

The background of the entire image is a photograph of rows of stadium seats, specifically focusing on the mesh backrests. Overlaid on this is a faint technical drawing of a stadium seating section, showing rows of seats and aisle widths. At the bottom of the drawing, there are dimension lines labeled '1'-3"' and '3''.

4Topps

PREMIUM MESH SEATING

Seating Solutions as
an Asset

Today's Agenda

- ✓ Quick History of 4Topp
- ✓ Sports Stadium Macroeconomic Conditions in 2020
- ✓ Revenue Generating Ideas for Your Stadium
- ✓ Real World Successes from Across Sports
- ✓ Q & A



A Quick History of 4Topps



- ✓ Began company in 2011 with flagship 4Topps product, later received U.S. Patent for it and ingress/egress design of swivel row seating.
- ✓ After years of design and testing, brought first breathable mesh stadium seat to market, now use it in full product line. Fan comfort is our raison d'être.
- ✓ Now have 150+ clients, repeat purchase rate is outstanding...product creates buzz, produces excellent ROI, reduces capacity and outperforms vinyl in durability

Customer Leagues

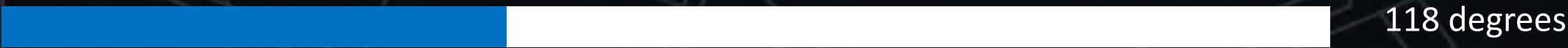


AirFlow Mesh vs. Padded Vinyl and Plastic Seats - Seat Surface Temperature Test

89 Degrees and Partly Sunny in Austin, TX



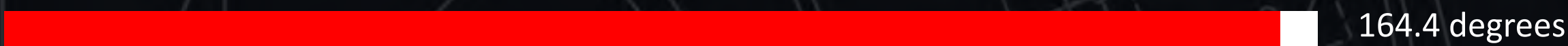
4Topps AirFlow Mesh



Green Padded Vinyl Seat



Black Padded Vinyl Seat



Green Plastic Seat



Blue Plastic Seat



Additional 4Topps Mesh Seat Features



Insta-Dry

Breathable fabric dries instantly after a rainfall, meaning it's no longer necessary for ushers to wipe down seats constantly



Ergonomic Design

Lumbar support and waterfall design make sitting in our 4Topps Comfort+ seat a treat, not something fans must endure



Mesh Seat Parts Interchangeable

4Topps innovative design uses the same mesh piece for the seat bottom AND back, thereby reducing inventory and making seat replacement simple and quick.



Aluminum Arms Interchangeable

Gravity tip-up feature means aluminum arms are interchangeable



Elastomeric Mesh Features

Stain-proof, rip-proof and fire resistant

Hot and Uncomfortable

History of Stadium Seating



1'-3"

3'

