



2019-20 NADIIIAA On-Going Project or Activity Award Nominations

NADIIIAA: On-Going Project or Activity Award Nomination Form

Institution: John Carroll University

Conference Affiliation/Independent: Ohio Athletic Conference

Please Provide a Brief Overall Description of the Activity/Project:

Description: Through SAAC, Streaks to the Max is an initiative that began in 2016 and raised over \$36,000 for the Max Cure Foundation in the first three years. The organization provides financial support to Ohio families in need who have a child battling cancer. In 2018 we expanded the program and began the Streaks to the Max: Buddy Program, which partners children from University Hospital's Rainbow Babies to a John Carroll team. We partnered children with the Football, Women's Soccer, Women's Basketball, Men's and Women's Swimming & Diving, Women's Lacrosse, and Softball teams. Each child had a ceremonial signing day to "officially" join the team and then attended practices and events. We even had a Streaks to the Max: Buddy Day, where we invited all of the buddies and student-athletes to come together to play games and make/eat sundaes.

Objective: To raise money and awareness for the Max Cure Foundation, while impacting the families, children, and student-athletes in a positive way.

How has this project impacted campus or local community or target audience: The student-athletes have been able to directly see how the money they have raised has impacted and helped the children and families. The hospital visits down to Rainbow Babies as well as the Streaks to the Max efforts have helped the students realize how fortunate they are while living out the mission of the university. At the same time, the children and their families have had positive experiences such as the one below through the link. https://www.facebook.com/jonathan.agin.9/posts/10220967940694401?notif_id=1573159977807596-if_t=tagged_with_story

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| Student-Athlete Group(s) Involved in the Project/Activity: | SAAC, Football, Women's Soccer, Women's Basketball, Men's and Women's Swimming & Diving, Women's Lacrosse, Softball |
| Approximate Number of Student-Athletes Participating in the Project/Activity: | 700+ (Streaks to the Max) 275+ (Streaks to the Max: Buddy Program) |
| Dates or Duration of the Project/Activity (e.g., days, weeks, months): | 2016 - present (Streaks to the Max) 2018 - present (Streaks to the Max: Buddy Program) |
| Community or Population Served by the Project/Activity: | John Carroll University, John Carroll Athletic Department, Max Cure Foundation, University Hospital Rainbow Babies |
| Additional Information via Website URL | https://maxcure.rallybound.org/streakstothemaxfunday |