2022-23 UNT ATHLETICS



TABLE OF CONTENTS

- 2 Ticketing Overview
- **3** Attendance
- 4 Academic Accomplishments
- 5 Student-Athlete Development
- **6** Letterwinners Association
- **7** Facilities
- **9** The American Athletic Conference
- **10** Development
- 11 Mean Green Scholarship Fund





- 17 Marketing
- 18 Licensing
- 19 Scrappys Awards
- **20** Brand Exposure
- 21 DATCU Stadium
- **22** Mean Green Connect
- **23** Team Accomplishments

OVERVIEW







REVENUE INCREASE FROM 2021-22 FROM 2022-23

1.75 M
TOTAL TICKET REVENUE

130 INCREASE IN TOTAL TICKET REVENUE

40%

MEN'S BASKETBALL REGULAR SEASON TICKET REVENUE INCREASE YEAR OVER YEAR

TOTAL REVENUE:

\$1,748,698

FOOTBALL:

\$1,213,796

MEN'S BASKETBALL:

\$429,969

WOMEN'S BASKETBALL:

\$31,182

SOFTBALL:

\$20,470

VOLLEYBALL:

\$12,221

SOCCER:

\$18,663

2022-23 AVERAGE ATTENDANCE

* * * * * *

FOOTBALL - 6 GAMES19,025 AVG / 114,150 TOTAL

MEN'S BASKETBALL - 16 GAMES 3,779 AVG / 60,469 TOTAL

WOMEN'S BASKETBALL - 14 GAMES 1,470 AVG / 20,583 TOTAL

WOMEN'S SOCCER - 7 MATCHES 451 AVG / 3,154 TOTAL

VOLLEYBALL - 11 MATCHES392 AVG / 4,310 TOTAL

SOFTBALL - 20 GAMES 275 AVG / 5,507 TOTAL





MORE THAN 207K

FANS ATTENDED TICKETED MEAN GREEN SPORTING EVENTS DURING 2021-22 SEASONS

41% STUDENTS PER GAME INCREASE FROM 21-22 (504 PER GAME) TO 22-23 (710 PER GAME)

TOTAL STUDENTS INCREASE FROM 21-22 (8,053 TOTAL STUDENTS) TO 22-23 (9,938 TOTAL STUDENTS)

ACADEMIC







UNT ATHLETICS 2022-23 ACADEMIC HIGHLIGHTS

FOR ALL STUDENT-ATHLETES **DURING FALL 2022**

FOR ALL STUDENT-ATHLETES **DURING SPRING 2022**



ACADEMIC PROGRESS RATE (APR)













STUDENT-ATHLETES NAMED TO THE PRESIDENTS LIST (4.0)

STUDENT-ATHLETES NAMED TO **THE HONOR ROLL (3.5-3.99)**

COMMISSIONER'S HONOR ROLL AWARD (3.0-3.49)





GRADUATION SUCCESS RATE (GSR)

THIS IS 7TH YEAR IN A ROW ABOVE 82% 84% MARKED THE 3RD HIGHEST SCORE IN UNT HISTORY

> **11 OF 12 TEAMS** HAVE A GSR ABOVE 80%

MEN'S BASKETBALL

SCORED THEIR SECOND HIGHEST OF 93% IN PROGRAM HISTORY

WOMEN'S TENNIS 7 STRAIGHT YEAR HAS EARNED 100%

VOLLEYBALL

2 STRAIGHT YEAR HAS EARNED 100

THE FOLLOWING SPORTS HAD A 100% **WOMEN'S TENNIS & VOLLEYBALL**

STUDENT-ATHLETE * * * * *

Official launched comprehensive student-athlete development program that included 115+ hours of student-athlete programs and support in the areas of personal development, professional advancement, community engagement, and leadership enhancement.



PERSONAL DEVELOPMENT SESSIONS

Brought in 10 topic experts to assist student-athletes in maximizing their NIL engagement, covering topics such as personal branding, marketing & promotion, social media education, money management, debt management, contracts, taxes, entrepreneurship, and business development.



NEW EMPLOYERS ENGAGED ACROSS A MULTITUDE OF INDUSTRIES WITHIN THE DFW METROPLEX

Doubled participation with 12 student-athletes involved in our summer athlete transition/internship program in partnership with Trey Athletes.



STUDENT-ATHLETES PARTICIPATE IN EXTERNAL LEADERSHIP & DEVELOPMENT OPPORTUNITIES

We had 9 student-athletes participate in external leadership and development opportunities through NIL Summit, NCAA Career in Sports Forum, NCAA Leadership Forum, Conference USA SAAC, and the AAC Academic Symposium.



33%

SPORT PROGRAMS INVOLVED IN COMMUNITY ENGAGEMENT

Football partnered with Lovepacs Denton to pack 315 boxes of food to feed 200 families, and 1200+ snack bags to feed first responders.

LETTERWINNERS * * * * * * * * * * *

- Mean Green for Life Letterwinners Association membership grew by over 20%, with active dues-paying members going from 191 to 222.
- The Athlete Network platform that launched in 2022 became a viable source of information. Grew membership from zero to 95 active members in first year and we led the nation in alumni engagement for month of July.
- Sold out our Hall of Fame banquet, reaching capacity with 42 tables for the induction ceremony in October.
- Hosted first-ever away game tailgate for letterwinners, having over 25 former student-athletes travel to Las Vegas for the UNLV football game.
- Launched Letterwinners Store for active members to buy apparel and goods. Opened three separate stores throughout the year, raising more than \$5,000 total for the organization.
- Collaborated with student-athlete development to host first-ever professional development events for current student-athletes. Had over 30 former letterwinners participate in a networking night for current student-athletes.





