



Ed Scott

Morgan State University
Director of Intercollegiate Athletics
2021-22 President

As the new Minority Opportunity Athletics Association (MOAA) President and Chair of the Board of Directors, I wanted to reach out to our members, advocates, champions, and the athletics community to express our gratitude for your continued support.

Recent social injustice events have precipitated a strong response and direct action from individuals, businesses, corporations, colleges, and universities. History tells us we have been here before, and things will return to normal when this is no longer a part of the news cycle. I believe organizations like MOAA must seize this moment and effect change in a meaningful way in college athletics.

With what has taken place in our country these past 18 months and now a review of the future of athletics, I believe there is no better time and opportunity for MOAA to reaffirm our commitment to partnerships with individuals and organizations in athletics.

We will do this through new and refocused programming, information sharing, and well-researched evaluation methods. Under my leadership, MOAA intends to serve as the industry's leading resource regarding the recruitment, advancement, and retention of ethnic minority administrators and leaders in college athletics.

I want to offer our assistance, expertise, and resources to work together to advance our organization's mission and goals. With over 900 active members representing all three NCAA divisions, the NAIA and community and junior colleges, MOAA's mission is to provide opportunities to exchange ideas, advocate increased participation, and administrative opportunities for minorities in athletics. MOAA promotes generating a sports culture that supports the values necessary to teach and learn respect for self and others.

MOAA will continue to network and foster a supportive culture that appreciates and values the benefits of being part of a community where all are welcomed. Our future success will be measured, in part, by the degree to which we work together for those we serve.

We encourage your thoughtful input, participation in MOAA functions and events as we continue to work toward sustainable solutions in the areas of diversity, equity and inclusion. It is time for athletics to move from being transactional to transformational by providing the leadership and engagement necessary to address the needs of all who participate, both on and off the playing surfaces.

We thank you for your support of our initiatives and very much look forward to serving the athletics community.



McLendon Foundation and McDonald's Form Partnership to Benefit McLendon Minority Leadership Initiative

The McLendon Foundation and McDonald's announced a new corporate partnership benefiting the McLendon Minority Leadership Initiative (MLI).

The McLendon Minority Leadership Initiative is a coach-driven initiative that provides diverse college graduates a jump-start to their careers through practical experiences and opportunities to build their network while instilling in them the values of John McLendon: Integrity, Education, Leadership and Mentorship. Participants in the initiative are known as MLI Future Leaders.

As a program sponsor, McDonald's is fueling the significant growth of the MLI Future Leaders class from year one to year two, generously laying the financial groundwork for participating universities to provide employment experiences for the 2021-22 class. In addition to hands-on work experience, the cohort will participate in a bi-monthly

Educational Series, presented and facilitated by McDonald's executives, to provide lessons on

job interviewing skills, career planning and networking. Inherently, participants will be exposed to an array of career opportunities across McDonald's, helping to build a stronger pipeline for diverse talent at the company.

"McDonald's is so proud to team up with the McLendon Foundation and work together to create opportunities in the communities we serve," said Tiffanie Boyd, Senior Vice President & Chief People Officer for McDonald's USA. "We have a responsibility to drive change, and when we work together we can build an even greater and more inclusive talent pipeline for the future. We couldn't be more excited for what this class of Future Leaders will achieve."

"The McLendon Foundation has worked tirelessly over the last year to build a strong foundation for the Minority Leadership Initiative and the program has made a difference within the lives of many Future Leaders, ambassadors and college athletics as a whole," said Adrien Harraway, Director of the McLendon Foundation and Vice President of NACDA. "With the support of McDonald's, the MLI will continue to have a positive impact on campus communities across

the country, providing access and opportunity to deserving minority candidates."

"This is a meaningful partnership, and one that we believe will have a significant impact on the careers and life trajectories of these future leaders," said Co-Chairman of the McLendon Minority Leadership Initiative, Coach John Calipari (University of Kentucky). Coach Tommy Amaker (Harvard University) added, "To have McDonald's - one of the most globally recognized brands with decades of dedication to building diversity, equity and inclusion within their ranks - support the initiative speaks volumes to where we currently are and our potential for growth through strategic partnerships. We want to thank the entire McDonald's organization for their support."

In the program, Future Leaders receive career exposure working in college athletics departments while also learning the importance of interviewing, networking, decision making, leadership, and career planning. In an on-going effort to promote diversity, equity, and inclusion, an emphasis will be placed on supporting HBCUs as well as universities with female coaches interested in supporting the initiative and serving as ambassadors. More information regarding the MLI and its corporate partnership with McDonald's can be found at MinorityLeaders.org.