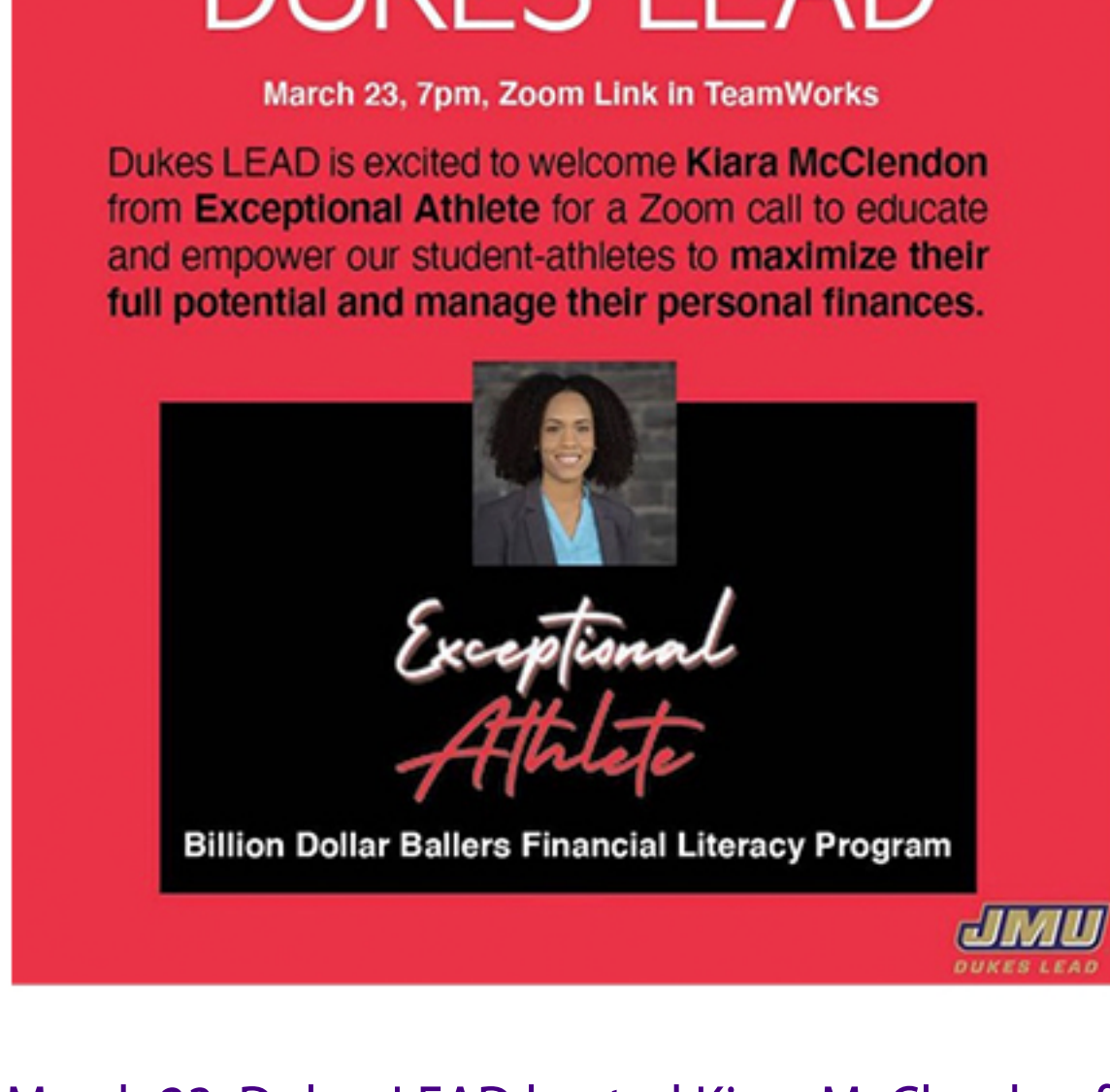


The Intersection of Diversity & Inclusion with Mental Health



Dukes LEAD partnered with JMU Sports Psychology on March 1 and enjoyed the company of Dr. Nicole Linen, the Behavior Specialist for the Denver Broncos. She and a JMU panel of student-athletes, coaches and administrators discussed the toll that certain experiences might have. The over 200 student-athletes in attendance learned to LUV their peers -- “Listen, Understand, Validate.”

