

## DRAFT NAAC CONVENTION AGENDA (Update - 6/7/25)

S <u>UNDAY, JUNE 8</u>		
2:30-5:30 pm	ACE Mentoring Programming	Magnolia 6
3:00-4:00 pm	NAAC L&G Committee Meeting	Magnolia 4
4:00-5:00 pm	NAAC Education Committee Meeting	Magnolia 4
3:00-5:00 pm	NAAC Convention Committee Meetings	Magnolia 5
6:00-7:30 pm	NAAC Committees' and Sponsors' Reception (Invitation Only)	Magnolia 4
7:30 am-8:00 pm	Registration/Information Grand & Crys	stal Registration Desks
MONDAY, JUNE 9		
7:00 am – 6 pm	Registration Grand & Crys	stal Registration Desks
9:00 am – 9:50 am	<ul> <li>Morning Power-Up - NAAC Opening Ceremonies</li> <li>Sponsored by Leverage</li> <li>Jumpstart your day with a complimentary coffee and light breakfast with industry peers and celebrating the achievements of our award</li> </ul>	-
10:00 am – 10:50 am	<ul> <li>Breakout Sessions:</li> <li>1 House Settlement Topic: Legislative Changes</li> <li>&gt; Overview of legislative revisions related to the proposed House Set Speakers: Kristen Arquilla, Senior Associate AD, University of Arizor Ty Medd, Assistant AD, University of Virginia Carly Grimshaw Rusnov, Senior Associate AD, Ohio State</li> <li>2 NCAA Division II Fireside Chat</li> <li>&gt; Gathering of DII professionals to discuss emergent issues facing the NCAA VP over Division II Terri Steeb Gronau giving a high-level over Moderator: Mea Felps-Darley, Associate AD/SWA, Embry-Riddle Aero Speaker: Terri Steeb Gronau, Vice President of Division II, NCAA</li> <li>3 Empowering the Self-Starter</li> <li>&gt; Teaching early career professionals skills such as how and when to organizational tools, how to contribute to unit cohesion, and refini Moderator: Christina Ross, Associate AD, Alabama A&amp;M University Speakers: Tom Mitchell, Senior Associate AD, Purdue University Tua Reilly, Assistant AD, University of Memphis Brittany Watts, Director, University of Missouri</li> </ul>	university Crystal D-F e Division. Lead by rview. onautical University Crystal 9-11 take initiative,
11:00-11:50 am	<ul> <li>Breakout Sessions:</li> <li>1 House Settlement Topic: Joint Session with ICLA Sponsored by Starnes Davis Florie LLP</li> <li>➢ Join practitioners from ICLA and NAAC for a discussion about the para compliance and licensing, and how both offices are involved in nan likeness, and implementation of the House settlement Moderator: Katie Renaut, Associate AD/Deputy Title IX Coordinator, Carolina Charlotte</li> <li>Speakers: Matt Banker, Founder, MB Sports Consulting Danielle Davison, Assistant AD for NIL, University of Mich</li> </ul>	ne, image, and University of North

Speakers:	Kelly Bickham, Associate AD, Florida A&M U Paul Kilgas, Director of Compliance, Universi Erin Brown, Assistant AD, Texas Christian Un	ty of Central Florida
woderators:	Nick Carroll, Assistant AD, Stephen F. Austin Daphne Lewis, NCAA Eligibility Specialist, Mo	•
•	es to build buy-in and collaboration with camp	
-		•
<ul> <li>This sessi best practices to best practices student-a immigratice minimizin internation</li> <li>Moderator: Speakers:</li> <li>4 Maintaining</li> </ul>	Jocelyn Logan, Assistant AD, Bowie State Un Ksenia Maiorova, Partner, Green and Spiege Madeline Simmons, Senior Associate AD, Mi Elizabeth Thompson, Associate Director of Ir Partnerships, NCAA Critical Campus Relationships	art 1) Crystal A-C e requirements, regulations, and academic support for international andscape of NCAA guidelines, uring full compliance and d tools to effectively support mic and athletic journey. I State University iversity I LLC ssouri Western State University nternational Outreach and Strategic Crystal 9-11
Meet the	Brett Eden, Director, Auxiliary Business Deve Daniel Feig, Partner, Starnes Davis Florie LLP Jason Greco, Senior Associate AD, University <b>on II Reasonable Standards – Bylaw 13</b> NAAC DII Reasonable Standards Committee. Following the passing of non-controversial leg Jared Chasey, Deputy Director, Sonoma Stat Alycia Grieco, Director of Compliance, Unive Dionne McCollum, Associate AD, Claflin Univ Erika Peterson, Deputy AD/SWA, Wingate U Wendy Wilson, Associate AD/SWA, Grand Va	of Utah Crystal D-F Review standard changes for gislation. e University ersity of West Florida versity niversity