FACILITIES







FACILITIES









THE AMERICAN *









UNT officially joined the American Athletic Conference on July 1 and will compete in all sports in the league beginning this fall entering a new era of increased visibility and higher competition.

"I'm proud to see UNT join the American Athletic Conference, and I'm excited to see our athletics programs – and our entire university – elevated into a more prestigious conference like The American," UNT President Neal Smatresk said. "As UNT has grown and made numerous advances in our academic programs and research enterprise in recent years, we've emerged as the most comprehensive university in the Dallas-Fort Worth area and the fastest-growing in Texas. Joining The American is another example of UNT's commitment to excellence and is an exciting new beginning for us."



The Mean Green won seven conference championships over the last three years and took home the 2023 National Invitation Tournament in men's basketball. UNT also had three student-athletes reach the NCAA Outdoor Track and Field Championships for the first time since 1983. In January, UNT Football played in its sixth bowl game in seven years.

"It has been an exciting year for UNT Athletics, and that excitement continues as we transition to the American Athletic Conference," Vice President and Director of Athletics Jared Mosley said. "All of Mean Green Nation is looking forward to the new challenges, opportunities and successes that lie ahead in this new era of athletics at UNT."

DEVELOPMENT * * * * *



SOLD OUT

FOOTBALL SUITES & MEN'S BASKETBALL PREMIUM SEATING FOR THE SIXTH CONSECUTIVE YEAR.

36%

INCREASE IN MEMBERSHIP FROM 2021-22

ALL-TIME RECORD IN REVENUE FROM ANNUAL DON JANUARY GOLF CLASSIC

\$21.5 MILLION UN STADUUM NAMING RIGHTS

IN STADIUM NAMING RIGHTS
FOR DATCU STADIUM



205

110% CHAMPIONS
CONTRIBUTED NEARLY
\$200,000 IN ADDITIONAL
SUPPORT

20%

INCREASE IN TALON SOCIETY MEMBERS



MEAN GREEN SCHOLARSHIP FUND

THANK YOU TO OUR LIFETIME GIVING \$1M+

JORDAN & KAREN CASE
SAM & VALERIE GOLDEN
TOM KLAMMER
ERNIE & PAM KUEHNE
DON & PATTY LOVELACE
JIM F. MCINGVALE
JIM & LINDA MCNATT
C. DAN & LE'NORE SMITH
JEROME "BRUZZY" WESTHEIMER

MEAN GREEN SCHOLARSHIP FUND



MGSF ANNUAL GIVING LEVELS

PLATINUM EAGLE (\$20,000+) Julie & David Adderson

Julie & David Adderson
Austin & Sherrie Baker
Jordan & Karen Case
Curtis Clinesmith
Adam Driver
First State Bank
Don & Patty Lovelace
Bill Remley
David & Lynn Riley
G. Brint Ryan
Charlie & Lisa Smith
UNT University Advancement
UNT Student Affairs

DIAMOND EAGLE (\$15,000 - \$19,999)

Rob & Peggy Houdek

GOLDEN EAGLE (\$10,000 - \$14,999)

Dana & Jim Bridges Roy Busby & Jo Ann Ballantine Mike & Laura Riley

SILVER EAGLE (\$7,500 - \$9,999)

Thomas & Heidi McCullough McNatt Family Jared & Trish Mosley Shire Advisors Carmen & Virgil Strange

BRONZE EAGLE (\$3,000 - \$7,499)

Scott Alagood John & Mary Alda **Kyle & Candice Atterberry Automation Integration** Frank Babb Wren & Heather Baker Charlie & Janie Bond Frank & Janet Bracken Lou Ann Bradley Scott & Shari Brown Brandon & Dena Buford Kevin & Sue Campbell John Carnes Louis Chenault **Knowles Cornwell** George & Ina Derr George & Kelly Dunham Mark Engelbrecht **David Fast**

Adam Fein

Gary Felker Sean Flowers Thomas Gibson **Rex & Sherese Glendenning** Joe Greene Lina Gutierrez - T4L Jeff & Yennhi Hill Charles & Sally Hobbs Erin & Kyle Hogue Wayne & Jennifer Holt Diann Huber Randy Hudson Silveria & Chester Hufstedler Kathy Hufstedler John W Jones Ben Joyner Kent Key **Bob Kimmel** Steven Michael King Kevin & Susan Kokjohn Lance & Christie Lair John Larson **Kyle Laverents** Bernie & Vanessa Little Dillon Lovelace Lucky Lou's William & Sherri Martin **Ernest & Monica Martinez** John & Jennifer Maxwell **David Meadows** Mark & Susan Miller Jalie Mitchell Betty Jane & George S. Morrison Carlos Munguia Ken Newman Office of the Provost Brad & Vicki Olson David & Kim Rav Michael & Alisha Roach Michael & Alycia Robnett John Scott Erik Smatresk C. Dan & Le'Nore Smith **Richard Steenson Gayle Strange** Larry & Karon Sullivant **UNT Alumni Association** Bill Utter Jr. Virgil & Francene Vahlenkamp David & Debbie Vanderlaan Herschel & Regina Voorhees Jack Wall Ed & Kay Whittemore Rick Wilson Kelleyton Wilson Sr

Robert Wolf Chris & Catherine Ziebold

FOUNDERS CIRCLE (\$1,890 - \$2,999)

