



S P A R T A N B A S K E T B A L L

# MICHIGAN STATE UNIVERSITY

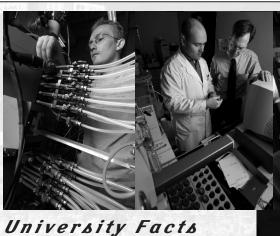
Big Opportunities,
Big Impact

Michigan State University is among the largest and most comprehensive universities in the United States, with a tradition and reputation to match.

The nation's pioneer land-grant institution, Michigan State was founded more than 150 years ago on the visionary idea that practical knowledge could be combined with scientific and classical studies to offer rigorous higher education to all.

Today, Michigan State is recognized globally as a top research university and a leader in international engagement. Through world-class academics, groundbreaking research, and innovative outreach, MSU is making a significant and sustainable impact in Michigan, across the United States, and around the world.





Enrollment (fall 2009): 47,100, with students from all 83 counties in Michigan, all 50 states in the United States, and more than 130 other countries

Academic programs: More than 200 programs of study offered by 17 degree-granting colleges

Founded: 1855

Location: East Lansing, Michigan

Size: 5,200 acres

Colors: Green and White

Nickname: Spartans

Mascot: Sparty

Conference: Big Ten

Alumni: 466,000 living worldwide







# MSU Distinctions

• Selected by the U.S. Department of Energy as the site for the proposed \$550 million Facility for Rare Isotope Beams, which will enable researchers from around the world to address leading-edge questions in nuclear structure and astrophysics that may result in practical applications in areas such as health care and national defense

· Ranks 30th among America's public universities (U.S. News & World Report) and regarded among the top research-intensive institutions in North America as a member of the prestigious Association of American Universities

· Recognized for six consecutive years as one of the top 100 universities in the world (Shanghai Jiao Tong University Institute of Higher Education's annual Academic Ranking of World Universities)

· Record of Rhodes Scholars has led the Big Ten since the 1960s

# Top Rankings and Recognition

- National leader in study abroad participation among public universities (Institute of International Education's "Open Doors 2008" report)

· One of the nation's top five campuses for sustainability (National Wildlife Federation's Campus Environment 2008 Report Card)

· Only university in the country with three on-campus medical schools, graduating allopathic (MD) and osteopathic (DO) physicians, and veterinarians (DVMs)

· The largest single-campus residence hall system in the United States and one of the nation's most extensive intramural and club sports programs

· Fifth largest producer overall of Peace Corps volunteers since the organization was founded in 1961 (2008 Peace Corps rankings)

· Graduate programs in elementary and secondary education rank No. 1 in the nation for the 14th year in a row (U.S. News & World Report)

· Graduate program in nuclear physics ranks No. 2 in the nation (U.S. News & World Report)

LEARN MORE AT MSU.EDU AND NEWS.MSU.EDU





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# President Lou Anna K. Simon



Lou Anna K. Simon is the 20th president of Michigan State University, leading the university in advancing knowledge and transforming lives in Michigan and around the world as part of MSU's pioneer land-grant tradition and its vital role in advancing the common global good. She served as provost and vice president for academic affairs from 1993 through 2004—acting as interim president in 2003—and was appointed president by the MSU Board of Trustees in January 2005.

Simon has a long and distinguished history with Michigan State University. After earning her doctorate in administration and higher education from MSU in 1974, she became a member of the Michigan State faculty and assistant director of the Office of Institutional Research (now Office of Planning and Budgets). From there, she moved into a variety of administrative roles, including assistant provost for general academic administration during the 1980s and associate provost in the early 1990s.

Simon's commitment to the land-grant approach of applying knowledge and resources to benefit society locally and globally is reflected in her personal involvement in key initiatives, particularly in the areas of economic development and international engagement.

Simon is a member of the Council on Competitiveness, a nonpartisan, nongovernmental organization working to ensure U.S. prosperity, and serves on the board of directors for the American Council on Education (ACE) and the Association of American Colleges and Universities. In addition, she serves on the National Higher Education Security Advisory Board, a group of presidents and chancellors of several prominent U.S. universities that consults regularly with national agencies responsible for security, intelligence,

Simon has served the state of Michigan on the Governor's Emergency Financial Advisory Panel and on the Lt. Governor's Commission on Higher Education and Economic Growth (Cherry Commission). She is a member of the Michigan Strategic Economic Investment and Commercialization Board, the board of directors of Detroit Renaissance, and the board of mid-Michigan's economic development foundation, Prima Civitas. In the area of international engagement, Simon is a member of the ACE Commission on International Initiatives and the executive committee of the Partnership to Cut Hunger and Poverty in Africa.

Under Simon's leadership, MSU was chosen by the U.S. Department of Energy as the site for the \$550 million Facility for Rare Isotope Beams; IBM selected the university to host a global application development center on campus; MSU opened the Energy and Automotive Research Laboratories; and MSU expanded its role in the University Research Corridor, a partnership with the University of Michigan and Wayne State University, to improve Michigan's economy.

# ATHLETICS DIRECTOR MARK HOLLIS



"We gather and engage our community to teach, support and celebrate our studentathletes in their quest for excellence."

This is the vision Mark Hollis has for the Michigan State athletics department. A Michigan State graduate and veteran Spartan athletics administrator, Hollis assumed the role of MSU's 18th athletics director on Jan. 1.

2008, succeeding Ron Mason. Hollis was named athletics director-designate on Sept. 12, 2007, and teamed with Mason in the transition throughout the fall of 2007.

Hollis has more than 20 years of athletics administration experience, either at the school or conference level. His well-rounded background has led to his knowledge of all areas within an athletics department, including marketing, financial administration, television negotiations, fund-raising, game operations, facility management, personnel policy, corporate interaction, sports management and public relations.

Hollis, a 1985 MSU graduate, returned to his alma mater in 1995. Since then, he has been a critical component of the athletic department executive management staff, helping guide the department through short- and long-range plans.

