

DUFFY DAUGHTERY FOOTBALL BUILDING

The Duffy Daugherty Building, located across the street from Spartan Stadium, is named after the legendary Spartan coach who went 109-69-5 from 1954-1972 to become the winningest coach in program history.

In 2006, the grass practice fields behind the Duffy Daugherty Football Building were completely renovated to better mimic the Kentucky bluegrass playing surface in Spartan Stadium. In addition, a 50-yard infill field, manufactured by General Sports Turf (Rochester, Mich.), was installed at the southwest corner of the practice fields.

In June 2002, AstroPlay, a new concept in synthetic turf, was installed in the indoor practice facility. The \$310,000 surface is grass-like from concept to performance. Unlike previous generations of artificial turf, AstroPlay is not abrasive. The grass-like, polyethylene fiber matrix is filled with rubber granules.

The Duffy Daugherty Football Building underwent its first major overhaul prior to the 1997 football season. The construction added 17,000-square feet to the complex, more than doubling the facility's original size from its opening in 1979. Financing for the \$5 million construction and renovation project was provided entirely by Stadium Club seating in Spartan Stadium.





SPARTAN TRAINING

PREPARING TO WIN

“Total Conditioning” best describes the ultimate goal of the Spartan Strength and Conditioning Program under the direction of Ken Mannie and Tommy Hoke. It begins with the challenging and aggressive 4th Quarter Program in the winter and continues through the heat of the summer with the Bottom Line Program.

The year-round approach adhered to by the Spartans addresses all of the key areas of physical development and enhanced performance: speed and power improvement, increased overall strength, flexibility, agility, cardiorespiratory conditioning and endurance, skill specificity, and nutritional counseling and monitoring.

Michigan State football players train in a highly-organized, structured, disciplined, and intense environment with a high priority placed on steady progression. The weight room atmosphere emphasizes a championship work ethic, proper instruction and supervision, and safe, proven exercise techniques.

The 9,000-square-foot Spartan Weight Room, located in the Duffy Daugherty Football Building, houses the very best strength and conditioning equipment on the market. Soon to be expanded to close to 15,000-square feet, the already outstanding weight room will be one of the elite training facilities in the nation after the renovation.

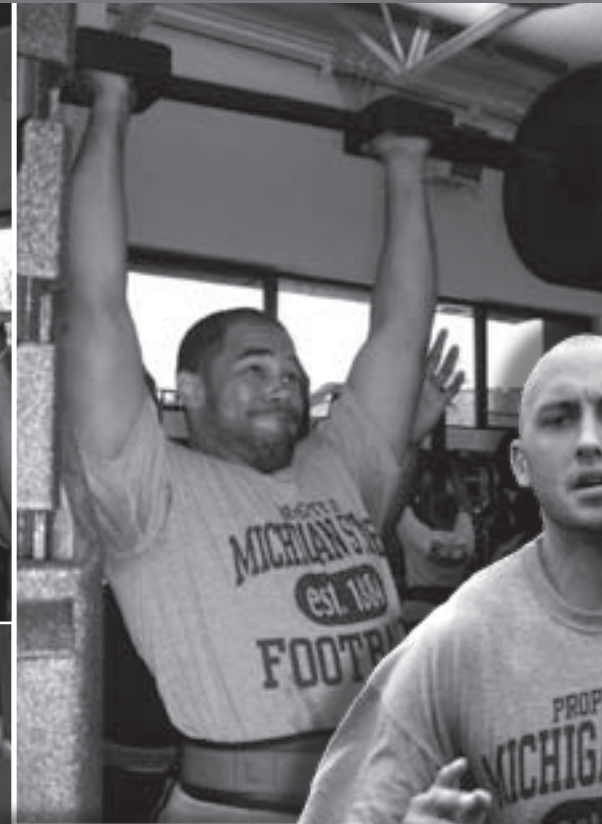
Attention also is continually given to the controllable factors in creating and maintaining a healthy lifestyle. Ongoing educational efforts, guidance, and counseling to assist the players with informed decision making during their football careers and throughout their adult lives are staples in the Michigan State Spartan Football Program.





SPARTAN TRAINING

PREPARING TO WIN



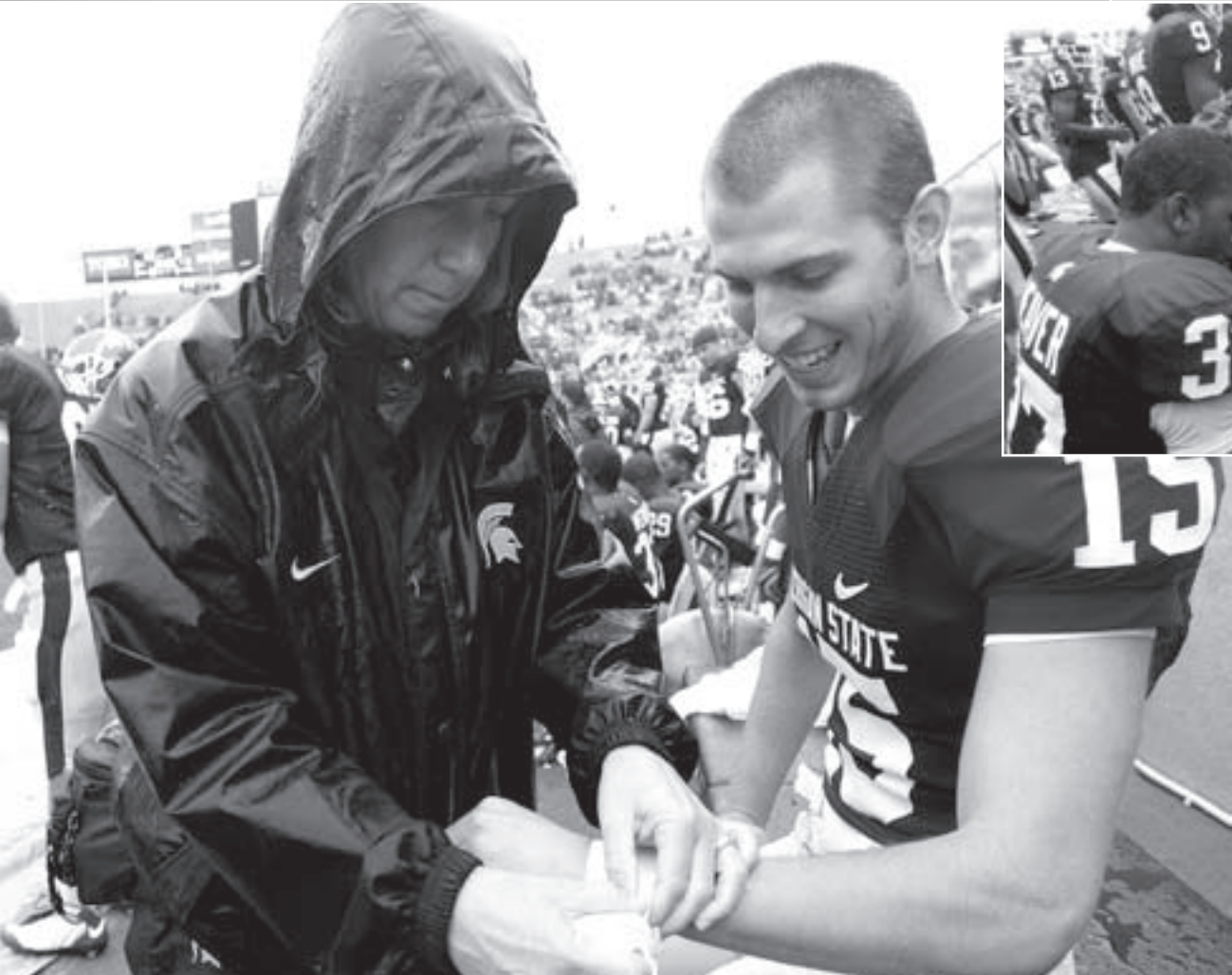


SPORTS MEDICINE

Injuries are a part of sports - they come with the touchdowns and big tackles. Dealing with athletic injuries falls into the capable hands of the MSU Sports Medicine staff.

Located in the Duffy Daugherty Football Building, the Sports Medicine staff is comprised of a team of surgeons, doctors, certified athletic trainers and a cast of students who aspire to be the athletic trainers of the future. In its 2002 College Football Preview, Sports Illustrated rated the Duffy Daugherty training room as one of the nation's ultimate facilities.

The philosophy of the Sports Medicine staff is two-fold: to help prevent injuries as much as possible through effective preventative programs, and to facilitate an effective rehabilitation program after an injury. In all cases, the ultimate well-being of each individual is considered the top priority.



In its 2002 College Football Preview, Sports Illustrated featured Michigan State's training room as one of the nation's ultimate facilities. The training room features a hydrotherapy station and a treadmill with suspension equipment, which allows student-athletes to rehab with reduced stress on their joints. The training room also includes cold-pool spas and various other therapy equipment and modalities.

TRAINING STAFF



JEFF MONROE
ASSISTANT ATHLETICS
DIRECTOR/HEAD
ATHLETIC TRAINER



DR. SALLY NOGLE
ASSOCIATE ATHLETIC
TRAINER

SPORTS MEDICINE STAFF



DR. JEFF KOVAN
DIRECTOR OF
SPORTS MEDICINE



DR. DOUG DIETZEL
TEAM ORTHOPEDIC
SURGEON



DR. RANDY PEARSON
FOOTBALL PRIMARY
CARE PHYSICIAN



DR. MIKE SHINGLES
TEAM ORTHOPEDIC
SURGEON

SPORTS NUTRITION/DIETETICS STAFF



JOE CARLSON
PH.D., R.D.
DIRECTOR
SPARTAN NUTRITION
& PERFORMANCE
PROGRAM



SCOTT SEHNERT
M.S., R.D.
COORDINATOR
SPARTAN NUTRITION
& PERFORMANCE
PROGRAM



MEDIA EXPOSURE

A NATIONALLY RESPECTED PROGRAM AND TOP MEDIA DRAW

Michigan State is a popular choice for national and regional television coverage. Since 1995, the Spartans have played in front of a television audience on 140 occasions, an average of nearly 11 TV appearances per season. Michigan State enters the 2008 season with a streak of 63-consecutive live TV appearances (games televised regionally or nationally since November 2002).

