



# 2019-20 NADIIAA Array of Projects or Activities Award Nominations

## NADIIAA: Array of Projects or Activities Award Nomination Form

### Contact Information

**Institution:**

SUNY Oswego

**Conference Affiliation/Independent:**

SUNYAC

**Please list all of the projects you would like considered for Array of Projects (up to 10):**

1. United Way Fundraisers
2. Special Olympics Events
3. 13th Annual St. Baldrick's Day in Oswego County
4. All 24 Teams!
5. Men's Home Hockey Games
6. Fight Cancer!
7. Various Runs/Walks
8. On-Campus
9. In the Community
10. New, Raise-the-Bar Projects

### Project 1

**Please Provide the Name and a Brief Description of Overall Project:****Name of Project**

United Way Fundraisers

**Description:**

Showing year-round support and raising money for the United Way of Oswego County is a favorite cause of both the men's and women's ice hockey teams. Over the course of the school year, the two teams helped with various fundraisers for the United Way of Greater Oswego County; they conducted food and toy drives at home games in December, and they participated in the annual Holiday Skate, which features an opportunity to skate with team members as well as visit with Santa! Additionally, the women's team helps out at the annual Stone Soup Luncheon.

**Objective:**

The purpose of these events was to raise funds for the United Way, which in turn supports many varied programs throughout Oswego County.

**How has this project impacted campus or local community or target audience:**

The Holiday Skate netted over \$500 last year, and the collection of food and toys at their annual drives is always successful. They also help improve "town and gown" relations, as few other campus organizations are actively supporting the United Way.

**Student-Athlete Group(s) Involved in the Project/Activity:**

Members of the entire women's ice hockey team and men's hockey team support these various projects.

**Approximate Number of Student-Athletes Participating in the Project/Activity:**

Women's Ice Hockey	22
Men's Ice Hockey	34

**Dates or Duration of the Project/Activity (e.g., days, weeks, months):**

These projects all took place during the ice hockey season; the Stone Soup Luncheon was on Tuesday, October 30, the Food and Toy Drive was on Friday, November 30, and the Holiday Skate was on Sunday, December 9. Each event required several hours of individual team member's time.

**Community or Population Served by the Project/Activity:**

According to its website, the United Way of Oswego County serves at least 20 different local agencies, from the Boy Scouts and Girl Scouts to ARISE, ARC, the Salvation Army, two YMCAs, Senior RSVP programs, and much more.

**If no additional projects, please click Submit. If additional projects please click Next.**

**Project 2**

**Please Provide the Name and a Brief Description of Overall Project:**

**Name of Project**

Special Olympics Events

**Description:**

Last year we once again supplied student-athlete volunteers for two separate Special Olympics activities – a bowling event in October, and a day of aquatics and basketball skills competition at the end of April. In preparation for the April event, we also had members of the men's and women's swimming and diving teams volunteer their time to give individual and small group lessons for about two months.

**Objective:**

Our objective was to provide support and encouragement for the Special Olympics athletes on their big days of competition, as well as give our own student-athletes an opportunity to interact with and cheer for the competitors.

**How has this project impacted campus or local community or target audience:**

Our own student-athletes have come to anticipate and look forward to these events. The bowling competition takes place in Fulton, about 10 miles from campus, so it gets them off campus and on to less familiar ground. The aquatics and basketball event is not only on our own campus, but in our own gym and pool, so those Laker volunteers truly feel like hosts. Organizers from Special Olympics have expressed their gratitude and appreciation for our willingness to help with these events, and we have offered to provide more support for additional activities if ever called for.

**Student-Athlete Group(s) Involved in the Project/Activity:**

For the bowling event, we had members of the baseball and women's basketball teams, along with several SAAC members, provide their support and encouragement. For the aquatics and basketball skills day, we had student-athletes from the men's and women's swimming and diving teams as well as the men's and women's basketball teams. Approximately seven Laker swimmers and divers also gave individual and small group lessons to Special Olympics athletes during the months of March and April in preparation for the main event at the end of April.