In Hollis' first full season as athletics director in 2008-09, Michigan State enjoyed one of its most successful years of the decade with a 27th-place finish in the Learfield Sports Directors' Cup, the best showing for the department since 2003 and the third highest in the department's history. Ten teams earned bids to their respective NCAA Championships, led by the men's basketball team, which reached the national title game against North Carolina after advancing to its fifth Final Four in the last 11 years while also winning the Big Ten regularseason championship. In addition, the football team won nine games for the first time since 1999 and played on New Year's Day in the 2009 Capital One Bowl, the men's soccer team won the Big Ten regular season and tournament championships, and the crew team won its second straight Big Ten title. Individually, wrestler Franklin Gomez claimed the 133-pound national title.

Michigan State student-athletes excelled not only on the playing field, but in the classroom as well. For the second consecutive year, the department posted the highest cumulative GPA in program history at 3.0052; it also marked the first time the department has ever had back-to-back years with a cumulative GPA of over a 3.0, as last year's 3.0038 set the previous record. The department also set another record as 13 teams achieved a 3.0 or higher term GPA during the spring semester. In the spring semester alone, 333 student-athletes achieved a 3.0 or higher GPA, while 38 student-athletes had a 4.0 term. In addition, 214 student-athletes earned Academic All-Big Ten honors throughout the year.

During the spring semester of Hollis' first year as athletics director in 2008, six winter and spring sports garnered team berths to the NCAA Championships, while individuals saw action in four more NCAA Championships. The men's golf and women's rowing teams claimed Big Ten Championships and the men's basketball program reached the Sweet 16 for the seventh time in the last 11 years. This success propelled Michigan State to 29th in the Directors' Cup standings.

Prior to his official appointment as athletics director, Hollis played a lead role in two significant head coaching searches during the 2006-07 year. He spearheaded the effort to hire Mark Dantonio as football coach, which has resulted in back-to-back bowl appearances for the program, including a bid to the 2009 Capital One Bowl. He also provided major assistance in the hiring of women's basketball coach Suzy Merchant in the spring of 2007, who led the Spartans to the Sweet 16 in 2009. Hollis' first hire as athletics director arrived on July 2, 2008, when he tabbed Jake Boss Jr. to direct the Spartan baseball program.

Spartan athletic facilities have been upgraded at an unprecedented rate this decade, and will only continue to improve under Hollis. In August 2008, the Spartans moved into one of the nation's finest football facilities, as a \$15 million expansion and renovation project for the Duffy Daugherty Football Building was completed. MSU alumni Robert and Julie Skandalaris of Bloomfield Hills, Mich., donated \$5 million as the lead gift for the facility expansion and upgrade. The Skandalaris Football Center includes new team, staff and position meeting rooms, coaches' offices and a hall of history. In addition, an expanded weight room was finished in September 2008 that increased the facility in size from 9,000 to 16,500-square feet. The men's and women's soccer programs opened DeMartin Stadium last fall, a state-of-the-art 2,500-seat facility that enables MSU to host conference and national tournaments. This past spring, the baseball program played its inaugural season in McLane Baseball Stadium following a \$4 million donation to the 2,500-seat ballpark by Houston Astros owner Drayton McLane Jr.

As a senior associate athletics director, Hollis oversaw all external relations for the MSU athletics department. Included in this group are marketing and promotions, community relations, special-event fund-raising, sports information, ticket operations, spirit groups, broadcast services and corporate sponsorships. He also had sports management supervision of the men's basketball program, while also supervising the cheerleading, dance team and band programs.

Hollis has been recognized by his peers as one of the best in the business. In 2002, he was named recipient of the National Marketer of the Year Award as selected by the National Association of Collegiate Marketing Administrators (NACMA). Under his direction, Michigan State has enjoyed increases in ticket revenues, including eight years of sold-out football seasons and nearly 180 consecutive sellouts in men's basketball. He was successful in negotiating a \$2 million donation to the university for the construction of the Berkowitz Basketball Complex, providing both the men's and women's basketball programs with one the nation's top office complexes.

One of Hollis' greatest strengths is his ability to 'dream big" in an effort to create greater exposure, not just for the Michigan State Athletics Department but for Michigan State University as a whole. He conceptualized "The BasketBowl," establishing a world-record attendance of 78,129 for a basketball game between Michigan State and Kentucky at Detroit's Ford Field. The concept of placing the court in the middle of the field in a domed stadium was used by the NCAA at the 2009 Final Four in Ford Field, Michigan State University earned net revenues of \$1 million from the event. Similarly, he executed the "Cold War" ice hockey game between Michigan State and Michigan, drawing a record crowd of 74,554 to an outdoor hockey game in Spartan Stadium.

On Oct. 13, 2005, Michigan State University and WJR - 760 AM announced a five-year agreement to carry Spartan football and men's basketball games, along with coaches' radio shows. Hollis played a leading role in finding MSU athletics a home on the 50,000-watt Detroit radio station, known as the "Great Voice of the Great

Lakes." It was an agreement that benefited more than just athletics as WJR regularly promotes the academic accomplishments of the university in addition to broadcasting sporting events.

His creativity and negotiation skills have helped Michigan State enhance its postseason bowl appearances in a very competitive environment. During his time at MSU, the Spartans have appeared in the Capital One Bowl, Champs Sports Bowl, Citrus Bowl, Alamo Bowl, Aloha Bowl, Sun Bowl, Independence Bowl and the Silicon Valley Football Classic. He is also a key component during men's basketball postseason play, having been a part of 12 straight trips to the NCAA Tournament and five Final Fours, handling many operational logistics.

In this era of college athletics, Hollis also excels in his relations with corporate partners. During his time guiding the office, the athletic department's annual sponsorship revenue billing increased from \$350,000 to nearly \$3 million. He developed an innovative sponsorship relationship with Nike for footwear, apparel and licensing resulting in cash payments to the university and product for all athletic programs. He negotiated sponsorship agreements with major corporations such as General Motors, Pepsi, LaSalle Bank and Farm Bureau Insurance. In total, Hollis and his staff managed more than 100 corporate sponsor accounts for the department.

Hollis also understands the importance of television broadcasts and other multi-media outlets for promoting the athletic department and the University. Through a combination of innovative strategies and personal relationships with ESPN, ABC and CBS television, he has increased Michigan State's television exposure by 60 percent for football and men's basketball. His background in the field allows Hollis to better understand how to use the emerging Big Ten Network to provide national television exposure for each one of MSU's varsity sports, and how to combine athletics with the academic mission of the university. Understanding the importance of the Internet in today's world, he negotiated an Internet agreement that has MSU ranked consistently in the national top 20 with nearly 1.7 million page views monthly.