Approximately 18 million people watched Spartan football games on TV in 2007, while the Spartan Sports Network reached an average radio audience of 385,500 per game last fall.

In 2005, ESPN's College GameDay made its fourth appearance in East Lansing, Mich., since 1997, covering the regular-season finale against Penn State in Spartan Stadium. In 2004, ESPN2's Cold Pizza produced four live segments from inside Spartan Stadium the day before the MSU-Notre Dame game.

Michigan State's media exposure truly ranks among the nation's elite programs. Spartan football enjoys the benefit of daily coverage in Detroit, the nation's 11th-largest television market. MSU's television coverage includes two other top-ranked markets: Grand Rapids/Kalamazoo/Battle Creek (No. 39) and Flint/Saginaw/Bay City (No. 66).

It also is difficult to match Michigan State's print media coverage. Five of the nation's top 160 newspapers, based upon reported circulation, assign writers and columnists to cover the Spartan football beat, including The Detroit News/Free Press (No. 20), The Grand Rapids Press (No. 76), The Flint Journal (No. 124) and Lansing State Journal (No. 155).

Weekly press conferences are held on campus, so that the media can get its fill of Spartan notes and quotes. Nearly 300 press credentials are issued to newspaper and magazine writers plus television and radio personalities on Spartan game days.

Fans with access to the internet keep up to date with Spartan football by visiting the official Michigan State athletics web site at www.msuspartans.com. The web site features a wealth of information on MSU football, including game results and stats, media guide contents, weekly press releases, player features, photo galleries and video highlight clips plus live radio broadcasts and live in-game statistics. The web site averaged 1.5 million page views per month in 2007-08, including nearly 224,000 uniquevisitors per month. In addition, CoachDantonio.com, a site featuring the latest videos on the Spartan football program, launched in spring 2008.



MICHIGAN STATE ENTERS THE 2008 SEASON WITH A STREAK OF 63-CONSECUTIVE LIVE TV APPEARANCES.

ESPN'S COLLEGE GAMEDAY HAS MADE FOUR APPEARANCES AT MICHIGAN STATE.



BIG TEN NETWORK

BIG TEN TELEVISION AGREEMENTS

Over the last few years, the Big Ten has reached a series of milestone media agreements to provide the conference with its greatest television exposure ever, including extensions with CBS (for basketball) and ABC/ESPN (for football, basketball and volleyball) and the creation of the Big Ten Network, a national network devoted to Big Ten athletic and academic programs. The conference's new media agreements will result in the broadcast of more than 500 events nationally and regionally beginning with the 2007-08 academic year, compared to 300 events in the final year of the previous agreements.



ABC/ESPN

In June 2006, the Big Ten signed a new 10-year national rights contract with ABC/ESPN. Big Ten action has been featured on ABC since 1966 and on ESPN since 1979, the network's first year. The new agreement, which begins during the 2007-08 season, includes up to 41 televised Big Ten football games – up to 17 on ABC and up to 25 on ESPN or ESPN2. In addition, all regional afternoon football games aired on ABC will be aired by ESPN/ESPN2 in outer-markets, making these games nationally available. Additionally, through ESPN's collection of new media outlets such as ESPN.com, Mobile ESPN, ESPN360 and ESPN VOD, fans will receive live events (including simulcasts), extended video highlights including in-progress games, features and more. Big Ten coverage will also be available on ESPN Classic and throughout the world through ESPN International.



BIG TEN NETWORK

In June 2006, the Big Ten announced the creation of the Big Ten Network, a national network devoted to Big Ten athletic and academic programs. Available to all cable and satellite providers nationwide, with most programs offered in stunning high-definition television (HDTV), the network will allow fans to see their home teams, regardless of where they live.

The network is led by President Mark Silverman, a former Disney executive who came to the network after serving as the general manager and senior vice president of ABC Cable Networks Group since April 2004, managing the company's equity in such channels as Lifetime Television, A&E Network and the History Channel, each of which recorded their best financial performance in 2005. Silverman was also responsible for developing and launching new cable channels, shows and other key initiatives.



The Big Ten Network launches its inaugural season in August 2007 with football, men's and women's basketball, a nightly studio show, classics and coaches shows, along with more Olympic sporting events and exposure for women's sports than has ever been aired on any other network. In June 2007, the Big Ten announced that the Big Ten Network will become the first national network to commit to "event equality" for men's and women's sports on all network-controlled media within the first three years of launch. This dedication to "event equality" highlights the Big Ten's ongoing dedication to gender equity, which is aligned with the commitment of conference institutions to provide fairness for all female student-athletes.

The programming on the Big Ten Network and alternative network-controlled platforms will include, but is not limited to:

- More than 35 football games each season
- More than 105 regular season men's basketball games
- A nightly studio show including segments from each campus
- Women's sports, including basketball, volleyball, soccer and softball
- More than 170 Olympic sporting events including baseball, soccer, tennis, volleyball, swimming, diving and more
- Classic games and historical footage from ESPN and ABC libraries
- Original campus programming produced by Big Ten member universities showcasing their academic excellence, talented students and award-winning programs
- Weekly coaches shows

Located in the historic Montgomery Ward building in Chicago, the Big Ten Network is the first national television network to call the largest city in the Midwest its home. The original section of the building was designated as a historic landmark in 2000 for its significant role in American retail history. The space includes two studios and three control rooms as well as a 20,000 square-foot office space.

In May 2007, the Big Ten Network announced its first on-air hire, signing ESPN college sports expert Dave Revsine to be its lead studio host. Revsine joined ESPN in October 1996 as an anchor for ESPNews and filled a variety of roles for the network over the past 10 years. The Northwestern graduate has anchored SportsCenter, hosted ESPN Radio's College GameDay for the last six years and hosted ESPN Radio's coverage of several BCS Championship games. He also hosted studio halftimes for basketball and co-hosted ESPN's coverage of the last two men's Final Fours.

In addition to airing more coverage of Big Ten sports than ever before, the Big Ten Network will also provide numerous benefits to communities around the Big Ten. Those include increased exposure for women's sports, providing positive role models for girls; a greater economic impact to the communities from added sporting event production, with the potential to generate higher attendance; and greater national exposure for the excellence that surrounds the academic endeavors of Big Ten universities, some of the most highly regarded in the nation. Also, an internship program at each of the 11 universities will offer students training for careers in sports, television and entertainment.

The Big Ten Network is a joint venture between subsidiaries of the Big Ten Conference and Fox Cable Networks. For more information regarding the Big Ten Network, visit www.BigTenNetwork.com.

SPARTAN SPORTS NETWORK

For the ninth consecutive season, the Spartan Sports Network (Holt, Mich.) will produce and distribute Michigan State football broadcasts to 39 affiliates throughout the state, including flagship stations WJIM Radio (AM 1240)/WMMQ (FM 94.9) in Lansing and WJR Radio (AM 760) in Detroit. Winner of six "Best of Category" Awards for 2007 programming from the Michigan Association of Broadcasters, the Spartan Sports Network is the state's largest and most listened to sports radio network.



George Blaha has anchored Spartan football broadcasts as play-by-play voice for over three decades. A 2008 inductee into the Michigan Sports Hall of Fame, Blaha is a Michigan broadcast icon, recently completing his 32nd season as radio and television play-by-play voice of the National Basketball Association's Detroit Pistons. The longest tenured play-by-play broadcaster in the state, he has been the recipient of many prestigious awards, including Michigan Sports Broadcaster of the Year (1998 and 2007) from the National Sportscasters and Sportswriters Association. In 2002, he also was presented the Ty Tyson Award for "Excellence in Sports Broadcasting" by the Detroit Sports Broadcasters Association.

Born in Detroit, Blaha was raised in Marshalltown, Iowa, and Grayling, Mich. He and his father attended Michigan State's first-ever Big Ten football game, played at Iowa in 1953. Blaha earned a bachelor's degree in economics from Notre Dame in 1966 and later received his MBA from Michigan.



Jim Miller, a three-year starter at quarterback for Coach George Perles at Michigan State from 1991-93, enters his third season as color analyst for the Spartan Sports Network. Miller still ranks among MSU's all-time leaders in pass attempts (fifth at 746), pass completions (second at 467), completion percentage (second at .629) and passing yards (fifth at 5,037). As a senior, Miller shared team MVP honors after completing 215-of-336 passes (.640) for 2,269 yards and nine touchdowns. A three-time Academic All-Big Ten selection from 1990-92, he earned his bachelor's degree in supply chain management from Michigan State in 2002. Prior to signing a National Letter of Intent to attend Michigan State in February 1989, Miller earned All-America and all-state honors at Kettering High School in Waterford, Mich.

A sixth-round selection by the Pittsburgh Steelers in the 1994 National Football League Draft, Miller threw for 6,387 yards and 36 TDs during his nine-year pro career (Pittsburgh, 1995-96; Atlanta, 1997; Chicago, 1998-2002; New England, 2004). He earned 27 career starts at quarterback, compiling a 15-11 record as a starter in Chicago. In five seasons with the Bears, Miller recorded three 300-yard passing games. In his first career start against Minnesota on Nov. 14, 1999, he completed 34-of-48 throws for 422 yards and three scores. His 422 passing yards represent the fourth-highest single-game total in Chicago history. In 2001, Miller led the Bears' charge to the playoffs, posting an 11-2 record as a starter during the regular season while establishing career highs in pass attempts (395), pass completions (228), passing yards (2,299) and TDs (13). In 2002, he threw for 1,944 yards while matching his career best with 13 TD tosses. Miller owns JMK Custom Homes in Clarkston, Mich.