Dukes LEAD March 23



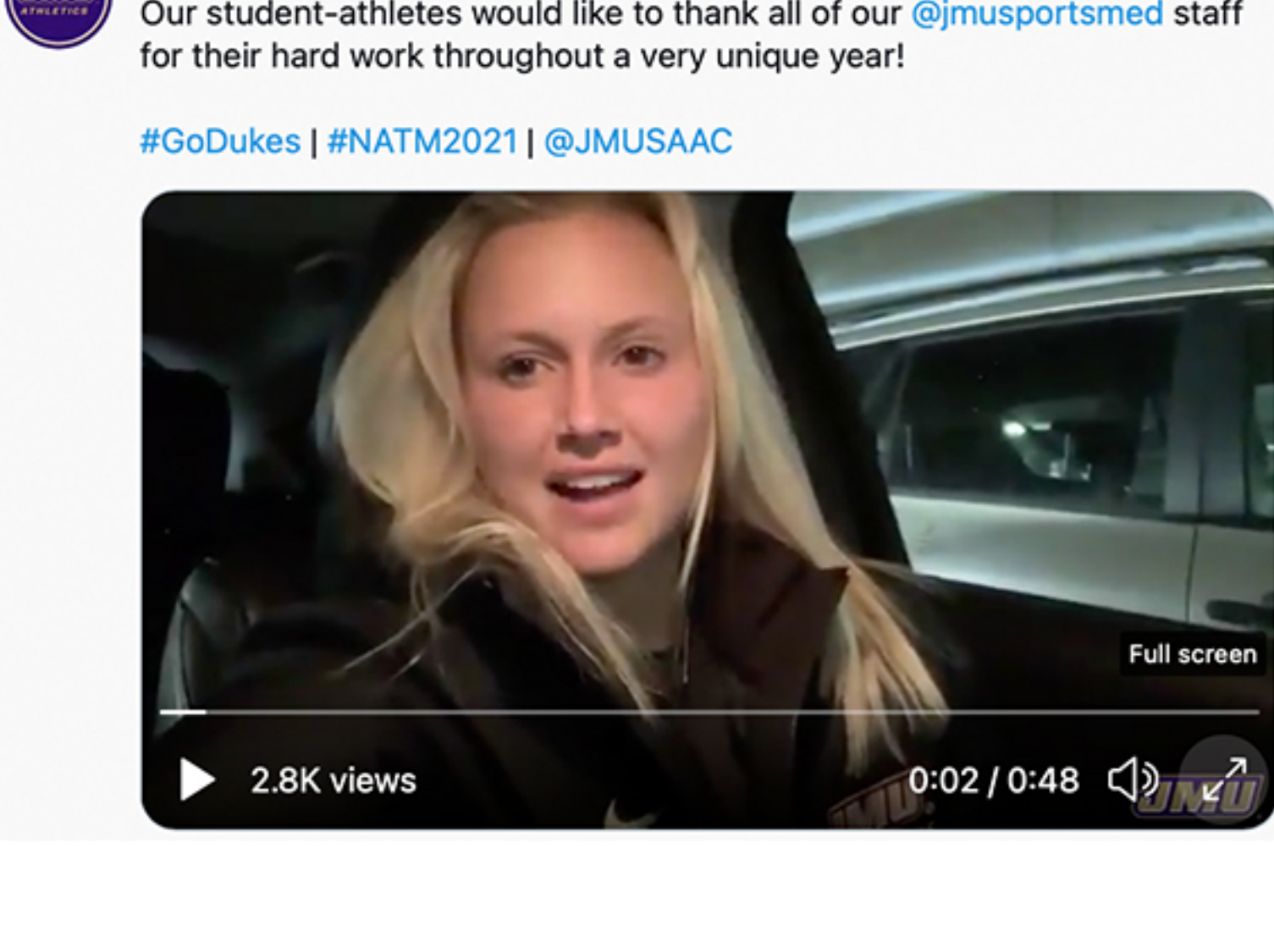
On March 23, Dukes LEAD hosted Kiara McClendon from Exceptional Athlete for a Zoom call that educated and empowered over 150 student-athletes to maximize their full potential and manage their personal finances. Through her Billion Dollar Ballers Financial Literacy Program, Kiara discussed what money is, the importance of knowing what to do with your money and tips on student-athlete adulting.

