capital campaigns including two football expansions at Reser Stadium, the construction of the Sports Performance Center, the expansion of Goss Stadium at Coleman Field and renovations to legendary Gill Coliseum.

Massari also serves in a leadership role for the "everyday champions" program which develops and celebrates student-athlete leadership along with academic and athletic success. He has led innovative marketing ventures – the "Rally the Legend" campaign to support the hiring in 2008 of men's basketball head coach Craig Robinson, "The Fever" campaign resulting in records in ticket sales across several sports, including a spike in football season tickets, OSU Athletics celebration of Black History Month and creation of a Hispanic sports marketing program – the first in the Pacific Northwest.

During the winter and spring Massari teaches a course in sports management for OSU's health and exercise science department.

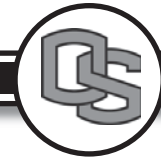
From 2002-06 he managed Oregon State's partnership with BSP and Learfield Sports. While leading BSP he doubled marketing and sponsorship revenue; increased total hours of Beaver sports on regional television and radio and negotiated first-ever satellite radio rights agreement with XM and the Pac-10. Also under his tenure with BSP/OSU began offering Spanish-language broadcasts to the Latino community in 2003.

Prior to Corvallis, Massari spent four seasons in broadcast sales and marketing, three with the San Francisco 49ers.

He also spent four years with the University of Miami (Fla.) as sports marketing and sales director for the Hurricanes and two years in the athletic department at Saint Mary's College in Moraga, Calif.

Massari has a bachelor's degree in history from Sacramento State and a master's in leadership from Duquesne. He was a four-year scholarship student-athlete at Sacramento State playing football for the Hornets from 1987-91.

The Napa, Calif. native and his wife Kimberly have a daughter Madeline (4), son Joey (2) and a yellow lab named Hobbs.



## Marianne VYDRA

*Associate Director  
Senior Women's Administrator*

*Missouri State '89*

Marianne Vydra joined OSU in the summer of 1992 in the position of assistant coordinator of student-athlete services. In 1998 she was promoted to the role of senior women's administrator (SWA)/Director of Academic Services, and in 2001 she fully took on the role of SWA and is currently part of the leadership team with respect to strategic planning for the department.

Vydra supervises several sports programs, leads the student-athlete welfare units and directs the athletic department's Leadership Institute as part of the "everyday champions" Program; she also represents OSU in several important committees in the Pac-10 and NCAA.

As OSU's SWA, she has served as Pac-10 liaison for wrestling, men's soccer, women's gymnastics, softball, and is currently the Pac-10 women's soccer liaison. She was named Pac-10 Administrator of the Year in 2000 for women's gymnastics and in 2008 was tabbed the Women's Basketball Coaches Association's Administrator of the Year. Vydra has also served on the Pac-10 Executive Committee and she recently chaired the Pac-10 Student-Athlete Advisory Committee. She has also been a member of the Pac-10 Women's Basketball Tournament committee and recently served on the SWAC Television Committee. She currently serves as a member on the PAC-10 Diversity Initiative Committee.

Vydra served on the NCAA certification steering committee for Oregon State and was on the gender equity and minority issues sub-committee (2000-2001). She was a member of the NCAA softball rules committee (2000-01) and has served as a NCAA Division I regional championship representative for women's volleyball, women's soccer and women's basketball. She also spent six years on the NCAA Division I Softball Committee (Chair 2005-2007), and was just recently nominated for a four-year term to the NCAA Division I Women's Soccer Committee.

At OSU, she is a member of the President's Commission on the Status of Women (ex-officio - 1998 - present) and has been a member of the Student Conduct Committee (2001-2005). She is a former member and chair of OSU's Academic Standing Committee.

Vydra is a member/co-chair of OSU's Athletic Advisory Committee and in the fall of 2002, chaired the Sports Sponsorship Subcommittee. As a result of that committee's work, a recommendation was accepted by the Advisory Board and the Athletic Director to add the sports of women's cross country/track to OSU's current sponsorship of 17 sports in the Fall of 2004.

Vydra also worked as a graduate assistant in Academic Services for Student-Athletes at the University of Maine in Orono before coming to Corvallis.

Vydra grew up in Springfield, Mo. and has a bachelor's degree in Biology from Missouri State and a master's degree in Education from the University of Maine. Marianne will be leading a 100-mile backpacking expedition this summer on the John Muir Trail in the Sierra Nevada range in California and is currently building a cabin on Bull Shoals lake near Branson, Missouri with her sisters.



## Robert CLIFFORD

*Associate Director  
Student-Athlete Affairs*

*Michigan '79*

Robert Clifford has been a member of the Oregon State University staff since October of 2001, serving as the director of student affairs for the football and men's basketball programs. He also directs

the student-athlete wellness and welfare programs and is a special advisor to Director of Athletics Bob De Carolis.

Clifford began his professional career in 1976 as a consultant for the Boston Public Schools integration program. He later would work with the Michigan Student Outreach Association and as a volunteer writing teacher in the Federal Correctional Facility in Milan, Mich.

