

MASTER | YOUR NEXT PLAY

JOHN GUYDON





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PLAY

“How will I ever be
this successfull
without sports?”

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What's going
on?

Disappointment
Embarrassment
Anxiety

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“I felt awkward
going back, like I
didn’t belong”

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“If I told my coach I
was struggling,
they would be
disappointed in me”

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“My school doesn’t
care what happens
once I’m done
playing ”

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“It’s depressing to
think your best
years are behind
you”

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What's going
on?

Disappointment

Embarrassment

Anxiety

Depression

He was in pain

but hid it from
everyone

desperately looking
for a game plan

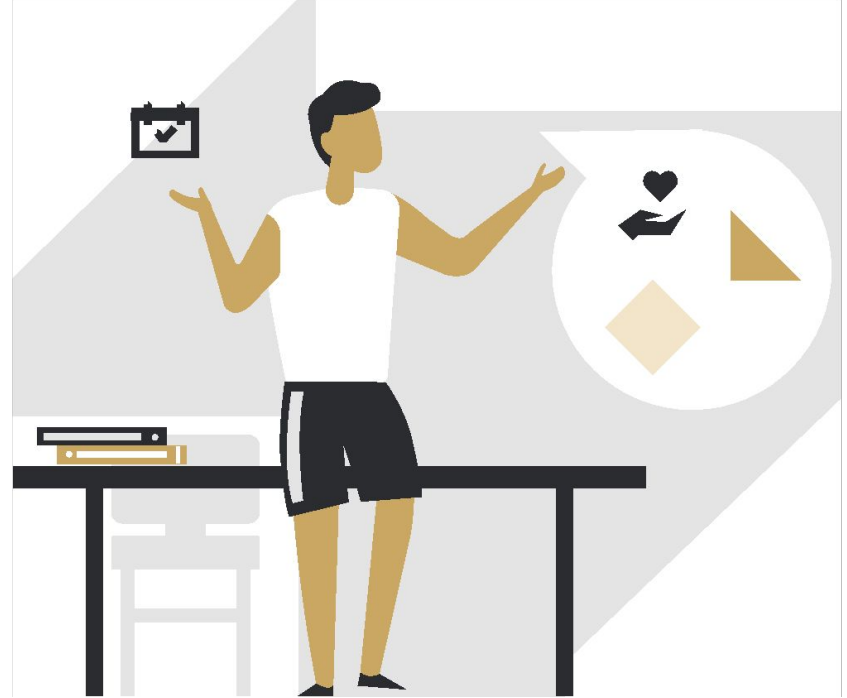
until he found it

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Helping Student Athletes Find Success After Sports

JOHN GUYDON

On campus,
student athletes
have their whole
life structured
around training
and success



But what
happens when
college is over?



Leaving
college can be
very tough on
student athletes

In some cases... fatal

Student athletes do
a phenomenal job
representing our
teams and colleges.
They give us years
of dedication.

We can do
better for
them.

We must do
better for
them.



Exclusive Network for *Athletes*

Curriculum, Connections, Community



Exclusive Network for Free

Curriculum, Connections, Community



Exclusive Network for Life

Curriculum, Connections, Community



Exclusive Network for Real

Curriculum, Connections, Community



We believe there are four ingredients to thriving:

We provide the resources and training
to develop all four of these areas

01

Healthy body

02

Healthy mind


03

Healthy finances

04

Healthy relationships

Winning Strategy



Self Paced Mini
Courses




Live Q&A Sessions



Group Coaching



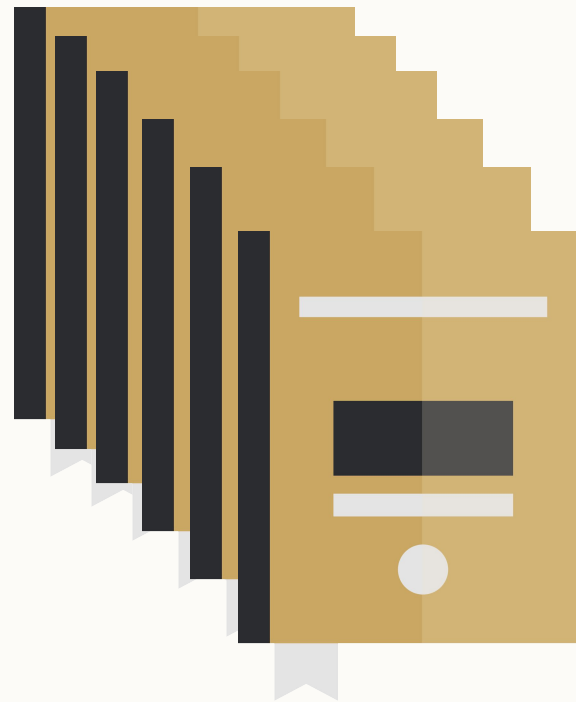
Special Events



Personalized
Messaging



Exclusive library of playbooks From athlete to:



Connections: Careers Investment Mentorship

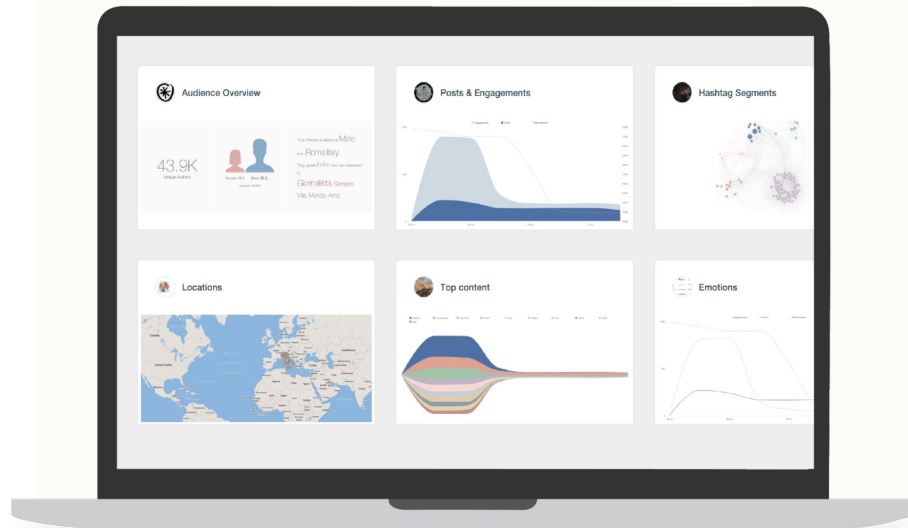


Community:
Check-ins
Exclusive events
Peer groups



Getting Smart About Mental Health

AI + Plus social listening = early
warning signals detected.