**Approximate Number of Student-Athletes Participating in the Project/Activity:**

Baseball	28
Men's Basketball	15
Women's Basketball	12-14
M/W Swimming and Diving	7-44
SAAC	6

**Dates or Duration of the Project/Activity (e.g., days, weeks, months):**

The bowling event took place from 12:30-4:30 PM on Saturday, October 27. The one-hour aquatics lessons took place about twice a week for the months of March and April, and the aquatics and basketball skills event took place from 9:30 AM until about 3:00 PM on Saturday, April 27.

**If no additional projects, please click Submit. If additional projects please click Next.**

**Please Provide the Name and a Brief Description of Overall Project:****Project 3****Name of Project**

13th Annual St. Baldrick's Day in Oswego County

**Description:**

Our 13th year of raising funds for life-saving childhood cancer research was a huge success, as we netted more than \$83,000 last March. The men's lacrosse team set new records for fund-raising and participation, and both the men's lacrosse team and the men's hockey team sponsored separate St. Baldrick's Game fundraisers.

**Objective:**

The St. Baldrick's Foundation raises millions of dollars every year to fund childhood cancer research. In our 13 year history of fundraising at Oswego State, we've raised more than \$750,000 at our community events, always with the support of various Laker teams, coaches, and support staff.

**How has this project impacted campus or local community or target audience:**

The men's lacrosse fundraising team raised \$6,319, almost \$2,000 more than they did in 2018. They also collected more than \$170 in donations at their March 20 home game. Approximately \$225 was raised at the men's hockey team's St. Baldrick's Night on November 10. Our St. Baldrick's fundraising website listed 18 different "Honored Kids" – all from Oswego County – who have battled, or are still battling, childhood cancers. Some have played large roles in our events, helping organize fundraising teams and assisting with additional promotional events. The annual event is the athletic department's marquee community service project of the year. We have also made connections with campus groups like Colleges Against Cancer, the Love Your Melon Club, at least three different school districts, and businesses all over Oswego County and Upstate NY.

**Student-Athlete Group(s) Involved in the Project/Activity:**

For our 2019 St. Baldrick's event, we had contributions large and small from the Men's Lacrosse and Men's Ice Hockey teams.

**Approximate Number of Student-Athletes Participating in the Project/Activity:**

Men's Lacrosse 40  
Men's Ice Hockey 34

**Dates or Duration of the Project/Activity (e.g., days, weeks, months):**

Activities spanned from November through March. Most fundraisers or activities were an hour or two, but the Men's Lacrosse team fundraised from January through the March 31 head-shaving event. All in all, last year's St. Baldrick's events happened in the months of November, January, February, and March.

**Community or Population Served by the Project/Activity:**

Food donations benefitted the United Way of Oswego County, and specifically the Pulaski Community Church Cupboard. The leaf-raking project benefitted more than 50 senior citizens of the City of Oswego.

**Community or Population Served by the Project/Activity:**

According to the St. Baldrick's website, childhood cancer is the # 1 disease killer of children in the U.S., and worldwide, 300,000 children a year are diagnosed with cancer. Worldwide, every 2 minutes a child is diagnosed with cancer, and one in five children diagnosed with cancer in the U.S. will die. Since 2005, the St. Baldrick's Foundation has donated more than \$258 million to fund childhood cancer research.

**If no additional projects, please click Submit. If additional projects please click Next.**

**Project 4****Please Provide the Name and a Brief Description of Overall Project:****Name of Project**

All 24 Teams!

**Description:**

On several occasions, we had all 24 men's and women's teams working together on the same day on the same project. In its inaugural year, the September 30 "Laker 'Lympics'" was a day of intra-athletic department competition highlighted by a canned food drive. Sunday, November 4, 2018 was another day when we had every Laker team participating, as they combined to rake the lawns of more than 50 Oswego senior citizens in this annual event.

**Objective:**

Laker 'Lympics' was introduced as a way to get our teams together and to compete against Laker peers in a friendly environment – and as long as we had 400+ student-athletes coming together, they might as well donate food items! The leaf-raking project started out as a SUNYAC-wide conference-sponsored project, but that was 15 years ago, and some other schools have stopped participating. Oswego student-athletes continue to support the community that in turn supports them.

