



## Division 2 ADA Sessions at 2025 NACDA Convention as of 5/16/25

### Sunday, June 8

7:30 am-8:00 pm	Registration/Information	Grand & Crystal Registration Desks
1:30-3:00 pm	D2 ADA New AD Orientation Program (Invitation Only)	Salons 1-2
3:15-4:45 pm	D2 ADA Officers and Board of Directors Meeting	Salons 1-2
5:15-6:45 pm	D2 ADA Membership/Mentoring Reception	Salons 3-4
<i>Sponsored by CBIZ Borden Perlman Sports</i>		
<i>{Introduce ADOY recipients, Lifetime Achievement Award Winner(s), CBIZ Borden Perlman Sports Stipend Winners; Recognize Mentees; Learfield Directors' Cup Winner}</i>		

### Monday, June 9

7:00 am-6:00 pm	Registration/Information	Grand & Crystal Registration Desks
7:30-8 am	Executive Committee/Board Breakfast – <i>(invitation only)</i> D2 ADA, NADIIIAA, NAIA ADA and NATYCAA <i>Sponsored by Teamworks</i>	Salon 8A
8:00-8:45 am	Joint Session kickoff - D2 ADA, NADIIIAA, NAIA ADA and NATYCAA <i>Sponsored by eTeamSponsor</i> Introduction: Ivana Rich, Vice President/AD, Edward Waters University Speakers: Mike Armbruster, Assistant AD, North Carolina Wesleyan University Anthony Francis, Director of Athletics, McKendree University Jeff Fore, Director of Athletics, Missouri Baptist University	Salon 8A
9:00-9:50 am	Joint Session – CSC, D2 ADA, NADIIIAA, NAIA ADA and NATYCAA <i>All Things AI Today</i> Moderator: Trip Durham, Founder, 2D Consulting, LLC Speakers: Chris Aum Mueller, CEO, FanWord Donnie Brooks, Associate VP for Student Affairs/AD, Macalester College Nik Rule, Commissioner, Heart of America Athletic Conference Ali Wilson, Assistant Commissioner, American Rivers Conference	Sabal
10:10-11:15 am	Joint Session - D2 ADA, NADIIIAA, NAIA ADA <i>Four Year Institutions and what the Future Holds</i> <i>Sponsored by eTeamSponsor</i> Moderator: Jaunelle White, Vice President of Intercollegiate Athletics, Point University Panelists: Jim Carr, President and CEO, NAIA Louise McCleary, Division III Vice President, NCAA Roberta Page, Director of Athletics, Slippery Rock University and Division II Management Council Chair	Salon 8A
11:25 am – 11:55 am	D2 ADA, NADIIIAA, NAIA ADA Session - Open discussions across the small schools and what was just presented with the leaders in the 10:10 am session. Moderator: Clyde Doughty Jr, Vice President of Athletics, Bowie State University	Salon 8A
12:00-1:30 pm	Lunch on Own	
1:45-2:45 pm	D2 ADA Session – State of Division II <i>{Recognition - National Championship Institutions}</i> Moderator: Mike McFarland, Director of Athletics, Bloomsburg University	Salons 1-3



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Panelists: Maritza Jones, Managing Director of Division II, NCAA  
Karen Kirsch, Director, Championships and Alliances, NCAA  
Roberta Page, Director of Athletics, Slippery Rock University and Division II Management Council Chair  
Terri Steeb Gronau, Vice President of Division II, NCAA

3:00-3:45 pm D2 ADA Round Table Discussions Salons 1-3  
*{Recognition - Lifetime Achievement Award Recipients}*  
Moderators: Dick Christy, Director of Athletics, UNC Pembroke  
Ona Halladay, VP for Athletics and Planning, D'Youville University  
Britt Lauritsen, Director of Athletics, Bemidji State University  
- Discussions related to strategies used to build your department (developing culture, meeting styles etc.); building relationships across campus; building relationships with external stakeholders