Prior to returning to Michigan State, Hollis spent two years at the University of Pittsburgh as assistant and associate athletic director. While at Pitt, he directed the operations for external affairs, game management and facilities, while also managing the day-to-day operations and budget of the football and men's basketball programs. In just two years, he developed the department's facility master plan, including a \$7 million renovation of Pitt Stadium, and initiated the first corporate sponsor program.

Before his stint at Pitt, Hollis worked for the Western Athletic Conference. He joined the WAC as an administrative assistant immediately after college. Two years later, he was appointed assistant to the commissioner and soon thereafter was promoted to assistant commissioner. As assistant commissioner, Hollis was responsible for all aspects of the budget, financial management, corporate sponsorships, promotions, personnel policies, conference tournaments, basketball officiating and general administrative duties. He coordinated relationships with postseason bowl games and television entities, resulting in significant increases in bowl appearances by conference teams.

Hollis earned his bachelor of arts degree in communication from Michigan State in 1985, where he served as a basketball team manager under Jud Heathcote. In 1992, he earned his MBA in business administration from the University of Colorado.

He and his wife Nancy, have a daughter, Katy, and two sons, T.R. and Michael.

# **COMPLIANCE SERVICES**



The Michigan State University Office of Compliance Services is committed to a comprehensive compliance program that educates student-athletes, prospective student-athletes, institutional employees, community members and boosters about the importance of adhering to NCAA, Big Ten and institutional rules. The commitment to compliance ensures insti-

tutional control over the department of athletics. The existence of a successful compliance program depends on the willingness of coaches, administrators, staff, student-athletes and boosters to be cognizant of NCAA, Big Ten and institutional rules.

# What Is Compliance?

At Michigan State University, the Office of Compliance Services works within the department of athletics and the University to ensure MSU's compliance with all applicable NCAA, Big Ten and institutional rules. In doing so, the compliance office is charged with the following tasks:

- · Educating administrators, coaches, staff, prospective student-athletes, current student-athletes and boosters about NCAA, Big Ten and institutional rules:
- Developing monitoring systems to ensure compliance with NCAA, Big Ten and institutional rules (e.g., recruiting, academic eligibility, financial aid, awards and benefits, amateurism and agents).
- $\cdot$  Investigating and reporting violations of NCAA, Big Ten and institutional rules.

# Are You A Booster?

You are a booster if you are or ever have:

- Been a member of a booster organization that supports MSU athletics (e.g., Downtown Coaches Club, Rebounders Club, Fastbreak Club);
- · Made any financial contributions to the athletics department (e.g., Spartan Fund);
- · Been involved in promoting MSU's athletics program;
- · Been a season ticket holder; or
- $\cdot$  Provided benefits to enrolled student-athletes or their relatives or friends.

You can become a booster if you provide benefits to prospects, studentathletes, their relatives or friends and any of the following statements are true:

- The relationship between the athlete (or parents of the athlete) and the individual providing the benefits developed as a result of the athlete's participation in athletics or their reputation as an athlete;
- · The relationship began only after the athlete become a prospect;
- The relationship began only after the athlete had achieved notoriety due to his or her athletic ability or reputation;
- $\cdot\,$  The pattern of benefits increased after the athlete attained notoriety as a talented athlete.

# Once A Booster Always A Booster.

Once an individual is identified as a booster, the person retains that identity FOREVER! This is true even if the individual no longer contributes to, or is involved with MSU's athletics program.

# Who Is A Prospective Student-Athlete?

A prospective student-athlete (prospect) is a student who has started classes for the ninth grade. Student-athletes enrolled in preparatory schools and two-year colleges are also considered prospects. An individual remains a prospect even after he/she signs a National Letter of Intent.

# Recruiting Do's And Don'ts

Only MSU coaches may be involved in the recruiting process. Boosters MAY NOT make any recruiting contacts with prospective student-athletes. Boosters are prohibited from the following:

- DO NOT telephone, write or make in-person contact with a prospect for recruiting purposes. This includes contact via e-mail, Instant Message, text message, chat rooms, blogs and social networking websites.
- DO NOT contact a prospect's coach, principal or counselor in an attempt to evaluate the prospect.
- $\cdot$  DO NOT become involved in making arrangements for a prospect, the prospect's relatives or friends to receive money or financial aid of any kind
- DO NOT visit a prospect's school to acquire films or transcripts in an attempt to evaluate the prospect's academic eligibility or athletics ability.
- DO NOT have contact with a prospect, their relatives or friends during any of their visits to MSU's campus.
- DO NOT contact student-athletes enrolled in other four-year institutions regarding the possibility of transferring to MSU.

Even though there are many rules prohibiting your involvement with prospects and the recruiting process, as a booster you are permitted to do the following:

- · Notify MSU coaching staff about noteworthy prospects in your area.
- · Attend a prospect's athletics event on your own initiative, provided no contact with the prospect, the prospect's parents or coach occurs.
- · Continue existing friendships, provided solicitation of a prospect's enrollment does not occur.

# What Is An Extra Benefit?

An extra benefit is any special arrangement by a MSU employee or booster to provide a prospect, student-athlete or their relatives or friends a benefit not expressly authorized by the NCAA. Examples of impermissible benefits include, but are not limited to, the following:

- · Gifts of cash, clothing, equipment or any other tangible item;
- · A special discount, payment arrangement or credit on any purchase or service:
- · Loan of money or cosigning of loans;
- · A vehicle, use of a vehicle, or any transportation expenses;
- · Free or reduced-cost services, purchases or rentals;
- · Entertainment on- or off-campus; or
- · Free or reduced-cost rent or housing.

## What Are The Consequences?

MSU is responsible for the actions of its boosters. If a booster provides an impermissible benefit to a prospect, student-athlete, their relatives or friends, MSU may be subject to penalties from the NCAA and Big Ten Conference. When a violation occurs, regardless of intention, it can:

- · Jeopardize the eligibility of prospective and current student-athletes;
- Result in the MSU athletics program being penalized by the NCAA and/ or Big Ten Conference; and
- · Cause you to lose benefits or privileges associated with the athletics department (i.e., booster club membership, ticket privileges).