In 1977 Clifford worked for The Center for Educational Services (Upward Bound) at Brandeis University in Waltham, Mass. He then returned to the University of Michigan to graduate and then be employed through 1997. He served as the associate director and coordinator of academic programs, and supervised 30 support staff. He designed and implemented an academic program for over 600 student-athletes and monitored compliance of Big Ten and NCAA regulations.

Clifford was the director of university relations and team sports for Olsher Sports International in 1997. He moved to Continental Sports Management LLC and from 1998-2000, served as the Director of Operations.

In 2000 Clifford moved to Florida Atlantic University where he was coordinator of academic programs and university relations, as well as, assistant to the director of football operations.

The published writer is a 1979 graduate of Michigan with a bachelor's degree in creative writing with a concentration in literature and social science.

Clifford has two sons, Scott is a senior at Oregon State and Peter resides in Florida.



## Kate HALISCHAK

*Associate Director  
Student-Athlete Academic Affairs*

*Bowling Green State '76*

Dr. Kate Halischak joined the Oregon State University staff in July of 2006 as Associate Athletic Director/Director of Student-Athlete Academic Services.

Since arriving at OSU she has been influential in developing strong collaboration among Athletics, campus support units and colleges to provide integrated services that bring student-athletes into the larger university. Shared programs for student-athlete support include peer study sessions for high risk classes, academic coaching and supplemental instruction — data shows a higher success rate than the national average for similar programs.

She has also become involved in the leadership of the summer BEST program, (Bridge to Encourage Students in Transition), a residential academic-intensive experience designed to prepare entering student-athletes for study at OSU. BEST helps students learn how to develop good study habits, manage time and finances, navigate through the university and much more.

Halischak spent 12 years at the University of Notre Dame as Director of Academic Services for Student-Athletes. While at Notre Dame the program sustained an 88 percent graduation rate, consistently rated among the top 10 in every NCAA graduation rate report, captured the American Football Coaches Association academic achievement award four times (100% graduation rate twice), and won the *USA Today* NCAA Academic Achievement Award in 2003 with a graduation rate of 92 percent.

In addition to working with student-athletes, she has worked as an assistant professor of English, an academic advisor and director of a multi-disciplinary liberal arts program.

An honors graduate in English from Bowling Green State University, Halischak pursued a doctorate in literature at Notre Dame. While there, she taught a class called "Sports In Literature," which attracted many student-athletes. This class began her connection between academics and athletics.

Halischak began her association with Notre Dame in 1990 after serving as an assistant professor in the Department of English at the University of Colorado at Colorado Springs.

The avid golfer and hiker was born in Steubenville, Ohio.



## Linda JOHNSON

*Associate Director  
Life Skills Coordinator*

*Cal State - San Bernardino '85*

Linda Johnson joined the Oregon State University athletic staff in October of 2002 as Associate Athletic Director for Olympic Sports/Academics. Beginning Fall of 2005 she took over as Director of the NCAA CHAMPS Life Skills Program — bringing educational programming to the student-athlete on a variety of subjects, including healthy relationships, addictions, cultural competencies, personal and social development and fiscal responsibilities.

Before joining the athletic staff, Johnson held academic advising positions within three colleges on campus: Business, Health and Human Performance, and Health and Human Sciences. Within these colleges, she advised a large majority of the students in course selection and timing to earn their undergraduate degree.

While the head advisor for Health and Human Performance, she was chairperson of the Athletic Advisory Committee (1998-2000); a member of the NCAA Certification Steering Committee, chairing academic integrity subcommittee; represented various colleges due to her understanding of many of the OSU programs and majors.

While working towards her bachelor's degree in physical education, Johnson had a very successful teaching and coaching career. She is a 1985 graduate of California State University-San Bernardino and was a member of the first-ever women's volleyball team.

Johnson is a native of Corvallis and has a son, Scott.



# Mark SPENCER

*Associate Director  
Business Operations*

*St. Bonaventure '93*

Mark Spencer was named Associate Athletic Director for Business Operations at Oregon State University in August of 2006. Spencer's responsibilities include overseeing the department's \$43

million budget, coordinating the bid process for NCAA and NIT postseason events and as sport supervisor for several programs.

Spencer came to OSU from Saint Louis University, where he was the associate director of athletics for internal operations. He was responsible for all financial aspects of the athletic department and supervised multiple varsity sports. He was the sport supervisor for baseball, cross country, track and field, volleyball and assisted with men's and women's basketball scheduling. He was co-tournament director of the 2006 College Cup and served as a liaison to the 2005 NCAA Men's Final Four as a member of the finance committee.

Spencer spent two years as both an assistant and associate athletic director for business operations at East Tennessee State University before joining the Billikens' staff. He supervised the daily financial transactions of the department of athletics, managed ticket office operations and prepared the department's budget for 17 varsity sports. While at ETSU, Spencer also served as a member of the NCAA re-certification committee for fiscal integrity and was a founding board member for the BucSports athletic training facility.

Prior to ETSU, Spencer worked for two years at the University of New Mexico as the manager for athletic ticket operations. He coordinated all computerized ticket operations for UNM athletics, including the central university ticket office, as well as on-site ticketing. In 2000, he developed and implemented the ticketing plan for the NCAA Division I Men's Basketball West Regional Championship.

