



**National Association of Athletic Development Directors (NAADD)**  
**31<sup>st</sup> Annual Convention – June 8-11, 2025**  
**World Center Marriott Resort – Orlando, FL**

**Sunday, June 8**

7:30 a.m.-10:00 p.m.	<b>Registration/Information</b>	Registration Desk
2:00 p.m. - 3:00 p.m.	<b>NAADD Officers and Executive Committee Meeting</b>	Magnolia 19-20
3:15 p.m. - 3:45 p.m.	<b>NAADD Bobby Purcell Mentoring Program Participants, Diversity Initiative Program Winners and Foundations of Fundraising Participants Orientation</b> <i>By Invitation Only</i>	Salon H
3:45 p.m. – 4:45 p.m.	<b>NAADD Reception for Current and Past Mentees, Current and Past Diversity Initiative Recipients, Foundation of Fundraising Participants, Diversity Working Group and NAADD Conference Reps, Fundamentals of Athletics Development, Senior Leadership Seminar Attendees Reception</b> <i>By Invitation Only</i>	Salon H
7:00 p.m. - 9:00 p.m.	<b>Pat Ogle Past President's Dinner</b> <i>By Invitation Only</i>	Latitude and Longitude

**Monday, June 9**

7:30 a.m. - 6:00 p.m.	<b>Registration/Information</b>	Registration Desk
9:00 a.m.-12:50 p.m.	<b><u>Fundamentals of Athletics Development</u></b> <i>Sponsored by Elevate</i> <i>Additional Charge of \$150 for Convention Attendees</i>	Cypress Ballroom 1
2:00 p.m. - 2:50 p.m.	<b>NAADD Opening Kickoff Session and Awards Recognition</b> <b><u>Brian Kight</u></b> , Founder of DIGNVS, LLC and the author of DailyDiscipline.com	Salon H
3:00 p.m. - 3:50 p.m.	<b>NAADD General Session and Awards Recognition</b> Donors Unplugged	Salon H
4:00 p.m. - 5:00 p.m.	<b>NACDA Featured Session</b>	Cypress Ballroom 1
5:00 p.m. - 8:00 p.m.	<b>All Association Exhibit Hall Opening Reception</b>	Cypress Ballrooms 2-3

**Tuesday, June 10**

7:30 a.m.-6:00 p.m.	<b>Registration/Information</b>	Registration Desk
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9:00 a.m. - 12:00 p.m.	<b><a href="#">NAADD Senior Leadership Seminar</a></b> <i>Sponsored by Teamwork Tickets, Inc.</i> <i>Participation by Invitation Only</i>	Atlanta/Boston
9:00 a.m. - 9:50 a.m.	<b>Round Tables – Session 1</b> (6 options)	Magnolia 19-24
10:00 a.m. - 10:50 a.m.	<b>Round Tables - Session 2</b> (6 options)	Magnolia 19-24
11:00 a.m. - 11:50 a.m.	<b>NAADD General Session: State of Intercollegiate Athletics from a Development Perspective</b> Bryan Blair, Vice President and Director of Athletics, University of Toledo Ed McLaughlin, Vice President and Director of Athletics, VCU Jennifer Baker, Associate Vice Provost for Student Affairs, Director of Athletics & Recreation, Johns Hopkins Moderated by: Patti Phillips, Chief Executive Officer, Women Leaders in Sports	Salon H
12:00 p.m. - 2:00 p.m.	<b>All Association Networking Luncheon in Exhibit Hall</b>	Cypress Ballrooms 2-3
2:00 p.m. - 2:50 p.m.	<b>NAADD Round Tables – Session 3</b> (6 options)	Magnolia 19-24
3:00 p.m. - 3:50 p.m.	<b>NAADD Round Tables – Session 4</b> (6 options)	Magnolia 19-24
4:00 p.m. - 5:00 p.m.	<b>NACDA Featured Session</b>	Cypress Ballroom 1
5:00 p.m. - 8:00 p.m.	<b>All Association Exhibit Hall Reception</b>	Cypress Ballrooms 2-3

### **Wednesday, June 11**

7:30 a.m. - 3:00 p.m.	<b>Registration/Information</b>	Registration Desk
8:00 a.m. – 8:55 a.m.	<b>NAADD Women’s Breakfast</b> <i>Sponsored by Summit Athletics</i> <i>Must pre-register to attend</i>	Salons 12-14
9:00 a.m. – 9:55 a.m.	<b>NAADD General Session: Mental Health</b> Haven Fields, Deputy Athletic Director/COO, University of Nebraska Marcy Lanoue, Vice President and Chief of Staff, Collegiate Sports Associates Moderator: Derek Stark, Assistant Director of Athletics, NIL Engagement University of Illinois	Salon H
10:00 a.m. - 10:50 a.m.	<b>Open Forums by Division</b> (6 options)	Magnolia 19-24
11:00 a.m. - 11:30 a.m.	<b>NAADD Executive Committee, Mentees and Diversity Initiative Stipend Recipients Wrap-Up Meeting</b>	Salons 12-14
11:30 p.m. - 12:00 p.m.	<b>NAADD Executive Committee Convention Wrap-up Meeting</b>	Salons 12-14