**How has this project impacted campus or local community or target audience:**

From the first event (Laker 'Lympics), the Pulaski Community Church Cupboard and the United Way of Oswego County received approximately 285 items of food weighing more than 325 pounds, and we committed to continuing the project in years to come. The leaf-raking project covered more than 50 lawns within the City of Oswego. Senior citizens call or email as soon as they see or hear of the event, and once again, a few late requests had to be put on a waiting list.

**Student-Athlete Group(s) Involved in the Project/Activity:**

All 24 NCAA teams participated.

**Dates or Duration of the Project/Activity (e.g., days, weeks, months):**

Again, the numbers below are hours worked at the leaf-raking event.

Baseball	2.5
Softball	2
Men's Basketball	2.5
Women's Basketball	1.5
Field Hockey	3
Golf	1
Men's Ice Hockey	3
Women's Ice Hockey	2
Men's Lacrosse	2.5
Women's Lacrosse	1.5
Men's Soccer	2
Women's Soccer	3
M/W Swimming and Diving	2.5
Men's Tennis	1.5
Women's Tennis	2
M/W XC/I/O Track & Field	2
Volleyball	1.5
Wrestling	3

**Approximate Number of Student-Athletes Participating in the Project/Activity:**

Numbers below are from the leaf-raking event. Participation numbers at the Laker 'Lympics were probably very similar.

Baseball	42
Softball	21
Men's Basketball	15
Women's Basketball	14
Field Hockey	21
Golf	10
Men's Ice Hockey	30
Women's Ice Hockey	22
Men's Lacrosse	36
Women's Lacrosse	22
Men's Soccer	16
Women's Soccer	18
M/W Swimming and Diving	37
Men's Tennis	8
Women's Tennis	7
M/W XC/I/O Track & Field	52
Volleyball	8
Wrestling	20

If no additional projects, please click Submit. If additional projects please click Next.

### Project 5

**Please Provide the Name and a Brief Description of Overall Project:**

#### **Name of Project**

Men's Ice Hockey Home Games

#### **Description:**

More than any one of our other 23 Laker teams, the men's ice hockey team casts a wide net over the entire Oswego community and is constantly looking for ways to reach out in support. Every one of their home games promoted awareness or recognition of a different cause, population, or organization – New Student Night, First Responders Night, Military Appreciation Night, St. Baldrick's Night, United Way Night, Minor Hockey Night, Employee Appreciation Night, Schools Night, Pride Night, and its annual Teal Gate (ovarian cancer awareness). Most games included elaborate pre-game festivities, ceremonial puck-drops, in-game fundraisers, free tickets, etc. There were also several different raffles and fundraisers to benefit Hockey Coaches Care. 2018's 2nd annual Teddy bear Toss netted 803 stuffed animals and raised money for Toys for Tots, and the team celebrated its "Hometown Heroes" by introducing local people who have made significant contributions to the Oswego community.

#### **Objective:**

The purpose of these special events and programs is to show appreciation, support various community populations, demonstrate inclusion, and, in some cases, raise money for worthy causes.

#### **How has this project impacted campus or local community or target audience:**

The men's hockey team is constantly in the spotlight due to its national reputation, high expectations, and game-day crowd support. As a lifetime-member of the community, the head coach ensures that his players "give back" to the community every chance they get, and this is seen publically at every home game. Monetarily, more than \$1,000 was raised for Hockey Coaches Care, and more than \$700 was collected for the US Marine Corps Toys for Tots program.

#### **Student-Athlete Group(s) Involved in the Project/Activity:**

Members of the men's ice hockey team pitch in whenever called upon, including home game promotions and behind-the-scenes projects that many people never see. Some other Laker teams have one or maybe two "special" game themes over the course of their season, but every men's ice hockey game supports some cause or another.

#### **Approximate Number of Student-Athletes Participating in the Project/Activity:**

There were 34 student-athletes on the men's ice hockey roster last year.