Spencer served two years as the director of ticket operations for the Los Angeles Dodgers' Triple-A affiliate Albuquerque Dukes Pacific Coast League minor league baseball team. He also worked at the 1996 Centennial Olympic Games held in Atlanta as a phone center supervisor and at the technical help desk for the 37 Olympic ticket box offices.

Spencer earned a master's degree in sports administration from Georgia State University in 1995. He graduated from St. Bonaventure in 1993 with a bachelor's degree in business administration.

He was married during the summer to Lindsay (Dailey) Spencer.



# Matt AREND

*Assistant Director  
Revenue Development*

*Western Michigan '98*

Matt Arend was named Assistant Athletic Director for Ticket and Revenue on July 1, 2005. Arend came to Oregon State in November 2002 as Director of Ticket Operations. In his current capacity he

oversees the daily operations of the ticket office, coordinates game day operations in the Club at Reser Stadium, is the department liaison with Sodexo (game-day concessions and catering), coordinates game contracts for all sport programs except football, provides projections and analysis of athletic department revenue streams and coordinates advertising campaigns.

Arend was also a key figure in the "Raising Reser - Expanding Beaver Nation (phase 1 and 2)" which renovated the school's football stadium. He tracked all sales by donor level, assisted in the creations of ticket sales initiatives, implemented the priority point system that is used for season ticket holders and handled the allocation of tickets in the renovated facility.

Before coming to Oregon State, Arend was the Assistant Director of Ticket Operations at the University of Iowa. For two years at Iowa, his main responsibilities were the hiring, training and supervision of all ticket office staff, the creation of all customer service initiatives and handling all ticket issues related to wrestling. While at Iowa, he served as the ticket director for the 2001 NCAA Division I Wrestling Championships.

Prior to his arrival at Iowa, Arend served two years as a graduate assistant in the ticket office at his alma mater, Western Michigan University, where he received his master's degree in sport administration in 2000. Prior, he held a position in the athletic marketing department at Bowling Green State University. During his undergrad, Arend was a four-year student assistant for the men's basketball program at Western Michigan.

Matt and his wife Rachel, who is a cost accountant at Wah Chang in Albany, live in Corvallis. They are the parents of newborn daughter, Danielle.



# John CHENEY

*Assistant Director  
Facilities and Operations*

*Creighton '97*

John Cheney first joined the Oregon State University staff in August 1998 as a graduate assistant athletic trainer, a position he held until March 2001. After receiving his master's degree from Oregon State, Cheney became an assistant on the event management staff.

He was named Event Manager on July 1, 2001 and held that title until February 1, 2002 when he was named interim Director of Operations. He became the Director of Operations in July of 2003 and was promoted to Assistant Athletic Director for Facilities and Operations in July of 2005.

In his current capacity, Cheney supervises the event management operations for all sports with specific game management duties for football, wrestling and gymnastics. His office oversees the game management requirements, game day parking and coordination of the event staff for all home Beaver events. He oversees all NCAA, Pac-10 Conference and other postseason competitions hosted by OSU - including the 2005, 2006, and 2007 Regional and Super Regional Baseball Championships, 2006 Regional and Super Regional Softball Championships, the 2006 NCAA Gymnastics National Championships and 2008 NCAA West Regional Gymnastics Championships.

On the facilities side, Cheney's responsibilities include coordinating all capital projects and building renovations, supervision of the athletic maintenance department staff and attending to the facility needs of all the athletic venues. His office is responsible for the scheduling and rental of all athletic venues.

Cheney held an instrumental role in the programming, design and construction of the \$115 million Reser Stadium expansion completed in September 2007, and has been involved in over \$130 million in capital improvements. He is currently involved in the programming and planning phases for several other projects including the legendary Gill Coliseum exterior and basement renovations.

Prior to joining the Oregon State staff, Cheney was a student athletic trainer at Creighton University (1993-97) and a post-graduate intern athletic trainer in 1998. He earned a bachelor degree from Creighton in 1997.

He is married to the former Anne Brooksby. Anne was a three-year letter winner on the Oregon State women's golf team (1997-01). They have one daughter, Cailey and are expecting another child in September (2008).



# Steve FENK

*Assistant Director  
Communications*

*Oregon State '87*

Steve Fenk was promoted to Assistant Athletic Director/Communications in December of 2005. He had served as assistant sports information director since September of 1990. Fenk's main sport responsibility is with the football program. He oversees a staff of four full-time employees and several student interns.

Fenk is a member of the College Sports Information Directors of America, the Football Writers Association of American and the Basketball Writers Association of America.

Prior to arriving at OSU he served as the men's sports information director at Montana State University in Bozeman from 1988-90. He began his career as a public relations intern for the Pacific 10 Conference office in Walnut Creek, Calif., and as a press row assistant for the Golden State Warriors of the National Basketball Association. While at the Pac 10 office, he was involved mainly in women's basketball, baseball, volleyball and the 1988 Rose Bowl.

