



NACDA Sport Administrator Leadership Institute
Sunday, June 8, 2025
World Center Marriott Resort – Orlando, FL

As of 6/7/2025

**** Additional Registration Required ****

Learning Objectives:

- 1) ABCs Blueprint – Build a framework for becoming a more knowledgeable and highly-skilled sport administrator
- 2) ABCs tactics – Becoming an extension of the Athletics Director for the sports you supervise: embracing alignment, leadership, and accountability
 - a. Advance, Belay, Connect
- 3) Framework Implementation: Applying a Critical Thinking Framework

- 8:45 – 9:00 a.m. Welcome: Overview of Seminar and Sponsor Introduction
Paul Perrier, Executive Senior Associate Athletic Director, Competitive Excellence, University of Southern California
- 9:00 – 9:30 a.m. The Pathways to Success as a Sport Administrator Can Be Different
Taurian Houston, Executive Associate Athletics Director for Administration, Dartmouth College
- 9:35 – 10:15 a.m. A Framework for Sport Administrators: ABC's and 15 Core Skills
Nicki Moore, The Meakem Smith Director of Athletics and Physical Education, Cornell University
- 10:15 – 10:25 a.m. Break
- 10:25 – 11:05 a.m. Morning Breakout Session – 3 forty-minute sessions, participate in all with rotation
- 11:10 – 11:50 a.m.
- 11:55 a.m. – 12:35 p.m. Room 1 – Grand 8A – Advance
Sarah Baumgartner, Executive Senior Associate Athletics Director, Sports Administration, University of Texas
Wally Crittenden, Senior Associate Athletics Director, Championship Resources & Chief Revenue Officer, Louisiana Tech University
- Room 2 – Grand 9 – Belay
Nicki Moore, The Meakem Smith Director of Athletics and Physical Education, Cornell University
Paul Perrier, Executive Senior Associate Athletic Director, Competitive Excellence, University of Southern California
- Room 3 – Grand 10 – Connect
Taurian Houston, Executive Associate Athletics Director for Administration, Dartmouth College
Angie Jabir, Executive Associate Athletics Director, Sport Administration, Stanford University
- 12:35 – 1:15 p.m. Lunch and Learn – Networking
- 1:15 – 2:00 p.m. Lessons Learned from a Lifetime of Coaching, Leading and Sport Administration
Moderator: Paul Perrier, Executive Senior Associate Athletic Director, Competitive Excellence, University of Southern California
Sandy Barbour, Consultant, Huron Consulting Group
Kevin White, Senior Advisor, Huron Consulting Group



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- 2:05 – 2:45 p.m. Afternoon Breakout Session – 3 forty-minute sessions, participate in all with rotation
- 2:50 – 3:30 p.m. Room 1 – Grand 8A – The Coach and Sport Administrator Relationship
Taurian Houston, Executive Associate Athletics Director for Administration, Dartmouth College
Angie Jabir, Executive Associate Athletics Director, Sport Administration, Stanford University
Dr. Kevin Kendrick, Senior Associate Athletics Director, Compliance & Deputy Title IX Coordinator, Florida International University
Jesyka Burks-Wiley, Head Coach, Women’s Basketball, Florida International University
- 3:35 – 4:15 p.m. Room 2 – Grand 9 – The Fundraising and Sport Administrator Relationship
Sarah Baumgartner, Executive Senior Associate Athletics Director, Sports Administration, University of Texas
Paul Perrier, Executive Senior Associate Athletic Director, Competitive Excellence, University of Southern California
Lauren Adee, Deputy Director of Athletics/Chief Revenue Officer, Southern Methodist University
Josh Whittenburg, Associate Athletics Director for Development, Southern Methodist University
- Room 3 – Grand 10 – The Athletics Director and Sport Administrator Relationship
Wally Crittenden, Senior Associate Athletics Director, Championship Resources & Chief Revenue Officer, Louisiana Tech University
Nicki Moore, The Meakem Smith Director of Athletics and Physical Education, Cornell University
Tim Duncan, Senior Deputy Athletics Director, University of Memphis
Ed Scott, Senior Vice President and Director of Intercollegiate Athletics, University of Memphis
- 4:15 – 4:25 p.m. Break
- 4:25 – 5:10 p.m. Fostering Successful Partnerships Between Head Coaches & Administration
Sarah Baumgartner, Executive Senior Associate Athletics Director, Sports Administration, University of Texas
Angie Jabir, Executive Associate Athletics Director, Sport Administration, Stanford University
Panelists:
Rachel Burleson, Director of Athletics, Embry Riddle Aeronautical University
David Gregson, Men’s Soccer Head Coach, Embry Riddle Aeronautical University
Mindy McCord, Women’s Lacrosse Coach, University of South Florida
Kris Pierce, Deputy Athletics Director, Chief Operating Officer, Senior Woman Administrator, University of South Florida
- 5:10 – 5:30 p.m. Q&A: Working Group Panel & Consultation and Wrap Up/Closing Thoughts
Moderators: Sport Administrator Leadership Institute Planning Committee
- 5:30 – 6:30 p.m. Sport Administrator Leadership Institute Happy Hour – Grand 9 and 10