RESERVE YOUR 2026 BOOTH TODAY!

Reserve a booth **today** for the 2026 Exhibit Hall and receive a **\$500 discount** for each 10x10 booth.

CLICK HERE to view the floorplan. Booths in blue are available.

Trade Show Executive's FASTEST 50

YOU WON'T WANT TO MISS THIS!

The NACDA & Affiliates Exhibit Hall was recognized as one of the top-50 fastest-growing shows in the U.S. by number of exhibitors and attendance.

Before October 1, 2025, the cost of booths are:

- Early Bird VIP Premiere
 10x10 booth space: \$5,995
- Early Bird VIP Standard
 10x10 booth space: \$5,495
- Early Bird Premiere10x10 booth space: \$4,995
- Early Bird Standard
 10x10 booth space: \$4,495



*Premiere are booths on the corners. Standard are in-line booths. VIP booths are within a dedicated section at the front of the Hall closest to the entrance.

Each 10x10 space includes three (3) NACDA Convention registrations and can be combined to create larger spaces. Booth fee must be paid in full at the time of booking to confirm/reserve a space.

As an exhibitor, you will receive access to the following:

- More than 7,000 athletics administrators and decision makers and their full contact information
- Educational programming and sessions across all NACDA & Affiliate Associations
- Three (3) Exhibit Hall sessions for maximum exposure:
 - o Monday, June 8, 5-8 pm
 - o Tuesday, June 9, 12-2 pm and 5-8 pm

For questions, contact:

Meredith Scerba, Senior Vice President | mscerba@nacda.com | (216) 659-1781

