



2025 MOAA Symposium | 25th Anniversary Celebration
Saturday, June 7- Sunday, June 8, 2025
The World Center Marriott | Orlando, FL
Silver Linings: Evolving in Excellence

Saturday, June 7

10:00 a.m. – 7:30 p.m.	Convention Attendee Registration/Information	Registration Desk
12:00 – 4:30 p.m.	Rising Star Programming	Salon 2
1:00 – 4:30 p.m.	NCAA Division II Governance Academy Invite Only	Salon 1
2:30 – 4:15 p.m.	Board of Directors Meeting Invite Only	Salons 5 & 6
5:30 – 7:00 p.m.	Board Dinner with Rising Stars & Governance Academy Invite Only <i>Presented by HNTB</i> <i>Supported by Masters Transportation</i>	House of Blues
7:00 – 10:00 p.m.	MOAA Kick-off Celebration <i>Presented by Learfield</i> <i>Supported by Barnes & Thornburg</i> <i>Supported by Masters Transportation</i>	House of Blues

Sunday, June 8

7:30 a.m. – 8:00 p.m.	Convention Attendee Registration/Information	Registration Desk
7:30 – 9:00 a.m.	Symposium Check-in	Salon 7 A & B
9:00 – 9:10 a.m.	Welcome Stan Johnson, MOAA Executive Director Emeritus Tim Wise, MOAA President	Salon 7 A & B
9:10 – 10:05 a.m.	Opening Session 25 Years: How We Have Grown This session will reflect on MOAA's rich history, highlighting key milestones and the progress made over the last 25 years. It will explore the organization's impact within intercollegiate athletics. <i>Presented by PBK</i>	Salon 7 A & B



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10:15 – 11:30 a.m.	<p>Breakout/Skill Sessions (Two concurrent sessions)</p> <p>Session One Stay Relevant and Add Value</p> <p>Learn strategies to remain impactful in athletics by growing your skills, identifying trends, and focusing on adding value.</p> <p>Target Audience: Entry to Mid-Level Professionals</p> <p><i>Presented by Populous</i></p>	Salons 3 & 4
	<p>Session Two Successfully Managing & Evolving with the changes in the industry.</p> <p>As the athletics industry continues to evolve, it's essential for professionals to stay ahead of emerging trends and turn challenges into opportunities. This session will provide insights on managing change effectively and thriving amid industry transformation.</p> <p>Target Audience: Senior-Level Professionals</p> <p><i>Presented by SLAM</i></p>	Salons 5 & 6
11:45 – 12:45 p.m.	<p>Award for Diversity and Inclusion Luncheon and Presentations</p> <p>Southern Connecticut State</p> <p>St. Mary's College of Maryland</p> <p>Villanova University</p> <p><i>Presented by the NCAA</i></p>	Salon 7 A & B
1:00 – 2:00 p.m.	<p>General Session Rip the Runway Show & Panel</p> <p>This interactive session combines a fashion-forward runway show with a panel discussion. Discover how the right outfit can boost your confidence, enhance your personal brand, and showcase your leadership presence.</p> <p><i>Presented by the NFL</i></p>	Salon 7 A & B
2:10 – 3:25 p.m.	<p>Breakout/Skill Sessions (Two concurrent sessions)</p> <p>Session Three What got you here won't take you there.</p> <p>This session will focus on leadership development and the importance of continuous growth. Panelists will discuss how past successes can sometimes hinder future progress and the mindset shifts needed to reach the next level in your career.</p> <p>Target Audience: Entry to Mid-Level Professionals</p> <p><i>Presented by Husch Blackwell</i></p>	Salons 3 & 4



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Session Four | Evolving to Excellence Salons 5 & 6
 Excellence is an ongoing journey, not a destination. This session will emphasize self-improvement, innovation, and organizational transformation in the pursuit of excellence in managing and leading within intercollegiate athletics.
Target Audience: Senior-Level Professionals
Presented by Jack Porter

3:35 – 4:45 p.m. Salon 7 A & B
 General Session | “The Chair”
 This session will explore the role of the Athletic Director (AD), offering insights into the critical responsibilities and challenges of the position. Learn from new and experienced ADs how effective leadership and decision-making drive success.
Presented by Masters Transportation

4:50 – 5:00 p.m. Salon 7 A & B
 Closing Remarks
 Tim Wise, MOAA President

5:00 – 6:00 p.m. Salons 5 & 6
 MOAA Overtime
 MOAA Overtime is a pipeline program designed to introduce the next generation of athletics professionals to the diverse career opportunities within the sports industry. This partnership between MOAA and NACDA affiliate organizations fosters growth and innovation in the business of sport.

5:00 p.m. Welcome

5:05 – 5:15 p.m. Leadership Development
 We will share tools, strategies, and best practices for students and professionals looking to enter the intercollegiate athletics space.

5:15 – 5:55 p.m. Structured Speed Networking (20 min each)
 Seasoned industry professionals from NACDA Affiliates will be seated at different tables networking and discussing their area, jobs available in their field, and what the rookie needs to be for the job.

 Industry professionals are encouraged to bring current job opportunities and set up formal interviews during and after the NACDA Convention

5:55 – 6:00 p.m. Closing Remarks