THE MARK DANTONIO SHOW

The Spartan Sports Network produces and distributes Mark Dantonio's weekly radio program Thursdays from 7-8 p.m. ET. Originating from Reno's East at 1310 Abbot Road in East Lansing, Spartan play-by-play announcer George Blaha and Terry Braverman co-host this live show, featuring insight from Coach Dantonio, special guests, features and phone calls. The Mark Dantonio Show can be heard locally on flagship station WJIM Radio (AM 1240) and WMMQ (FM 94.9).



Former Michigan State All-Big Ten center Jason Strayhorn begins his third season as the sideline reporter for the Spartan Sports Network. A native of Indianapolis, Ind., Strayhorn started 24 consecutive games at center for Coach Nick Saban in 1997-98. As a senior, he earned first-team All-Big Ten honors from the coaches and media after grading out as a winner (better than 70 percent) in 11 of the 12 games in 1998. The former team captain also received the Up Front Award as the team's outstanding interior lineman in 1998, consistently posting the unit's top grade for pass protection by not allowing a sack the entire season. Strayhorn turned in one of the best performances of his career in MSU's 28-24 victory over top-ranked Ohio State in Columbus in 1998.

He was selected Spartan Offensive Player of the Week after grading out 80 percent overall against the Buckeyes, including 89 percent in his pass-blocking assignments.

Strayhorn, who received his bachelor's degree in business management from Michigan State in 1998, is a President's Club Banker at Quicken Loans.



Will Tieman returns for his ninth year on the Spartan football broadcast team, serving as the broadcast host. During home games at Spartan Stadium, Tieman broadcasts from the network's on-field set, located in the north end zone. His other football-related activities include: hosting a daily statewide series, called "In the Huddle with Mark Dantonio" and handling play-by-play duties for the national broadcasts of the Motor City and International Bowls. For the 18th year, Tieman serves as host for the syndicated series, "This Week in College Football and Basketball" series. The Michigan Association of Broadcasters honored Tieman for "Best Network Play-by-Play" for his work on the 2007 Motor City Bowl.

2008 SPARTAN SPORTS NETWORK AFFILIATES

Note: Radio affiliate listing is subject to change.

City	Call Letters	City	Call Letters
Adrian	WABJ (AM 1490)	Holland	WPNW (AM 1260)
Alma	WQBX (FM 104.9)	Iron Mountain	WMIQ (AM 1450)
Alpena	WATZ (AM 1450)	Jackson	WIBM (AM 1450)
Ann Arbor	WLBY (AM 1290)	Kalamazoo	WKZO (AM 590)
Bad Axe	WLEW (AM 1340)	Lansing	WJIM (AM 1240)
Battle Creek	WBCK (FM 95.3)	WMMQ (FM 94.9)
Benton Harbor	WCSY (FM 103.7)	Ludington	WKLA (AM 1450)
Cadillac	WCKC (FM 107.1)	Manistee	WMTE (AM 1340)
Caro	WKYO (AM 1360)	Midland	WLUN (FM 100.9)
Detroit	WJR (AM 760)	Mt. Pleasant	WMMI (AM 830)
Escanaba	WDBC (AM 680)	Muskegon	WMRR (FM 101.7)
Flint	WWCK (AM 1570)	Newberry	WIHC (FM 97.9)
Gaylord	WAVC (FM 93.9)	Ontonagon	WUPY (FM 101.1)
Grand Haven	WGHN (FM 92.1)	Petoskey	WJML (AM 1110)
Grand Rapids	WBBL (AM 1340)	Port Huron	WPHM (AM 1380)
Greenville	WSCG (AM 1380)	Saginaw	WNEM (AM 1250)
.....	WSCG (FM 106.3)	St. Ignace	WIDG (AM 940)
Hastings	WBCH (AM 1220)	Sturgis	WMSH (AM 1230)
.....	WBCH (FM 100.1)	Tawas City	WKJC (FM 104.7)
.....	Traverse City	WCCW (AM 1310)



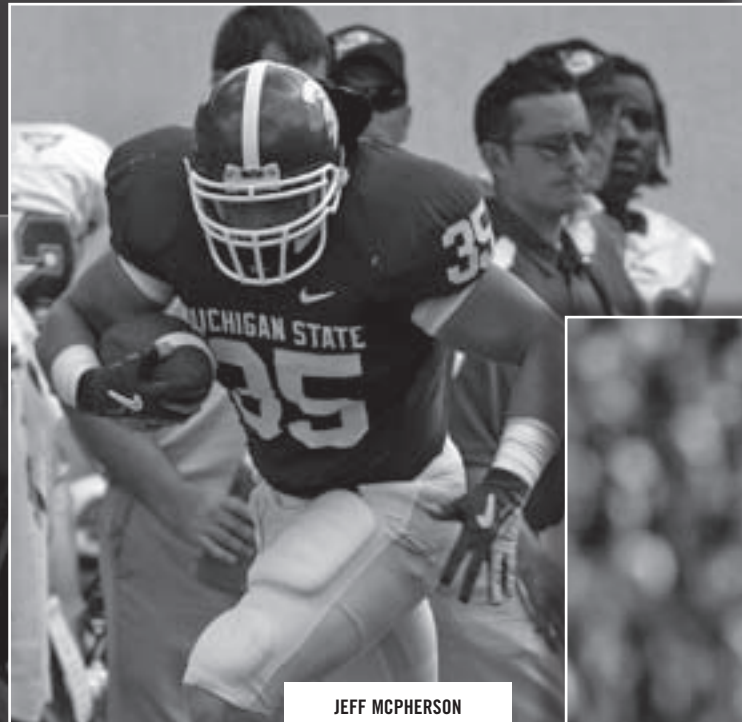


MSU WALK-ON TRADITION

Michigan State has had a proud tradition of walk-ons playing for the Green and White. From future captains to starters to contributors, walk-ons have made an impact for the Spartans. Just last season, Travis Key, who entered the program as a walk-on in 2004, was named team captain and started eight games. The hard work and perseverance of walk-ons can be a rewarding experience, all while helping the team achieve success.



ROB TABATCHNICK



JEFF MCPHERSON



BRANDON DENSON



TRAVIS KEY



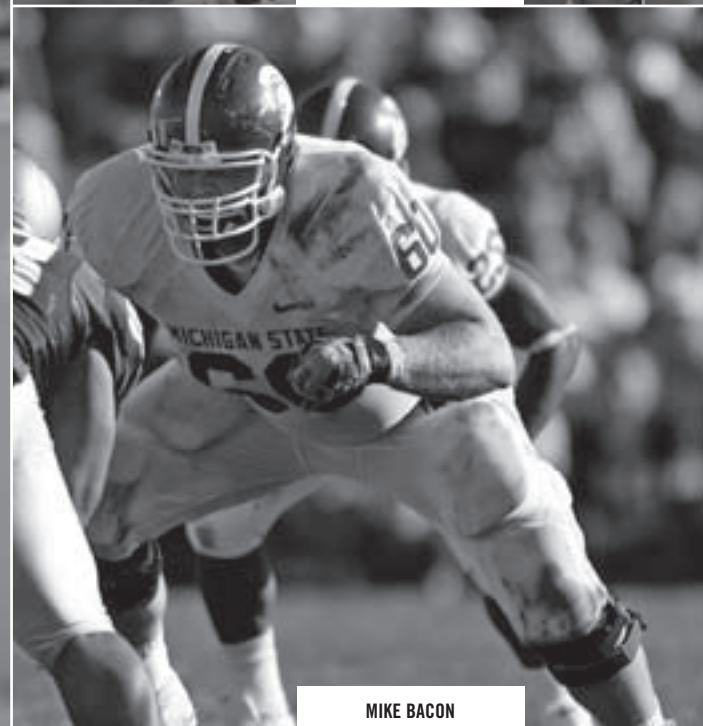
ALEX SHACKLETON



DEVIN PRITCHETT



BLAIR WHITE



MIKE BACON



STUDENT-ATHLETE SUPPORT SERVICES

Academic, personal, and professional support are essential to college success. At MSU, Student-Athlete Support Services helps student-athletes reach their full potential.

Our philosophy is to offer an academic support program that will assist all student-athletes with the transition to college and integrate with the total university. This all-encompassing support continues throughout the student-athlete's collegiate career, until the day he or she receives a diploma, lands a job, or enters graduate school. Academic counseling, career exploration, planning and placement, and academic assistance through tutorial programs are just some of the ways we encourage student success.

Being proactive rather than reactive, our staff does not wait for an academic crisis to occur. We gather important background information and build an academic profile on each student-athlete, assessing his or her needs in advance. We also stay informed on the daily progress of each student-athlete.

Freshmen and transfer student-athletes encounter a major transition when making the switch from high school or community college to a university. These students, while adjusting to their new routines, receive extra attention and support.

College is not easy. But with hard work and dedication from both the student-athlete and the support staff, the student-athlete can have a successful college experience.

There are a total of 13 staff members to assist in and work with the following:

- Priority registration
- Track academic progress
- Monitor grades
- Provide an individualized program for each student-athlete
- Conduct eligibility meetings
- Provide learning specialists services

The Clara Bell Smith Academic Center is named after the mother of Steve Smith, a former MSU basketball All-American who played 14 seasons in the National Basketball Association. Smith donated \$2.5 million to the \$7.5 million facility, the largest gift ever by a professional athlete to any college or university.