#### **Dates or Duration of the Project/Activity (e.g., days, weeks, months):**

(ongoing)	Hometown Heroes recognition
Oct 20	New Student Night
Nov 2	First Responder Night
Nov 10	Military Appreciation Night and St. Baldrick's Night
Nov 30	United Way Food and Toy Drive and Toys for Tots Teddy Bear Toss
Jan 11	Minor Hockey Night
Jan 25	Employee Appreciation Night
Jan 26	Schools Night
Feb 1	Pride Night
Feb 2	Teal Gate (Ovarian Awareness Night) and Hockey Coaches Care
Feb 23	Hockey Coaches Care raffle

### Community or Population Served by the Project/Activity:

These special events attempt to target the entire Oswego community – including diverse groups from all Town and Gown parties. Young and old, on-campus or downtown, the team celebrates and supports groups of all descriptions.

**If no additional projects, please click Submit. If additional projects please click Next.**

### Project 6

**Please Provide the Name and a Brief Description of Overall Project:**

#### **Name of Project**

Fight Cancer!

#### **Description:**

Numerous Laker teams participated in events or projects that rallied against different forms of cancer. Some events were fundraisers, while others might have been merely an “awareness game” but, all together, approximately 11 different events/projects were sponsored or supported by Oswego State’s teams in 2018-2019, averaging more than one a month – and that number doesn’t include events listed in other categories (5K Runs/Walks, Teal Gate, the St. Baldrick’s fundraiser, Celebrities Sync, etc.)!

#### **Objective:**

Objectives varied, from raising money to raising awareness. Some are annual traditions, like the men’s lacrosse team’s Green/Gold/Pink Game, which raises money for the Wilmot Cancer Center, where a Laker player’s father was treated years ago, or the women’s basketball team and their Lymphoma Awareness Game, which raised awareness for the disease that took one of their players out of action for more than a year.

#### **How has this project impacted campus or local community or target audience:**

Laker teams raised money for cancer-fighting agencies (over \$3,000 for Oswego County Hospice, \$2,500 for Hope for Heather, \$350 for the Relay for Life, \$300 for the Wilmot Center, \$240 for Maureen’s Hope, and \$225 for the Leukemia and Lymphoma Society) and they continue to keep cancer awareness in the spotlight.

#### **Student-Athlete Group(s) Involved in the Project/Activity:**

Last year, the Lakers’ men’s ice hockey, men’s lacrosse, men’s and women’s swimming and diving, women’s ice hockey, women’s basketball, softball, and golf teams all supported specific “fight cancer” events or projects.

#### **Approximate Number of Student-Athletes Participating in the Project/Activity:**

Men’s Ice Hockey	34
Men’s Lacrosse	47
Women’s Ice Hockey	22
Women’s Basketball	14
Softball	21
M/W Swimming and Diving	44
Golf	11

#### **Dates or Duration of the Project/Activity (e.g., days, weeks, months):**

Oct 12	Ovarian Cancer Benefit	MIH
Oct 13	Annual Green/Gold/Pink Game	MLX
Oct 28	Hotcakes for Hospice	MIH
Nov 13	Annual Ted Mullin Hr of Power	M/WS&D

Nov 16 Pink the Rink	WIH
Nov 27 Teal Night with OHS Hockey	MIH
Jan 8 Games for Griffin's Guardians	M/WIH
Jan 26 Lymphoma Awareness Night	WBB
April 6 Go 4 the Goal	SB
April 6/7 Relay for Life	M/WSD
April 27/28 Maureen's Hope	GOLF

### **Community or Population Served by the Project/Activity:**

As you can imagine, these projects reach people young and old, male and female, sick and healthy, on-campus or downtown. No one is excluded from cancer's impact, and these projects reach out in every direction.

**If no additional projects, please click Submit. If additional projects please click Next.**

### **Project 7**

**Please Provide the Name and a Brief Description of Overall Project:**

#### **Name of Project**

Various Runs/Walks

#### **Description:**

In addition to the Relay for Life, Oswego State's athletic teams supported nine (9) different runs or walks over the course of the 2018-2019 year, averaging one event each month. Fourteen of our teams participated in more than one Run/Walk, ranging from two to four events. Our student-athletes ran or walked in some, and worked along the course or at the finish line of others.

#### **Objective:**

Participation and/or assistance on the part of our Laker teams help provide extra hands as well as extra participating numbers. The teams' goals might vary from event to event, whether it's to help raise money, awareness, or just help make the event happen, but whatever the objective, their team's support is the underlying theme.

