



NACDA Senior Administrators Mentoring Institute

June 11-12, 2025

Orlando, Florida

WEDNESDAY, JUNE 11

All sessions will take place in Grand Ballroom 7A unless otherwise noted.

12:45 - 1:00 p.m.	Welcome and Opening Remarks <u>Desiree Reed Francois, Vice President & Director of Athletics, University of Arizona</u>
1:00 - 2:00 p.m.	Kickoff Session <u>Graham Neff, Director of Athletics, Clemson University</u>
2:05 - 2:45 p.m.	AD's Perspective on the Search Process <u>Matthew Lisiewski, Senior Associate AD of Development, University of North Florida (MODERATOR)</u> <u>Jennifer Baker, Associate Vice Provost for Student Affairs, Director of Athletics & Recreation, Johns Hopkins University</u> <u>Mike Buddie, Director of Intercollegiate Athletics, TCU</u> <u>Ed Scott, Senior Vice President & Director of Intercollegiate Athletics, University of Memphis</u>
2:45 - 2:55 p.m.	Break
2:55 - 3:35 p.m.	I Got the Job, Now What? <u>Candice Turner, Deputy Athletics Director/SWA, Wayne State University (MODERATOR)</u> <u>Anthony Azama, Associate Vice Chancellor for Student Affairs & The John M. Schael Director of Athletics, Washington University in Saint Louis</u> <u>Jason Donnelly, Vice President for Intercollegiate Athletics, Furman University</u> <u>Jaunelle White, Vice President of Intercollegiate Athletics and Chief Student Development Officer, Point University</u>
3:40 - 4:20 p.m.	The First 100 Days and Lessons Learned on the Job <u>JP Abercrombie, Executive Associate Athletics Director for Culture, Engagement, & Civic Innovation, University of Notre Dame (MODERATOR)</u> <u>Keri Becker, Director of Athletics, Grand Valley State University</u> <u>Jeremiah Dickey, Director of Athletics, Boise State University</u>
4:20 - 4:30 p.m.	Break
4:30 - 5:45 p.m.	Divisional Open Forums with Athletics Directors <i>Two (2) 30-minute sessions with 15-minute transition</i> <u>Division I - Autonomy 4</u> <u>Whit Babcock, Director of Athletics, Virginia Tech</u> <u>Ross Bjork, Senior Vice President and Wolfe Foundation-Eugene Smith Endowed Athletics Director, The Ohio State University (Grand 7A)</u> <u>Division I</u> <u>Bryan Blair, Vice President & Director of Athletics, University of Toledo</u> <u>Michael Kelly, Vice President for Athletics, University of South Florida (Grand 1-2)</u> <u>Division II</u> <u>Pennie Parker, Associate Vice President of Athletics, Rollins College</u> <u>Ivana Rich, Vice President & Director of Intercollegiate Athletics, Edward Waters University (Grand 3-4)</u>



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4:30 - 5:45 p.m.	Divisional Open Forums with Athletics Directors (<i>continued</i>) <i>Two (2) 30-minute sessions with 15-minute transition</i> <u>Division III/NAIA</u> <u>Kevin Robinson, Director of Athletics/Associate Vice President, Catholic University of America</u> <u>Natalie Winkelfoos, Associate Vice President for Athletics Advancement and Delta Lodge Director of Athletics & Physical Education, Oberlin College</u> (Grand 5-6)
6:00 - 6:45 p.m.	Pre-Dinner Networking Reception (Grand Ballroom 7B)
6:45 - 8:45 p.m.	Dinner with a Legend and the Future of Intercollegiate Athletics (Grand Ballroom 7B) <u>Desiree Reed Francois, Vice President & Director of Athletics, University of Arizona (MODERATOR)</u> <u>Kevin White, Former Director of Athletics, Duke University, 2025 NACDA James J. Corbett Award Recipient</u>

THURSDAY, JUNE 12

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7:30 - 8:00 a.m.	Continental Breakfast
8:00 - 8:10 a.m.	Opening Comments <u>Shawn Heilbron, Director of Athletics, Stony Brook University</u>
8:15 - 9:00 a.m.	Search Firm Breakout Session <u>Session 1: College Sports Solutions, LLC</u> <u>Jeff Schemmel, President/CEO, College Sports Solutions, LLC</u> <u>Brian Hicks, Senior Associate Athletics Director for External Relations, Xavier University</u> (Grand 4-6) <u>Session 2: Mammoth</u> <u>Kurt Patberg, Vice President, Mammoth</u> <u>Genia Montford, Deputy Athletics Director/SWA, University of South Carolina Beaufort</u> (Grand 2-3)
9:00 - 9:15 a.m.	Break
9:15 - 9:55 a.m.	The Art of the Deal: Navigating Contract Negotiations as an AD <i>Presented by Shumaker</i> <u>Bob Boland, Partner, Hospitality, Leisure & Sports Business Sector Co-Chair, Shumaker</u> <u>Bennett Speyer, Partner, Hospitality, Leisure & Sports Business Sector Co-Chair, Shumaker</u>
9:55 - 10:40 a.m.	Ask the ADs - Open Forum Discussion <u>Shawn Heilbron, Director of Athletics, Stony Brook University</u> <u>Scott Wiegandt, Director of Athletics, Bellarmine University</u>
10:40 - 11:00 a.m.	Closing Remarks and Evaluation of the Institute <u>Shawn Heilbron, Director of Athletics, Stony Brook University</u>



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11:00 a.m.

Adjournment

END OF PROGRAM