"I encourage every student-athlete to take advantage of the resources provided by the Clara Bell Smith Student-Athlete Academic Center. It doesn't matter if you're a 4.0 student or someone battling to maintain eligibility – there are programs offered that can benefit everyone in the classroom. Each student-athlete has different needs and the academic support staff will help you identify and address those specific needs. Personally, I benefited from the programs available to assist in time management. In addition, the tutorial and professional development programs are outstanding."

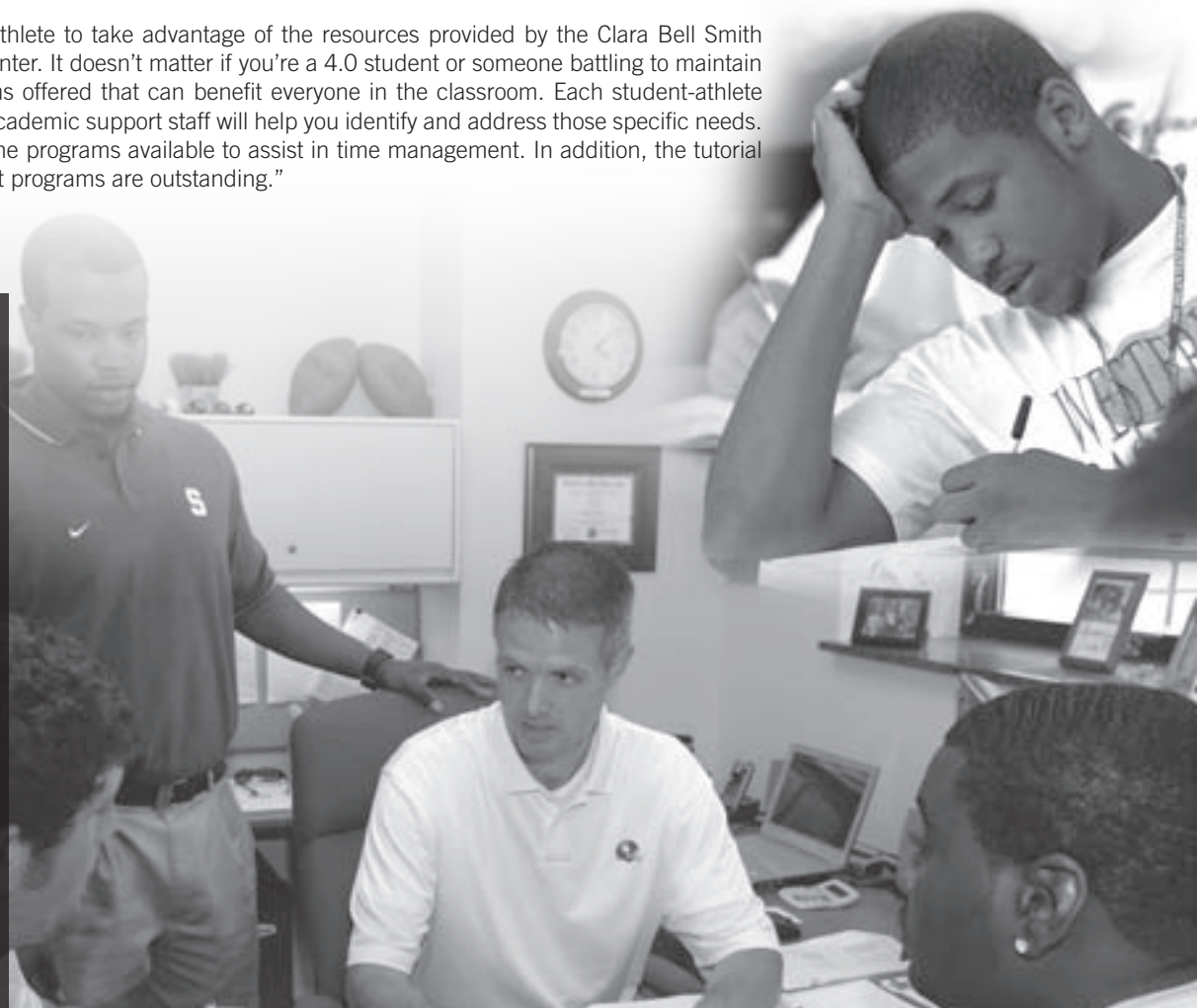
— Drew Stanton, Detroit Lions

THE CLARA BELL SMITH ACADEMIC CENTER

The center is a 31,000-square-foot academic facility that was funded by private donations.

Amenities include:

- Structured study area
- Quiet study areas
- Computerized check-in system
- 10 individual meeting rooms
- Multicultural Center
- Two staffed computer labs
- 60 computers
- Four classrooms
- Wireless Internet Access
- 210-seat multimedia auditorium



COACH DANTONIO POSES FOR A PHOTO WITH FIVE OF THE 10 2008 SPRING GRADUATES: DEVIN PRITCHETT, JACOB BISHOP, MIKE BELL, ROB TABATCHNICK AND OGEMDI NWAGBUO. (NOT PICTURED: CARL GRIMES, MIKE GYETVAI, JUSTIN KERSHAW, KENNY SHANE, CHRIS SMITH).



TODD EDWARDS
DIRECTOR OF
ACADEMIC SERVICES



MANDY CHANDLER
ACADEMIC COORDINATOR



NATE COLON
ASSISTANT DIRECTOR,
FOR MULTICULTURAL
STUDENT-ATHLETE
PROGRAMMING



ELLIOTT DANIELS
ACADEMIC COORDINATOR/
ASSISTANT DIRECTOR
OF FOOTBALL
ACADEMIC SERVICES



ANGELA HOWARD
DIRECTOR
STUDENT-ATHLETE
DEVELOPMENT



"The Clara Bell Smith Student-Athlete Academic Center is a first-class facility that provides all of the tools and resources necessary for academic success. For me, however, it's the people inside that building that are the true difference makers. To the academic support staff at Michigan State, you're more than just a jersey number or a student I.D. number. They take a personal interest in you; help keep you focused and motivated; and track your progress in each and every class. If you're willing to apply yourself, you'll earn a degree during your four- or five-year playing career at Michigan State."

— T.J. Duckett, Seattle Seahawks,
Seven-year NFL veteran



The goal of the Learning Enhancement & Academic Program (LEAP) is to provide comprehensive services for Michigan State University student-athletes. LEAP houses the entire tutorial program while providing a wide range of learning services, including learning strategy interventions, mentor programming, content-based tutorials, assistive technology and structured study experiences.



STUDENT-ATHLETE SUPPORT SERVICES



STUDENT-ATHLETE DEVELOPMENT PROGRAM

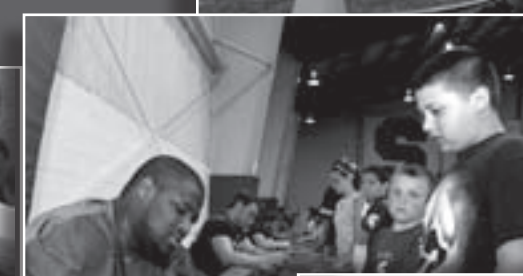
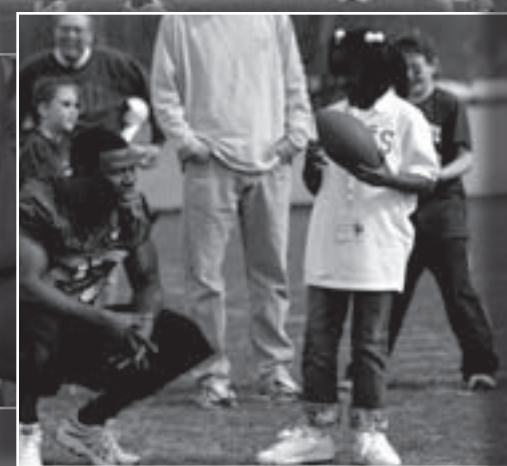
The mission of the Student-Athlete Development Program is to provide a systematic personal development program designed to reach each student-athlete based on his or her individual needs. The focus of the program is on the individual as a whole person — academically, athletically, and emotionally — and on the changing needs of that individual during college and in the years after graduation.

MSU implements and expands on the vision of the CHAMPS/Life Skills Program by using university and community resources to provide student-athletes with the best possible resources in the following areas:



PERSONAL DEVELOPMENT

- Partnership with Athletics Department Training Staff
- Programs on:
 - Drug and Alcohol Awareness
 - Nutrition
 - Anti-Hazing
 - Leadership
- Student-Athlete Advisory Committee (SAAC) — representatives from each team work together to provide a voice to the Athletics Department and university administration as well as the NCAA.



COMMUNITY SERVICE AND OUTREACH

The PACT (Putting Athletes and Communities Together) program is designed to give student-athletes more opportunities to interact with the Greater Lansing community.

- Charity Lip Sync for Children's Miracle Network
- Pen Pals
- Posters for Patients
- March is Reading Month
- Speaking Engagements/Special Requests
- D.A.R.E. Graduations
- Spartan Buddies
- Teams for Toys

CAREER DEVELOPMENT

- Partner with MSU Career Center
 - Resumes
 - Cover Letters
 - Internships
 - Interviewing
 - Career Fairs
 - Career Development
- Spartan Career Network — network of contacts for student-athletes looking for job shadowing, internship, or job placement
- KIN 171 — Orientation class for freshmen
- Online resume book

MULTICULTURAL PROGRAMS

Our mission is to provide student-athletes with inclusive cultural and diversity experiences that enhance their professional growth and develop their leadership skills. To collaborate with campus resources that elevate the academic success and campus involvement of student-athletes. To create a positive partnership with the community, facilitate learning and provide comprehensive programming.