Fenk earned a bachelor's degree from Oregon State University in 1987 and also has an associate of arts degree from Mount Hood Community College (1984) in Gresham, Ore. He is a native of Tillamook, Ore.



**Megan  
GILLICK**

*Senior Director of Development  
for Intercollegiate Athletics*

*Colgate '93*

Megan Gillick joined the Oregon State University Foundation staff in June of 2005 as the Senior Director of Development for Intercollegiate Athletics.

In her position, Gillick develops and leads the fundraising program for intercollegiate athletics, including the Beaver Athletic Student Fund (BASF) and the capital campaign for athletics. She is also a member of the OSU Foundation campaign planning group and senior management team. Oregon State announced its first campus-wide campaign of \$625 Million in October 2007. As of June 8, the athletic department had raised \$80.7 million towards its campaign goal of \$129.5 Million. The athletic campaign priorities include scholarship and program support as well as the expansion and construction of several athletic facilities.

Gillick arrived at Oregon State from Georgetown University where she served as Assistant Vice President for major gifts for the Medical Center and as development officer for the college. She also has experience in fund raising for the Boston Symphony Orchestra, Northwestern University School of Law and Colgate University.

Gillick is a 1993 graduate of Colgate University in New York with degrees in political science and history.



**Linda  
HURD**

*Assistant Director  
Director of BASF*

*Lane Community College '87*

Linda Hurd was promoted to Assistant Athletic Director and the Beaver Athletic Student Fund Director in February of 2004. An important function of the BASF is to secure financial support for

scholarships for student-athletes. The BASF also contributes to the Department of Athletics Lifeskills program and in operational areas. Since 1999, contributions have increased to the BASF by nearly \$10 million.

Hurd has been a key figure in the recent "Raising Reser - Expanding Beaver Nation (phases 1 and 2)" campaign, then the largest single capital fundraising component in the university's history. The campaign expanded OSU's football venue, Reser Stadium, by nearly 12,000 seats over a three-year period. Hurd is also involved in all of OSU's recent and ongoing capital campaigns, such as the Sports Performance Center, Goss Stadium at Coleman Field and the recently completed Merritt-Truax Indoor Center.

Hurd came to OSU after spending 11 years at the University of Oregon. While at the UO she served as assistant director of ticket operations and an administrative assistant for the Duck Athletic Fund.

Hurd is a member of the National Association of Collegiate Directors of Athletics and the National Association of Athletic Directors.

Linda and her husband Ted live in Junction City and are the parents of four grown children.



**Steve  
SULLIVAN**

*General Manager  
Beaver Sports Properties*

*University of Arizona '87*

Steve Sullivan, a Pacific Northwest native, is the general manager of Beaver Sports Properties and directs the athletic department corporate sponsorship program and multi-media assets. He is a member of the senior management team and assists the athletic department with strategic endeavors.

Beaver Sports Properties is a joint-venture between Learfield Sports and Oregon State University. In addition to OSU, Learfield Sports manages the multimedia rights for nearly 50 collegiate institutions and associations including North Carolina, Memphis, Miami, Texas A&M, Oklahoma, Stanford and the Big Ten Conference. Learfield also provides exclusive sports programming to more than 1,000 radio stations nationwide.

Prior to joining Oregon State, Sullivan was the general manager of Bulldog Sports Properties at Fresno State where he also managed the multi-media rights. He grew corporate partnership revenue by 50 percent during his two years.

Before Fresno State and working for Learfield Sports, Sullivan was the Director of Marketing Partnerships for the Naismith Memorial Basketball Hall of Fame in Springfield, Mass. He developed and executed commercial naming rights opportunities and sold cooperative marketing partnerships nationally generating over \$3 million in revenue and value-in-kind during his tenure from 2002-04.

Sullivan spent 12 years working for four intercollegiate athletic institutions. He was Associate Athletics Director for External Operations at Texas Tech University from 1999-2002, where he managed and directed the marketing, sponsorship sales, ticketing and media relations departments. From 1992-1999 he worked at the University of Arizona as the Director of Marketing and Corporate Partnerships, and he also spent two years at the University of Connecticut and the University of Miami (FL) as the Assistant Director of Marketing and Promotions and as a graduate assistant.

Sullivan earned his undergraduate degree from the University of Arizona in Business Administration in 1987. He received a Master of Science in Sports Administration from St. Thomas University in Miami in 1990.

He and his wife Carleen, also an Oregon native, live in Corvallis and have four children, Kelsie (8) and four-year old triplets Kellen (4), Kylie (4) and Karsten (4).



**Bob  
WESTLUND**

*Vice President for  
Principal Gifts to Athletics*

*UC Santa Barbara '56*

Bob Westlund joined the Oregon State University staff in September of 1992 as senior development director for the Department of Athletics with responsibilities toward major gifts and capital campaigns. He currently is the Vice President for Principal Gifts to Athletics.

Westlund has been instrumental in fundraising for the athletic department, securing nearly \$60 million over the years. His efforts have assisted the program in major facility improvements such as the ongoing expansion of Reser Stadium, the Valley Football Center, the Merritt-Truax Indoor Center, the Prothro Football Complex and Goss Stadium at Coleman Field.

