



National Association of Athletic Development Directors (NAADD)
30th Annual Convention – June 9-12, 2024
Mandalay Bay Resort – Las Vegas, NV

Sunday, June 9

7:30 a.m.-10:00 p.m.	Registration/Information	Registration Desk
2:00 p.m. - 3:00 p.m.	NAADD Officers and Executive Committee Meeting	Surf EF
3:15 p.m. - 4:15 p.m.	NAADD Bobby Purcell Mentoring Program Participants, Diversity Initiative Program Winners and Foundations of Fundraising Participants Orientation <i>By Invitation Only</i>	Surf EF
4:30 p.m. -5:30 p.m.	NAADD Reception for Current and Past Mentees, Current and Past Diversity Initiative Recipients, Foundation of Fundraising Participants, Diversity Working Group and NAADD Conference Reps <i>By Invitation Only</i>	Oceanside Ballroom D
5:30 p.m. - 6:30 p.m.	NAADD Fundamentals of Athletics Development and Senior Leadership Seminar Attendees Reception	Oceanside Ballroom D
6:30 p.m. - 7:30 p.m.	NAADD Female Networking Reception <i>Sponsored by Summit Athletic Media</i>	Banyan A-D
7:00 p.m. - 9:00 p.m.	Pat Ogle Past President's Dinner <i>By Invitation Only</i>	ORLA-Odyssey

Monday, June 10

7:30 a.m. - 6:00 p.m.	Registration/Information	Registration Desk
7:30 a.m.-1:30 p.m.	Fundamentals of Athletics Development (Additional Charge of \$150 for Convention Attendees)	Oceanside Ballroom A
2:00 p.m. - 2:50 p.m.	NAADD Opening Kickoff Session and Awards Recognition David Vobora, Retired NFL Linebacker, Founder of Adaptive Training Foundation	Oceanside Ballroom D
3:00 p.m. - 3:50 p.m.	NAADD General Session and Awards Recognition State of Intercollegiate Athletics from a Development Perspective Moderator: Patti Phillips, Chief Executive Officer, Women Leaders in Sports Ross Bjork, Senior Advisor for Intercollegiate Athletics, The Ohio State University Angel Mason, Director of Athletics, Berry College Travis Goff, Director of Athletics, University of Kansas	Oceanside Ballroom D

4:00 p.m. - 5:00 p.m.	NACDA Featured Session Charlie Baker, President, NCAA <i>Sponsored by Ameritas</i>	Oceanside Ballroom A
5:00 p.m. - 8:00 p.m.	All Association Exhibit Hall Opening Reception	Shorelines Exhibit Hall
<u>Tuesday, June 11</u>		
7:30 a.m.-6:00 p.m.	Registration/Information	Registration Desk
9:00 a.m.-12:00 p.m.	NAADD Senior Leadership Seminar <i>Sponsored by Teamwork Tickets, Inc.</i> <i>Participation by Invitation Only</i>	Oceanside E
9:00 a.m. - 9:50 a.m.	Open Forums by Job Responsibility Within Athletics Development (6 options)	Breakers G-L
	Annual Giving Howard Milton, University of Illinois Corey Ansfield, Utah State University	Breakers G
	Making the Ask Jamar Thompson, University of Northern Iowa Michael Pineda-O'Donnell, University of Pittsburgh	Breakers H
	The Evolution of Management Haven Fields, University of Nebraska Eryn Samuels, University of Missouri	Breakers I
	Major Gifts Jena Virga, Old Dominion University Ford Williams, University of Georgia	Breakers J
	Wearing Many Hats Within a Small Development Shop Lindsay Campbell, American University Taylor Mudd, Murray State University J. Locklier, Bradley University	Breakers K
	Stewardship Mahmood Sheikh, University of Idaho Pamela Dadaos, University of Colorado	Breakers L
10:00 a.m. - 10:50 a.m.	Open Forums by Topic (6 Options)	Breakers G-L
	Minorities in Development: Moving Forward LaMontrose Love, University of Kentucky	Breakers G
	Maximizing Fan Experience, Maximizing Revenue <i>Sponsored by Elevate</i> Alexa Huchingson, Elevate	Breakers H