The Evolving Fan

The Fan Experience is More Important Than Ever

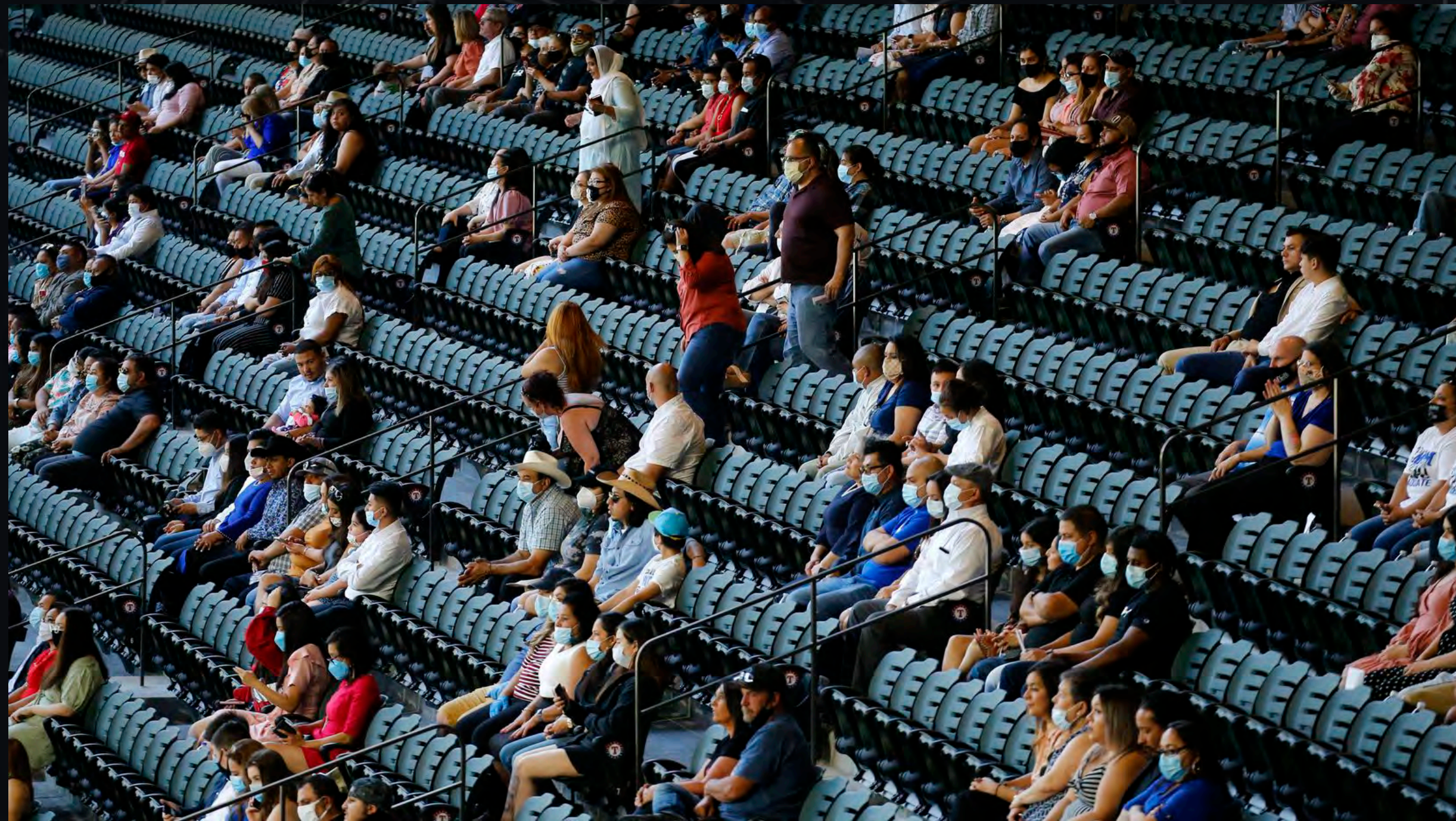


1'-3"

3'

Seating As An Asset

And Now What?



1'-3"

3'

Seating As An Asset

Pre-Existing
Attendance Declines
+
Post-COVID Sports
Environment
=
Revenue Shortfall



Seating As An Asset

A Tremendous Opportunity to Re-Think What You Offer Your Fans

Slim Line Mesh Tip-Up Seats + Drink Rail



Section Conversion to 4Topp's Tables



Long-Term Partnerships

Consultative Approach



✓ Site Visits

✓ Architectural Drawings

✓ Renderings

High ROI Products

Take A Fresh Look at Your Venue



Throughout every stadium there are underutilized spaces begging to drive revenue ...

A Better Bleacher Seat

Cool and
Comfortable



Option to Buy
or Lease



Can be Left In
Stadium During
Offseason



Dries Instantly



Built to be
Outdoors

No Mold



Branding = Additional Revenue Streams



The background of the entire slide is a photograph of rows of stadium seats, likely made of a mesh material. Overlaid on this is a faint technical drawing of a stadium seating section, showing rows of seats and structural elements. The drawing includes dimension lines and labels such as '1'-3"', '3'', and '4'-6"'.