# Questions?

The above information is a brief overview of compliance and rules pertaining to boosters and their interactions with prospective student-athletes. If you have any questions about any NCAA, Big Ten or institutional rules, please contact the Office of Compliance Services at (517) 432-5510.

For more information on compliance and boosters, please visit the Office of Compliance Services' website at www.msu.edu/user/msuncaa/.

# MEDIA INFORMATION



# Press Row & Media Work Room

Michigan State's working facilities, with work space and seating for writers and electronic media, are located courtside of the Jack Breslin Student Events Center and can be reached by the stairway from the ticket lobby entrance on the south end of the building. In addition, there is media seating located in various sections on the concourse level. The Breslin Center is located at the corner of Kalamazoo and Harrison Streets. The media work room is located on the west side of the building at arena level.

Working Credentials

All requests for working press, photo and broadcast credentials for Michigan State's 2009-10 home basketball games should be submitted online. Please contact athletic communications office assistant Paulette Martis at (517) 355-2271 for the URL. Upon approval, all credentials will either be mailed out, held at the front desk of the Kellogg Center (located on Harrison Road between Michigan and Kalamazoo) or held at the media table located in the Breslin Center ticket office lobby. Reporters requiring exclusive phone service should have their own lines and instruments installed.

## Radio & Television

Origination for television is located at press row on the west side of the court. Production trucks can enter the facility through the tunnel at the south end of the building after contacting the Breslin Center Operations Manager Bill Folk at (517) 432-1989. Radio originations are located at the scorer's table.

Photographers

Photographers can work from either baseline while observing the limitation markings at the end of the floor. For all games, floor spaces will be assigned by the athletic communications office.

Parking

Windshield passes admitting cars to the arena parking lots may be purchased upon request and availability. Media parking will be in the Breslin Center lot, Jenison Field House, the Kellogg Center or the State Police Post lot off Harrison Road. Media should enter the Breslin Center parking lot from Harrison Road.

## Internet Access

Wireless Internet is available for the working media in the Breslin Center media work room and at courtside. Ethernet connections are also available at selected seats in the media work room.

### Services

Programs, game notes and other relevant information will be supplied to working media. Play-by-play sheets and box scores are provided after each half. Statistics, coaches' quotes and post-game notes are available after the game.

## MSU On The Internet

Visit the official Michigan State Athletics home page on the Internet at www. msuspartans.com. The latest Spartan basketball game notes can be found in Adobe PDF format. The site also offers up-to-date information on all of MSU's 25 varsity sports, including schedules and results, player and coach biographies and the latest news from the athletics program.

Weekly Release E-Mail

To receive the weekly basketball release via electronic mail, members of the media can send an e-mail message to men's basketball SID Matt Larson at larson@ath.msu.edu. The release is also posted on the athletics department official web site (www.msuspartans.com) in text and Adobe PDF format.

### Pro Scouts

Michigan State does not provide media credentials for professional scouts. However, scouts may secure single-game tickets for Spartan home games through Beth Marinez in the MSU Basketball Office at (517) 355-1643.

Press Conference

A weekly press conference with coach Tom Izzo and women's basketball coach Suzy Merchant is held during the season on Mondays at 11:30 a.m. Contact the athletic communications office for the location.

## Interviews

Media wishing to set up appointments with Tom Izzo should contact men's basketball SID Matt Larson. Mornings are Izzo's best time for interviews. All interviews with players must be arranged through the athletic communications office. No interviews may be conducted with a Spartan player on the day of a game. Media personnel will not be able to interview players before practice; however, post-practice interviews can be arranged.

Postaame Interviews

Coach Izzo and the visiting head coach will hold a press conference following the game in the media work room. MSU players will be made available to the media following the game in the Spartan locker room.

### NCAA Credentials

According to NCAA regulations, media wishing to be credentialed for the 2010 NCAA Tournament through Michigan State must attend 90 percent of Spartan home games.

# msuspartans.com twitter.com/msu\_basketball

twitter.com/msu\_basketball facebook.com/MSUathletics

Phone: (517) 355-2271

# Michigan State Athletic Communications

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# SPARTAN SPORTS NETWORK



For the 10th-consecutive season, the Spartan Sports Network (Holt, Mich.) will produce and distribute basketball broadcasts on 35 affiliates throughout the state, including flagship station WJIM Radio (AM 1240) and WMMQ (FM 94.9) in Lansing and WJR Radio (AM 760) in Detroit

Providing commentary on Spartan radio broadcasts for the 24th straight year is the venerable Gus Ganakas. Ganakas is no stranger to MSU basketball fans, having retired in 2000 after 36 years of service to the University. Gus was the

head coach of the Spartan program from 1969-70 through 1975-76 after serving as an assistant under John Benington the three previous years. From 1976-98, he served as assistant athletics director. From 1998-2000, Ganakas served as special assistant to head coach Tom Izzo, directing the activities surrounding MSU Basketball's Centennial in 1998-99.

Will Tieman is in his eighth-straight season as the play-by-play voice of the Spartans in 2009-10 after serving in that capacity from 1992-96. Tieman began his play-by-play career in 1970 as the voice of Miami (Ohio) University. His career has spanned radio and television, including the Big Ten Conference Basketball "Game of the Week", Big Ten football and national radio broadcasts of the Citrus Bowl, Motor City Bowl, International Bowl and Blue-Gray All-Star Classic. He has served as a television sports director and hosted numerous syndicated radio series, including the award-winning "This Week in College Basketball." During the season, Tieman hosts a daily three-minute radio series "Time Out with Tom Izzo" featuring MSU head men's basketball coach Tom Izzo. Tieman was honored with "Best Network Play-by-Play" for his work on the 2007 Motor City Bowl from the Michigan Association of Broadcasters. He received the same award in 2009 for his work during Michigan State's 67-63 win over Texas in Houston.