Shelley & John Alexander Rusty Beck Albert Bimper Cathy Bryce Robert C. Connor Carolyn & Jerry Edge First United Bank **Bob & Emily Garza** David Gilligan Art & Yuka Goven Jim & Diane Grandey Peter Hadley Venson Herron Sean Hiatt Jason & Rachel Hiatt Joe Holland Craig Jones John Kelsoe Jeff King Tom Klammer Corv Lee Grant & Cece McCasland Barbara D. Merino-Mayper David Mudry Al Murdock **Brett Murphy** Joel & Shannon Neece Newt & Shelly Newman III Jeremy Pitts Point Bank **Brett Rather** Fred & Barbara Reiser Randal Sahm **Greg & Tina Taylor** James Thompson John & Diane Waghorne Lance White Elizabeth With

VICTORY CIRCLE (\$700-\$1,889)

Chance Adair
Jason Attaway
James Aycock
Justin Bailey
Rose Marie Baker
Paul Barnes
David Barnes
John Beakley
Mark & Karen Beaty
Billy R Bell

Jeff Withers

MEAN GREEN SCHOLARSHIP FUND



Jose Benitez Alan E. Bennett LeAnn & Jon Birden Ron Blackshear James Bonini **Bill & Cindy Bounds Taylor Brakefield** Stephen Braxton Jeff Brightwell Steve Brodbeck **Chris Brumfield** Jean & Adrianne Bush Ricardo & Cynthia Cadena Scott Campbell Kent Chapman Patrick & Amanda Cobbs Kim Collinsworth **Toby Cotton Bill Covert** Gloria Cox **Christy & Kent Crutsinger** Marcilla Collinsworth & Wes Davis Frank & Rochelle Davis Christopher Deaton Bill Dixon Earl Dobson Evan Dolezal **Gregory Dowdy** Trent & D'Ann Endres Dave & Sally Everly Margaret Featherstone Chandler & Shauna Ferguson Jim & Shan Fincher Robert Finklea Neal & Susan Flusche Matthew Francis **Donald Frazier** Harrison Gillum **Brian Gilmore** Joseph Grant Jim Gray Adam Griffith **Byron Gross** Tommy & Wanda Guinn Gary & Tammy Harbin David Harlan Lisa Hays Jason Helal Phillip Hernandez Jim & Sylvia Hobdy **Kevin Hodges Terry Huston** Raheem Ismail Charles Jackson **Bryan Jenkins**

Terry & Judy Jones

Bob & Kathy Kleam

Angie & Ben Klutts

Gerald & Melody Kohout

Chad Joyce

Cliff Kinard

John Kimbrew

Will Kuehne Marshall Lafon Jr Chris Lanzarotti Ralph Lewerenz Steven P. L'Huillier Tiffany Lipscomb Seth & Becca Littrell Randy Lokey **Andrew Lott** Jeff Luke John McDowell Rob & Sarah McKinney Roy Metzler James & Tina Mewhinney Marcus Miller Cullen Mills **Brandy Moncibais** Michael Moon **Aaron Newquist** Steve Otto & Karen McCain **Bill Patterson** Matthew Peck Marc M. Perez Tamara Perfilev Hillarie & Steven Pettit **Donald Potts** Melanie Pounds & Rodney Mitchell Cliff Price **Dennis Raso** Pierce Reid Brenda Ritz Robert Rivera Scott Robertson Kevin Roden Tara Romberger Andrew & Heather Rozell Daniel Ryan Mike Schmidt **Audrey Shipley Donald & Sherry Slanker Eugene Smart** Sam Smith Carl & Jennifer Sprock **Dennis & Gloria Stephens** Robert Stovall Ronnie Striplin Steve & Ellen Sullivan Tom Swartz Kayla Swenson John Taylor Chad & Andrea Terrill Wade Thomas M A Tieslau Two Guys and a Mower Victor & Amanda Vasquez Bryan Waddle Sarah Wagner Stan Walker Laura Wallace Shawn Wash

Jordan Webb Michael Weber Tom & Kristy Weger Wen-Den, Inc. **Bonita White** Ward & Joyce White Marilyn Wiley John Williams Wade Williams Ben Williams Troy Wolf Randy & Laura Wright Kenneth Yazel Dale Yeatts Marcus Young Craig Zemmin

GREEN & WHITE (\$300 - \$699)

Kallie Adamcik Mike Akers John Alday Michael Amador Rich Anderson **Anthony Merkle** Mike & Jodi Ashbaugh Ricky Charles Ashwander Thomas Augsburger **David Augustine** Brent & Elizabeth Baker Max Bear Chuck Beck Jack Becker Robert Bell Shannon Bode Rick Borth **Amy Bower** James Boyd Pilar Bradfield Lee & Aungelique Brading **Brad Branch Bonnie Brantley** Jens Braun Shane Brewer Les Briggs Larry Brinkley Mike Briscoe Chrissa Brotherton Sammy Brown James Brown Diane Bruxvoort Steve Bryant Tony Bryson **Gary Burdick Tim Burrow** Daniel W Caldwell MD PA Lori Calicott James Cameron Mark & Melba Carter **Robert & Janet Carter Richard Carter** Brian Chandler