4Topps

PREMIUM MESH SEATING

Real World
Applications

The TCU logo is displayed in a bold, purple, serif font. It is positioned in the upper left corner of the image, overlaid on a dark, semi-transparent rectangular background. The letters are large and prominent.

Amon G Carter Stadium

TCU used 4Topps CoolComfort+ AirFlow Mesh tip-up row Seats for their club level renovation of Amon G Carter Stadium





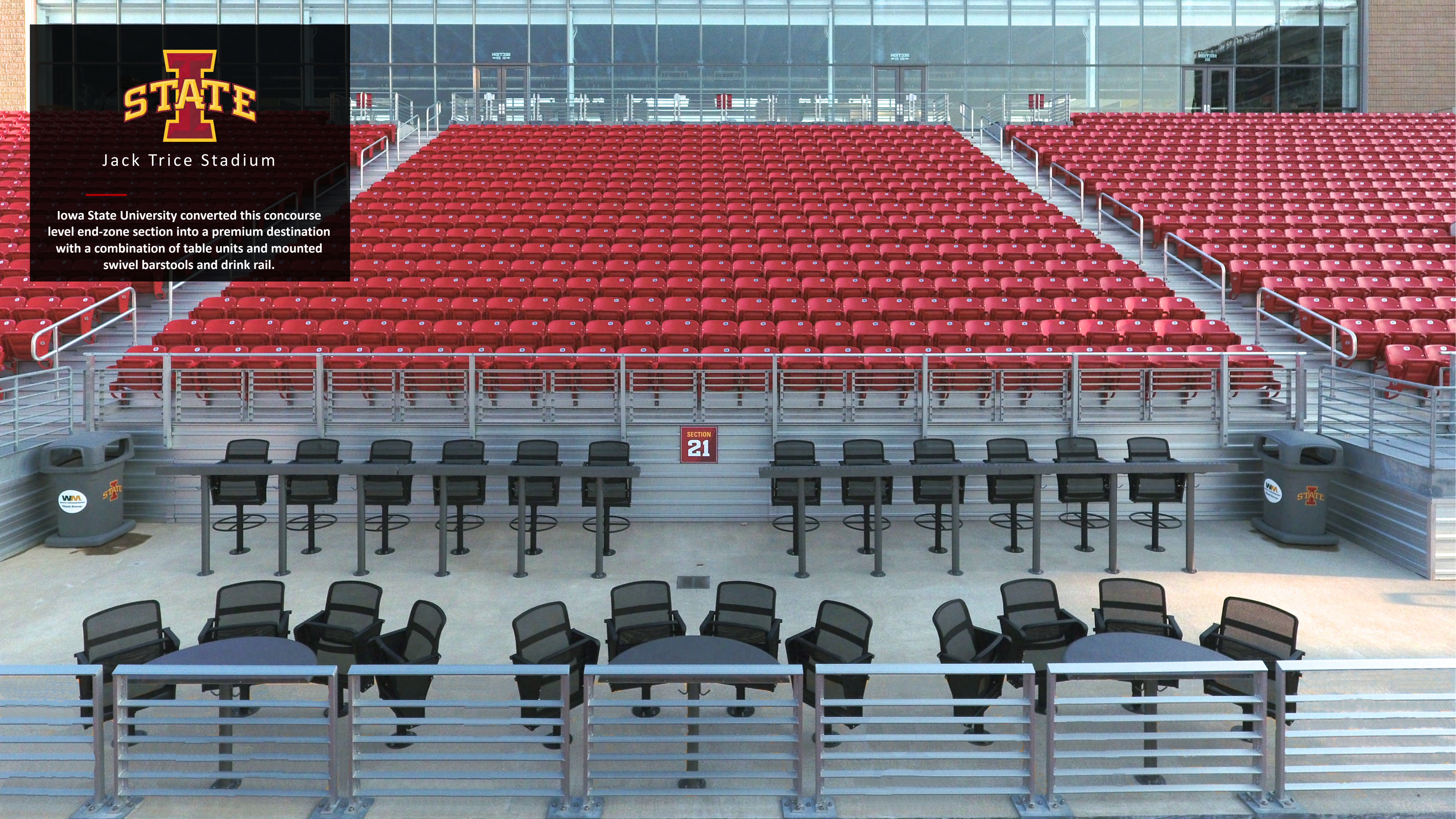
Folsom Field

The University of Colorado used 4Topps Caster Seats for their loge boxes, part of the 2014 renovation of Folsom Field.



