



# 2019 CONVENTION SPONSORS



Jack Porter



## MOAACORNER



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### The Next Level

As Chair of the MOAA Symposium Committee, I am often asked how we determine a theme and programming for the Symposium each year. It's pretty simple, "Teamwork makes the dream work." The MOAA Symposium Committee are some of the most creative and thoughtful people in this industry: Merlene Aitken Smith, Clayton State University; Michael Bazemore, NCAA; Darryl Conway, University of Michigan; Jason Fein, Bates College; Devrance Fisher, formerly of Central State University; Stephen Green, formerly of the University of South Carolina; Lauren Haynie, Wellesley College; Katreshia Louis-Verrett, UAB; Michael Sainte, the BIG EAST Conference; Carla Wilson, UMKC and Jake Zweig, University of Illinois, come together as a team and identify the current issues that we should address during the Symposium. We take a page from our own daily experiences in this profession and what we need to enhance and grow in this profession. Because of the diversity of the committee, I believe we capture topics that relate to many of our colleagues.



This year's Symposium has been condensed to one full day, Sunday, June 9, to help our members experience as much of NACDA and the other Affiliate Associations as they can. We have decided to carry our foundational theme, "Pipeline to Progress," for another few years and added the tag line: "Rising Together to the Next Level." Dr. Katrice Albert, Executive Vice President of Inclusion and Human Resources at the NCAA, will kick off the 2019 Symposium.

We will have general sessions with athletics directors from Divisions I, II and III, and conference commissioners. The athletics directors will focus on positioning for the right opportunity and the conference commissioners will discuss their role in the ever-changing landscape of college athletics. The general session titled, "The Chair," has become a favorite session for our members. This is the session where first time ADs get a chance to discuss the good, the bad, and the ugly in their first few months and year as AD. The fun comes because it is moderated by a seasoned AD, who has practically been through everything the rookie ADs are experiencing.

Our breakout sessions will be packed with life lessons and life skills as takeaways. We will discuss how to deal with employment gaps and exploring opportunities in athletics outside of the NCAA. You do not want to miss the tips from Kevin Anderson, former AD at the University of Maryland and NACDA Past President, or the keys for success from Dr. Kiki Baker Barnes during the breakout sessions.

[@MOAADiversity1](#)

Back by popular demand is our speed networking session. Members will get an opportunity to network with some of the most in-demand leaders in this industry. If you want to get noticed and meet an industry leader you always wanted to meet, then you should participate in the Pipeline to Progress Speed Networking session at 3:30 p.m. on Sunday, June 9.

Join us in Orlando as we rise together to the next level.