Former Spartan Matt Steigenga is in his second year providing commentary. Steigenga was a fouryear letterwinner at Michigan State, totaling 1,296 points in his Spartan career, ranking 20th in MSU history. He ranks second in career blocks and started 123 of the 124 games in which he played, ranking third in MSU history in career games started.

Adam Ruff is in his second season as broadcast host, while also serving as producer. In 2008, Ruff was honored by the Michigan Association of Broadcasters with "Best Feature/Use of Medium" and "Best Sports Program" awards for his work on the "Dodge Michigan State Player of the Week" and the "Michigan Sports Brief."

In March 2009, the Spartan Sports Network became the most honored radio network in the state of Michigan at the Michigan Association of Broadcasters annual Broadcast Excellence Awards Dinner for the third year in a row. The Spartan Sports Network received five awards for its programming. In just three years of eligibility, the network has totaled 17 awards for its programming in addition to three awards for commercials.

The Spartan Sports Network reaches over 99 percent of the state's population and covers the state's 10 largest cities and top 10 rated markets.



The Spartan Sports Network has won 17 awards for its programming in the last three years.



# The Tom Izzo Show

The Spartan Sports Network will produce and distribute Tom Izzo's weekly radio show Monday nights from 7-8 p.m. The Spartan Radio Network, featuring 35 affiliates throughout the state, will broadcast the show from the Reno's East Side Sportsbar & Grill (1310 Abbott Road) in East Lansing. Coach Izzo provides an in-depth look at the Michigan State basketball program.

# **FS**DETROIT



Michigan State Athletics, in partnership, with FOX Sports Detroit, will produce new television coaches' shows for the 2009-10 season.

"Spartan Basketball All-Access" will provide fans with an inside look at the Michigan State basketball program, headlined by extended analysis from head coach Tom Izzo. The show will also include player profiles and exclusive behind-the-scenes access. Dave Ellis will serve as the program's host.

Starting on Monday, Nov. 30 and continuing throughout the season, "Spartan Basketball All-Access" will debut Mondays on FOX Sports Detroit. The program will also air weekly on the Big Ten Network.

# 2009-10 Spartan Sports Network Affiliates





	WFYC-AM 1280
Alpena	WATZ-AM 1450
	WLBY-AM 1290
	WLEW-AM 1340
	WBCK-FM 95.3
Benton Harbor	WCSY-FM 103.7
Cheboygan	WCBY-AM 1240
Detroit	WJR-AM 760
	WUPF-FM 107.3
	WWCK-AM 1570
Gaylord	WMJZ-FM 101.5
	WGHN-AM 1370
·	WGHN-FM 92.1
Grand Rapids	WBBL-FM 107.3
Greenville	WGLM-FM 106.3
Hastings WBCH-AM 1	220/WBCH-FM 100.1
Holland	WPNW-AM 1260

Iron Mountain	WMIQ-AM 1450
Ishpeming	WUPG-FM 96.7
Jackson	WIBM-AM 1450
Kalamazoo	WKZO-AM 590
Lansing	WJIM-AM 1240
	WMM0-FM 94.9
Ludington	
Manistee	
Marquette	
Midland	
Newberry	
Petoskey	
Port Huron	
Saginaw	WNEM-AM 1250
Sturgis	WMSH-AM 1230
Tawas City	WKJC-FM 104.7
Traverse City	WCCW-AM 1310





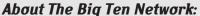




# **BIG TEN NETWORK**

"Eleven schools, 252 varsity teams, one great network to cover it all. Welcome to the Big Ten Network, your ultimate source for Big Ten sports, featuring the games, passion and tradition of the nation's foremost athletic conference."

- Dave Revsine, August 30, 2007, First words ever spoken on Big Ten Network



Available to approximately 73 million households in the United States and Canada, the Big Ten Network is the first nationally distributed network dedicated to covering one of the premier collegiate conferences in the country. With approximately 350 live events, and nearly all of them in high definition, the network is the ultimate destination for Big Ten fans and alumni across the country, allowing them to see their favorite teams, regardless of where they live.

The network showcases a wide array of classic-tocurrent sports and televises more Olympic sporting events and women's sports than has ever been aired on any other network. Original programming highlights activities and accomplishments of some of the nation's finest universities. Each year, the network offers approximately 35-40 football games, 105 regular season men's basketball games; 55 women's basketball games; dozens of Big Ten Championship events; nightly studio shows; coaches' shows; and classic games. The network currently has agreements with more than 300 affiliates

# Live Events: Men's Basketball

- · Nearly 90 percent of all home Big Ten men's basketball games are televised and the remaining games are streamed on www.BigTenNetwork.com
- Since the creation of the Big Ten Network in 2007, every home Big Ten basketball game has received either live television or internet coverage · No other conference has received this level of

exposure

- · Each Big Ten men's basketball team makes approximately 10-20 appearances a season on the Big Ten Network
- · The network televises approximately 60-65 inconference match-ups, plus selected Big Ten Tournament contests, and virtually all of those games are produced in high definition
- · The network has a set on-site at the Big Ten Men's Basketball Tournament in Indianapolis, with anchors providing coverage and analysis of all the action
- ·The network employs some of the top hosts, announcers and men's basketball analysts in the country, many with Big Ten and/or Midwest ties, including Northwestern graduate Dave Revsine, former Ohio State guard Jim Jackson, former Purdue coach Gene Keady, former Northwestern guard Tim Doyle, former Northwestern forward Shon Morris, former Michigan State guard Steve Smith, former Indiana coach Dan Dakich, former Illinois guard Kendall Gill, long-time Big Ten playby-play announcers Wayne Larrivee and Tom Hamilton and many more.

# Studio Programming:

The Big Ten Network goes beyond the games and gives fan more access to their teams than ever

Big Ten Tip-Off Show - Every Wednesday and Saturday, Dave Revsine hosts the Big Ten Tip-Off Show with analysts Gene Keady, Jimmy Jackson and Tim Doyle to preview that night's games and get fans up-to-date with the biggest stories in the Big Ten.