Pick your Path

1

Entrepreneurship

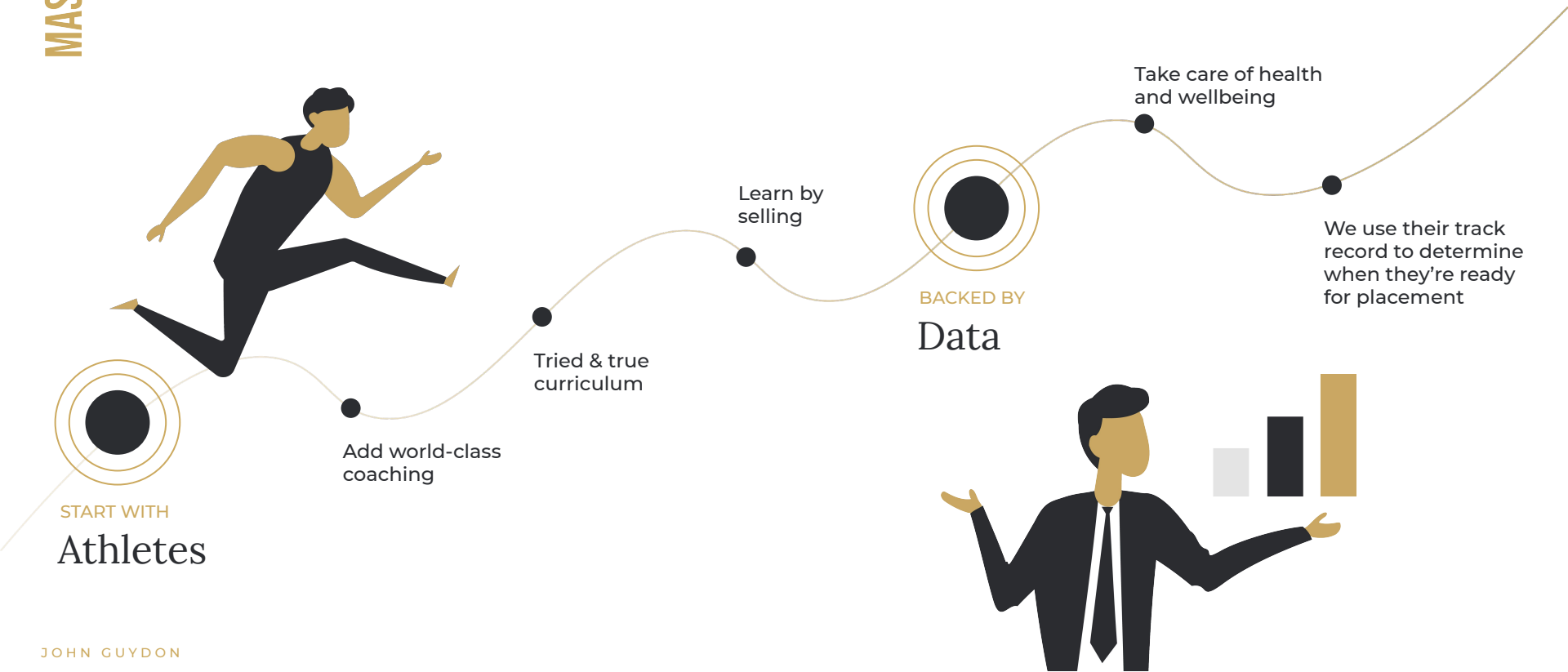
2

Trades

3

Sales

Scrimmage Program



80+ Scrimmage Partners



They get to grow at no
risk.



We get paid when we
sell stuff

Scrimmage Example

01

Signed Agreement

Partner(s)

02

Athletes

Athletes Sign Up
For Scrimmage

03

Training

Athletes Go
Through Training

04

Matching

Get Paired With
Partner(s)

05

Selling Cycle

Sell-Coach-Sell

06

Commission

Paid For Each
Closed Deal

01

WE USE THEIR TRACK RECORD TO COORDINATE

Placement at a Fortune 500
Company

Scrimmage Program = Guaranteed Job



We're **Always** Hiring

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University Benefits

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Be known for your world-class support of your students

Supporting your students' success
is a powerful story, one that you can
tell through PR and word of mouth.



Level up your recruiting

By supporting students in their future career success, you become a more desirable institution for prospective students.



Keep strong ties with your alumni

By actively supporting your alumni in their futures, you maintain strong ties for fundraising and outreach.



Roster of role models

Having former student athletes in positions of success inspires current students. It helps them pursue their own dreams.



We make it easy!

We provide the resources you need to
get rolling.

01

Messaging/ Content

02

Recruiting Materials

03

Depth Chart (Reporting)

04

Ongoing Connection

“Pricing”

MYNP

Everything You Need

\$0/ year

- Messaging Strategy
- Recruiting Materials
- Ongoing Connection
- Support

MYNP Plus

Special Branding

\$0/ year

- Co-Branded Materials
- 360 Recruiting Video

MYNP Platinum

Custom Solution

Custom

- Special Programs

The Future Is Here!



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Thank you!



JG@MasterYourNextPlay.com

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