Prior to joining the OSU staff, Westlund was the vice president of the W.M. Keck Jr., Foundation in Los Angeles and as director and Vice President of the Keck family's Coalinga Corporation. Established in 1954, the Keck Foundation is one of the nation's largest philanthropic organizations.

Westlund served as the development director at the University of Southern California School of Business from 1975-80 and as executive director of development for the Southern California region from 1980-85.

He served as a aviation officer in the U.S. Navy after graduation.

Westlund has two grown children, Ross and Alison.



## The Beavers

### NICKNAME

In the early days of the institution, Oregon State University's athletic teams were known as the Aggies. When orange uniforms replaced the drab sweatshirt gray and tan jerseys, the teams were referred to as the Orangemen.

In 1916 the school yearbook was renamed "The Beaver" and the name Beaver became associated with the school. It is believed the press also had some influence in changing the name, particularly L.H. Gregory of *The Oregonian* newspaper. The name gained instant popularity among alumni and students.

The Beaver is the state's official animal.

## Orange & Black

### TEAM COLORS

Oregon State was known as Corvallis College until the mid 1890s and the school color was navy blue. A faculty committee appointed by school President John Bloss voted to replace blue with orange. Not long after, black was selected by the student body as a background color. A local tailor named J.H. Harris donated black uniforms for the baseball team in this time frame, and it is believed to be where the black color scheme began in athletics, although that is debatable. An article in the local *Corvallis Gazette-Times* in 1892 describes the use of orange and black in commencement ceremonies, nearly a year prior to orange becoming the official color.

While orange was originally the official color, over the years black has become more universally accepted as one of the official colors. Today, nearly all of OSU accepts black and Pantone 165 orange as the official colors.

## Benny

### THE MASCOT

Benny Beaver was adopted as Oregon State University's mascot in 1952 after the school had a reported three previous mascots. The first mascot in 1893 was a coyote named Jimmie, owned by M.M.H. Kriebel. In 1909, a second mascot appeared on the scene. Dr. John Bell, a Corvallis pastor and former regent of Corvallis when the college was taken over by the state and became Oregon Agricultural College, became the OSU mascot. In the early 1900s, "Doc Bell" was considered to be the varsity football squad's "mascot" because of his steadfast attendance and advising. In 1921 there was an attempt to make a live Beaver, "Bevo", into the school mascot, but with little success.

Benny Beaver, OSU's current mascot, was introduced to the student body by the school's rally squad on September 18, 1952, in an effort to pick up sagging school spirit.

"Benny Beaver, the rally squad's candidate for handsomest man in school, has never been on campus before," according to the *Barometer* (student paper), at the time.

"The animal stands six-foot tall, wears vivid orange knickerbockers, a black jersey, and his familiar orange and black rooters lid."

Adopted as the official mascot in 1952, Benny Beaver still fires up the crowds at OSU athletic events today.

Benny Beaver, while officially accepted as the school's mascot in 1952, actually can be traced back to the 1940-41 school year. A statue of a beaver named "Benny" appears in the school's yearbook, and later a *Barometer* sports columnist used the pen name "Benny Beaver."

### The Fight Song

*OSU our hats are off to you,  
Beavers, Beavers, fighters thru and thru,  
We'll cheer thru-out the land,  
We'll root for every stand,  
That's made for old OSU.*

*Watch our team go tearing down the field;  
Those of iron, their strength will never yield.  
Hail! Hail! Hail! Hail!  
Hail to old OSU*

### OSU Athletic Directors

T.P. "Ted" Cramer	1918-19
Jimmy Richardson	1919-22
Carl Lodell	1922-32
Percy Locey	1937-47
R.S. "Spec" Keene	1947-64
Slats Gill	1964-66
Jim Barratt	1966-76
Dee Andros	1976-85
Lynn Snyder	1985-90
Dutch Baughman	1990-97
Mitch Barnhart	1997-2002
Bob De Carolis	2002-present

### History of OSU SIDs

There have been only six Sports Information Directors in Oregon State's history. Oregon State's current SID, Steve Fenk, joined the OSU staff in September of 1990 as the men's basketball SID. It was not until 2004 that he took over as the Interim Sports Information Director for the entire department. In 2006, Fenk received a permanent appointment as an Assistant Athletic Director for Communications.

A complete list of OSU Sports Information Directors follows:

Art Taafe	1924-37
Bud Forrester	1937-41
Irwin Harris	1942-51
John Eggers	1952-79
Hal Cowan	1976-2004
Steve Fenk	2004-present





# BEAVER SPORTS RADIO NETWORK

## Radio

**Game Day** — Beaver Sports Properties, a division of Learfield Sports, produces game-day radio broadcasts and special programming, syndicated on the Beaver Sports Radio Network. The 10-hour broadcasts consist of nearly 30 stations across Oregon and is anchored by the Portland flagship station KPAM 860. KPAM also airs daily Beaver segments on its "Bob Miller in the Morning" show with sports director Ron Callan.