#### **How has this project impacted campus or local community or target audience:**

Although it's difficult to measure specific impact, when the track and field team shows up for a Suicide Awareness Walk or the men's hockey team shows up to help at the Humane Society's Rover Run, others take notice. Sometimes organizations reach out to Laker teams and ask for their help or participation, but most times the individual teams decide what cause and what walk/run they're going to support. Last year's Teal Walk raised more than \$1,500, and the women's hockey team alone donated more than \$300 to the Teal Run.

#### **Student-Athlete Group(s) Involved in the Project/Activity:**

The following is a summary of Laker teams that participated in runs/walks during the 2018-2019 year:

Stride to SAVE Lives	M/W Cross Country/Track & Field
Rover Run	M/W Ice Hockey
Teal Walk	Softball, Golf, Wrestling, M/W Cross Country/Track & Field, M/W Lacrosse,
Men's Soccer, Field Hockey,	M/W Ice Hockey, and M/W Basketball
Teal Ribbon Run	Women's Ice Hockey
ALANA Peace Walk	M/W Swimming and Diving
Buc Booster 5K	Wrestling, Men's Ice Hockey
Great Pumpkin 5K	M/W Cross Country/Track & Field
Autism Task Force 5K	Field Hockey
Yards for Yeardley	M/W Ice Hockey, M/W Basketball, M/W Soccer, M/W Swimming and Diving,



Wrestling, Field Hockey, Volleyball, Cross Country/Track & Field, Women's Lacrosse, Baseball, Softball, M/W Tennis, and Golf

### Approximate Number of Student-Athletes Participating in the Project/Activity:

Numbers vary from one event to another:

Baseball	31
Softball	17
Men's Basketball	10-15
Women's Basketball	6-7
Field Hockey	14-25
Golf	4-5
Men's Ice Hockey	9-34
Women's Ice Hockey	4-20
Men's Lacrosse	1-11
Women's Lacrosse	18
Men's Soccer	17
Women's Soccer	25
Men's Swimming and Diving	4-13
Women's Swimming and Diving	6-17
Men's Tennis	4
Women's Tennis	5
Men's XC/I/O Track & Field	2-13
Women's XC/I/O Track & Field	1-13
Volleyball	12
Wrestling	8-18

### Dates or Duration of the Project/Activity (e.g., days, weeks, months):

Stride to SAVE Lives	Sept 15 approx. 2 hrs
Rover Run	Sept 16 approx. 2 hrs
Teal Walk	Sept 18 approx. 1.5 hrs
Teal Ribbon Run	Sept 22 approx. 2 hrs
ALANA Peace Walk	Sept 23 approx. 1.5 hrs
Buc Booster 5K	Sept 29 approx. 2 hrs
Great Pumpkin 5K	Oct 12 approx. 1.5 hrs
Autism Task Force 5K	Apr 6 approx. 2 hrs
Yards for Yeardeley	Apr 29 approx. 1.5 hrs

### Community or Population Served by the Project/Activity:

Some of these runs/walks were here on campus, while others were downtown. Some of the organizations aim to help children, while others are helping larger populations. Whether it's the cancer patients, or those suffering from mental illness or autism, these events help provide support and increase public awareness.

**If no additional projects, please click Submit. If additional projects please click Next.**

### Project 8

**Please Provide the Name and a Brief Description of Overall Project:**

#### **Name of Project**

On-Campus

#### **Description:**

Some of our teams' community service projects are right on campus, supporting clubs and

organizations, or even various departments of the College. When Student Life needed volunteers for their Family and Friends Weekend “mini-carnival,” the Laker Softball team stepped up to the plate. Meanwhile, the golf and men’s soccer teams participated in a one-night, winner-take-all Dodgeball Tournament hosted by University Police.

**Objective:**

The Friends and Family Weekend “mini-carnival” provided fun, supervised activities for younger family members, and the softball team members enjoyed interacting with the children (and adults) that showed up. The UP Dodgeball Tournament was a fundraiser for the campus organization SHOP, which provides assistance to students who need help making ends meet, so when the golf and men’s soccer teams paid their entrance fees, they were helping SHOP help others.