12:55-1:45 pm	Breakout Sessions:	
	1 Building your Playbook: Strategies for	Crystal M-N
	<ul> <li>Early Wins with Coaches (Rookies) – CABMA Crossover</li> <li>As NCAA deregulation pushes more decision-making to campuses, ea and compliance professionals must navigate coach conversations with confidence. This session will help participants build the tools, languag needed to balance what's permissible with what's practical.</li> <li>Speakers: Joshua Henson, Assistant Director, University of Texas at Ar Kristin Masker, Associate AD, University of Colorado Dan Morrissey, Assistant AD, University of Louisville</li> </ul>	rly-career business n clarity and e, and strategies
	Mark Stanton, Associate AD, University of Richmond	Cructal D.O.
	<ul> <li>Veteran Playbook: Navigating the New Norms with Coaches – CABMA Crossover Sponsored by IHG Hotels</li> <li>As NCAA deregulation moves more decisions to campuses, veteran bu compliance professionals face the challenge of aligning coach expectation</li> </ul>	

			onal realities. This session will focus on experience-driven strateg ograms through budget and policy conversations in a shifting land Brendan Armitage, Senior Associate AD, University of South Flo James Feeney, Assistant AD, Vanderbilt University John Senter, Assistant AD, University of Pittsburgh Mark Wagner, Senior associate AD, University of North Carolina	dscape orida
1:00-1:50 pm		<ul> <li>Bring you changes about tra with deru Us too. Ju</li> <li>Moderator:</li> </ul>	<b>: Collaborative Process Review - Bylaw 16 and 2025 Legislation</b> ur laptops and be ready to work. We are going to review hot but and talk as a group about how we will implement them on camp acking the new 30% rule? We're there. Want to know how other egulation? Join us. Questions around what's left to track in awar oin us and leave with policy and process updates to share. Jason Sobolik, Assistant AD, Minnesota State University Moorh	Crystal D-F ton bylaw bus. Concerned s are dealing ds and benefits? ead
	3		Tips and Tricks ed by Teamworks	Crystal 9-11
		<ul> <li>Join us for strategie</li> <li>longtime</li> </ul>	or an engaging, interactive session designed to help you walk aw es to improve departmental efficiency, starting immediately. Whe e user of Teamworks Compliance + Recruiting or recently transitions sn't about product demos; it's about actionable solutions.	ether you're a
		Teamwo	chemed discussion tables led by experienced compliance profess rks experts covering topics like workflow automation, cross-depa ation, admissions integrations, comp ticket management, and fin t.	artment
		leave wit	it as a "choose your own adventure"—select the topics most rele th proven best practices and concrete next steps you can implem right away. Marisa Brisbane, Director of Compliance, University of Marylar	nent on your
		Facilitators:	Jake Cunningham, Assistant AD, North Carolina State University Alex Dawes, Senior Customer Success Manager, Teamworks Kyle Eisenmann, Account Executive, Teamworks Caitlyn Francis, Assistant AD, Stanford University Jacqueline McGill-Reed, Assistant AD, Purdue University	/
			Chase Meyer, Manager of Sales, Teamworks Michelle Rapp, Senior Customer Success Manager, Teamworks Thad Satre, Senior Associate AD, Loyola Marymount University Patrick McCormick, Director of Compliance and Eligibility, Univ Michigan	
			Zach Watson, Senior Manager of Sales, Teamworks Brooke Williams, Manager, Teamworks	

2:00-2:50 pm

Breakout Sessions:

1 House Settlement Topic: Legal Challenges Sponsored by Barnes & Thornburg LLP

Crystal G

> Analysis of existing legal issues post-House Settlement Moderator: Brad Corbin, Deputy AD, Washington State University Speakers: Dan Cohen, Partner, Barnes & Thornburg LLP