Robert Watson

Vickie Watson

SCHOLARSHIP FUND

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Landon Christy Celia & Raul Cisneros Dan & Cynthia Claiborne **Dustin Clanton** Terry & Sue Clark William Coates Steve Cobb Kenneth & Sarah Cochran **Thomas Coe** Mark Consiglio Randy Cox Larry Crabtree & Don Splawn Lauren Craine Kathryn Crouch Ryan Cruz **Elaine Curry** Michael Darkoch Jim Davis **Scott Davis** Antonio Desousa Suzanne Dickenson **Brian Dixon** Ian Douglas James Allen Draper Lyle Dresher **Chris Drybread** Diana & Paul Dunklau Pat Dunlevy Jason Elias **Travis Endres** Ryan Enselein **Timothy Enstice** Mike Erwin Carl & Starla Evans Greg M. Everly Sammy Fernandez Charles Fikes Jack Fincher rol& fipps Bill Fladvid Jacob Flores Scott Flynn Joe & Jana Ford Cindy Ford Russell Fothergill Scott Franklin **Daniel Franks** Kelly Fry Nick Gallicchio Alejandro Garcia Palomino Ronald & Marilyn Gardner Randy Gardner Michael & Laura Garner **Curtis Garner** Mark Gaston John Gibson **Troy Gilbert** John Girvan Doug Graham Michael Grahmann Lynn Gravley

Roy & Lisa Grisham

Robert Griswold David & Carol Haesle **Brian Hale** Crystal Hall **Gary Harding** Randy & Leandra Harris Cathy Hartman Linda Haster Leah Hatfield John Hedlund Marc Hernandez **Brian Hetzer** Jerry Hickman **Thomas Hicks David Higgins** Steven Hill Matthew Hinojosa Brian Holliman Michael Holt Ben Hrkach Wayne Hudgens **Gerard Hudspeth** Lee Hughes Allen Hutchason **Hutch Ice** Joe Irick Glenda Jackson Michael Jackson **Emmitt Jackson** Tyler Jermstad **Eugene Johnson** Reginald & Demetris Johnson Pamela Johnson Kay & Jeff Johnson Aaron & Sarah Junk Kyle & Linda Jurca Will & Barbara Jurca Scott & Joanne Keeler Lindsay Keffer **David Kellerman** Keith & Theresa Kelly Bill & Julie Kenney Jeff Kerbo Iseed & Debra Khoury Heather Kilgore Jill King **Greg King** Rob & Stephanie Kleam Paul Kropp Lorrie Lacko Robin Land **Andrew Lara** Kent Lawson **David Layton** Jordain Lilavois **Brandy Lindsey** Ret K. Little Jacob Lohse Ron Lopez John Lowe Matthew Luce Jesus Lujan

Richard Mabry Joey Macaraeg Bruce Magallan Yvonne Marquez **Brian Martin** Jason May Jodie Mayo Mark McBee Michael McClendon Corv McCollum Lynn McCreary Kevin S. McKinney Mike McKinney Patrick McLeod **Ted Meador** Floyd Meeker **Christopher Melendez** Gerald Metzler Mark E. Miller Stephen Miller Amy Miller Marty Monahan Julie Moore Darryl Morin **Jared Morris** Michael Morrow **Shelby Mount Kevin Murphy** Harry Murray Nick Nagel **Scott Nelson David Norsworthy Christy Ortiz** Rod & Linda Overlander Terry Owens **Robert Owens** Kathy Parent **Gregory Park** Sue Parks Ronald & Linda W. Parrish **Audie Parsons** Glenn Pena Denise & Mark Philpot Allen Powell Jeanetta Racy Darhyl Ramsey Carolyn Rangel **Richard Rewis** Clara Richard Lee Richardson Brian Roach Vance Robbins **Dalton Robbins Scott Robinson** Victor Rodriguez Nancy Rose **Bart & Jennifer Roseberry** Tom Rud Ryan Rutherford **Todd & Tanva Samuels** Ron & Jan Samuels Shawn Schietroma

SCHOLARSHIP FUND



Terry Scholze Eric Schulze **Travis Scott Hunter Scruggs** Shannon Selby **Brian Sheppard** Jud & Pat Sherman Michael Shost Joe Silva **Summer Simons Claire Simons Brad Simons Chad Sims** Jeff Smith Justin Smith Connor & Cami Smith Blane & Sherri Smith **Preston Smith** Lou Smith Wayne Snell Keona Solorzano **Dan Stanton** Steve & Kristi Steele **Brad Stracke Cody Strange Brad & Tammy Stringer** Christopher & Bob Taquino **Scott Tatum** Roger Cox & Jackie Thames Jason Treu **David Tribble Kelby & Shari Trusty** Michael Tull Ladine Vance **Bradley Varcoe** Don & Kathleen Vardell Lauren Vasquez George Vondra Jake Wade Charlie Walker Robert Weddle Patty Wells John Wesloski Ron Wesson Joseph Whitaker Mike Whitaker Cathy Wilkinson James Williams Jeremy Wilson John Withers Matt Witty Michael Wright Troy Wroe Kevin Yanowski Matt Yordy

SPIRIKI (\$100 - \$299)

