



# *Aillet Society*

BUILDING THE LEGACY

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With the Aillet Society,  
we pledge to continue  
**Building the Legacy** at  
Louisiana Tech.



## Joe Aillet: *Establishing the Foundation*

**H**all of Fame coach and beloved teacher Joe Aillet began life without a home but ended up having an entire stadium named in his honor.

The winningest football coach in Louisiana Tech history and one of the most respected coaches in the country during his brilliant 26-year coaching career with the Bulldogs, Aillet was born Joseph Fuourka on September 13, 1904, in New York City.

Sometime around his fourth birthday, Joe was one of the infants and toddlers selected to make the journey to Louisiana aboard what was then The Orphan Train, a charitable program that placed homeless, orphaned, and abandoned children in foster homes across the country.

All of the children had predetermined homes, but whoever was approved to take Joe home did not show up, and he was instead placed in the home of Eliza Aillet.

An outstanding student, athlete, leader, and classmate, Aillet starred in five sports at Holy Cross High School in New Orleans — he was inducted into the school's Hall of Fame in 2018 — then played football and all other sports offered at St. Edward's University in Austin, Texas.

Aillet came to Tech as a coach, produced a record of 151-86-8, and won or shared 12 conference championships between 1940 and 1966. He served as Tech's athletic director for an additional four years.

In addition to his success as a college football coach, Aillet

obtained great success as the coach for the Tech golf team. From 1952 to 1968, the Bulldog golf team won the Gulf States Conference title 10 times.

A dynamic man with high ideals, Aillet continually instituted new ideas and techniques into his coaching practices. He also made sure that a large percentage of his athletes graduated.

Aillet was inducted into the Louisiana Sports Hall of Fame in 1973, the Louisiana Tech Hall of Fame in 1984, and the College Football Hall of Fame in 1989.

**Coach Aillet established a strong foundation for success for his Bulldogs and Louisiana Tech University. Through the Aillet Society, we hope to honor his commitment to student-athletes and Louisiana Tech.**



# BUILDING THE LEGACY

The Aillet Society is the driving force behind philanthropic support for Louisiana Tech Athletics. Dedicated to delivering championship resources to drive competitive excellence and life-long student-athlete success, the Aillet Society represents an elite group of supporters committed to achieving one mission: ***Building The Legacy.***

**“** *As loyal blue supporters, your generosity allows our student-athletes to compete in the sports they love while assisting us to provide a quality experience for each of them. For that and everything you do, I am very thankful.*

