



## 2019-20 NADIIIAA One-time Activity Project Award Nominations

### NADIIIAA: One-time Activity or Project Award Nomination Form

**Institution:** Salem College (NC)

**Conference Affiliation/Independent:** USA South/NCAA Division III

**Please Provide a Brief Overall Description of the Activity/Project:**

**Description:** Salem College led by Department of Athletics and Professor Carol Kirby developed a new initiative as a result of Strategic Planning to create a new initiative to provide leadership opportunities and commitment to service as part of their Salem Journey. We held our first annual Day of Service for all College first-year students and all student athletes January 18th in conjunction with Martin Luther King holiday. Students spent the morning in 15 locales, providing volunteer services such as tutoring in public schools, delivering Meals on Wheels, a Habitat build, painting the and cleaning the Happy Hills Gardens Cemetery.

Student athletes and staff learned the broader context of systemic societal challenges and inequalities in our community. We were very excited about the potential for this new event to build stronger community partnerships for Salem College and the Department of Athletics, while also providing authentic leadership opportunities for our students and athletes.

**Community or Population Served by the Project/Activity:**

\*City Lights Ministry is committed to providing for children, their families, and those living in adverse conditions in the inner city.

\*Happy Hill Cemetery Clean, maintain, and beautify Historic site

\*Senior Services' mission for older adults

\*Pre-K through Fifth Grade Public Elementary School - low-income schools in Winston-Salem.

\*Second Harvest Food Bank

\*Sunnyside Ministry

\*Habitat Restore

\*SECU Family House

\*Forsyth Educator Partnership  
\*Winston-Salem Rescue Mission Thrift Store  
\*Springwell Adult Living Center  
\*Meals on Wheels

**Objective:**

The goal of the event was to better understand and learn from one another as we find common ground and purpose with our neighbors. Our sophomore athletic leaders provided critical planning and leadership for the event led by Anna Schnieder (volleyball) who was our intern and attended the NCAA Leadership Academy, and Stephanie Galioto (senior Softball player). This included every member of the Athletic Staff and we wanted to put a stamp on our commitment.

**How has this project impacted campus or local community or target audience:**

I am sharing a quote from my amazing colleague Dr. Carol Kirby who partnered with me to bring this initiative to life. She said "Our first annual Day of Service was a resounding success due to the tireless work of the Salem College Athletic Department. The enthusiasm and leadership skills of Salem's athletes played a part from our early planning stages until our 'volunteer blitz' day. They provided site support, transportation, social media coordination, and any number of other roles. As a professor, I'd had no real connection to our athletes or to Trish, their dynamic director before embarking on this event. I have a new appreciation for the tremendous gift that Trish and her athletes are to our campus and to the larger community!"

We have created a pathway to a Single Gender Women's Institution to our community and laid the foundation to contribute to the community and serve our institutional mission to educate women and produce women leaders who change the world. We have started this work within our Winston-Salem community and our work is not done. The friendships, experiences, and partnerships that have developed as a result of this event have changed us all. We have truly taught the meaning of having a servant heart and what it truly means to serve. Our community partners provided us the platform which in turn allowed us to serve our community and beyond.

The URL below is one of many that speak to the experience this event had on us.

**Student-Athlete Group(s) Involved in the Project/Activity:**

Student Athlete Advisory Committee  
All 7 Women's Sports represented

They were responsible in participating at a site they were assigned to. The sophomore and freshman leaders helped with creation of the transportation logistics of moving close to 200 students and athletes. Buses were driven by each head coach and AT staff.

To be frank the project was an enormous undertaking and the collaboration with myself, Dr. Kirby, Athletic Staff, and Campus community can't be explained in these tiny spaces.

We are now preparing for year two of this initiative and our goal is to have all student athletes and all classes join us so the event can continue to grow and expand. Our footprint that has been created will continue to serve our student athletes to be women leaders for years to come. I have multiple documents to support this amazing endeavor! It was a truly humbling experience for me

**Approximate Number of Student-Athletes Participating in the Project/Activity:**

We included all first year student athletes approx. 38, 20 sophomore leaders, and 20 juniors and seniors which is almost our entire athletic population. We were joined by the entire first year student class (100 in total)

**Dates or Duration of the Project/Activity (e.g., days, weeks, months):**

The event was hosted January 18, 2018 and kicked off with breakfast at 7:00am which was hosted by the Department of Athletics, it culminated later that day with a meal at 2:00pm and a reflection exercise for each assigned "team" to share the experience and impact of participation. The Director of Athletics presented along with Dr. Kirby also. Preparation and construction of the concept started August 2018, and continued until the day of the event.

**Additional Information via Website URL**

<https://www.seniorservicesinc.org/postings/martin-luther-king-jr-day-benefits-senior-services/>