

**National Association of Athletic Development Directors  
(NAADD) 31<sup>st</sup> Annual Convention – June 8-11, 2025  
Marriott World Center – Orlando, FL  
As of 3/18/25**

**Fundamentals of Athletics Development  
Sponsored by Elevate Sports Ventures  
Sessions Located in Cypress Ballroom 1**

**Sunday, June 8**

3:45-4:45 p.m. NAADD Fundamentals of Athletics Development Welcome Reception Located in Salon H

**Monday, June 9**

8:30-9:00 am Check-In / Coffee

9:00-9:05 am Welcome and Philosophy of NAADD  
Bobby Purcell Welcome Video  
**Jen Montgomery, Executive Director of Development for Athletics, George Washington University**

9:05 - 9:35 am Why Are You in This Business  
**John Currie, Vice President and Director of Athletics, Wake Forest University**

9:35 - 9:38 am Video on Annual Giving  
**Beth Tafolla-Voetsch, Executive Senior Associate Athletic Director/Chief Development Officer, University of California**

9:38 – 9:58 am Table Discussion Annual Giving

9:58 - 10:01 am **Video on Making the Ask**  
**Howard Milton, Chief Development Officer, University of Illinois**

10:01 – 10:21 am Table Discussion on Making the Ask

10:21 – 10:33 am Break

10:33 - 11:05 am Fundraising with Your AD  
**Bryan Blair, Vice President and Director of Athletics, University of Toledo**  
**Al Tomlinson, Deputy Athletic Director, University of Toledo**  
**Host: Haven Fields, Deputy Athletic Director / Chief Operating Officer, University of Nebraska**

11:05 - 11:08 am Video on Prospecting  
**Rob Clark, Associate Athletic Director for Development, University of Utah**

11:08 – 11:28 am Table Discussion on Prospecting

11:28 – 12:10 pm Central Development Panel  
**Nick Langridge, Vice President of University Advancement, James Madison University**  
**Jay Strohman, Senior Vice President of Advancement and Alumni Affairs, University of South Florida**  
**Host: Erin Wissing, Deputy Executive Director of Virginia Athletics Foundation, University of Virginia**

12:10 – 12:20 pm Break to grab boxed lunch and return to seat

12:20 - 12:50 pm Lunch Table Discussion on Unique Stewardship Ideas