Jack Trice Stadium

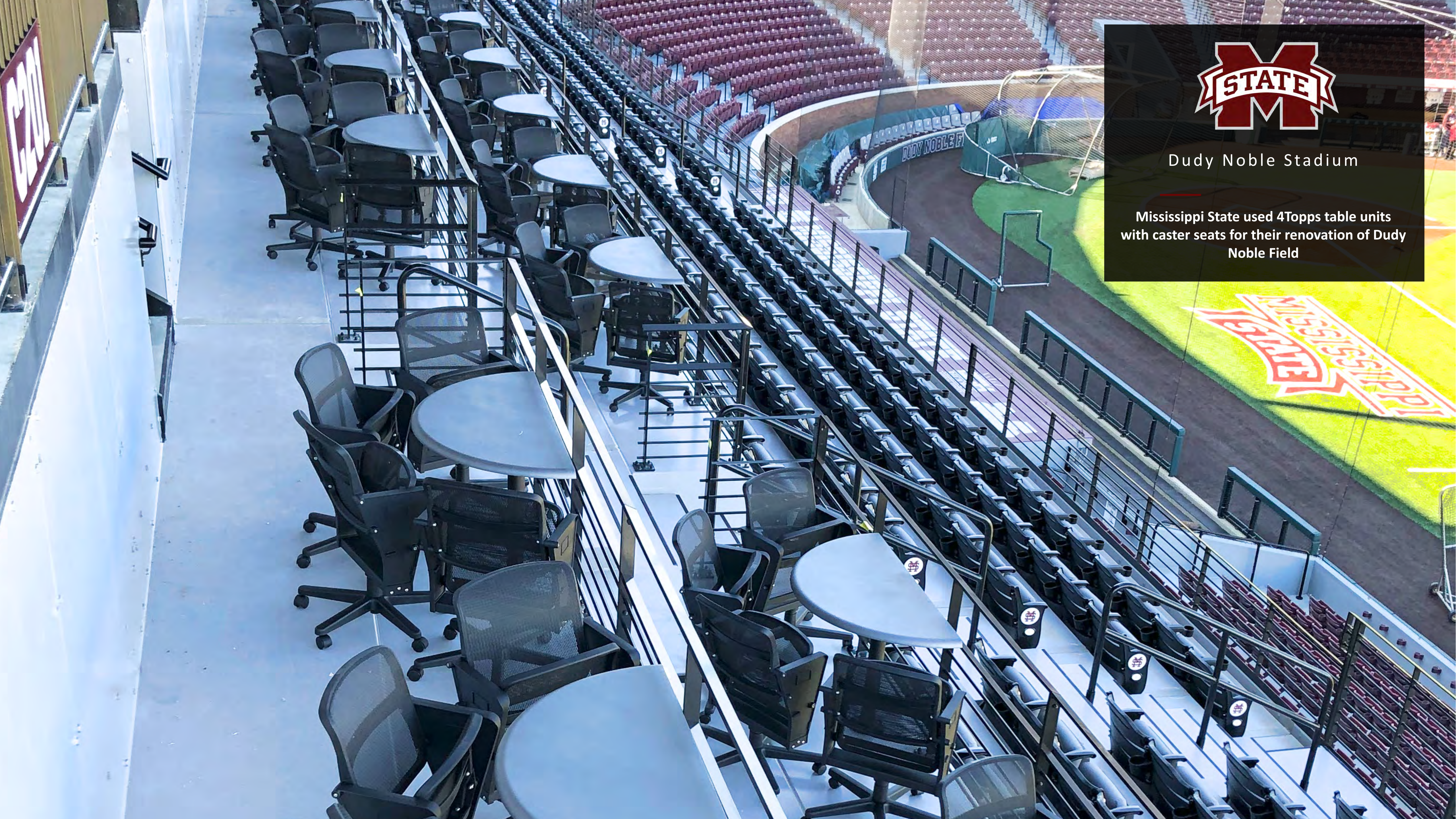
Iowa State University converted this concourse level end-zone section into a premium destination with a combination of table units and mounted swivel barstools and drink rail.