ACADEMIC AWARDS AND RECOGNITION

- Annual Academic Excellence Gala
- Student-Athlete of the Month
- Champions in the Classroom
- 4.0 Club
- Academic All-Big Ten
- Academic All-American
- NCAA Woman of the Year
- Great 8 Award
- NCAA Post-graduate scholarships

CoSIDA ACADEMIC ALL-AMERICANS

(SELECTED BY THE COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA)

1952	John Wilson	B	*(1st)
1953	Donald Dohoney	E	(1st)
	Carl Diener	E	(2nd)
1954	Donald Kauth	E	(2nd)
1955	Carl Nystrom	G	(1st)
1957	Blanche Martin	B	(1st)
	Robert Jewett	E	(2nd)
1958	Richard Barker	E	(2nd)
	Ellison Kelly	G	(2nd)
	Blanche Martin	B	(honorary)
1960	Edward Ryan	ROV	(2nd)
1964	Eugene Washington	E	(2nd)
	Richard Gordon	B	(2nd)
1965	Donald Japinga	B	(1st)
	Donald Bierowicz	T	(1st)
1966	Patrick Gallinagh	T	(1st)
	Allen Brenner	E	(2nd)
1968	Allen Brenner	E/S	(1st)
1969	Ronald Saul	G	(1st)
	Richard Saul	E	(1st)
1973	John Shinsky	T	(1st)
	Richard Pawlak	T	(2nd)
1974	Richard Baes	B	(2nd)
1975	Thomas Standal	MG	(2nd)
1976	David Duda	DB	(2nd)
1977	James Sciarini	G	(2nd)
	Craig Fedore	LB	(2nd)
1979	Alan Davis	DB	(1st)
1985	Dean Altobelli	DB	(1st)
	Shane Bullough	LB	(2nd)
1986	Dean Altobelli	SS	(1st)
	Shane Bullough	LB	(1st)
1989	Chris Willertz	DE	(2nd)
1992	Steve Wasylk	SS	(1st)
1993	Steve Wasylk	SS	(1st)
1996	Matt Beard	C	(2nd)
2000	Josh Thornhill	LB	(2nd)
2001	Josh Thornhill	LB	(2nd)
2005	Chris Morris	C	(2nd)
	Drew Stanton	QB	(2nd)

* Inducted into CoSIDA Academic All-America Hall of Fame.

1.

John Wilson, who earned Academic All-America honors in 1952, became Michigan State's first Rhodes Scholar.

3.

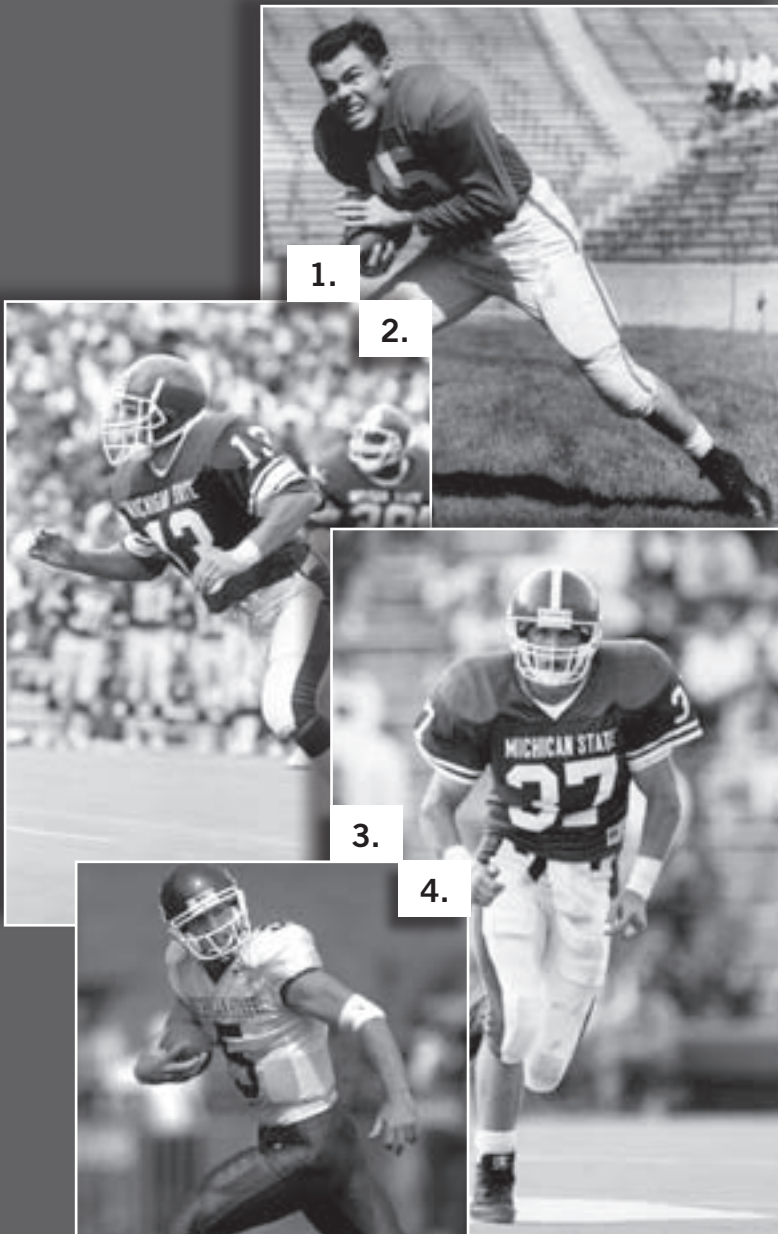
Safety Steve Wasylk, who produced 206 career tackles and two interceptions, garnered first-team Academic All-America honors in 1992-93.

2.

Safety Dean Altobelli, a two-time first-team Academic All-American, recorded 117 tackles and three interceptions during his four-year career.

4.

Drew Stanton was a four-time Academic All-Big Ten honoree and a second-team Academic All-American in 2005.

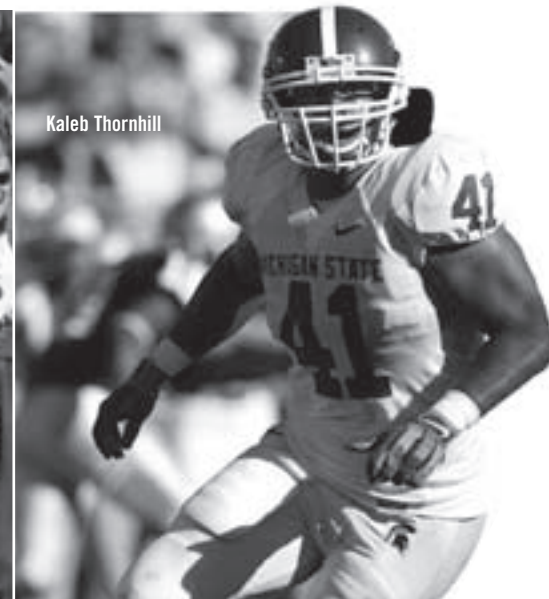


ACADEMIC ALL BIG-TEN

1953	Carl Diener	E		1986	Dean Altobelli	SS		1993	Mill Coleman	FL		2002	Michael Bazemore	LB	
1954	Don Kauth	E			Shane Bullough	LB			Peter Drzal	DB			Richard Bryce	LB	
1955	Carl Nystrom	G			Pat Shurmur	C			Brian Mosallam	OG			Paul Harker	OG	
1957	Bob Jewitt	E		1987	Kevin Robbins	OT			Rob Fredrickson	OLB			Matt Hasbrook	DT	
	Blanche Martin	HB			Pat Shurmur	C			Chris Salani	P			Chris Morris	C	
1958	Dick Barker	E		1988	Tony Briningstool	LB			Steve Wasylk	DB			Gordon Niebylski	OT	
	Ellison Kelly	G			Josh Butland	P		1994	Mill Coleman	FL			Kyle Rasmussen	DL	
1959	Blanche Martin	HB			John Kiple	S			Anthony Folino	DB			Chad Simon	TB	
1960	Ed Ryan	HB			Chris Willertz	DE			Peter Drzal	DB			Greg Yeaster	DT	
1964	Richard Gordon	HB		1989	Tony Briningstool	LB		1995	Matt Beard	C		2003	Kyle Brown	WR	
	Eugene Washington	E			Courtney Hawkins	WR			Garett Gould	FB			Brandon Fields	P	
1965	James Proebstle	E			Toby Heaton	OG			Dave Kehr	OT			Paul Harker	OG	
	Donald Japinga	HB			John Kiple	S			Brian Mosallam	OG			Mitch Herrema	LB	
	Stephen Juday	QB			Mitch Lyons	TE			Dave Mudge	OT			Chris Morris	C	
	Donald Bierowicz	T			Chris Willertz	DE			Chris Salani	P			Gordon Niebylski	OT	
1966	Allen Brenner	E		1990	Steve Black	LB		1996	Matt Beard	C			Kyle Rasmussen	DT	
	Patrick Gallinagh	T			Tony Briningstool	LB			Garett Gould	FB			Chad Simon	RB	
1968	Allen Brenner	E/S		1968	John Dignan	LB			Brian Mosallam	OG			Drew Stanton	QB	
1969	Ronald Saul	G			Rob Fredrickson	LB			Dave Mudge	OT			Greg Yeaster	DT	
	Richard Saul	E		1969	Don Baird	G			Gus Ornstein	QB		2004	Kiel Beltinck	DB	
	Dave VanElst	T			Richard Saul	MG			Garett Gould	FB			Kyle Brown	WR	
1970	Joseph DeLamielleure	G			Ronald Saul	G			Dave Mudge	OT			Pete Clifford	OG	
1973	John Shinsky	T		1970	Richard Saul	E			Garett Gould	FB			Cole Corey	SS	
	Bruce Harms	HB			Dave VanElst	T			Lorenzo Guess	FS			Brian Davies	DT	
	Richard Pawlak	T		1971	Mike Maddie	LB			Shaun Mason	OG			Brandon Fields	P	
	Rich Baes	HB			Jim Miller	S			Brad Rainko	TE			Mike Gyetvai	OT	
	Kim Rowekamp	MG		1973	Brian Vooletich	S			David Schaefer	PK			Chris Morris	C	
	Tom Cole	C			Steve Wasylk	S			Shawn Mason	OG		1999	Gordon Niebylski	OT	
	Thomas Standal	MG		1974	Mill Coleman	QB/WR			Brad Rainko	TE			Chad Simon	RB	
	Tom Cole	G			Colin Cronin	OG			Rob Fredrickson	LB			Eric Smith	SS	
	David Duda	DB		1975	Rob Fredrickson	LB			Todd Grabowski	TE		2000	Drew Stanton	QB	
	Craig Fedore	OLB			Todd Grabowski	TE			Toby Heaton	OG			Kaleb Thornhill	LB	
	James Sciarini	G		1976	Toby Heaton	OG			Mark MacFarland	WR			Kiel Beltinck	DB	
	Craig Fedore	LB			Mike Maddie	LB			Mike Maddie	QB			Todd Boleski	K	
	Alan Davis	DB		1977	Jim Miller	QB			Brian Vooletich	S			Kyle Brown	WR	
	Todd Langerveld	DB			Brian Vooletich	S			Steve Wasylk	S			Brian Bury	SN	
	Morten Andersen	PK		1979	Steve Wasylk	S			Mill Coleman	FL/QB		2001	Pete Clifford	OG	
	Todd Langerveld	DB			Alan Davis	DB			Rob Fredrickson	LB			Cole Corey	SS	
	Dean Altobelli	DB		1980	Todd Langerveld	DB			Todd Grabowski	TE			Deon Curry	WR	
	Dean Altobelli	DB			Todd Langerveld	DB			Toby Heaton	OG			Tom Dance	SS	
	Steve Bogdalek	OT		1981	Dean Altobelli	DB			Mark MacFarland	WR			Brandon Fields	P	
	Shane Bullough	LB			Dean Altobelli	DB			Jim Miller	QB			Brett Kahn	RB	
				1984	Steve Wasylk	SS			Steve Wasylk	SS			Justin Kershaw	DE	
				1985									Travis Key	CB	
													Chris Morris	C	
													Jelani Nantambu	CB	
													Gordon Niebylski	OG	
													Eric Smith	SS	
													Drew Stanton	QB	
													Kaleb Thornhill	LB	
													John Van Dam	QB	
													Blair White	WR	
													Ryan Allison	WR	
													Todd Boleski	K	
													Andrew Hawken	FB	
													Travis Key	FS	
													John Masters	C	
													Jon Misch	LB	
													Kaleb Thornhill	LB	
													Blair White	WR	