	<ul> <li>Maggie McKinley, Deputy AD/SWA, University of Cincinnati TaRonda Randall, Senior Counsel, Husch Blackwell</li> <li>NCAA Division II: Financial Aid – Signing Crystal D-F</li> <li>During this session, panelists will share best practices on ways to navigate the new Division II signing model and how to assist prospective student-athletes.</li> <li>Speakers: Matt Finley, Deputy AD, Anderson University Jordan Lysiak, Associate Director of AMA, NCAA Megan Sanger, Associate Commissioner/SWA, South Atlantic Conference</li> <li>Search Firms – How to get Involved? Crystal 9-11</li> <li>Growing in popularity in recent years, search firms assist with selecting coaches, athletic directors and other leadership positions. These firms generally act as a bridge between a vacancy and potential candidates, ensuring a confidential and streamlined process.</li> <li>Speakers: Tony Hernandez, Partner, Fortify College Athletics LLC Kimya Massey, Associate VP and Director of Athletics, University of San Diego Drew Turner, President, Collegiate Sports Associates</li> </ul>
3:00-3:50 pm	Breakout Sessions:
сс сс µ	<ul> <li>1 The Evolving Role of General Managers in College Sports</li> <li>Crystal G</li> <li>This session will explore the critical and evolving role of General Managers (GMs) in college sports. As the landscape of collegiate athletics continues to change with new regulations, revenue models, and athlete empowerment, GMs are tasked with navigating these complexities to create successful programs. Panelists will delve into the responsibilities of GMs, including roster management, compliance with NCAA regulations, budgeting, and fostering relationships with coaches, student-athletes, and compliance administrators. Attendees will gain insights from industry experts, participate in case studies, and engage in Q&amp;A sessions to discuss best practices and innovative strategies. Join us to understand how effective management with GMs and compliance administrators can significantly influence the success and sustainability of college athletic programs in today's competitive landscape.</li> <li>Moderator: Derrick Coles, Associate Director-NIL, NCAA</li> <li>Speakers: Rachel Baker, General Manager-Football, Duke University Brandon Lee, General Manager-Football, Purdue University Andrew Warsaw, Associate AD-NIL General Manager-Football, USF Adrian Wojnarowski, General Manager-Men's Basketball, St. Bonaventure University</li> </ul>
	2 NCAA Division II: Governance – New Legislation Crystal D-F
	<ul> <li>There are dozens of governance changes happening in the division. With the guidance of NCAA staff, hear a practical breakdown of what's happening and what's to come.</li> <li>Moderator: Laura Dahlby Nicolai, Associate Commissioner/SWA, Great Northwest Athletic Conference</li> <li>Speakers: Mea Felps-Darley, Associate AD/SWA, Embry-Riddle Aeronautical University Jason Jones, Associate AD, Catawba College</li> <li>Whitnie Riden, Assistant AD, Emmanuel College</li> </ul>
	<ul> <li>3 Student-Athlete Digital Security Crystal 9-11</li> <li>Recent data indicate that student-athletes are experiencing online harassment related to their participation. Hear from industry experts on how student athletes can stay safe online.</li> <li>Speakers: David Chadwick, Founder/CEO, RealResponse Stephon Fuqua, Associate AD, University of Illinois Jonathan Hirshler, Co-Founder and CEO, Signify Dan Trolaro, Co-Managing Director of Education, IC360</li> </ul>