4:00-5:00 pm All Association Featured Session

5:00-8:00 pm All Association Exhibit Hall Opening Reception

### Tuesday, June 10

7:30 a.m.-5:00 pm Registration/Information Grand & Crystal Registration Desks

7:30-8 am Executive Committee/Board Breakfast – *(invitation only)* Salon 8A  
D2 ADA, NADIIIAA, NAIA ADA and NATYCAA  
*Sponsored by Mammoth*

8:10-8:50 am Joint Session kickoff - D2 ADA, NADIIIAA, NAIA ADA and NATYCAA Salon 8A  
[The Two P's of A Winning Athletics Departments: People and Plan](#)  
*Sponsored by Mammoth*  
- Mammoth leaders discuss real-world lessons on getting the two most important assets of your organization to work together, aligning an institution's strategic plan and hiring practices.  
Speakers: Kurt Patberg, Vice President, Mammoth  
Tim Selgo, Assistant Vice President, Mammoth  
Erica Schilling, Vice President of Business Development, Mammoth

9:00-9:50 am Joint Featured Session with D2 ADA, NADIIIAA, NATYCAA and NAIA ADA Salon 8A  
[Adjusting the Sails: Strategies to Lead Your Department During a Storm of Disruption](#)  
- When a storm arises, a good sailor doesn't shake his fist at the wind, but adjusts the sails so the wind takes the ship where it needs to go. Most athletic departments feel the disruption from today's realities in college sports and government policy. In crises, some leaders get mad while others get busy. This session provides the path forward to not only face new hardships but to capitalize on them. It provides a strategy for change management and four principles leaders can practice to both respond to change and to lead the adjustments necessary to flourish. The session will be both practical and inspirational.  
Speaker: Tim Elmore, Founder, Growing Leaders and Tim Elmore, Inc.



## **Division 2 ADA Sessions at 2025 NACDA Convention** **as of 5/16/25**

10:00-10:50 am	<p>D2 ADA/NADIIIAA Session – Finding the Right Media Strategy  <i>Sponsored by FloSports</i>            Introduction: Bert Epting, Vice President for Athletics, Anderson University            Moderator: Mike Levy, SVP Global Rights &amp; Acquisition, FloSports            Speakers: Mark Fleming, Director of Communications, Moravian University            Doug Lipinski, Vice President for Athletics, West Texas A&amp;M University            Julie Ruppert, Commissioner, Northeast 10 Conference</p>	Salon 8A
11:00 – 11:50 am	<p>Navigating the Athletic Director – President/Chancellor Relationship            Moderator: Michael Bazemore, Director of Athletics, Montana State University Billings            Speakers: Traci Murphy, VP for Athletics, Daemen University            Kathy Kroupa, Athletic Director, Lynn University            Marcy Lanoue, VP and Chief of Staff, Collegiate Sports Associates            Pennie Parker, Associate VP of Athletics, Rollins College            Scott Smith, Associate VP of Athletics &amp; Recreation, Barry University</p>	Salons 1-3
12:00-2:00 pm	All Association Networking Luncheon	Cypress Ballroom 2
2:00-3:30 pm	<p>Power Up Your Leadership: Your Guide to Greater Clarity,            Confidence &amp; Success</p> <ul style="list-style-type: none"> <li>- After a long year, it's time to shake off the stress! In this unconventional leadership session, you'll learn how to challenge the beliefs that are secretly sabotaging you and implement strategies to create a more fulfilling and successful life - for you and your teams. Through interactive exercises and peer discussions, you will leave with renewed energy and practical tools to thrive personally and professionally. Warning: This session will get you out of your comfort zone. (That's where the magic happens!)</li> </ul> <p>Speaker: Lo Myrick</p>	Salons 1-3
4:00-5:00 pm	All Association Featured Session	Cypress Ballroom 1
5:00-8:00 pm	All Association Exhibit Hall Reception	Cypress Ballroom 2
<b><u>Wednesday, June 11</u></b>		
7:30 am-12:00 pm	Registration/Information	Grand & Crystal Registration Desks
9:00 am-2:00 pm	<p>Association Wide Breakout Sessions  <i>Take advantage of all Affiliate Association programming – open to any attendee</i></p>	