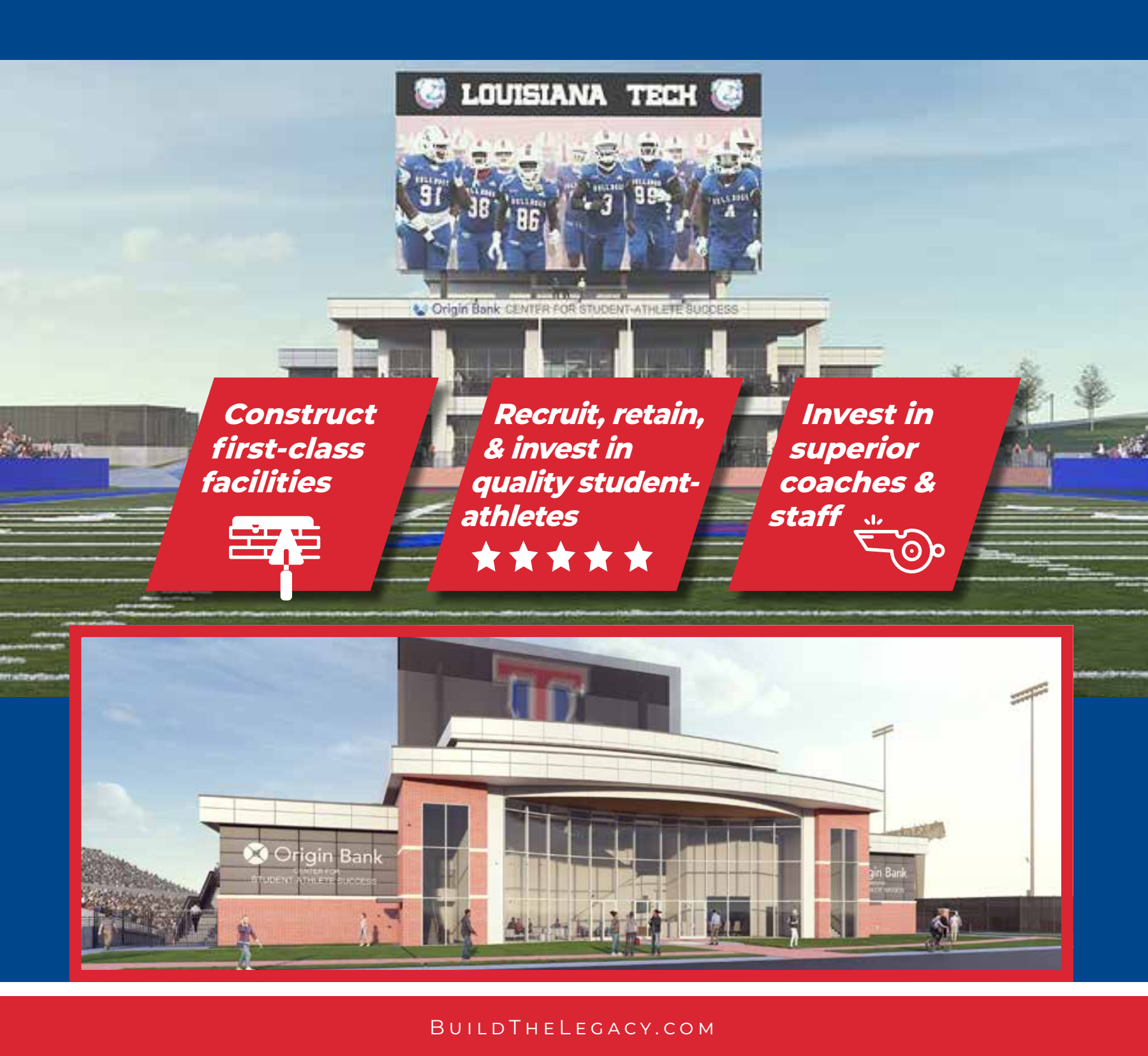
*As we look to the future of Tech athletics, I am excited about the opportunities that lie ahead. We have a devoted group of coaches, administrative staff, and student-athletes who work toward our vision of serving people on a purpose-driven path to advance the Louisiana Tech Athletics brand. They live by our CHAMP values — connection, charge, character, community, and competition — to move the athletics department forward and represent Louisiana Tech in the right way.*

***Thank you for your unwavering commitment to Louisiana Tech Athletics.***

***Go Dogs and Lady Techsters!*** **”**

**Ryan Ivey**  
**VP & Director of Athletics**





***Construct  
first-class  
facilities***



***Recruit, retain,  
& invest in  
quality student-  
athletes***



***Invest in  
superior  
coaches &  
staff***



# BENEFITS

	\$25,000	\$50,000	\$100,000	\$250,000	\$500,000	\$1,000,000+
Premium Aillet Society Apparel	✓	✓	✓	✓	✓	✓
Quarterly Meetings with Athletic Director	✓	✓	✓	✓	✓	✓
Pregame Sideline Access for One Home Football Game	✓	✓	✓	✓	✓	✓
Private Football Practice and Film Session Experience		✓	✓	✓	✓	✓
Private Men's or Women's Basketball Practice and Film Session Experience		✓	✓	✓	✓	✓
Private Baseball Practice Experience		✓	✓	✓	✓	✓
Pregame Batting Practice Experience at One Baseball Game			✓	✓	✓	✓
Exclusive Experience for One Men's Basketball Game (sit on team bench for warm-ups and locker room experience)			✓	✓	✓	✓
Team Travel and Lodging to One Away Football Game			✓	✓	✓	✓
Pregame Sideline Access for All Home Football Games				✓	✓	✓
Personalized Louisiana Tech Jersey of Your Choice*				✓	✓	✓
Bulldog Walk Experience at One Football Game					✓	✓
Full Game Sideline Access for All Home Football Games					✓	✓
One Round of Golf with a Head Coach and two guests at Squire Creek					✓	✓
<b>ATHLETIC DIRECTOR'S CIRCLE</b>						
Private Meal with Athletic Director and/or Head Coach						✓
Exclusive All-Access Credential to All Home Athletic Events						✓

Note: Gifts may be paid in full or over five years. All benefits are administered on an annual basis for each of the five years unless otherwise noted.