T.J. Zambrano

Jamie & Sarah Adams Joseph Adlof Douglas Allman

Jamie Allred Michael Aycock Parker Bain Chris Bejarano Bruce & Deborah Bell **Taylor Berrier** Nicholas Berry Peter Biancardi Mike Bloesch **Robert Botts Charles Brady** Isaac Brown Trent Brownlee **Bruner Litigation Support David Byers Darron Chrane** Michael Cohen **Hugh Coleman** Any Crerar Teresa Daulong Sandra Dear Dave & Terry Devine Marc DeWitt Hank Dickenson DJ Draper Nancy Dreessen Mary Bailey Estes Bernadette Fideli Leah Foster Austin Frazier John Gallagher Jessie Gardner Nathan Goldsmith Eric Gomez Shannon Goodman Jim Greene **Kerry Gunnels** Shanna Hartsfield Don Harvey **Thomas Hayden** Larry Hayes Karen Hayes **Doug Henry** John Hester Wendell Hibbett Mindy & Peyton Hobbs Will Holditch **Kendall Hooks** Dale Hudson James Jackson Lizzy Johnson Shelly Joyner Jean Kelley William Kent David Lloyd Gina Lowe Fidel Lozano Richard & Sandra Magers **Lucy Mares** Dina Marshall Jorge Martinez George Matsakis

Susie Maxey Jennifer McCall Jeffrey McLeod Patrick McMullen Sherman Millender **Betty Minor Carrol Montgomery** Michael Morey Bill & Molly Morgan Thomas Murphy Manly & Judy Osborn Jason Peacock Kathy & Vernon Peck Rvan Peck Chris Petrilli Mike Pistana William Ragsdale Chris Rainey Meagan Randle **Phil Rodgers** Chris Rodriguez Cynthia Rogers Phil Schenk Nancy Sennetti **Fahim Shams** Ryan Shramek Stephen Smallwood Wanda Smith Dedra Snyder Jim & Sally Starr **Taylor Stephenson Eric Stout Daniel Suges** Rick Synrod Fred Taylor Samantha Thomas Patrick Vondra Taneisha Ward **Brooke Hollier** Stephen & Cathy Westurn Cameron Wilson Jake Wilson Lori Wolfe Jordan Woodruff

EAGLE PRIDE (\$25 - \$99)

John Adair
Philip Aguinaga
Doug & Melynda Alger
Amy &erson
Angela Arp
Esteban Arriola
Sequoia Bagrow
Kailey Barrett
Kari & Anthony Battaglia
James Bednarz
Jeromy Benefield
Stirling Boston
Chris Brown
Leslie Brown
John Butler

SCHOLARSHIP FUND

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Bron Buzbee Ginger Cain Jack & Kathy Campbell Eric & Shara Capper Dwayne Casasola Johnathan Castillo Michelle Chambers Mary Chan **Gus Checketts Chad Collins** Ed Collopy Charlotte Rena' Cooke Rick Correll Jamison Crump Mack Cumby Keith DeGrow Luke Della **Brvan Dickson Chase Digregory** John Douthitt &rew Dumboski Tom Easterling Austin Eldred Michael Enlow Robert Eppler Sharon Equigua-Garcia &rew Essington Tracey Filbeck Alison Fillmore Joel Fink Evan Frantum Jared Freeman Russell Fugua Richard Gall **Tanner Gardner** Ken & Connie Garl& Robin George Grace Giangiulio Aaron Gill Steven Glickman Damon & Shannon Gochneaur Art Gomez Savannah Greenlee **Courtney Guerrero** Patrick Gustafson **Robert Hale** Jeff Halliburton Karl Hammond **Eric Hammons Chris Hankinson** Marcus Haskett Warren Hawk James & Lesa Hayen Wilson Haynes Ronald Hedtke Ben Henderson Paul & Terrie Hennen Cindy Herrick **Brendan Hoffer** Seth Holm

Gabriella Ibarra Randy Ivener Joel Jeppson Maxwell Jewell Renee Johnson Crystal Johnson Phillip Jones William Kelly Karl Kiernicki Scott King Max Koch Mark Kuntz Joseph Kurilla Suiav Lama John Lanzillo John Leonard **Brian Linder** Roselle & Larry Linder Taylor Lindholm Joseph Lippe Logan Lippoldt Kenney Long Alejandra Lopez L.J. Mannering **Hugo Martinez Gregory Matthews** Kenny McCain David McGill Maureen McGuinness Michael Mcpherson Alyssa Meek Seth Morgan Mikel Morgan Paul Morrison Cheryl & David Mosley Roland Murray Michael Nieswiadomy Takeshi Nishikawa Alic'a Oliver Felix Onyango Ken Orbin Melody Parra Jon Patty William Phelan James Phillips **Amanda Pingry** Michael Powell Dawn Ratliff Steve Reeves Jason Reves

Bobby & Marion Richardson Miguel Robinson **Brooke Rodriguez** Nathan Rosche Christy Rousseau Raymond Sallay Dan Salter Kari Salyers **Gary Sanders** Arthur Savard Jr Les Schminkey Steven Scire Adam Sharrah Alex Shillow John Shoesmith Jason Simon **David Snyder** Javier Solis Michael Soto Lauren Steele **Brione Stephenson** Laura Stopar Kelly Suber **Mallory Sumner** Charles Sustek **Kevin Thomas** Kiwanesia Thompson **Brian Thomson** John Tompkins Melissa Trevino Kathryn Truitt Heath Uliasz Sanoe Valente Anthony Vazquez Matt Veigl Jazzlvn Vela Jodi Vicars-Nance Champ Vilaysack Mike Villa **Brantley Walch** Luke Walerius Zach Werblo William White III **David Williams** Robert Winningham **Autumn Young** Kevin Zhang