4:00 – 5:00 pm	NACDA & Affiliate Featured Session Sponsored by Ameritas Speaker: John Jacobs, Co-Founder and Chief Cre	Cypress Ballroom 1 eative Optimist, Life is Good	
5:00 – 8:00 pm	All Association Exhibition Hall Opening Reception	Cypress Ballroom 2-3	
TUESDAY, JUNE 10			
7:30 am – 6 pm	Registration	Grand & Crystal Registration Desks	
9:00 am – 9:50 am	<ul> <li>NCAA Division II: Teamworks Tips and Tricks Break</li> <li>Sponsored by Teamworks</li> <li>➢ Join Teamworks for an interactive, solution specifically for Division II compliance proference peers and Teamworks experts to explore primmediately to improve efficiency and coll</li> </ul>	ns-focused breakfast session designed essionals. This is your chance to connect with practical strategies you can implement	
	including workflow automation, fast-tracki	choose the topics most relevant to your needs, ing your 30/60/90 day implementation plan, ech buy-in, and making smart tech investment	
	Leave with tangible best practices and actionable next steps to help you do more with less, without sacrificing compliance oversight.		
	Start your day with fresh ideas, meaningfu	I connections, and ready-to-use solutions!	
10:00-10:50 am	so the wind takes the ship where it needs t disruption from today's realities in college leaders get mad while others get busy. Thi face new hardships but to capitalize on the	s shake his fist at the wind, but adjusts the sails to go. Most athletic departments feel the sports and government policy. In crises, some s session provides the path forward to not only em. It provides a strategy for change an practice to both respond to change and to	
	Speaker: Tim Elmore, Founder, Growing Le	aders and Tim Elmore, Inc.	
11:00-11:50 am	<ul> <li>Breakout Sessions:</li> <li>1 House Settlement Topic: Third Party NIL/Clea Sponsored by Husch Blackwell</li> <li>➤ A review of NIL-Go will lead to a discussion and anticipated legal challenges.</li> <li>Moderator: Lana Eagleton, Director of Comp Speakers: Kevin Gomer, Executive Director Minnesota</li> <li>Kristina Minor, Senior Athletic Co Akanni Turner, Associate Director Georgetown University</li> </ul>	n on best practices for campus practitioners liance, University of Louisville of Athletic Compliance, University of onsultant, Husch Blackwell	

2	An intera member	sday (NCAA Division II) active session to provide your best tips/tricks/tools for various top s will be asked to provide examples of what has made their job ea (i.e rules ed, forms, resources, policies, processes, etc.)	
3	<ul> <li>This sess seasoned</li> <li>Moderator:</li> </ul>	ion will help you navigate the 'waiver writing' process as you learr compliance professionals Alexandra Andringa, Assistant Director of Compliance, University	-
	Speakers:	Janet Akinola, Assistant AD, SMU Marisa Brisbane, Director of Compliance, University of Maryland Morgan Flynn, Assistant Director of Compliance, College of Charl	
4	Sponsored by Compliant student	A Barnes and Thornburg Ince units are often relied on for Title IX related tasks and can overl conduct, EADA reporting requirements and other areas. In this ses ing you need to know about the application of Title IX to help inform 5. Dan Cohen, Partner, Barnes & Thornburg LLP Kevin Kendrick, Senior Associate AD/Title IX Coordinator, FIU Paia LaPalombara, Partner, Church Church Hittle + Antrim Toni Rogers, Deputy AD/SWA, Colgate University Cyrus Russ, Deputy Director of Athletics, Alabama State Universit	sion, learn m policy

Lunch	Cypress Ballroom 2-3
Breakout Sessions: 1 Sports Wagering and Student-Athlete Welfare	Crystal 9-11
<ul> <li>Summary of NCAA research related to sports wagering and discuss</li> <li>Moderator: Derrick Coles, Associate Director-NIL, NCAA</li> <li>Speakers: Brynna Barnhart, Managing Director-Enforcement, NCAA</li> <li>Jonathan Hirshler, Co-Founder and CEO, Signify</li> </ul>	sion of best practices
<ul> <li>2 New Interpretations Philosophy</li> <li>&gt; In-depth discussion on how interpretive work intersects with instit considerations</li> <li>Moderator: Nick Carroll, Assistant AD, Stephen F. Austin University</li> </ul>	Crystal A-C
Stephen LaPorta, Associate AD, James Madison Universi Kendall Smith, Director of Compliance, West Virginia Un	iversity
Discussion and strategies for eligibility certification. Hear from per collaborate with a team or Office of the Registrar. Share ideas on campus partners to help with the eligibility certification.	what to leverage with The University East Bay
	<ul> <li>Breakout Sessions:</li> <li><b>1</b> Sports Wagering and Student-Athlete Welfare <ul> <li>Summary of NCAA research related to sports wagering and discuss Moderator:</li> <li>Derrick Coles, Associate Director-NIL, NCAA</li> <li>Speakers:</li> <li>Brynna Barnhart, Managing Director-Enforcement, NCAA Jonathan Hirshler, Co-Founder and CEO, Signify Patrick Chester, US Senior Consultant, EPIC Global Soluti</li> </ul> </li> <li><b>2</b> New Interpretations Philosophy <ul> <li>In-depth discussion on how interpretive work intersects with institic considerations</li> <li>Moderator:</li> <li>Nick Carroll, Assistant AD, Stephen F. Austin University Speakers:</li> <li>Blake Barlow, Associate AD, University of Texas Stephen LaPorta, Associate AD, James Madison Universitikendall Smith, Director of Compliance, West Virginia Un</li> </ul> </li> <li><b>3</b> NCAA Division II: Eligibility Certification <ul> <li>Discussion and strategies for eligibility certification. Hear from performed to the registrar. Share ideas on campus partners to help with the eligibility certification.</li> </ul> </li> </ul>