The Big Ten Quad - Each week, former Heisman Trophy winner Eddie George hosts three Big Ten personalities in an open forum taped in front of a studio audience at Northwestern University's Medill School of Journalism. First season guests included Mike Adamle, Bret Bielema, Quinn Buckner, Mateen Cleaves, Ron Dayne, Tim Doyle, Pat Fitzgerald, Jeff George, Kendall Gill, Howard Griffith, Mike Hart, Desmond Howard, Jimmy Jackson, Gene Keady, Roy Marble, Derrick Mason, Rashard Mendenhall, Brad Miller, Michael Redd, Troy Smith, Tyrell Sutton, Pierre Thomas, Stephanie White and Juice Williams.

Big Ten Tonight - Bringing the viewer Big Ten highlights, analysis, features, historical segments, interviews and breaking news from all Big Ten sports, Big Ten Tonight has unprecedented access to Big Ten athletics.

The Big Ten's Greatest Games - Throughout the year, college football and basketball fans will have the opportunity to relive the best of Big Ten historical match-ups.

Big Ten Short Stories - Go behind the scenes and beyond the highlight reels with the people and places that make the Big Ten Conference special.

## WWW.BIGTENNETWORK.COM

For video highlights of your Big Ten teams, human interest features on your favorite student-athletes and all the latest happenings in the Big Ten, log onto www.BigTenNetwork.com. The network's online home also contains standings, statistics, schedules and more.

Now, fans can get their Big Ten news and discussion to go with BigTenNetwork.com podcasts with conference insiders. Podcasts are available by sport and by school.

Want to know when you can catch your team on Big Ten Network? When can you see last night's game again? Which classic games are coming up? The answers can be found on www.BigTen-Network.com where each school has a page that lists all of its upcoming programming.





# **BIG TEN COMPOSITE SCHEDULE**

## **DECEMBER**

- 29 Purdue at Iowa 7 p.m. Penn State at Minnesota - 9 p.m.
- 30 Northwestern at Illinois 9 p.m.
- 31 Michigan at Indiana Noon Ohio State at Wisconsin - 2 p.m.

### **JANUARY**

- 2 Minnesota at Iowa 4 p.m. Michigan St. at Northwestern - 6:30 p.m.
- 3 Wisconsin at Penn State 2 p.m. Ohio State at Michigan - 4:30 p.m.
- 5 Minnesota at Purdue 7 p.m. Iowa at Illinois - 9 p.m.
- 6 Wisconsin at Michigan St. 6:30 p.m. Indiana at Ohio State - 8:30 p.m.
- 7 Michigan at Penn State 7 p.m.
- 9 Purdue at Wisconsin 1:30 p.m. Ohio State at Minnesota - 3:30 p.m. Michigan State at Iowa - 5:30 p.m. Illinois at Indiana - 8 p.m.
- 10 Northwestern at Michigan 2:30 p.m.
- 12 Ohio State at Purdue 7 p.m. Penn State at Illinois - 9 p.m.
- 13 Minnesota at Michigan St. 6:30 p.m. Wisconsin at Northwestern - 8:30 p.m.
- 14 Indiana at Michigan 9 p.m.
- 16 Penn State at Iowa 1 p.m.
  Illinois at Michigan St. 3:30 p.m.
  Purdue at Northwestern 5:30 p.m.
  Wisconsin at Ohio State 8 p.m.
- 17 Minnesota at Indiana TBA
- 19 Northwestern at Ohio State 7 p.m. Purdue at Illinois - 9 p.m.
- 20 Iowa at Michigan State 6:30 p.m. Michigan at Wisconsin - 8:30 p.m.
- 21 Indiana at Penn State 7 p.m.
- 23 Michigan St. at Minnesota Noon Michigan at Purdue - 4 p.m. Illinois at Northwestern - 8 p.m.
- 24 Penn State at Wisconsin 2:30 p.m. lowa at Indiana 5 p.m.
- 26 Michigan State at Michigan 7 p.m. Northwestern at Minnesota - 9 p.m.
- 27 Illinois at Penn State 6:30 p.m. Ohio State at Iowa 8:30 p.m.
- 28 Wisconsin at Purdue 7 p.m.
- 30 Indiana at Illinois 2 p.m. Iowa at Michigan - 4:30 p.m. Northwestern at Michigan St. - 7 p.m.

BIGTEN

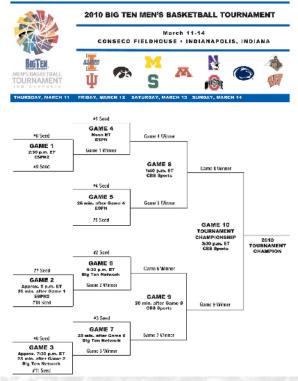
31 Minnesota at Ohio State - 1 p.m Penn State at Purdue - 3 p.m.

### **FEBRUARY**

- 2 Michigan at Northwestern 7 p.m. Michigan St. at Wisconsin - 9 p.m.
- 3 Penn St. at Ohio St. 6:30 p.m. Illinois at Iowa - 8:30 p.m.
- 4 Purdue at Indiana 7 p.m.
- 6 Minnesota at Penn State 2 p.m. Wisconsin at Michigan - 4 p.m. Michigan State at Illinois - 9 p.m.
- 7 Iowa at Ohio State Noon Indiana at Northwestern - 2:30 p.m.
- 9 Illinois at Wisconsin 7 p.m.
  Purdue at Michigan State 9 p.m.
- 10 Ohio State at Indiana 6:30 p.m. Northwestern at Iowa - 8:30 p.m.
- 11 Michigan at Minnesota 7 p.m.
- 13 Michigan St. at Penn St. Noon Indiana at Wisconsin - 2 p.m. Iowa at Purdue - 4:30 p.m.
- 14 Ohio State at Illinois 1 p.m. Minnesota at Northwestern - 5 p.m.
- 16 Michigan State at Indiana 7 p.m. Michigan at Iowa - 9 p.m.
- 17 Purdue at Ohio State 6:30 p.m. Penn St. at Northwestern - 8:30 p.m.
- 18 Wisconsin at Minnesota 9 p.m.
- 20 Penn State at Michigan 6 p.m.
- 20/21 Illinois at Purdue TBA Indiana at Minnesota - TBA Ohio State at Michigan State - TBA
- 21 Northwestern at Wisconsin 2 p.m.
- 23 Illinois at Michigan 7 p.m.
- 24 Ohio St. at Penn St. 6:30 p.m. Purdue at Minnesota - 8:30 p.m.
- 25 Iowa at Northwestern 7 p.m. Wisconsin at Indiana - 9 p.m.
- 27/28 Minnesota at Illinois TBA Michigan State at Purdue - TBA Michigan at Ohio State - TBA
- 28 Northwestern at Penn State Noon Indiana at Iowa 6 p.m.

