



NACDA.COM

ADVERTISING

MARKETING & COMMUNICATIONS OPPORTUNITIES



NACDA DAILY
REVIEW

\$1,250 PER BANNER
\$5,000 MINIMUM SPEND

Sponsor-designed banner
advertisement embedded within the
email and linked to a URL of your
choosing (JPG, PNG or GIF format).



ATHLETICS
ADMINISTRATION
MAGAZINE

\$1,800 BASE PER FULL PAGE
\$1,200 BASE PER PARTIAL PAGE

Premium space, Sponsored Content,
and bundle options available, with
capabilities for video add-on to any
placement.

CLICK HERE
for full
pricing
breakdown

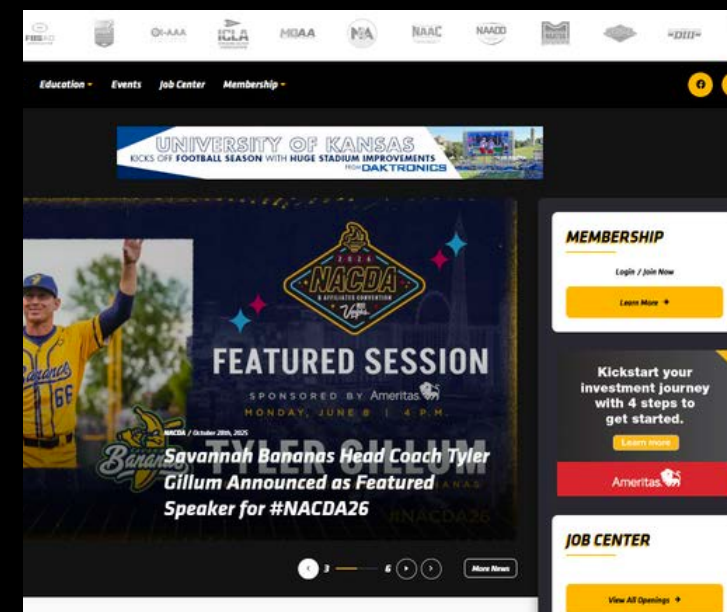
CLICK HERE
for ad
creation best
practices



NACDA.COM

\$5,000 PER CAMPAIGN,
PER MONTH

Campaigns can be purchased for a
run-of-site, per month, with access
to analytics of ad performance.



SPONSORED
CONTENT
WEBINAR

\$5,000 PER WEBINAR

Sponsor is responsible for securing
speakers and providing content;
NACDA promotes registration and
hosts the live session; Includes
access to registrant/attendee
contact information post-event.