**How has this project impacted campus or local community or target audience:**

As stated already, the mini-carnival’s purpose was to entertain younger siblings of Oswego State students as their families visited for a Fall weekend, and the Dodgeball Tournament helped a campus organization dedicated to helping fellow students.

**Student-Athlete Group(s) Involved in the Project/Activity:**

Softball	Student Life’s Friends and Family Weekend “mini-carnival”
Golf	University Police Dodgeball Tournament
Men’s Soccer	University Police Dodgeball Tournament

**Approximate Number of Student-Athletes Participating in the Project/Activity:**

Softball	18
Golf	8
Men’s Soccer	10

**Dates or Duration of the Project/Activity (e.g., days, weeks, months):**

Sat, Oct 27	Student Life’s Friends and Family Weekend “mini-carnival”
Thurs, Nov 29	University Police Dodgeball Tournament

**Community or Population Served by the Project/Activity:**

Families of Oswego State students benefitted from the softball team’s hours of volunteering at the mini-carnival. Participants were supervised, assisted (if necessary), and cheered, and when the golf and men’s soccer teams participated in the University Police’s Dodgeball Tournament, they were not only supporting UP, but helping to raise money that went to support SHOP (Students Helping Oz Peers) as well.

**If no additional projects, please click Submit. If additional projects please click Next.**

**Project 9**

**Please Provide the Name and a Brief Description of Overall Project:**

**Name of Project**

In the Community

## Description:

Laker teams completed too many community service projects (77 in 2018-2019!) to list separately, so we've combined a number of events that served the immediate Oswego community but haven't been mentioned already. These range from helping out at City Hall's Christmas tree-lighting, to read-alongs and school assemblies at a number of Oswego County elementary schools, to fundraisers for the Children's Advocacy Center (CAC) of Oswego County, to help provided to Catholic Charities, the County Department of Social Services, and Camp Hollis... among others.

## Objective:

The objective of most of these specific projects was to provide much-needed and much-appreciated manpower. Laker student-athletes rolled up their sleeves and helped do Spring cleaning at Camp Hollis, rebuild a playground at an elementary school, pack donations collected by Catholic Charities, provide off-ice manpower at the Girl Power Hockey Tournament, serve food and clean up at the Veterans' Day brunch, visit Oswego County elementary schools to read to children and present an anti-bullying assembly.

## How has this project impacted campus or local community or target audience:

At least four different elementary schools – in Oswego, Mexico, and Fulton school districts – enjoyed visits from Laker teams last year. Oswego Minor Hockey had help at practices and games from the men's and women's ice hockey teams. Veteran and their families celebrating their day enjoyed being served by members of the men's ice hockey team. Abused and homeless children of Oswego County were supported by another year of For the Kids fundraising (approximately \$12,000). This list goes on and on.

## Student-Athlete Group(s) Involved in the Project/Activity:

Kingsford Park Elementary School playground re-build	MIH
Reading Spook-tacular at Minetto Elementary School	MIH
Donations to the Food Bank of Central New York	
BB	
Veterans Day Brunch	MIH
Oswego City Hall tree-lighting ceremony	MSOC, BB, and FH
Catholic Charities packing	MIH
Campus Toy Drive for Department of Social Services	WBB
Oswego Minor Hockey practices	M/WIH
Girl Power Hockey Tournament	WIH
Read Across America/Dr. Seuss' Birthday reading at Volney Elementary School	FH
Volunteers at Oswego Wingfest (benefit for CAC)	
WLX	
Sixth annual For the Kids fundraiser	
MIH	
Anti-bullying assembly at Mexico Elementary School	MIH
Camp Hollis clean-up	M/WTEN

## Approximate Number of Student-Athletes Participating in the Project/Activity:

Playground re-build	10
Reading Spook-tacular	8
Donations to the Food Bank of Central New York	
5	
Veterans Day Brunch	5
Oswego City Hall tree-lighting ceremony	54
Catholic Charities packing	34
Campus Toy Drive	14
Oswego Minor Hockey practices	19