MARKETING * * * * * *













2022-2023 PARTNER LIST

308 Construction

Acme Brick

Adams Exterminating

Advantage Hail Repair

Alpha Graphics

American Campus Communities

American National Bank & Trust

BaylorScott & White Medical Center - Grapevine

Best Western Premier

Beth Marie's Ice Cream

Bill Utter Ford

Bonded Lightning Protection Systems

Calabrese Southlake

CertaPro Painters of Denton

Chick-fil-A

ClarkAdamson Insurance

Coca-Cola Bottling Company of North Texas

Complete Foot and Ankle Care of North Texas

Connections Wellness Group

Credit Union of Texas

Crooked Crust

Dallas / Fort Worth Marriott Hotel & Golf Club at

Champions Circle

Decatur Hospital Authority d.b.a Wise Health

SystemWise Health System

Denton Record Chronicle

Denton Trophy House

Embassy Suites -Denton Convention Center

Epoch on Eagle

First People's Jewelers

First State Bank

First United Bank

Fisher 59 - Denton/Coors Light

Fisher 59 - Denton/Dos Equis

Floor & Decor

Frazier Commercial Real Estate

Froth Coffee Bar

Golden Triangle Mall

Green Eagle Roofing and Construction

Guaranty Bank

Havok Truck

Hawaiian Bros Island Grill

Heineken USA

Higginbotham

Hilton Garden Inn Denton

HUB International Insurance Services

James Wood AutoPark

Jason's Deli

Jen's Halftime Sports

JW Realty Group

Kwik Kar of Denton

Lucky Lou's

Martin Eagle Oil

Marty B's

MAZDA OF DENTON / DODGE OF DENTON

McAlister's Deli/The Saxton Group

Medical City Denton

Metzler's Bar-B-Q

Modern Woodmen Fraternal Financial

NASR Jeweler

North Texas State Fair

North Texas Tollway Authority

Outback Steakhouse - Denton

PointBank

Raising Cane's Chicken Fingers

Ramey King Insurance

REX Real Estate L.P.

Rhino Steel Building Systems

Rosa's Cafe

Rudy's Country Store & Bar-B-Q

Scott Brown Properties

Sports Field Solutions

Spring Hill Suites

Strategic Wealth Designers

Taco Casa

Takis Chips

Texas Department of Transportation

Texas Family Fitness

Texas Farm Bureau Mutual Insurance Company

Texas Health Presbyterian Hospital - Denton

Texas Regional Bank

The Mortgage Brewer at Trinity Oaks Mortgage

Tiff's Treats

Tommy's Express Car Wash

TotalCare Emergency Room

Two Men and A Truck

University Sports Publications

Verus Commercial

Voertman's College Store

Wen-Den, Inc dba Wendy's

Western Son Vodka

Whataburger

Wynne Transportation, LLC

LICENSING * *



- Gross royalty collections for the all-time quarter collections record with totaled \$164,350.83, an increase of approximately 50% over the same time period last year.
- Brandr and Athlete's Thread Partnership product availability.
- New script mark launch and merchandise
- Updated Brand Guidelines released
- Continued partnership with Nike as the official sideline provider for UNT Athletics
- Expanded partnership with Voertman's in the DATCU Stadium Official Team Store





Launched with college athletics lifestyle brand Homefield Apparel

Homefield



SCRAPPYS AWARDS *

* *

TEAM GPA SPRING 2022 WOMEN'S TENNIS - 3.897

TEAM GPA FALL 2022 WOMEN'S TENNIS - 3.786

MALE NEWCOMER OF THE YEAR
KAI HUNTSBERRY, MEN'S BASKETBALL

FEMALE NEWCOMER OF THE YEAR KEAYLA DOVE, WOMEN'S TRACK & FIELD

SUPPORTING ROLE AWARD SPORTS MEDICINE

MAKE A DIFFERENCE AWARD SAYLOR HAWKINS, SWIMMING & DIVING

MALE INDIVIDUAL PERFORMANCE OF THE YEAR TYLOR PERRY, MEN'S BASKETBALL

FEMALE INDIVIDUAL PERFORMANCE OF THE YEAR AUDREY TAN, WOMEN'S GOLF

INSPIRATIONAL ATHLETE OF THE YEAR NOELLE MARSH, WOMEN'S SWIMMING & DIVING

MALE STUDENT-ATHLETE OF THE YEAR TYLOR PERRY, MEN'S BASKETBALL



FEMALE STUDENT-ATHLETE OF THE YEAR AUDREY TAN, WOMEN'S GOLF

TEAM MOMENT OF THE YEAR MEN'S BASKETBALL

Won NIT Championship, first time in program history



EXPOSURE EXPOSURE





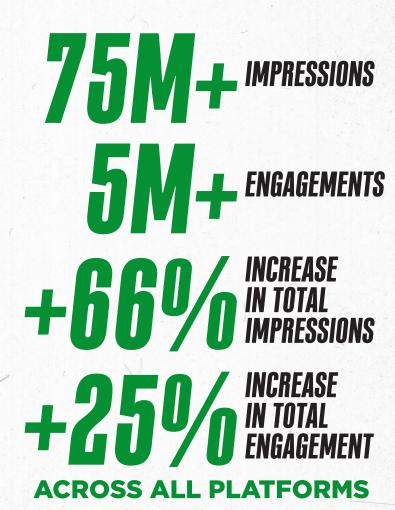
SOCIAL MEDIA

Over 75 million interactions from likes, comments, shares, etc. on all social media channels.

Five sports (football, soccer, men's basketball, women's basketball and softball) all had over a 66% increase in engagement on Twitter.

Broadcast a school-record **74** events on ESPN+ during the 2022-23 year.









