



NACDA Sport Administrator Leadership Institute
Sunday, June 7, 2026
Mandalay Bay Resort – Las Vegas, NV

As of 4/20/2026
**** Additional Registration Required ****

Learning Objectives:

- 1) Build a framework for becoming a more knowledgeable and highly-skilled sport administrator
- 2) Becoming an extension of the Athletics Director for the sports you supervise: embracing alignment, leadership, and accountability
- 3) Framework Implementation: Applying a Critical Thinking Framework

General Sessions and Lunch will take place in Banyan A-C

8:30 – 8:45 a.m.	Welcome and Overview of Seminar
8:45 – 9:15 a.m.	Developing Your Personal Playbook – Guided Discovery for Sport Supervision Nicki Moore , The Meakem & Smith Director of Athletics and Physical Education, Cornell University Jennifer Strawley , Director of Athletics, Elon University
9:20 – 9:50 a.m.	No One Way to Lead: Perspectives on the Sport Administrator Role Sarah Baumgartner , Executive Senior Associate Athletics Director, Sports Administration, University of Texas Taurian Houston , Executive Associate Athletics Director for Administration, Dartmouth College
9:50 – 10:00 a.m.	Break
10:00 – 10:50 a.m.	Morning Case Study Discovery Breakouts– 3 fifty-minute sessions, participate in all with rotation
10:55 – 11:45 a.m.	
11:50 a.m. – 12:40 p.m.	Banyan D – Case Study 1 - Facility Shut-Down Challenges Sarah Baumgartner , Executive Senior Associate Athletics Director, Sports Administration, University of Texas Angie Jabir , Executive Associate Athletics Director, Sport Administration, Stanford University Banyan E – Case Study 2 - Navigating Head Coach Allegations Wally Crittenden , Senior Associate Athletics Director, Championship Resources & Chief Revenue Officer, Louisiana Tech University Jennifer Strawley , Director of Athletics, Elon University Banyan F – Case Study 3 - Managing the Head Coach and Support Staff Relationship Taurian Houston , Executive Associate Athletics Director for Administration, Dartmouth College Juliana Smith , General Manager, Women's Basketball, Baylor University
12:45 – 1:30 p.m.	Lunch and Learn – Networking
1:40 – 2:40 p.m.	Afternoon Case Study Reaction – 1 sixty-minute session, participant discussion from morning case study breakouts – select a room Banyan D – Breakout 1 Taurian Houston , Executive Associate Athletics Director for Administration, Dartmouth College Angie Jabir , Executive Associate Athletics Director, Sport Administration, Stanford University



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Banyan E – Breakout 2

Wally Crittenden, Senior Associate Athletics Director, Championship Resources & Chief Revenue Officer, Louisiana Tech University

Juliana Smith, General Manager, Women's Basketball, Baylor University

Banyan F – Breakout 3

Sarah Baumgartner, Executive Senior Associate Athletics Director, Sports Administration, University of Texas

Jennifer Strawley, Director of Athletics, Elon University

2:40 – 2:50 p.m.

Break

2:50 – 3:30 p.m.

Lessons Learned from the Sport Administrator Chair

Nicki Moore, The Meakem & Smith Director of Athletics and Physical Education, Cornell University

Juliana Smith, General Manager, Women's Basketball, Baylor University

3:35– 4:20 p.m.

Ask the Experts and Define Your Playbook – Round Table Discussions

Sarah Baumgartner, Executive Senior Associate Athletics Director, Sports Administration, University of Texas

Wally Crittenden, Senior Associate Athletics Director, Championship Resources & Chief Revenue Officer, Louisiana Tech University

Taurian Houston, Executive Associate Athletics Director for Administration, Dartmouth College

Angie Jabir, Executive Associate Athletics Director, Sport Administration, Stanford University

Nicki Moore, The Meakem & Smith Director of Athletics and Physical Education, Cornell University

Juliana Smith, General Manager, Women's Basketball, Baylor University

Jennifer Strawley, Director of Athletics, Elon University

4:20 – 4:30 p.m.

Final Closing Remarks

4:30 – 5:30 p.m.

Sport Administrator Leadership Institute Happy Hour – Banyan A-D