

KENNESAW STATE ATHLETICS

COMMUNICATIONS INTERNSHIP PROGRAM

Kennewaw State Athletics is looking for dedicated and committed students with an interest in the athletic communications field to join an internship program with the goal of preparing you for a career in collegiate or professional sports.



KSU Athletics Communications Internship

10-month program, August-May

2-4 hours per week in the office: in addition to home athletic contests at night and on weekends

Compensation: Unpaid, but can receive course credit with campus approval

Available positions: 10 each semester

Interns will have the opportunity to work with several areas of a collegiate athletic communications office, including:

Working at home events for some of the KSU Athletic Department's 17 sports programs

- Assist with setup duties for the home contests
- Act as a runner for distributing in-game and post-game stats
- Assist with in-game statistics for specific sports
- Social Media posting
- Assist with post-game quotes
- Other assigned duties

Office Assistants

- Dealing with day-to-day operations of the office
- Social Media posting
- Assisting with research
- Feature story writing
- Assisting with the maintenance of the KSUOwls.com website

Serving as a contact for an assigned sport

- Work directly with a member of the communications staff for coverage of a specific sport
- Write game/meet recaps and weekend previews
- Attend home events and assist game hosting duties
- Update coach and athlete bios for the KSUOwls.com website
- Keep season statistics updated for assigned sport
- Help with other requests during the season for the assigned sport

Basic Qualifications for Student Interns

- Current KSU student
- Knowledge of athletics
- Writing or statistical experience is desired but not required

Benefits of working in the Kennewaw State Athletic Communications Office include:

- Internship credit possibilities
- Develop public relations skills, including the chance to build a writing portfolio
- Future opportunities - former interns have moved on to full-time positions in college and professional athletics

Application & Interview Process:

For those interested in the internship program, please email a resume and cover letter to Mark Wasik, Director of Basketball Communications, at mwasik@kennesaw.edu.