\*One-time benefit

*All Aillet Society members will have the opportunity to receive tax incentives, naming opportunities, and public recognition of their commitment to Building the Legacy.*

The Aillet Society will offer tiers based on a member's commitment level over a minimum of five consecutive years.

- \$200,000+ per year / \$1,000,000+ pledge
- \$100,000 per year / \$500,000 pledge
- \$50,000 per year / \$250,000 pledge
- \$20,000 per year / \$100,000 pledge
- \$10,000 per year / \$50,000 pledge
- \$5,000 per year / \$25,000 pledge

The Aillet Society has several options for impact opportunities, including:

- **LTAC**
- **Salary enhancements**
- **Capital projects**, such as Origin Bank Center for Student-Athlete Success, Sarah and A.L. Williams Champions Plaza, and the north end zone video board project.
- **Bulldog Ventures Fund** helps Tech Athletics live in tomorrow by funding research, innovation, and cross-campus activity.
- **CHAMP Fund**  
The CHAMP Fund provides a direct way to support Louisiana Tech student-athletes by funding enhanced benefits. Contributions help cover additional scholarships, revenue-sharing opportunities, and NIL support — all while offering donors potential tax benefits.

# FAQ: *Frequently Asked Questions*

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## **What is the Aillet Society?**

The Aillet Society is the group of philanthropic donors for Louisiana Tech Athletics. The Society formalizes support of facility construction and renovations, coaches' salary enhancements, and other specific operations of the Athletics Department designed to enhance the student-athlete and fan experience.

## **Why should I join the Aillet Society?**

Through the generosity of our loyal shareholders, the Aillet Society will help elevate Louisiana Tech Athletics to nationally competitive levels by providing first-class facilities, additional resources to recruit elite student-athletes, and investments in superior coaches and staff.

## **What are the benefits of joining the Aillet Society?**

A gift to the Aillet Society is a philanthropic donation that supports the mission of Louisiana Tech Athletics. In addition, Aillet Society members receive invitations to exclusive events with coaches and staff and specially designed Aillet Society apparel. Other benefits include facility naming opportunities, sideline access for home games, team travel to away games, and more, depending on the gift.

## **What is the minimum gift requirement to be a member of the Aillet Society?**

Aillet Society membership starts at \$25,000. The funds can be paid over a five-year period.

## **How is the Aillet Society different from LTAC?**

The Aillet Society falls under the LTAC umbrella. If you would like to direct your Aillet Society pledge to the LTAC general fund, you are more than welcome to do so.

## **Will I be recognized for my giving to the Aillet Society and to LTAC?**

Yes, donors will be publicly recognized based on total Athletics giving for the entire year, including Aillet Society gifts, LTAC contributions, sports-specific gifts, and other Athletics-related giving.

## **Is my gift to the Aillet Society tax-deductible?**

Yes, your gift to Aillet Society is eligible for tax-deduction less the fair market value of any benefits associated with your gift. Please consult your tax professional for additional information.

**If I make a pledge, when and how do I contribute towards my pledge balance?**

Gifts may be paid in full or with a payment schedule over the course of up to five years. Members may contribute toward their pledge monthly, quarterly, semi-annually, or annually.

**How long is my membership valid if I join the Aillet Society?**

Aillet Society membership is awarded for five years.

**What happens if I am unable to meet the requirements of my initial pledge?**

Should there be a lapse in payment, benefits will be suspended until the gift is up-to-date based on the pre-arranged payment schedule.

**Can I make an Aillet Society donation through a stock transfer or donor advised fund?**

Yes, Louisiana Tech Athletics welcomes gifts from stock transfers and donor advised funds.

**Am I able to join the Aillet Society with a matching gift from my company?**

Yes, matching gift programs are eligible for membership in Aillet Society.



**To join the Aillet Society,**

Contact Matthew Thorne, Associate Athletic Director  
for Championship Resources at (318)623.8301  
or by email at [mthorne@latechalumni.org](mailto:mthorne@latechalumni.org)





LOUISIANA TECH  
UNIVERSITY®

ESTABLISHED 1894



Lady  
Techsters