### **MARCH**

- 2/3/4 Illinois at Ohio State TBA Penn State at Michigan State Iowa at Wisconsin Indiana at Purdue Minnesota at Michigan
- 6 Northwestern at Indiana Noon
- 6/7 Michigan at Michigan State TBA Purdue at Penn State - TBA Wisconsin at Illinois - TBA
- 7 Iowa at Minnesota 6 p.m.



# 2010 NCAA Tournament Locations

## FIRST/SECOND ROUNDS

New Orleans Arena New Orleans, LA Tulane University (Host) March 18 & 20

Dunkin Donuts Center Providence, Rhode Island Big East Conf./Providence College (Hosts) March 18 & 20

HP Pavilion San Jose, California San Jose State University (Host) March 18 & 20

Ford Center Oklahoma City, Oklahoma Big 12 Conference (Host) March 18 & 20

### REGIONALS EAST REGIONAL

Carrier Dome Syracuse, New York Syracuse University (Host) March 25 & 27

WEST REGIONAL
Energy Solutions Arena
Salt Lake City, Utah
University of Utah (Host)

# March 25 & 27 FINAL FOUR

Lucas Oil Stadium Indianapolis, Indiana Butler University/Horizon League (Hosts) April 3 & 5 HSBC Arena Buffalo, New York MAAC/Canisius/Niagara (Hosts) March 19 & 21

Jacksonville Veterans Memorial Arena Jacksonville, Florida Jacksonville University (Host) March 19 & 21

Bradley Center Milwaukee, Wisconsin Marquette University (Host) March 19 & 21

Spokane Veterans Memorial Arena Spokane, Washington Washington State University (Host) March 19 & 21

## MIDWEST REGIONAL

Edward Jones Dome St. Louis, Missouri Missouri Valley Conference (Host) March 26 & 28

### **SOUTH REGIONAL**

Reliant Stadium
Houston, Texas
University of Houston/Rice University (Hosts)
March 26 & 28



# <u>OPPONENT INFORMATION</u>



## THE CITADEL BULLDOGS

www.citadelsports.com

Dec. 7, 2009 @ 7 p.m. · Charleston, S.C. **Head Coach:** ..... Ed Conroy (74-101 overall) Basketball SID: Jon Cole SID Email/Phone:...jon.cole@citadel.edu/843.953.7590



## FLORIDA GATORS

www.gatorzone.com

Nov. 27, 2009 @ 8 p.m. · Atlantic City, N.J. Head Coach: ......Billy Donovan (310-126 overall) Basketball SID: .....Fred Demarest SID Email/Phone:.. fredd@gators.uaa.ufl.edu/352.375.4683



# FLORIDA GULF COAST EAGLES

www.fgcuathletics.com

Nov. 13, 2009 @ 7 p.m. · East Lansing, Mich.

Head Coach: ......Dave Balza (135-80 overall) SID Email/Phone:.....cperry@fgcu.edu/239.590.7061



# **GONZAGA BULLDOGS**

www.gozags.com

Nov. 17, 2009 @ 8 p.m. · East Lansing, Mich. Head Coach: ..... Mark Few (264-66 overall) Basketball SID: ..... Oliver Pierce SID Email/Phone:... pierce@athletics.gonzaga.edu/509.313.6373



# ILLINOIS FIGHTING ILLINI www.fightingillini.com

Jan. 16, 2010 @ 3:30 p.m. · East Lansing, Mich. Feb. 6, 2010 @ 9 p.m. · Champaign, III.

Head Coach: ..... Bruce Weber (255-111 overall) Basketball SID: Derrick Burson SID Email/Phone:.... burson@illinois.edu/217.766.7315



# **INDIANA HOOSIERS**

www.iuhoosiers.com

Feb. 16, 2010 @ 7 p.m. · Bloomington, Ind.

Head Coach: ...... Tom Crean (196-121 overall) Basketball SID: J.D. Campbell SID Email/Phone:...... jc56@indiana.edu/812.322.1437



## **IOWA HAWKEYES**

www.hawkeyesports.com

Jan. 9, 2010 @ 5:30 p.m. · lowa City, lowa Jan. 20, 2010 @ 6:30 p.m. · East Lansing, Mich.

Head Coach: .....Todd Lickliter (159-97 overall) Basketball SID: ......Matthew Weitzel SID Email/Phone:... matthew-weitzel@uiowa.edu/319.430.8176



### **IPFW MASTODONS**

www.gomastodons.com

Dec. 19, 2009 @ 12 p.m. · East Lansing, Mich. Head Coach: ...... Dane Fife (48-70 overall) Basketball SID: ...... Rudy Yovich SID Email/Phone:...... yovichr@ipfw.edu/260.481.6646



# MASSACHUSETTS MINUTEMEN

www.umassathletics.com

Possible Legends Classic Opp. · Atlantic City, N.J.

Head Coach: ......Derek Kellogg (12-18 overall) SID Email/Phone:....jyellin@admin.umass.edu/413.577.3061



## MICHIGAN WOLVERINES

www.mgoblue.com

Jan. 26, 2010 @ 7 p.m. · Ann Arbor, Mich. March 6 or 7, 2010 @ TBA · East Lansing, Mich.

Head Coach: ......John Beilein (582-354 overall) Basketball SID: ..... Tom Wywrot SID Email/Phone:.....twywrot@umich.edu/734.647.1268



# MINNESOTA GOLDEN GOPHERS

www.gophersports.com

Jan. 13, 2010 @ 6:30 p.m. · East Lansing, Mich. Jan. 23, 2010 @ 12 p.m. · Minneapolis, Minn.