Mill Coleman



Kaleb Thornhill



THIS IS MICHIGAN STATE UNIVERSITY

MAKING AN IMPACT AT HOME...AND AROUND THE WORLD.

A LEADING INTERNATIONAL PARTNER



MICHIGAN STATE UNIVERSITY IS MAKING A SIGNIFICANT IMPACT IN MICHIGAN AND AROUND THE WORLD, THROUGH WORLD-CLASS ACADEMICS, PIONEERING RESEARCH, AND INNOVATIVE OUTREACH. MSU IS COMMITTED TO SHARING KNOWLEDGE CREATED AT THE UNIVERSITY THAT LEADS TO PRACTICAL SOLUTIONS THAT MAKE A POSITIVE DIFFERENCE IN THE LIVES OF INDIVIDUALS AND IN COMMUNITIES FROM MICHIGAN TO MALAWI.

LEARN MORE AT NEWS.MSU.EDU.



- One of the three largest undergraduate study abroad programs in the nation, with 2,787 students studying abroad in 2005-06; 220 programs in more than 65 countries on all continents.
- MSU was the largest recipient of USAID funding for international projects in the last half of the 21st century.
- MSU's African Studies Center has been nationally ranked as one of the leading and most comprehensive centers of its kind in the United States.
- MSU aided in the reconstruction of the Rwandan economy by sending experts to educate farmers on how to set up – and sustain – cooperatives that grow premium coffee, now a market staple in Rwanda.

RESEARCH THAT IMPROVES LIVES

- MSU was selected by the U.S. Department of Energy to take part in a new \$125 million bioenergy initiative. MSU will partner with the University of Wisconsin-Madison in establishing the Great Lakes Bioenergy Research Center, one of three in the nation, which will use basic science research aimed at solving some of the most complex problems in converting natural materials to energy.
- MSU's breakthrough discoveries include Cisplatin and Carboplatin, two of the world's leading anti-cancer drugs.
- MSU has one of the top nutritional immunology programs in the country, a cutting-edge discipline studying how the food eaten affects a person's immune system.
- MSU is one of only four universities across the country asked by the Carnegie Annenberg, Rockefeller and Ford foundations to take part in the "Teachers for a New Era" initiative to develop state-of-the-art programs in K-12 teacher education.
- MSU's Diagnostic Center for Population and Animal Health is one of the country's premier veterinary diagnostic laboratories, conducting more than 1.2 million diagnostic tests per year.

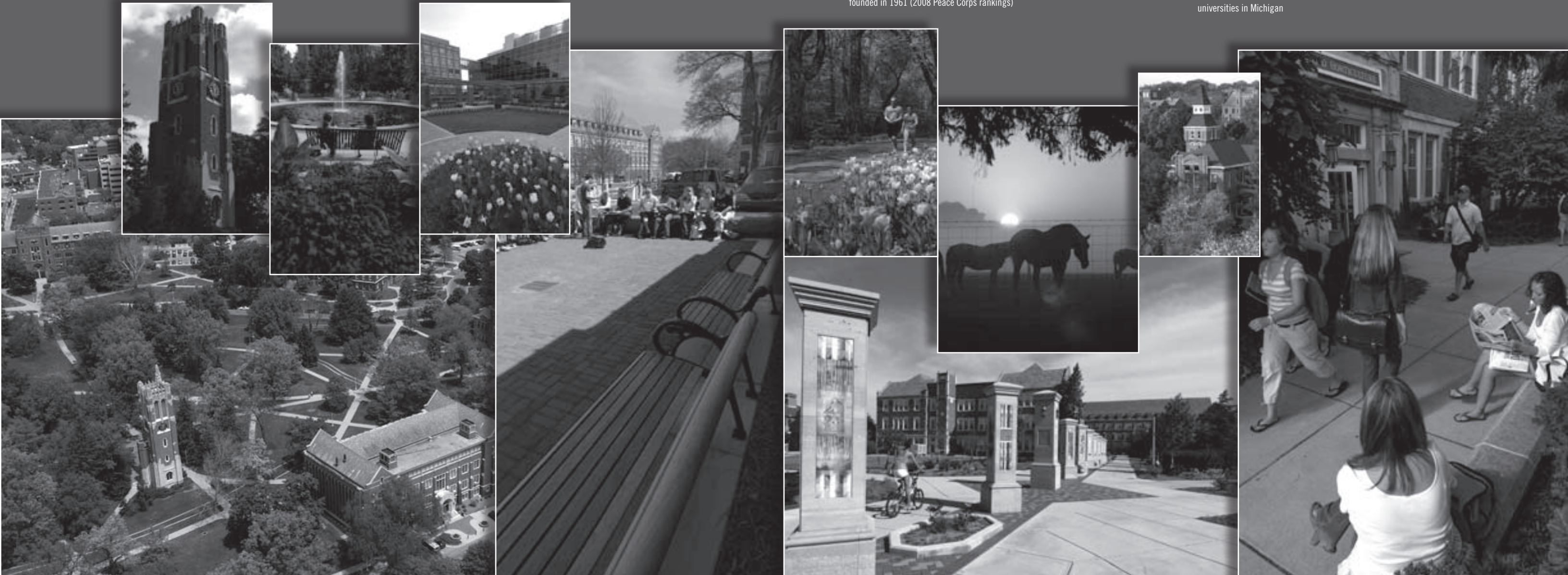


STRONGER COMMUNITIES

- MSU Extension has a presence in all 83 counties in Michigan, with more than 700 full-time MSU employees, bringing knowledge-based educational programs to the people of Michigan.
- MSU is one of only five U.S. universities to join the Chicago Climate Exchange in efforts to reduce their carbon emissions.
- Technology developed by an MSU Michigan Agricultural Experiment Station researcher has been licensed to produce new vaccines for various strains of flu, including avian flu.
- The W.K. Kellogg Foundation has awarded a \$1.37 million, multiyear grant to MSU as part of an initiative to address childhood nutrition and fitness, vibrant communities, and healthful local food production in Michigan.
- More than 30,000 children and their families participate in educational programs at Wharton Center each season, including Jazz Kats: Jazz for Kids, which uses jazz to teach information in subject matters such as math, social studies, science and music.

TOP RANKINGS AND RECOGNITION

- Ranks No. 30 among America's public universities (U.S. News & World Report)
- One of Top 100 Global Universities (Newsweek/MSNBC rankings)
- Record of Rhodes Scholars has led the Big Ten since the 1960s
- National leader in study abroad participation among public universities; one of only four public universities in the nation that ranks in the top 10 for both study abroad participation and international student enrollment
- Only university in the country with three on-campus medical schools, graduating allopathic (MD) and osteopathic (DO) physicians, as well as veterinarians (DVMs)
- Fifth largest producer overall of Peace Corps volunteers since the organization was founded in 1961 (2008 Peace Corps rankings)
- Graduate programs in elementary and secondary education No. 1 in the nation for the 14th year in a row (U.S. News & World Report)
- Graduate program in nuclear physics No. 2 in the nation (U.S. News & World Report)
- College of Osteopathic Medicine No. 7 in primary care (U.S. News & World Report)
- Eli Broad College of Business No. 25 among the nation's business schools and five of its undergraduate specialty programs rank in the top 15 in their respective categories, including supply chain management at No. 2 (U.S. News & World Report)
- One of the nation's top five campuses for sustainability, according to the National Wildlife Federation's Campus Environment 2008 Report Card, which also indicates MSU has the greatest number of exemplary programs in sustainability among colleges and universities in Michigan



BIG LIFE. BIG STAGE. BIG TEN.