1:30-2:30 pm	Breakout Sessions: 4 House Settlement Topic: Mitigating Reality (Joint with N4A) Royal				
	Sponsored by Lightfoot, Franklin and White				
	> Will the proposed House settlement change student-athlete dynamics? Hear practitioner				
	perspectives, best practices, and suggestions for risk mitigation.				
	Moderator: Diana Ulrey, Associate AD, Oregon State University				
	Speakers: Jason Greco, Senior Associate AD, University of Utah				
	Brad Horton, Senior Associate AD, Georgia State University				
	Brian Kappel, Partner, Lightfoot, Franklin & White LLC				
2:20-3:05 pm	Breakout Sessions:				
	1 NCAA Enforcement Fireside Chat Crystal G				
	Sponsored by Bond Schoeneck & King PLLC				
	This fireside chat will provide attendees a behind the scenes look at the NCAA				
	enforcement investigative process from a variety of perspectives.				
	Moderator: Ty Medd, Assistant AD, University of Virginia				
	Speaker: Russell Register, Associate Director-Enforcement, NCAA				
	Kyle Skillman, Member, Bond Schoeneck & King				
	2 Mock Progress Towards Degree Waiver Crystal A-C				
	In this interactive session, presenters will lead an intermediate-level review of progress-				
	toward-degree waivers. Attendees will review and discuss comprehensive progress-				
	toward-degree waiver issues, including optimizing waiver submissions and gain insight				
	into current staff analyses.				
	Speakers: Shelanda Duncan, Assistant Director AMA, NCAA				
	Jen Smith, Associate Director AMA, NCAA				
	3 Unlocking Opportunity: The Rise of NIL Agents in College Sports Crystal D-F				
	<ul> <li>As the Name, Image, and Likeness (NIL) landscape continues to evolve, the role of agents</li> </ul>				
	in college sports has become increasingly complex and competitive. This session aims to				
	provide attendees with valuable insights into the current state of NIL and the saturation				
	of agents within the industry. Participants will hear from a diverse panel of experts who				
	will share their experiences and recommended practices for effectively navigating this				
	dynamic environment. The discussion will cover institutional procedures, ethical				
	considerations, and best practices for managing agent activities, all illustrated through				
	relevant case studies. Join us for an engaging session that equips attendees with the				
	knowledge and tools to thrive in the ever-changing world of NIL, fostering a better				
	understanding of the implications for athletes, institutions, and agents alike.				
	Moderator: Derrick Coles, Associate Director-NIL, NCAA				
	Speakers: Kristin Campbell, Entertainment and Sports Attorney, 40 Sports &				
	Entertainment Group				
	Mike Naiditch, Agency Owner, Naiditch Entertainment (N.E.T.)				
	Eric Schneider, Associate AD, UCONN				
2:20-3:20 pm	Breakout Sessions:				
	1Transfer Certification – Bridging Gaps and Sparking CompetitionCrystal 9-11				
	How standardized transfer certification can promote equity and drive competition among				
	institutions				
	Moderator: Matt Finley, Deputy AD, Anderson University				

Speakers: Malcolm Grace, Deputy AD, George Mason University Joshua Lens, Associate Professor, University of Iowa Erika Peterson, Deputy AD/SWA, Wingate University