Dudy Noble Stadium

Mississippi State used 4Topps table units
with caster seats for their renovation of Dudy
Noble Field





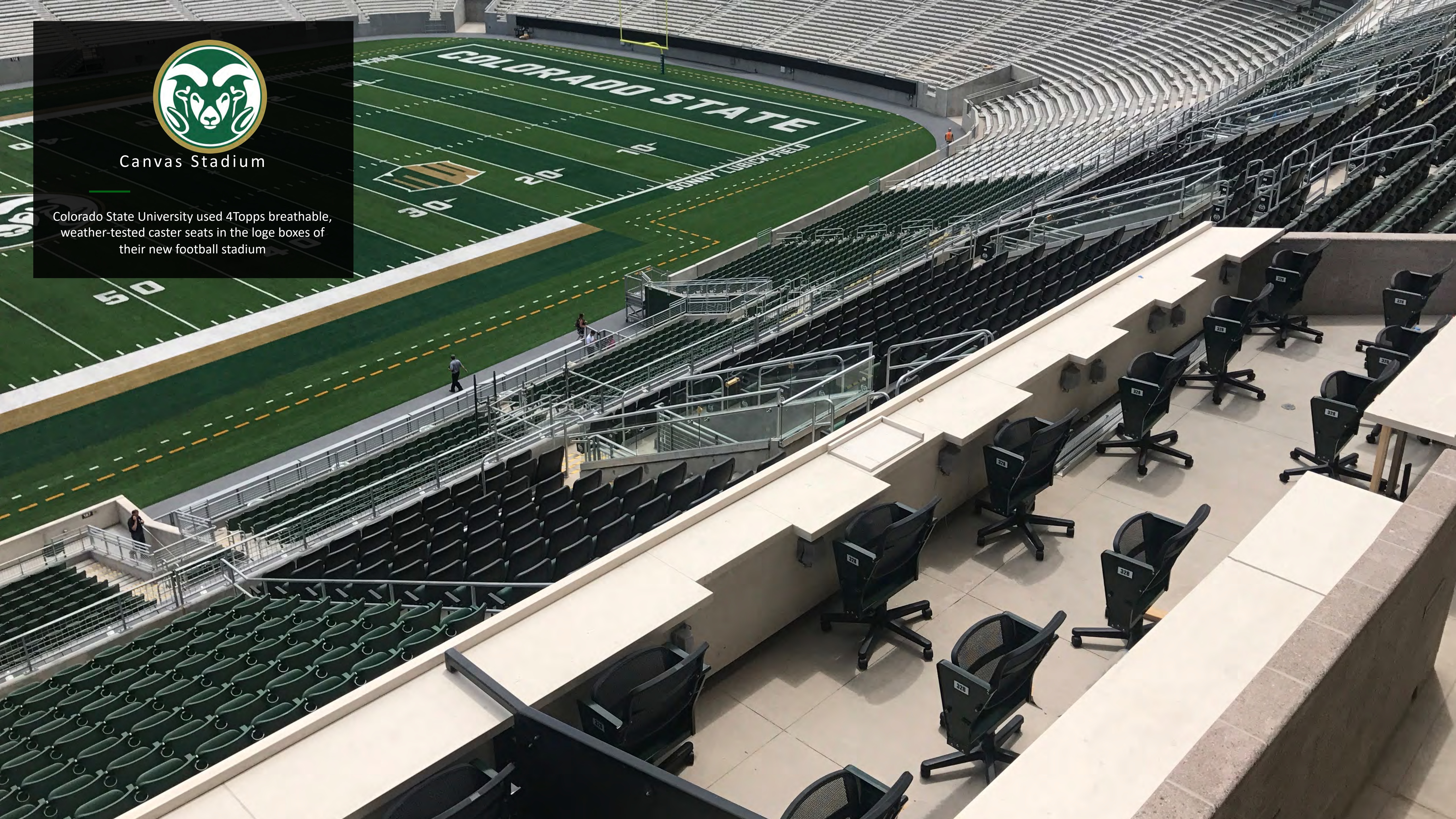
Carter-Finley Stadium

North Carolina State University replaced the padded vinyl tip-up seats in their Dail Club with 4Topp's AirFlow Mesh seats as an upgrade for their premium customers



Canvas Stadium

Colorado State University used 4Topps breathable, weather-tested caster seats in the loge boxes of their new football stadium





Spectrum Stadium

The University of Central Florida converted an underused club level section into a premium destination by adding 4Topps table units



Faurot Field

The Missouri Tigers installed 4Topps tables as part of their 2019 renovation of Faurot Field at Memorial Stadium





Bruce Hurst Baseball Field

The Dixie State Trailblazers used 4Tops Table Units,
Drink Rail and Mounted Swivel Seats to create Suites
behind home plate