The Big Ten Conference is a union of 11 world-class academic institutions who share a common mission of research, graduate, professional and undergraduate teaching and public service. The conference's 100-plus years of history, strong tradition of competitive intercollegiate athletic programs, vast and passionate alumni base, and consistent leadership in innovations position the Big Ten and its entire community firmly on the Big Stage.

The Big Ten has sustained a comprehensive set of shared practices and policies that enforce the priority of academics and emphasize the values of integrity, fairness and competitiveness in all aspects of its student-athletes' lives, with the ultimate goal of ensuring that each individual have the opportunity to live a Big Life.

STUDENT-ATHLETE OPPORTUNITIES

Big Ten universities provide approximately \$100 million in direct financial aid to more than 8,500 men and women student-athletes who compete for 25 championships, 12 for men and 13 for women.

Conference institutions sponsor broad-based athletic programs with more than 270 teams. Other than the Ivy League, the Big Ten has the most broad-based athletic programs in the United States.

TOP ACADEMIC INSTITUTIONS

Big Ten universities are members of the nation's only conference whose constituency is entirely composed of institutions that are members of the AAU, a prestigious association of major academic and research institutions in the United States and Canada.

Big Ten institutions house on their campuses 10 of the nation's 35 largest academic libraries. Collectively, conference libraries hold more than 70 million book volumes, and institutions work collaboratively to build and share their resources with other Big Ten members.

MORE TELEVISION EXPOSURE

The Big Ten's media agreements with CBS, ABC/ESPN and the Big Ten Network provide the conference with its greatest television exposure ever.

In 2006, the Big Ten created the first national conference-owned television network devoted to the athletic and academic programs of a single conference. The Big Ten Network launched on Aug. 30, 2007, and became the first new network in cable or satellite television history to reach 30 million homes in its first 30 days.

In 2007-08, the Big Ten's television partners aired every home football and men's basketball game for the first time in conference history while also providing twice as much national exposure for women's basketball than any other conference during the regular season.

The Big Ten's new media agreements resulted in the broadcast of more than 500 events nationally and regionally during the 2007-08 academic year, compared to 300 events in the final year of the previous agreements.

Big Ten fans are some of the most supportive in the country, as nearly 7.8 million patrons attended conference home contests during the 2007-08 seasons for football, men's and women's basketball and volleyball alone.

Over the last 30 seasons, the conference has ranked either No. 1 or No. 2 nationally in football, men's basketball and wrestling attendance.

Big Ten institutions have more than 4.2 million living alumni and over 300,000 undergraduate students attending their universities.

SUCCESSFUL PROGRAMS

The Big Ten is the only conference in the nation in which every school has captured at least one national title in an NCAA sponsored sport over the last 10 seasons.

The Big Ten has claimed at least four national championships in eight of the last 10 seasons. Big Ten national champions in 2007-08 included Penn State men's and women's volleyball, Iowa wrestling, Ohio State fencing and Northwestern women's lacrosse. The Big Ten has also produced team national crowns in the sports of basketball, cross country, field hockey, football, golf, gymnastics, ice hockey, lacrosse, soccer, softball, synchronized swimming, tennis and track and field over the last decade.

LEADERSHIP IN GENDER EQUITY

Since 1992, the Big Ten has shown a strong commitment to increasing opportunities for women in sports and exposure of women's athletics by establishing a multi-phased gender equity program. In that time, the Big Ten has created in excess of 2,000 new opportunities for women student-athletes and established 28 new women's teams, while expanding the number of women's championships to 13 by adding field hockey, soccer and rowing.

As part of the gender equity action plan, the Big Ten was the first conference to voluntarily adopt male/female participation goals for student-athletes in 1992. The Big Ten initiated a five-year plan for conference members to commit to a 60 percent/40 percent male-to-female student-athlete participation ratio. This was achieved as a conference by 1997 and 2000 was the first year that all institutions individually met this goal. As part of its commitment to gender equity, the Council of Presidents/Chancellors annually monitors this policy. Over the past five years, the Big Ten has maintained on average a 53 percent/47 percent male-to-female participation ratio.

According to the National Association of Collegiate Women's Athletics Administrators (NACWAA), the Big Ten is one of only two conferences in the nation in which women account for over 50 percent of the head coaching positions and 60 percent of the assistant coaching ranks in women's sports.

BUILDING THE FUTURE

In 1989, the Big Ten created a community outreach program - SCORE (Success Comes Out of Reading Everyday), which partnered the conference with two Chicago elementary schools to improve reading performances. What began with one school, two grade levels and five classrooms has grown in its 19th year to include grades kindergarten through eighth, encompassing all classes and students at Melody School and Louis Armstrong School.

Following the national tragedy on Sept. 11, 2001, the Big Ten, through its intercollegiate athletic department revenues, pledged a \$1 million scholarship contribution to assist the families of those affected by the terrorist attacks. The conference's donation is called the "Big Ten 9-11 Scholarship Fund", and the \$1 million contribution will be drawn from conference reserves which are generated as a result of football and men's basketball participation in NCAA, bowl and regular-season television opportunities.

The Big Ten has established numerous community programs surrounding the Big Ten Men's and Women's Basketball Tournaments, including the Wayne Duke Postgraduate Award Scholarship, the Big Ten Career Fair and the Shoot for the Cure event during the women's tournament that raised over \$10,000 for the Indianapolis Affiliate of Susan G. Komen for the Cure in its first year.

Big Ten Conference
Office of the Commissioner
1500 West Higgins Road
Park Ridge, Ill. 60202

847.696.1010

Fax Numbers:

Administration:

847.696.1150

Communications:

847.696.1110

E-mail:

Staff members' first initial
and last name@bigten.org

www.bigten.org



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*As of June 18, 2008

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LOU ANNA K. SIMON, PH.D. PRESIDENT MICHIGAN STATE UNIVERSITY



Lou Anna K. Simon is the 20th president of Michigan State University, leading the university's transformation from land-grant to world-grant. Simon served as provost and vice president for academic affairs from 1993-2004, acting as interim president in 2003. She was appointed president by the MSU Board of Trustees in January 2005.

Michigan State's Boldness by Design strategic positioning initiative, announced by Simon in 2005, MSU's sesquicentennial year, challenges the university to redefine itself—and in the process the modern model of the land-grant university—as the premier world-grant university, what a land-grant institution must be for its students, its state, its nation, and its world in the 21st century.

President Simon has a long and distinguished history with Michigan State University. After earning her doctorate in administration and higher education from MSU in 1974, she became a member of the Michigan State faculty and assistant director of the Office of Institutional Research (now the Office of Planning and Budgets). From there, she moved into a variety of administrative roles, including assistant provost for general academic administration during the 1980s and associate provost in the early 1990s.

Simon's commitment to the land-grant tradition of applying knowledge and resources to benefit society locally and around the globe is reflected in her own personal involvement in key

initiatives, particularly in the areas of economic development and international engagement.

Simon is a member of the Council on Competitiveness and serves on the Board of Directors for the National Association of State Universities and Land-Grant Colleges (NASULGC), the American Council on Education (ACE), and the Association of American Colleges and Universities (AAC&U). In addition, she serves on the National Higher Education Security Advisory Board, a group of presidents and chancellors of several prominent U.S. universities that consults regularly with national agencies responsible for security, intelligence, and law enforcement to provide university perspectives.

Simon has served on the State of Michigan Governor's Emergency Financial Advisory Panel and as a member of the Lt. Governor's Commission on Higher Education and Economic Growth (Cherry Commission). She is a member of the Michigan Strategic Economic Investment and Commercialization Board (SEIC), the board of directors of Detroit Renaissance, and a board member of mid-Michigan's economic development foundation, Prima Civitas.

In the area of international engagement, Simon is a member of the American Council on Education (ACE) Commission on International Initiatives and the Partnership to Cut Hunger in Africa Executive Committee.



ATHLETICS DIRECTOR MARK HOLLIS



"We gather and engage our community to teach, support and celebrate our student-athletes in their quest for excellence."

This is the vision Mark Hollis has for the Michigan State athletics department. A Michigan State graduate and veteran Spartan athletics administrator, Hollis assumed the role of MSU's 18th athletics director on Jan. 1, 2008, succeeding Ron Mason. Hollis was named athletics director-designate on Sept. 12, 2007, and teamed with Mason in the transition throughout the fall of 2007.

Hollis brings more than 20 years of athletics administration experience, either at the school or conference level, to his new position. His well-rounded background has led to his knowledge of all areas within an athletics department, including marketing, financial administration, television negotiations, fund-raising, game operations, facility management, personnel policy, corporate interaction, sports management and public relations.

Hollis, a 1985 MSU graduate, returned to his alma mater in 1995. Since then, he has been a critical component of the athletic department executive management staff, helping guide the department through short- and long-range plans. In his first year as athletics director, six winter and spring sports earned team berths to their respective NCAA Championships, while individuals saw action in four more NCAA Championships. The men's golf and women's rowing teams claimed Big Ten Championships and the men's basketball program reached the Sweet 16 for the seventh time in the last 11 years. This success propelled Michigan State to a 29th-place finish in the U.S. Sports Academy Directors' Cup, the highest showing for the department since 2003.