Tom Moreland, University of Illinois
Ryan White, Razorback Foundation
Corey Ansfield, Utah State University

Mindfulness and Perspective: A Guide to Mental Health

Breakers I

Aaron Epstein, Western Kentucky University
Haven Fields, University of Nebraska
Derek Stark, University of Illinois

**From Good to Great: Elevating Donor Engagement
with Strategic Stewardship**

Breakers J

Courtney Downey, Purdue University
Hollyn Culley, Purdue University
Christine Dennis, The Ohio State University
Bobbi Busboom, University of Illinois

The Path: From Development to Athletic Director

Breakers K

Mike Oblinger, UNC Wilmington
Mark Benson, University at Albany

The Power of She: Women Leaders in Development

Breakers L

Kara Hess, Women Leaders in Sports
Epiphany Clark, Michigan State University
Jennifer Montgomery, George Washington University

11:00 a.m. - 11:50 a.m. **Open Forums by Division** (6 Options)

Breakers G-L

Division I Autonomy Five Institutional Development

Breakers G

This session is split into two options because of the number of attendees.

Alvin Franklin, University of Houston
Aaron Escobar, Oregon State University

Division I Autonomy Five Institutional Development

Breakers H

This session is split into two options because of the number of attendees.

Michael Thomas, University of Cincinnati
Katie Eiserman, University of Kentucky

Division I Group of Five Institutional Development

Breakers I

Jalen Dominguez, University of New Mexico
Mimi Hill, Georgia Southern University

Division I Non-Football Institutional Development

Breakers J

Sara Tuohy, Cal State University Bakersfield
Matt Hayden, Saint Louis University

Football Championship Subdivision Institutional Development

Breakers K

Eric Silakowski, Yale University
Tim Belmore, University of North Dakota

Non-Division I Institutional Development/Small College Fundraising Breakers L
Tiffany McCampbell, Colorado School of Mines
Neil Donahue, The Catholic University of America

12:00 p.m. - 2:00 p.m.	All Association Networking Luncheon in Exhibit Hall	Shorelines Exhibit Hall
2:00 p.m. - 2:50 p.m.	NAADD Round Tables – Session 1 (6 options)	Breakers G-L
3:00 p.m. - 3:50 p.m.	NAADD Round Tables – Session 2 (6 options)	Breakers G-L
4:00 p.m. - 5:00 p.m.	NACDA Featured Session Moderator – Kristi Dosh, Founder, Business of College Sports Haley Cavinder, Co-Head of Partnerships, Cavinder Twins LLC Hanna Cavinder, Co-Head of Partnerships, Cavinder Twins LLC Jeff Hoffman, Partner ESM, Co-founder Park Ave Sports	Oceanside Ballroom A
5:00 p.m. - 8:00 p.m.	All Association Exhibit Hall Reception	Shorelines Exhibit Hall

Wednesday, June 12

7:30 a.m. - 3:00 p.m.	Registration/Information	Registration Desk
9:00 a.m. - 10:00 a.m.	NACDA Featured Session Sandra Douglass Morgan, President, Las Vegas Raiders	Oceanside A
10:00 a.m. - 10:50 a.m.	NAADD Round Tables – Session 3 (6 options)	Breakers G-L
11:00 a.m. - 11:50 a.m.	NAADD Round Tables – Session 4 (6 options)	Breakers G-L
12:00 p.m. - 12:30 p.m.	NAADD Executive Committee, Mentees and Diversity Initiative Recipients Wrap-up Meeting	Surf AB
12:30 p.m. - 1:00 p.m.	NAADD Executive Committee Convention Wrap-up Meeting	Surf AB