Mike Parker, the "voice of the Beavers", handles the play-by-play and is found in the booth by former Beaver lineman and OSU Hall of Famer Jim Wilson. Former Beaver, NFL player and OSU Hall of Famer Steve Preece delivers pre-game analysis with Parker and Wilson. FSN Northwest's Todd Mansfield handles the sideline duties and he is joined by Wilson for the post-game call-in show.

Local Beaver station 1240 KEJO (Clear Channel) kicks off every game by airing a two hour "Countdown to Kickoff Show" in the Greater Corvallis Area. Network programming begins two hours before kickoff and signs off approximately two hours after each game with the popular "Beaver Wrap Up Show" hosted by Mansfield and Wilson.



KPAM, owned locally by the Pamplin Media Group, is the 50,000-watt home of the Beaver Sports Radio Network. Along with its

extended football coverage, KPAM or its sister station KKAD (1550 AM) broadcast Beaver men's and women's basketball games, every Beaver Sports Talk (Tues. or Thurs.) from late August through early April, and beginning in 2009 Beaver baseball. Oregon State enjoys the strongest comprehensive radio package in the Pac-10 Conference by offering the most total hours of play-by-play and auxiliary programming.

There will continue to be several options to complement local radio with football and men's basketball games available on XM Satellite Radio (official partner of the Pac-10 Conference), internet audio through Beaver Nation Online's audio/visual service, Yahoo! Sports and www.kpam.com. Beaver Nation Online and Yahoo! Sports links are available at www.osubeavers.com (via several subscription-based plans).

## Mike Parker



Mike Parker is entering his 10th season calling OSU football, men's basketball and baseball action and has been behind the microphone for some of the school's crowning achievements on the athletic fields. The "Voice of the Beavers" is a 1982 graduate of the University of Oregon with a bachelor's degree in rhetoric and communications. His broadcasting career includes play-by-play for football, basketball and baseball for high school sports in Oregon, beginning in 1977. He was the voice of the

Eugene Emeralds (1983-86) minor league baseball club and the Oregon women's basketball program (1983-87). He also was the play-by-play voice of the AAA Portland Beavers from 1987-92. Parker hosted a show on all-sports KFXR Radio from 1990-95 before moving to KEX Radio as host of Sportsline and the Fifth Quarter program following Portland Trail Blazers games. Parker has been named the Oregon Sportscaster of the Year four times, including in 2006. Mike and his wife Missy have two daughters, Lydia and Ellie.

## Jim Wilson



Jim Wilson is in his fifth year on the OSU football radio crew, and has also worked as a color analyst on OSU baseball broadcasts. He is one of the top two-sport student-athletes in the history of the school, participating in baseball and football. Wilson, a member of the OSU Sports Hall of Fame, still holds the school record for home runs in one season with 21 and for single season (.829) and career (.640) slugging percentage. He was the Pacific-10 Conference's Northern Division MVP and

third team All-American in 1982. Wilson was drafted by the Cleveland Indians in 1982 and played Major League Baseball with the Indians and Seattle Mariners, and in Japan. Wilson lettered in football as an offensive lineman in 1980 and '81. Jim and his wife Lisa have been married for 22 years and have eight-year-old twin daughters, Esti and Evan.

**Beavers in Spanish** — In 2003, Oregon State Athletics, through Beaver Sports Properties, became the first Northwest school to offer Spanish-language broadcasts to the Latino community. For the third consecutive year every football game will be offered in Spanish by a partnership with Eugene's Churchill Media Group. The Beavers or "Castores" (Beavers translated in Spanish) are heard on Churchill's Spanish stations in Eugene, Portland, Bend and Yakima, Wash. Juan De Dios Andrade handles play-by-play and Javier Cervantes handle the color analysis.



The Beavers' Spanish broadcast team: Juan De Dios Andrade and Javier Cervantes.

**Beaver Sports Talk** — In addition, Beaver stations also carry "Beaver Sports Talk" a weekly statewide call-in show every Thursday (Tuesdays for weekday games) night from 7-8 p.m. featuring head coach Mike Riley and Mike Parker. BST is live from McMenamins Brewpub on Monroe Street in Corvallis and airs on most of the Beaver Sports Radio Network stations and is streamed live on Beaver Nation Online on www.osubeavers.com.



The Beaver broadcast team (l-r): Jim Wilson, Todd Mansfield, Mike Parker, Ron Callan. (not pictured, Steve Preece)

**The Joe Beaver Show** — Each weekday from Noon to 2 p.m. Mike Parker and Jon Warren host an OSU sports-themed show in the Greater Corvallis area on 1240 KEJO.

## Steve Preece



Steve Preece has been a mainstay with the Beavers both on the field as a quarterback on the famed 1967 "Giant Killers" team and in the booth as a color analyst for FSN NW Beaver broadcasts. The 1969 OSU graduate played nine seasons in the NFL for the New Orleans Saints, Philadelphia Eagles, Denver Broncos, Los Angeles Rams and Seattle Seahawks. He played on four conference championship teams with the Rams. Preece adds insight on network pre-game radio and interviews

head coach Mike Riley from the Valley Football Center following home games. The interview is live on the "Dam Cam" video board and on the radio. Preece also co-hosts "Beavers All-Access" with Todd Mansfield. He is married to Karen Renee Hammer. Preece has two sons, Travis and Nick, and a daughter Whitney and her husband Pete. He also has one grandson, Travis.