Student-athletes excelled not only on the playing field, but in the classroom as well. For the first time in department history, a cumulative grade-point average of over a 3.0 was reached in the spring semester. The term GPA of 3.0038 was the highest in the history of the department, breaking a 10-year record. In the spring semester alone, 313 student-athletes achieved a 3.0 or highest semester GPA, while 43 student-athletes had a 4.0 semester. In addition, 125 student-athletes earned Academic All-Big Ten honors.

Prior to his official appointment as athletics director, Hollis played a lead role in two significant head coaching searches during the 2006-07 year. He spearheaded the effort to hire Mark Dantonio as football coach, which resulted in the football team's first bowl appearance in four years with a bid to the 2007 Champs Sports Bowl. He also provided major assistance in the hiring of women's basketball coach Suzy Merchant in the spring of 2007. Hollis' first hire as athletics director arrived on July 2, 2008, when he tabbed Jake Boss Jr. to direct the Spartan baseball program.

Spartan athletic facilities have been upgraded at an unprecedented rate this decade, and will only continue to improve under Hollis. In August 2008, the Spartans moved into one of the nation's finest football facilities, as a \$15 million expansion and renovation project for the Duffy Daugherty Football Building was completed. MSU alumni Robert and Julie Skandalaris of Bloomfield Hills, Mich., donated \$5 million as the lead gift for the facility expansion and upgrade. The Skandalaris Center includes new team, staff and position meeting rooms, coaches' offices and a hall of history. In addition, the construction plans feature an expanded weight room that will increase in size from 9,000 to 16,500-square feet. The men's and women's soccer programs are playing in brand-new DeMartin Stadium this fall, a state-of-the-art 2,500-seat facility that will enable MSU to host conference and national tournaments. The baseball program will also move into a new home in the spring of 2009 after the department received a \$4 million donation toward the construction of a 2,500-seat ballpark.

As a senior associate athletics director, Hollis oversaw all external relations for the MSU athletics department. Included in this group are marketing and promotions, community relations, special-event fund-raising, sports information, ticket operations, spirit groups, broadcast services and corporate sponsorships. He also had sports management supervision of the men's basketball program, while also supervising the cheerleading, dance team and band programs.

Hollis has been recognized by his peers as one of the best in the business. In 2002, he was named recipient of the National Marketer of the Year Award as selected by the National Association of Collegiate Marketing Administrators (NACMA). Under his direction, Michigan State has enjoyed increases in ticket revenues, including five years of sold-out football seasons and nearly 150 consecutive sellouts in men's basketball. He was successful in negotiating a \$2 million donation to the university for the construction of the Berkowitz Basketball Complex, providing both the men's and women's basketball programs with one of the nation's top office complexes.

One of Hollis' greatest strengths is his ability to "dream big" in an effort to create greater exposure, not just for the Michigan State Athletics Department but for Michigan State University as a whole. He conceptualized "The BasketBowl," establishing a world-record attendance of 78,129 for a basketball game between Michigan State and Kentucky at Detroit's Ford Field. The concept of placing the court in the middle of the field in a domed stadium was used by the NCAA at the 2008 Midwest Regional and will be utilized at the 2009 Final Four. Michigan State University earned net revenues of \$1 million from the event. Similarly, he executed the "Cold War" ice hockey game between Michigan State and Michigan, drawing a record crowd of 74,554 to an outdoor hockey game in Spartan Stadium.

On Oct. 13, 2005, Michigan State University and WJR - 760 AM announced a five-year agreement to carry Spartan football and men's basketball games, along with coaches' radio shows. Hollis played a leading role in finding MSU athletics a home on the 50,000-watt Detroit radio station, known as the "Great Voice of the Great Lakes." It was an agreement that benefited more than just athletics as WJR regularly promotes the academic accomplishments of the university in addition to broadcasting sporting events.

His creativity and negotiation skills have helped Michigan State enhance its postseason bowl appearances in a very competitive environment. During his time at MSU, the Spartans have appeared in the Champs Sports Bowl, Citrus Bowl, Alamo Bowl, Aloha Bowl, Sun Bowl, Independence Bowl and the Silicon Valley Football Classic. He is also a key component during men's basketball postseason play, having been a part of 11 straight trips to the NCAA Tournament and four Final Fours, handling many operational logistics.

Prior to returning to Michigan State, Hollis spent two years at the University of Pittsburgh as assistant and associate athletic director and also worked for the Western Athletic Conference.

Hollis earned his bachelor of arts degree in communication from Michigan State in 1985, where he served as a basketball team manager under Jud Heathcote. In 1992, he earned his MBA in business administration from the University of Colorado.

He and his wife Nancy, have a daughter, Katy, and two sons, T.R. and Michael.

MSU ATHLETICS ADMINISTRATION



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ATHLETICS DIRECTOR/
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MICHIGAN STATE
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The Michigan State University Office of Compliance Services is committed to a comprehensive compliance program that educates student-athletes, prospective student-athletes, institutional employees, community members and boosters about the importance of adhering to NCAA, Big Ten and institutional rules. The commitment to compliance ensures institutional control over the department of athletics. The existence of a successful compliance program depends on the willingness of coaches, administrators, staff, student-athletes and boosters to be cognizant of NCAA, Big Ten and institutional rules.

WHAT IS COMPLIANCE?

At Michigan State University, the Office of Compliance Services works within the department of athletics and the University to ensure MSU's compliance with all applicable NCAA, Big Ten and institutional rules. In doing so, the compliance office is charged with the following tasks:

- Educating administrators, coaches, staff, prospective student-athletes, current student-athletes and boosters about NCAA, Big Ten and institutional rules;
- Developing monitoring systems to ensure compliance with NCAA, Big Ten and institutional rules (e.g., recruiting, academic eligibility, financial aid, awards and benefits, amateurism and agents).
- Investigating and reporting violations of NCAA, Big Ten and institutional rules.

ARE YOU A BOOSTER?

You are a booster if you are or ever have:

- Been a member of a booster organization that supports MSU athletics (e.g., Downtown Coaches Club, Rebounders Club, Fast Break Club);
- Made any financial contributions to the athletics department (e.g., Spartan Fund);
- Been involved in promoting MSU's athletics program;
- Been a season ticket holder; or
- Provided benefits to enrolled student-athletes or their relatives or friends.

You can become a booster if you provide benefits to prospects, student-athletes, their relatives or friends and any of the following statements are true:

- The relationship between the athlete (or parents of the athlete) and the individual providing the benefits developed as a result of the athlete's participation in athletics or their reputation as an athlete;
- The relationship began only after the athlete become a prospect;
- The relationship began only after the athlete had achieved notoriety due to his or her athletic ability or reputation;
- The pattern of benefits increased after the athlete attained notoriety as a talented athlete.

ONCE A BOOSTER ALWAYS A BOOSTER

Once an individual is identified as a booster, the person retains that identity FOREVER! This is true even if the individual no longer contributes to, or is involved with MSU's athletics program.

WHO IS A PROSPECTIVE STUDENT-ATHLETE?

A prospective student-athlete (prospect) is a student who has started classes for the ninth grade. Student-athletes enrolled in preparatory schools and two-year colleges are also considered prospects. An individual remains a prospect even after he/she signs a National Letter of Intent.

THE RECRUITING DO'S AND DONT'S

Only MSU coaches may be involved in the recruiting process. Boosters MAY NOT make any recruiting contacts with prospective student-athletes. Boosters are prohibited from the following:

- DO NOT telephone, write or make in-person contact with a prospect for recruiting purposes.
- DO NOT contact a prospect's coach, principal or counselor in an attempt to evaluate the prospect.
- DO NOT become involved in making arrangements for a prospect, the prospect's relatives or friends to receive money or financial aid of any kind.
- DO NOT visit a prospect's school to acquire films or transcripts in an attempt to evaluate the prospect's academic or athletics eligibility.
- DO NOT have contact with a prospect, their relatives or friends during any of their visits to MSU's campus.
- DO NOT contact student-athletes enrolled in other four-year institutions regarding the possibility of transferring to MSU.

Even though there are many rules prohibiting your involvement with prospects and the recruiting process, as a booster you are permitted to do the following:

- Notify MSU coaching staff about noteworthy prospects in your area.
- Attend a prospect's athletics event on your own initiative, provided no contact with the prospect, the prospect's parents or coach occurs.
- Continue existing friendships, provided solicitation of a prospect's enrollment does not occur.

WHAT IS AN EXTRA BENEFIT?

An extra benefit is any special arrangement by a MSU employee or booster to provide a prospect, student-athlete or their relatives or friends a benefit not expressly authorized by the NCAA. Examples of impermissible benefits include, but are not limited to, the following:

- Gifts of cash, clothing, equipment or any other tangible item;
- A special discount, payment arrangement or credit on any purchase or service;
- Loan of money or cosigning of loans;
- A vehicle, use of a vehicle, or any transportation expenses;
- Free or reduced-cost services, purchases or rentals;
- Entertainment on- or off-campus; or
- Free or reduced-cost rent or housing.

WHAT ARE THE CONSEQUENCES?

MSU is responsible for the actions of its boosters. If a booster provides an impermissible benefit to a prospect, student-athlete, their relatives or friends, MSU may be subject to penalties from the NCAA and Big Ten Conference. When a violation occurs, regardless of intention, it can:

- Jeopardize the eligibility of prospective and current student-athletes;
- Result in the MSU athletics program being penalized by the NCAA and/or Big Ten Conference; and
- Cause you to lose benefits or privileges associated with the athletics department (i.e., booster club membership, ticket privileges)

QUESTIONS?

The above information is a brief overview of compliance and rules pertaining to boosters and their interactions with prospective student-athletes. If you have any questions about any NCAA, Big Ten or institutional rules, please contact the Office of Compliance Services at (517) 432-5510. For more information on compliance and boosters, please visit the Office of Compliance Services' website at www.msu.edu/user/msncaa/.