



NACDA Sport Administrator Leadership Institute
Wednesday, June 12, 2024
Mandalay Bay Resort – Las Vegas, NV

As of 5/23/2024
**** Additional Registration Required ****

Learning Objectives:

- 1) Gain a framework and strategy for becoming a more knowledgeable and highly-skilled sport administrator
- 2) Develop skills for sport program strategic planning
- 3) Embrace the responsibility for collaborative accountable leadership
- 4) Form relationships with colleagues to become a connected, vibrant, network of growth-minded sport administrators
- 5) Develop greater confidence in your capacity as a sport administrator

9:00 – 9:15 a.m.	Welcome: Overview of Seminar and Sponsor Introduction Nicki Moore, The Meakem Smith Director of Athletics and Physical Education, Cornell University Sarah Baumgartner, Executive Senior Associate Athletics Director, Sports Administration, University of Texas Paul Perrier, Executive Senior Associate Athletic Director, Competitive Excellence, University of Southern California
9:15 – 10:15 a.m.	A Framework for Sport Administrators: ABC's and 15 Core Skills Moderator: Nicki Moore, The Meakem Smith Director of Athletics and Physical Education, Cornell University
10:15 – 10:25 a.m.	Break
10:25 – 11:10 a.m.	Coach Hiring – Start to Finish Moderator: Paul Perrier, Executive Senior Associate Athletic Director, Competitive Excellence, University of Southern California Sandy Barbour, Consultant, Huron Consulting Group Jon Fagg, Director of Athletics, University of Texas Arlington
11:15 a.m. – 12:00 nn	Strategies for Advocacy, Accountability, and Monitoring Plan Progression Moderator: Sarah Baumgartner, Executive Senior Associate Athletics Director, Sports Administration, University of Texas Dan Bartholomae, Vice President and Director of Athletics, Western Michigan University Randy Magill, Associate Athletics Director, Chief Financial Officer, Western Michigan University Rob Novak, Chief Financial Officer, University of Texas
12:00 – 12:45 p.m.	Lunch and Learn – Networking
12:45 – 1:00 p.m.	Break
1:00 – 1:45 p.m.	Keeping a Pulse/Having a Presence: Culture/Constituent Voices/Student-Athlete Engagement Moderator: Keanah Smith, Senior Associate Director of Athletics / Senior Woman Administrator, Western Michigan University Haven Fields, Chief Operating Officer, University of Nebraska Devon Hendricks, Deputy Athletics Director, External Operations, Emory University Laura Sgrecci, Senior Deputy Athletics Director for Strategy and Operations, Cornell University



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- 1:50 – 2:35 p.m. **The Hard Stuff: Managing Crises, Having Difficult Conversations**
Moderator: Theresa Grosbach, Deputy Director of Athletics / Senior Woman Administrator, Missouri Western State University
Patrick Hicks, Shareholder, Littler Mendelson
Christina Hundley, Director of Athletics, Paradise Valley Community College
Dr. Kacey Oiness-Thompson, Owner, Oiness Psychology Services and Consulting Sports Psychologist, UNLV
- 2:35 – 2:45 p.m. Break
- 2:45– 3:30 p.m. **Relationship-Building Across Constituents and Charting Your Course**
Moderator: Wally Crittenden, Senior Associate Athletics Director for Championship Resources, Louisiana Tech University
Keith Gill, Commissioner, Sun Belt Conference
Carmelita Jeter, Head Coach, Track and Field and Cross Country, UNLV
- 3:35 – 4:20 p.m. **Your Role in Change Management and as an Advocate, Truth Teller and Wayfinder**
Moderator: Angie Jabir, Executive Associate Athletics Director for Sport Administration, Stanford University
Kevin Hambly, The Montag Family Director of Women's Volleyball, Stanford University
Sarah Smith, Assistant Coach, Women's Cross Country/Distance, University of Texas
- 4:25 – 5:20 p.m. **Q&A: Working Group Panel & Consultation Session**
Moderators: Sport Administrator Leadership Institute Planning Committee
- 5:20 – 5:30 p.m. **Wrap Up and Closing Thoughts**