## Ron Callan



Ron Callan has spent 34 years in the broadcast media business, all in the Pacific Northwest, and is in his second year as a member of the Beaver broadcast team. The KPAM 860 (OSU's flagship station) sports director has been named the Associated Press Sportscaster of the Year three times. Callan spent seven seasons as the sideline reporter for the Seattle Seahawks' radio network after a 10-year stint hosting the Washington Huskies' postgame show on KIRO TV in Seattle. The 1974 Linfield College graduate also has worked for KVDO TV in Salem, KTVB TV in Boise, KHQ TV in Spokane and FSN Northwest. Callan, a former opera singer, has three children

— Cassie, Daniel and Lily.

## Television

**Pac-10 TV Partners** — As a member of the Pacific-10 Conference, Beaver games air regionally and nationally on ABC, ESPN, ESPN2, FSN and Versus.



**FSN Northwest** — Locally FSN's regional sports station, FSN Northwest, and Beaver Sports Properties team up to air several additional OSU games each season. In 2008 several Beaver games may include an "Oregon-only" feed and air on FSN NW on cable or satellite, but will be available only in the state of Oregon. By partnering with FSN NW for these telecasts OSU games will reach the home state market and approximately two million households. The Beaver television crew consists of Todd Mansfield (play-by-play), Steve Preece (color), Cathy Marshall (sidelines/special stories) and Ron Callan.

**Beavers All-Access** — FSN NW will again air the popular magazine show tentatively on Tuesday nights during the season. The show will also be replayed several times each week on FSN's Fox College Sports (FCS) channels on the cable or satellite digital tier. FCS channels reach over 30 million households across the country. "Beavers All Access" on FSN NW is hosted by Todd Mansfield and Steve Preece.



## Internet

OSUBeavers.com is Oregon State's official athletic website and provides fans with the most complete and up-to-date coverage of all Beaver football. OSUBeavers.com is powered by JumpTV which also sets up the premium audio/visual service Beaver Nation Online. The subscription based-service airs live events, and archived shows featuring games, press conferences and special features on OSU student-athletes

## Beaver Sports Radio Network

Astoria	KKEE-AM	1230
Bend	KICE-AM	940
Boise, Idaho	KDJQ-AM (Spanish)	890
Coos Bay	KYSJ-FM	105.9
Corvallis	KEJO-AM	1240
Cottage Grove	KNND-AM	1400
Enterprise	KWVR-AM	1340
Enterprise	KWVR-FM	92.1
Eugene	KKNX-AM	840
Eugene	KXOR-AM (Spanish)	650
Florence	KCST-AM	1250
Florence	KCST-FM	106.9
Hermiston	KOHU-AM	1360
Klamath Falls	KAGO-AM	1150
Lakeview	KQIK-AM	1230
Lakeview	KQIK-FM	93.5
Medford	KMED-AM	1440
Newport	KNPT-AM	1310
Ontario	KSRV-AM	1480
Pendleton	KUMA-AM	1290
Pendleton	KTIX-AM	1240
Portland	KPAM-AM	860
Portland	KKAD-AM	1550
Portland	KXPD-AM (Spanish)	1040
Prineville	KRCO-AM	690
Roseburg	KRNR-AM	1490
Salem	KBZY-AM	1490
The Dalles	KODL-AM	1440
Tillamook	KMBD-AM	1590
Tillamook	KTIL-FM	94.3
Yakima	KLES-FM (Spanish)	101.7

## Todd Mansfield



Todd Mansfield is in his third year with the Beaver Sports Radio Network and is the play-by-play voice of the women's basketball program. He also hosts the winter and spring editions of Beavers All-Access and is the co-host with Steve Preece for the fall BAA. The Pacific Northwest native spent nine years in Denver where he was the voice of the University of Denver Pioneers and an anchor, reporter and producer for KDVR-TV (FOX). He is married to the former Laura Wall, and they have two sons, Connor and Drew.



Print Media

Table with 7 columns: OUTLET, MAILING ADDRESS, CITY, PHONE, CONTACT, EMAIL, WEBSITE. Lists various print media outlets like Associated Press, Bend Bulletin, Coos Bay World, etc.

Radio Media

Table with 7 columns: OUTLET, MAILING ADDRESS, CITY, PHONE, CONTACT, EMAIL, WEBSITE. Lists radio stations like Beaver Sports Radio Network, Churchill Media, KPAM, etc.

Television Media

Table with 7 columns: OUTLET, MAILING ADDRESS, CITY, PHONE, CONTACT, EMAIL, WEBSITE. Lists television stations like KVAL (CBS), KATU (ABC), KBVR, etc.

Pac-10 Bowl Arrangements

Table listing bowl game arrangements with columns for game name, date, time, and network.

\* The Sun Bowl could be played against the Big 12, Big East or Notre Dame.