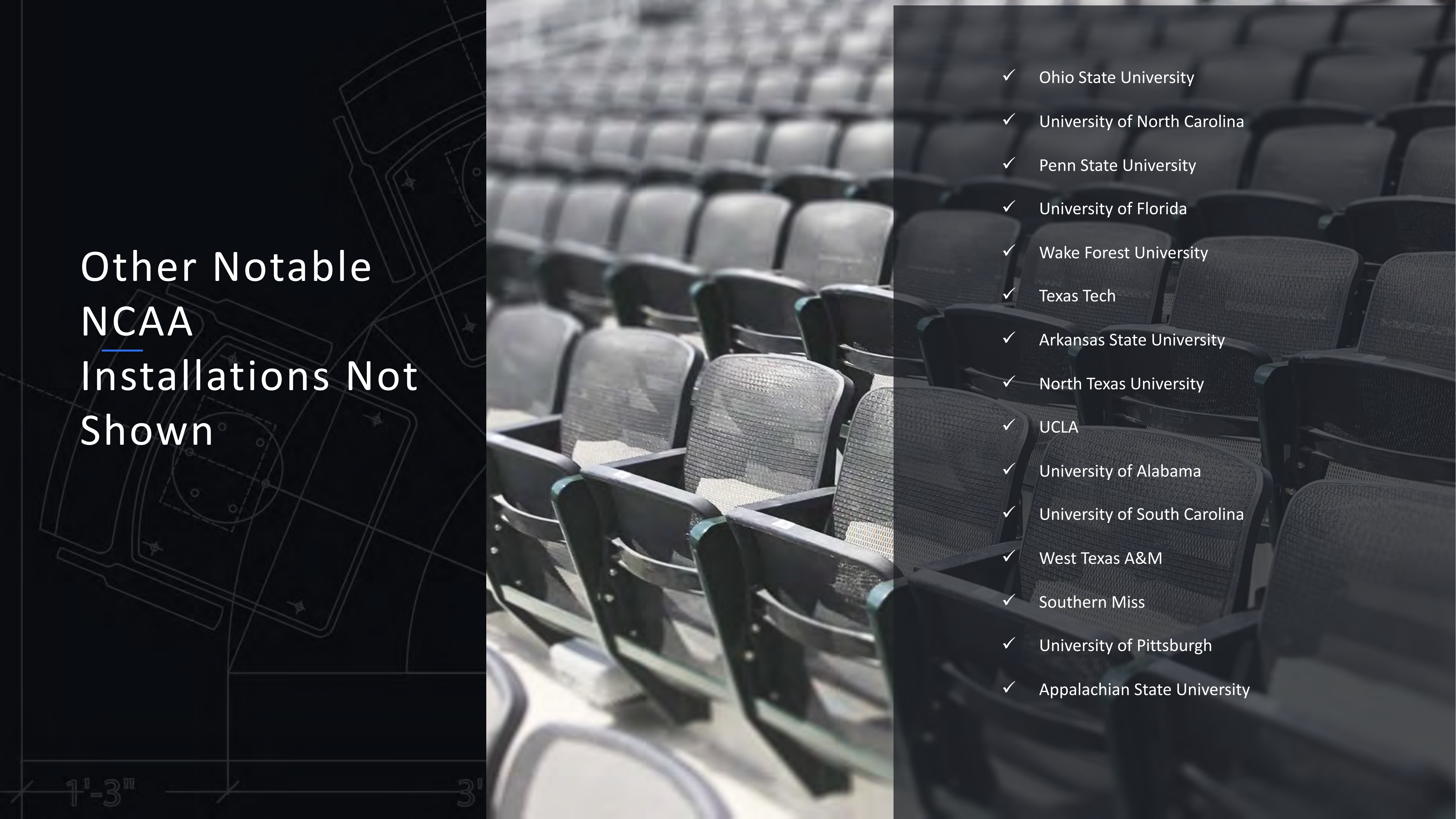
Rynearson Stadium

Eastern Michigan University removed rows of tip-up seats at the 50 yard-line and replaced them with 4Tops Table Units to drive ROI.



Carter Hawkeye Arena

The University of Iowa converted the back four rows of seats into two tiers of premium 4Tops tables.



Other Notable NCAA Installations Not Shown

- ✓ Ohio State University
- ✓ University of North Carolina
- ✓ Penn State University
- ✓ University of Florida
- ✓ Wake Forest University
- ✓ Texas Tech
- ✓ Arkansas State University
- ✓ North Texas University
- ✓ UCLA
- ✓ University of Alabama
- ✓ University of South Carolina
- ✓ West Texas A&M
- ✓ Southern Miss
- ✓ University of Pittsburgh
- ✓ Appalachian State University



Miami Dolphins

4Topps was an integral part of the Hard Rock Stadium seating renovation and was cited in the January, 2018 Sports Business Journal as a major revenue generator for the team.



New York Racing Association

NYRA used five different products to furnish their renovation of Saratoga Racetrack. The Stretch, the new premium party area, has swivels seats (pictured here), row seats, dining chairs, caster seats and mounted barstools.





CITI FIELD

The New York Mets furnished their Citi Branded group hospitality area with 4Tops AirFlow Mesh Swivel Seats, barstools and tall rounds.



Comerica Park