DATCU STADIUM * * *



YOUR HOME FOR MEAN GREEN FOOTBALL DATCUSTADIUM.COM





8 | 1 | IMPRESSIONS + 17656%

557 MENTIONS +3176%

1.2 M REACH +4458%

333 UNIQUE AUTHORS +1981%



"As a core value, we believe in supporting our communities. Our history and roots as the Denton Area Teachers Credit Union have us firmly engrained into the UNT culture so this partnership is the perfect hometown match." Melanie Vest





Neal Smatresk





Jared Mosley





Eric Morris



MEAN GREEN CONNECT





CONNECT ENGAGEMENT OPPORTUNITIES OFFERED TO STAFF

- Mardi Gras social in February attracted 50+ staff members to participate, enjoyed a shrimp boil, gumbo, and king cake, as well as beverages and yard games.
- To show appreciation for employees who have gone above and beyond their job responsibilities, 10 employees were nominated to have lunch with AD Jared Mosley through the AD Lunch Bunch.



INAUGURAL TOWER SUMMIT

Engaged 90+ employees across various departments through professional development session on communication, Athletics updates, and a post-event social.

- More than 65 employees attended our October guest speaker,
 Dr. Derek Greenfield, who addressed mental health through a lens of inclusion and community. Very positive feedback and well received - still hearing about it from staff and coaches.
- Increase in the number of staff and coaches who attended the annual staff holiday party with 100+ participants, including family members. Attendees stayed throughout and shared strong positive feedback.



NEWCOMERS BREAKFAST

Enhanced on-boarding process of 64 new employees to include first-week engagement opportunities and a Newcomers Breakfast with Senior level leadership (which included 42 participants).





Engagements included partnership with several external partners, including UNT Organizational Development and Engagement, UNT Alumni Association, UNT Food Pantry, Collegiate Financial Services, Raising Canes "Hoops for Hunger", Keep Denton Beautiful, and Mean Green Sports Properties.

SPORT ACCOMPLISHMENTS





MEN'S Basketball

- 2023 NIT Champions
- Single season program record 31 wins breaking the previous record of 25 set the previous season
- No. 1 scoring defense in the nation for a second consecutive season (55.8 PPG)
- Featured the nation's No. 6 field goal percentage defense (39.1)
- Had the nation's 10th best overall winning percentage (81.6)
- Tied the program record for league wins with 16 set the previous season
- Featured the 2023 C-USA Player of the Year and
 2023 NIT Most Outstanding Player
- Tylor Perry's 112 3-pointers made last season were the second-most in a single season in school history and the seventh-most in the nation last year

SPORT ACCOMPLISHMENTS

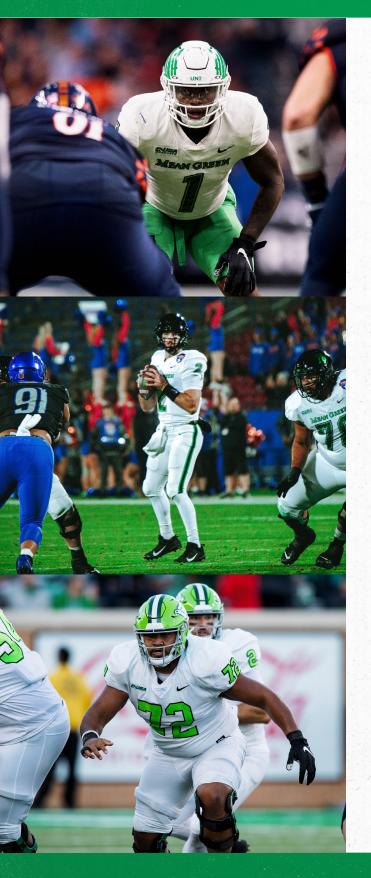
WOMEN'S Basketball

- Quincy Noble became the 8th player in program history to reach 1,000 career points against FIU.
- UNT took swept the series against UTEP for the first time in program history.
- Noble finished the year as a First Team All-C-USA selection, the second player in program history to land on the all-conference team three times in a career.
- Hired head coach Jason Burton to lead the program after an extremely successful nine-year career at Texas A&M-Commerce.
- Signed an impressive class of newcomers for the 2023-24 season, including DII All-American DesiRay
 Kernal and Dyani Robinson.



SPORT ACCOMPLISHMENTS





FOOTBALL

- UNT reached its sixth bowl game in seven years led by Conference USA Defensive Player of the Year KD Davis and quarterback Austin Aune.
- Davis set a new program record with 428 tackles in his career including 139 as a senior, the second most in school history.
- Aune left his mark in the UNT record book in his second year as starter, finishing in the Mean Green top 10 in 11 different passing categories. He also set a single-season record with 33 touchdown passes while his 3,547 passing yards were third most.
- Senior center Manase Mose earned his fourth all-conference honor, but his first on the league's first team. He started all 14 games and set new UNT, Conference USA and NCAA records with his 62 consecutive starts over his career.
- The Mean Green finished the season ranked No. 25 nationally in rushing (199.86 ypg) with three runners (Ayo Adeyi, Ikaika Ragsdale and Oscar Adaway III) finishing with more than 500 yards on the ground.

ACCOMPLISHMENTS

MEN'S GOLF

- Hired Luke Calcatera as the new head coach in June, bringing on a national championship winning coach with strong Texas ties to lead the program.
- Had Cody Winkler qualify for the U.S. Amateur, marking the third straight year at least one UNT golfer has made the prestigious event.
- Had an individual qualify for the NCAA Regional for the third straight season.
- Finished second at the regular-season closing
 El Macero Classic and beat two top-50 teams
 in the process.
- Had three players named to the All-Conference team a first-teamer, second-teamer and an All-Freshman team member.