Girl Power Hockey Tournament	21
Read Across America	13
Volunteers at Oswego Wingfest	26
Sixth annual For the Kids fundraisers	34
Anti-bullying assembly	6
Camp Hollis clean-up	3

**Dates or Duration of the Project/Activity (e.g., days, weeks, months):**

Sept 19	Playground re-build
Oct 25	Reading Spook-tacular
Oct 31	Donations to the Food Bank of Central New York
Nov 11	Veterans Day Brunch
Dec 1	Oswego City Hall tree-lighting
Dec 10	Catholic Charities packing
Dec 12	Campus Toy Drive
Jan 13	Oswego Minor Hockey practices
Jan 18	Girl Power Tournament
March 1	Read Across America
March 9	Oswego Wingfest
May 4	For the Kids fundraiser
May 9	Anti-bullying assembly
May 12	Camp Hollis clean-up

**Community or Population Served by the Project/Activity:**

It's easy to appreciate the scope of these select 14 projects – the CAC of Oswego County provides safety and support for homeless children and abused children. Camp Hollis is owned/operated by the Oswego City-County Youth Bureau, offering summer camp experiences to the youth of Oswego County since 1946. The four elementary schools were in the Oswego, Fulton, and Mexico school districts. Other County agencies supported included Catholic Charities and the Department of Social Services.

**If no additional projects, please click Submit. If additional projects please click Next.**

**Project 10**

**Please Provide the Name and a Brief Description of Overall Project:**

**Name of Project**

New, Raise-the-Bar Projects

**Description:**

We'd like to highlight four all-new community service projects that helped raise the bar of expectations for all of our Laker teams. Chronologically, we started the year off with the men's hockey team playing two roles in the Friends of Oswego "Celebrities Sync Contest, with some players performing with the head coach on stage, while others simply parked cars at the event. As the Holidays approached, we launched our first-ever Lakers' Hat/Coat/Mitten Drive, donating new and gently used winter wear to the Oswego City School District. In March our SAAC leaders conducted the first-ever Sports Bra Project, which also led to donations to the OCSA, and the men's soccer team not only traveled to Buffalo to compete in the American Lung Association's Climb for Air event, but they also raised money and won several awards for their first-place team finish, and first- and third-place individual winners!

**Objective:**

The objective of all these events was to either help raise money for health/medical institutions, or donate clothing items to those in need.

**How has this project impacted campus or local community or target audience:**

In its very first year, the Celebrities Sync event raised an astounding \$26,000 for the Golisano Children's Hospital in Syracuse. The men's soccer team raised more than \$1800 for the American Lung Association. The Lakers' Hat/Coat/Mitten Drive resulted in several large bags of winter wear dropped off at the Oswego HS, as did the Sports Bra Project.

**Student-Athlete Group(s) Involved in the Project/Activity:**

Friends of Oswego Celebrities Sync Contest	MIH
1st Annual Lakers' Hat/Coat/Mitten Drive	
VB, WSOC, MLX, M/WT&F, SB, WIH, M/WS&D	
Fight for Air Climb	MSOC
The Sports Bra Project	M/WT&F, MLX, WIH, SB, and SAAC

**Approximate Number of Student-Athletes Participating in the Project/Activity:**

For the winter clothes and sports bra drives, we didn't count individual team members...

Friends of Oswego Celebrities Sync Contest	
MIH	7
1st Annual Lakers' Hat/Coat/Mitten Drive	
VB, WSOC, MLX, M/WT&F, SB, WIH, M/WS&D	
Fight for Air Climb	
MSOC	17
The Sports Bra Project	
M/WT&F, MLX, WIH, SB, and SAAC	

**Dates or Duration of the Project/Activity (e.g., days, weeks, months):**

Fri, Sept 7	Friends of Oswego Celebrities Sync Contest
Wed, Dec 12	1st Annual Lakers' Hat/Coat/Mitten Drive
Sat, March 9	Fight for Air Climb
Mon, March 11	The Sports Bra Project

**Community or Population Served by the Project/Activity:**

The two fundraisers helped families of sick children and those afflicted by lung diseases, while the two clothing drives helped needy local schoolchildren.