3:10-3:55 pm	Breakout Sessions:				
5.10-5.55 pm	<ul> <li>House Settlement Topic: Show Me the Money - Rever</li> <li>Join us for an engaging session on Name, Image, ar where we delve into the evolving landscape of coll This session will provide a comprehensive overview compliance administrators, and potential financial new framework. Panelists will discuss the implicati branding strategies, NIL activations, and the impact program is fully prepared or still in the planning state knowledge needed to navigate the complexities of potential for success in the competitive world of corprovoking discussion and a chance to network with Moderator: Kevin Kendrick, Senior Associate AD/Title Speakers: Michael Alford, VP and Director of Athletics, Jim Booz, Director/Collegiate Athletics A Trayvean Scott, VP for Intercollegiate Athletics</li> <li>International Student-Athletes: Transition and Integration</li> </ul>	nd Likeness (NIL) revenue sharing, lege sports and athlete compensation. w of NIL regulations, best practices opportunities available within this ions of NIL agreements, including ct on athletic programs. Whether your age, this session will equip you with the f NIL revenue sharing and leverage its ollegiate sports. Join us for a thought- h key players in the industry! e IX Coordinator, FIU tics, Florida State University University of Toledo dvisory Services, James Moore & Co. hletics, Grambling State University <b>ation (Part 2)</b> Crystal A-C			
	<ul> <li>Learn effective strategies for supporting ISA's in th athletic, and cultural environments to foster a smo and off the field. Gain valuable insights into cultiva environment to help international student-athleter</li> <li>Moderator: Femi Alao, Assistant AD/SWA, Roberts W Speaker: Kristal McGreggor, Associate AD, Austin Eric Schneider, Associate AD, UCONN Elizabeth Thompson, Associate Director</li> </ul>	eir transition to new academic, both and rewarding experience both or ating a welcoming, inclusive s thrive in their new surroundings. Vesleyan University Peay State University			
	<ul> <li>Partnerships, NCAA</li> <li>When Things Get Icky (Challenging Situations)</li> <li>An in-depth conversation about best practices to u conversations in athletics (with Coaches, staff, and Moderator: Robbie Trittschuh, Assistant AD, Miami L Speakers: Shannon Allen, Associate AD, Livingstone Joe Arnold, Deputy AD, Clark Atlanta Uni Brittney Johnson, Deputy AD/SWA, Florier</li> </ul>	l student athletes). Jniversity e College iversity			
4:00 – 5:00 pm	NACDA & Affiliate Featured Session Speaker: Charlie Baker, President, NCAA	Cypress Ballroom 1			
5:00 – 8:00 pm	All Association Exhibition Hall Opening Reception	Cypress Ballroom 2-3			
WEDNESDAY, JUNE					
7:30 am – 12 pm	Registration	Grand & Crystal Registration Desks			
9:00 am – 9:50 am	<ul> <li>General Session – Crisis Communication: Joint Session with Reputation Management is on All of Us: A "How-To" in Def</li> <li>Reputation management in college sports should be th particularly in these challenging times of questions and recruitment, NIL, the transfer portal, the House Settler departments receive inquiries about these topics from</li> </ul>	fusing an Issue or Crisis ne shared responsibility of all involved, d issues around budgetary concerns, ment, etc. Members across athletic			

student-athletes and the college community. Reputation management is most effective when it's a collective effort, not just the responsibility of leadership/communications staffs. This discussion, a collaboration between CSC and the National Association for Athletics Compliance (NAAC), will focus on the "why's and how's" of crisis training for all staff members, offering ideas and responses when staff members field difficult questions, to create a more resilient and prepared workplace environment. Moderator: Tony Neely, Assistant AD, University of Kentucky Speakers: Dan Emerson, Deputy AD, Academy of Art University Shoshanna Engel Lewis, Founder, VH Consulting Nick Joos, Senior Associate AD, Iowa State University

## 10:00 – 10:50 am **Breakout Sessions:**

## **1** House Settlement Topic: Round Tables Crystal 9-11 Discussing the realities and best practices of handling the House Settlement in small groups. 2 Head Coach Responsibility Programs

Crystal A-C

Bylaw 11 review

Moderator: Tianna Hill, Assistant Director AMA, NCAA

Speakers: Kristen Arquilla, Senior Associate AD, University of Arizona Shardonay Gory, Associate AD, University of Massachusetts Amherst Tiffani Grimes, Deputy AD/SWA, Purdue University