The Detroit Tigers installed 4Topps Table Units with branded table tops as well as mounted swivel seats along drink railing for their 2014 renovation of the Pepsi Porch



Las Vegas Aviators

The Las Vegas Aviators recently became the first team in any sport at any level to install 100% breathable mesh seating in their stadium.





Las Vegas Aviators

The Las Vegas Aviators installed 4Topps breathable mesh swivel seats along drink rail in their newly-built Las Vegas Ballpark. This product allows fans to swivel their seat to enter and exit from the back without interrupting other fans.



Wichita Wind Surge

The Wichita Wind Surge used 80+ 4Topps tables, mounted swivels seats with drink rail and Airflow Mesh tip-up seats in their new 2020 ballpark.



Edmonton Eskimos

The Edmonton Eskimos built this raised deck behind one end zone to create a 4Tops club level and quickly developed a 30+ waiting list.



Battle at Bristol

The Battle at Bristol leased and sold out 100 4Tops table units along both sidelines at the Battle at Bristol. The venue was about to sell these loge boxes for the Kenny Chesney concert as well at the football game.





Charlotte Motor Speedway

Charlotte Motor Speedway used four colors of AirFlow Mesh tip-up seats for their 2020 track renovation.



Product Line Overview

ALL OF OUR PRODUCTS ARE PROUDLY MADE IN THE USA



1'-3"

3'



4Topps

PREMIUM MESH SEATING

Questions?

1'-3"

3'