SPORT ACCOMPLISHMENTS







WOMEN'S GOLF

- Won a third consecutive Conference USA Championship, becoming the first team to three-peat in the conference since 1998-2000.
- Landed a record five team members on the All-Conference team.
- Michael Akers was named the C-USA Coach of the Year for the third consecutive year.
- Audrey Tan was named C-USA Golfer of the Year –
 the first such honor in program history
- The team set a new program record for 54-hole team score twice in one month, and Tan set a new program record with a 13-under performance at the ICON Invitational, where the team finished 24-under par.
- Qualified for NCAA Regionals for the third straight season

ACCOMPLISHMENTS

SOCCER

- In what was UNT's 28th season, the Mean Green maintained its record of never having a losing season as they finished with a 12-6-2 record.
- Senior Olivia Klein was named the 2022 C-USA
 Player of the Year
- Senior Olivia Klein led the league in goals scored
- UNT had eight players named all-conference,
 which was the most in the league
- Averaged 2.3 goals per match, which ranked 18th the nation
- Won at least one conference tournament match for the 26th consecutive season



SPORT ACCOMPLISHMENTS





SOFTBALL

- Head coach Rodney DeLong led the Mean Green to its third consecutive 35-plus-win season and second consecutive Conference USA Championship title game.
- UNT earned its first top-25 ranking in program history after being voted No. 22 by D1Softball on February 13, 2023.
- UNT collected its first win over a top-10 team at home in program history when it defeated No. 6/7
 Oklahoma State 5-1 at Lovelace Stadium on May 3.
- Senior LHP Ashley Peters was named Preseason CUSA Pitcher of the Year and led a program record five Preseason All-Conference selections.
- Junior first base Kailey Gamble was named NFCA
 All-South third team after she led the team in
 batting average, home runs, runs batted in and
 putouts.
- Kalei Christensen, Kailey Gamble, Ashley Peters,
 Cierra Simon, Mikayla Smith and McKenzie Wagoner earned All-CUSA selections.

SPORT ACCOMPLISHMENTS

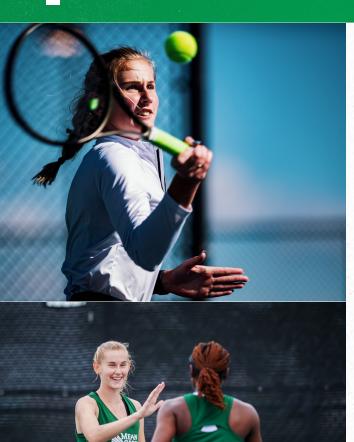
SWIMMING & DIVING

- Became the first UNT program to compete in The American for the 2022-23 season.
- Team earned CSCAA Scholar All-America team status for the 20th consecutive semester in Spring 2023.
- Had three divers qualify for the NCAA Zone D
 Championship
- Had nine swimmers earn spots in the CSCAA
 National Invitational Championships.
- Shaena McCloud led all UNT individuals at the American Athletic Conference Swimming and Diving Championships with 51 points scored for her team.



SPORT ACCOMPLISHMENTS







TENNIS

- Posted double-digit victories for the first time since the 2018-19 season
- Advanced to the quarterfinals of the Conference-USA Championship, knocking off #7 Louisiana Tech in the first round
- Had four different All-C-USA selections, led by senior duo Maria Ponomareva and Lucie Devier earning Second Team All-Conference honors in doubles while Devier was also named for the second team in singles play as well
- The doubles duo of Devier and Jasmine Adams advanced to the ITA Regional Semifinal while two other student-athletes advanced to the Round of 16 in singles action
- 2023 Conference USA Coach of the Year Amanda Stone was hired to lead UNT tennis in June following seven stellar seasons at Louisiana Tech.

SPORT ACCOMPLISHMENTS

TRACK & FIELD/XC

- KeAyla Dove (Shot Put), Karlington Anunagba (100 Meters, 200 Meters) and Zion Hill (Javelin) qualified for the NCAA Outdoor Track & Field Championships, giving UNT three individual qualifiers (most for UNT at Nationals since 1983).
- Dove earned Second Team All-America honors at NCAA Outdoors, the first UNT All-American since Clinton Collins in 2014.
- Dove (Shot Put) and Zion Hill (Javelin) both won Conference USA Outdoor Championships. Dove was also named C-USA Outdoor Field Performer of the Meet.
- Dove qualified for the NCAA Indoor Track & Field Championships in the shot put.
- Victor Neiva qualified for the NCAA Cross Country Championships.



SPORT ACCOMPLISHMENTS





VOLLEYBALL

- In her first year at the helm, head coach Kristee
 Porter led UNT to a 16-win season including nine
 wins in Conference USA.
- Porter recorded her first win in the season opener against Jacksonville at the North Texas Invitational.
- The Mean Green captured its first postseason win since 2018 in a five-set victory over UAB at the C-USA Championship.
- Junior middle blocker Sh'Diamond Holly was named C-USA Defensive Player of the Year. She posted top five single-season marks in hitting percentage, total blocks and block assists.
- Sh'Diamond Holly, Treyaunna Rush and Aryn
 Johnson were named to the C-USA All-Conference
 Team.
- Senior libero Aleeyah Galdeira moved into fourth place in program history with 1,352 career digs.