OSU Travel Information

Table listing travel information for Stanford, Penn State, Utah, Washington, Westin Pasadena, UCLA, Arizona, and Hilton Seattle Airport.

Opponent SIDs

Table listing opponent SIDs for Game 1 through Game 12, including contact names and phone numbers.



## MEDIA INFORMATION

### Media Credentials

Credentials to cover Oregon State home football games may be secured by contacting Steve Fenk, Assistant Athletic Director/Communications at 541-737-7470 or [steve.fenk@oregonstate.edu](mailto:steve.fenk@oregonstate.edu).

### Media Parking

Limited media parking is available immediately behind the press box on the west side of the stadium (enter off Western Blvd.). Overflow parking is available approximately three blocks from the press box in the OSU Foundation lot.

### Photography Regulations

Photo passes will be issued only to accredited photographers on assignment. Photographers should proceed to the press box when arriving at the stadium to obtain an armband for field access. NCAA regulations forbid photographers from being between the 25-yard lines.

### Press Box

The fourth level of the Reser Stadium press box serves as the media center. Radio and television booths are located from approximately the 50-yard line to the left as you look onto the field. The remainder of the seating is for the print media. A photo deck runs nearly the length of the press box and is located off the fourth level. Lunch or dinner is served in the press box.

### Postgame Work Areas

The Reser Stadium press box will be closed following the game, with the exception of deadline issues for writers for night games. Two working areas postgame are available for use – the Valley Football Center (OSU) work room is located on the second floor next to the postgame interview room. The Gill Coliseum media room (located near the opponents' lockerroom) serves as the visiting media room (Room 5). The usual statistical packets with quotes will be delivered to both areas.

### Internet

Wireless internet access is available at all working areas of Reser Stadium and Gill Coliseum. Please see the OSU Communications staff for the access code.

### Professional Scouts

NFL scouts are generally seated in the second row of the press box, behind the print media. Some seats have partially obstructed views.

### Practices

Practices are open to the media and public. Generally, interviews are conducted post-practice (5 p.m.) on Tuesdays-Thursdays for Saturday games. Video may be shot of practice with some limitations, please see the on-field Communications personnel for that day's schedule.

### Mike Riley Interviews

Every Tuesday, except for bye weeks and Thursday games, OSU hosts a media conference with head coach Mike Riley and student-athletes. Coach Riley is available for approximately 30 minutes. Visiting media may also call into the conference to participate – contact the OSU Communications Office (541-737-3720) for the access information. The taped press conference is also available later that day on osbeavers.com and as a transcript. **Check with OSU staff for the time of the press conferences for Thursday games.**

### Pac-10 Teleconference

The Pacific-10 Conference conducts a weekly press conference on Tuesday with all 10 head coaches. For the time and access information please contact the conference office at 925-932-4411. The Conference also provides a weekly video satellite feed.

### Directions to Reser Stadium

#### From Eugene & Airport

HWY 99 north to Junction City.  
Turn left on HWY 99W (north end of JC) and proceed to Corvallis.  
Turn left on Western Blvd, immediately after crossing the Marys River bridge.  
Follow Western Blvd to stadium (Approx 2 miles).  
Total drive time from airport is 45 minutes.

#### From Portland International Airport

I-205 South to I-5 South.  
Stay on I-5 south to approximately five miles south of Albany.  
Take the HWY 34 exit (#228) and proceed west for 10 miles.  
Turn left on HWY 34 (see Reser Stadium signs) to 26th street – turn right.  
Left on Western Blvd.  
Total drive time from PDX airport is 1:45.

### Athletics Identity Guidelines for Media

The Beaver logo is the primary mark for Athletics and is the only logo to be used for scores, scoreboards, features, and stories by sports broadcast/media properties.

The new Oregon State (OS) logo is the secondary mark, used to represent Oregon State on fields of play and in the retail market only. Not for use in media.

For national media (outside of Pacific Northwest) please refer in graphics, statistics, scores as "Oregon State", "Ore St", "OR ST", or "Oregon St".

For sports broadcast/media to obtain and use logo, please contact:

Oregon State University  
Athletics Communications  
Steve Fenk, Assistant Athletic Director  
104 Gill Coliseum  
Corvallis, OR 97331-4105  
T: (541) 737-7470 F: (541) 737-3720  
E: [steve.fenk@oregonstate.edu](mailto:steve.fenk@oregonstate.edu)  
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## Oregon State Communications Staff



**STEVE FENK**  
Asst. Athletic Director /  
Communications  
Football



**JASON AMBERG**  
Assistant Director  
Football  
Gymnastics  
Rowing



**MICHAEL COLLINS**  
Assistant Director  
Men's Basketball  
Golf  
Soccer



**HANK HAGER**  
Assistant Director  
Baseball  
Women's Basketball



**MELODY STOCKWELL**  
Assistant Director  
Cross Country & Track  
Softball  
Volleyball  
Wrestling



**LAUREN PULLEN**  
Communications Assistant  
Soccer  
Swimming

2008-09 Student Assistants: Caleb Hawley, Ryan McCall, Brittany Ornelas, Sami Redmond, Tucker Smith & Kelsey Tannehill