CEFMA



with our selection of automated netting components, as well as manual sliding and lifting nets.



Eli RoweNetting Professionals

Project Manager

Multi-Sport Facility Planning

It's no mystery that athletics facilities are a key ingredient in building a sustainable winning athletics program. With that comes the challenges of designing facilities that maximize spaces and facilitate athletics success. As athletics programs grow, they often push the limits of valuable campus real estate. Often, facilities must serve multiple purposes and accommodate multiple sports.

Utilizing the Campus Footprint

When planning these athletics facilities, understanding the dynamics of each sport is key to creating a space that utilizes its overall campus footprint. Netting Professionals specializes in designing, fabricating and installing netting, padding, and equipment systems that maximize these spaces. We can often provide valuable elements to a facility

The University of North Carolina

The University of North Carolina at Chapel Hill's Central Campus Athletics Project, completed in 2019, included a great example of this multi-sport vision. Netting Professionals worked with UNC Athletics, HOK Architects, and Corley Redfoot Architects on the indoor practice facility which can accommodate multiple sports including track & field, lacrosse, soccer and field hockey in addition to the Tar Heel football program. By creating bottom-lift motorized netting curtains in front of the glass doorways, and permanent wall mounted netting, Netting Professionals was able to protect the natural lighting from errant balls from sports that want to utilize the space. Additionally, customized netting was installed in front of the large back-lit wall mounted signage and graphics on the ends of the building which provide an amazing branding opportunity. This new facility is a valuable tool for virtually all student-athletes at the Chapel Hill campus.

Indoor Training Facilities

A big part of these new multi-purpose and multi-sport facilities of the future is the sports equipment systems within, and how they're designed, built and installed. Navigating the roadmap of facility planning can be a challenge, specifically as it relates to indoor training facilities and all the specialty components that must work together in the space to avoid spatial conflicts.

Netting Professionals prides itself in assisting architects, designers and facility planners with these systems. Our cutting-edge net systems, equipment and padding designs can prove valuable, especially with recent trends towards more indoor motorized netting, as well as cameras and data gathering systems.

By assisting planners, Netting Professionals can provide valuable information with regards to structural elements, egress, and overall look and feel of the interior space. One example is using white barrier netting made with Dyneema® for window and glass protection. This netting has a very low material visibility and allows more natural light to enter the facility, without sacrificing strength and durability. It also blends well with the surrounding paint color for the walls and ceiling.

Our design team is here to help you navigate and plan your next facility project. Contact us at info@nettingpros.com or 844-620-2707 to get started.

— @CoSIDANews

CoSIDA



Barb Kowal

Director of Professional
Development and External
Affairs

The ever-changing communications and social environment has pushed all organizations to redesign and reimagine their communications ... at what sometimes seems the speed of light.

Our CoSIDA Executive Board and staff continually ask, what does it take to evolve the athletics communications functions and responsibilities today and into the future, and how are we preparing our members and colleagues for this?

We work daily to examine and evaluate what goes into the foundation for a healthier, happier, loyal and more resilient workforce as it pertains to our communicators and creative professionals.

Heading into the new year, here's a summation of what CoSIDA's leadership team and hundreds of members who comprise our 17 volunteer committees are focused on:

Advocacy: Our goal, in working with our colleagues, media and external stakeholders, is to make sure our CoSIDA members are geared

into being innovative, strategic, relevant, agile and results-oriented to remain the best storytellers and strategic communicators they can be.

Membership: This fall, we've seen our membership numbers rebound back to levels closing in on pre-pandemic numbers. One of our main objectives for 2021-22 was to increase membership, and we are just a few members shy of 3,000 at the start of December. Our new 2022-23 "All-In" Membership model includes unlimited memberships for one low price. It's a game-changer in the way we will appeal to SIDs and creatives at every level of your department. We're encouraging you to include your full communications staff plus creative staff, senior administrators and student assistants as members.

Professional Development: Our year-round programming and continuing education takes a targeted approach to appeal to our diverse member audiences. We are collaborating with NACDA colleagues to provide the highest level of programming at our 2022 Conventions in Las Vegas.

Next Steps in CoSIDA Branding Survey: We appreciate the hundreds of ADs, commissioners and senior-level administrators and those in creative/digital positions who participated in our fall survey and those who are doing one-on-one interviews. We had an impressive response of opinions/suggestions on how CoSIDA can best serve our profession – and your organizations – when it comes to our brand going forward. More to come as we are in the analysis stage of this information.

Recognizing Top Academic Successes: CoSIDA has invested in recognizing/promoting scholar-athletes since 1952 when we started our signature program – the Academic All-America program. We've just started honoring scholar-athletes for 2021-22. Last academic year, 1,501 student-athletes across all divisions (NCAA, NAIA, NJCAA, NIAA and Canadian schools) received Academic All-America honors, and 3,798 were selected Academic All-District – out of nearly 14,000 who were nominated.

Is your institution nominating your best and brightest student-athletes? Dues-paying members of CoSIDA are the only ones able to nominate and vote. As our membership numbers increase and more administrators join CoSIDA, so will the opportunities for YOUR student-athletes to be recognized.

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