Head Coach: .....Tubby Smith (429-170 overall) Basketball SID: ..... Matt Slieter SID Email/Phone:.....slieter@umn.edu/612.625.4389



# NORTH CAROLINA TAR HEELS

www.tarheelblue.com

Dec. 1, 2009 @ 9 p.m. · Chapel Hill, N.C. Head Coach: ..... Roy Williams (594-138 overall) Basketball SID: ......Steve Kirschner SID Email/Phone:... stevekirschner@unc.edu/919.962.7258



# NORTHWESTERN WILDCATS www.nusports.com

Jan. 13, 2010 @ 6:30 p.m. · Evanston, III. Jan. 30, 2010 @ 7 p.m. · East Lansing, Mich.

Head Coach: ..... Bill Carmody (212-174 overall) Basketball SID: Nick Brilowski SID Email/Phone:...brilowski@northwestern.edu/847.467.3831



# **OAKLAND GOLDEN GRIZZLIES**

www.ougrizzlies.com

Dec. 10, 2009 @ 7 p.m. · East Lansing, Mich.

Head Coach: ......Greg Kampe (419-314 overall) Basketball SID: ......Scott MacDonald SID Email/Phone:...macdona2@oakland.edu/248.370.4008



# **OHIO STATE BUCKEYES**

www.ohiostatebuckeyes.com

Feb. 20 or 21, 2010 @ TBA · East Lansing, Mich.

Head Coach: ..... Thad Matta (229-77 overall) Basketball SID: ...... Dan Wallenberg SID Email/Phone:..... wallenberg.1@osu.edu/614.292.6861



### PENN STATE NITTANY LIONS

www.gopsusports.com

Feb. 13, 2010 @ 12 p.m. · University Park, Pa. March 2, 3 or 4, 2010 @ TBA · East Lansing, Mich.

<b>Head Coach</b>	: Ed	DeChellis (189-196	overall)
Basketball S	SID:	Brian	Siegrist
SID Email/F	Phone: tbs	1@psu.edu/814.86	5.1757



# **PURDUE BOILERMAKERS**

www.purduesports.com

Feb. 9, 2010 @ 9 p.m. · West Lafayette, Ind. Feb. 27 or 28, 2010 @ TBA · East Lansing, Mich.

Head Coach: ..... Matt Painter (108-55 overall) Basketball SID: ......Cory Walton SID Email/Phone:...cdwalton@purdue.edu/765.494.3201



## RUTGERS SCARLET KNIGHTS

www.scarletknights.com

Possible Legends Classic Opp. · Atlantic City, N.J. Head Coach: ...... Fred Hill (32-60 overall) Basketball SID: Kevin Lorincz SID Email/Phone:.. klorincz@scarletknights.com/732.445.7812



# **TEXAS LONGHORNS**

www.texassports.com

Dec. 22, 2009 @ 7 p.m. · Austin, Texas

Head Coach: ...... Rick Barnes (472-239 overall) Basketball SID: ...... Scott McConnell SID Email/Phone:...scott.mcconnell@athletics.utexas.edu



# TEXAS ARLINGTON MAVERICKS

www.utamavs.com

Dec. 30, 2009 @ 7 p.m. · East Lansing, Mich. Head Coach: ...... Scott Cross (50-43 overall) Basketball SID: Gregg Elkin

SID Email/Phone:.....gelkin@uta.edu/817.272.5706



# TOLEDO ROCKETS

Nov. 20, 2009 @ 6:30 p.m. · East Lansing, Mich.

Head Coach: ...... Gene Cross (7-25 overall) Basketball SID: Steve Easton SID Email/Phone:...steven.easton@utoledo.edu/419.530.4921



## **VALPARAISO CRUSADERS**

www.valpoathletics.com

Nov. 22, 2009 @ 12 p.m. · East Lansing, Mich.

Basketball SID: ...... Aaron Leavitt SID Email/Phone:... aaron.leavitt@valpo.edu/219.464.5232



## WISCONSIN BADGERS

www.uwbadgers.com

Jan. 6, 2010 @ 6:30 p.m. · East Lansing, Mich. Feb. 2, 2010 @ 9 p.m. · Madison, Wis.

Head Coach: ...... Bo Ryan (576-176 overall) Basketball SID: Patrick Herb SID Email/Phone:...pah@athletics.wisc.edu/608.890.2477



## WOFFORD TERRIERS

www.athletics.wofford.edu

Dec. 4, 2009 @ 7 p.m. · East Lansing, Mich.

Head Coach: ......Mike Young (90-116 overall) Basketball SID: ..... Brent Williamson SID Email/Phone:... williamsondb@wofford.edu/864.597.4093

# TV-RADIO ROSTER



#1 Kalin Lucas G, 6-0, Jr. Sterling Heights, Mich. Orchard Lake St. Mary's



Raymar Morgan F, 6-8, Sr. Canton, Ohio McKinley



#3 Chris Allen G, 6-3, Jr. Lawrenceville, Ga. Meadowcreek



Pelvon Roe F, 6-8, So. Euclid, Ohio St. Edward



#13
Austin Thornton
F, 6-5, R-So.
Sand Lake, Mich.
Cedar Springs



#15
Durrell Summers
G, 6-4, Jr.
Detroit, Mich.
Redford Covenant



#20 Mike Kebler G, 6-4, Jr. Okemos, Mich. Okemos



#22 Isaiah Dahlman G, 6-6, Sr. Braham, Minn. Braham Area



#23
Draymond Green
F, 6-6, So.
Saginaw, Mich.
Saginaw



#25 Jon Crandell F, 6-8, Sr. Rochester, Mich. Rochester Adams



#34 Korie Lucious G, 5-11, So. Milwaukee, Wis. Pius XI



#40 Tom Herzog C, 7-0, R-Jr. Flint, Mich. Powers



#41
Garrick Sherman
C, 6-10, Fr.
Kenton, Ohio
Kenton



#44
Anthony Ianni
C, 6-9, Jr.
East Lansing, Mich.
Okemos



#50
Derrick Nix
C, 6-8, Fr.
Detroit, Mich.
Pershing



Tom Izzo
Head Coach
15th Year



Mark Montgomery Associate Head Coach 9th Year



Dwayne Stephens Assistant Coach 7th Year



Mike Garland Assistant Coach 10th Year