Black Student-Athlete Summit



Dallas Jackson from Baseball and Michael Johnson from Football participated in the 2021 Black Student-Athlete Summit at the start of the year. Hear first-hand about their experience and takeaways [HERE](#).

SAAC - MEDICAL STAFF THANK YOU VIDEO



WATCH! As JMU student-athletes joined together to thank the many individuals from the JMU Sports Medical Staff for all of their effort to keep the student-athletes safe and playing during this crazy year.

Fortitude Interview Day

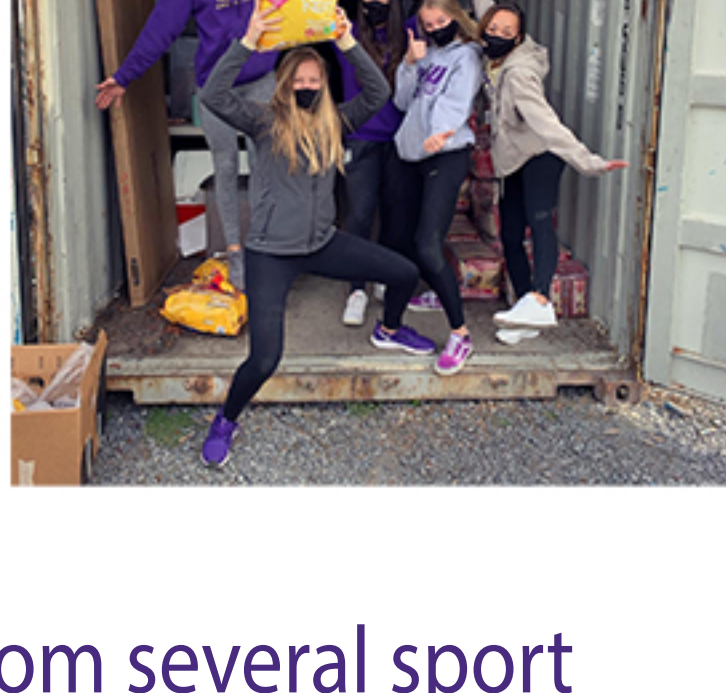
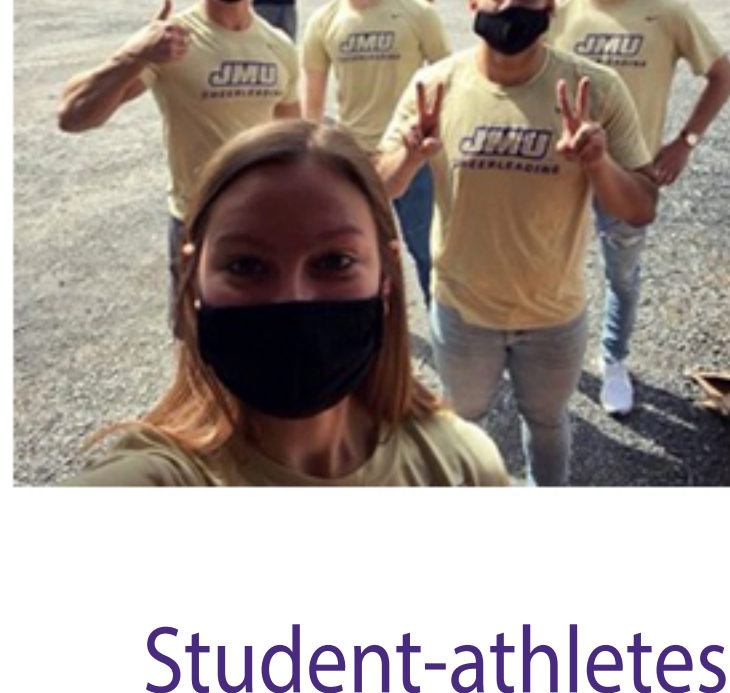
FORTITUDE

Dukes LEAD partnered with Fortitude Systems on February 16, where they spent the day virtually meeting with 12 JMU student-athletes about potential opportunities with Fortitude - a company looking to employ individuals interested in General Business, Sales, Marketing or Consulting.

Community Service



140 student-athletes sent virtual Valentine's Day Cards to children at St. Jude's Children's Hospital.



Student-athletes from several sport programs enjoyed the nice weather and some time outside helping with the local animal shelter, Anicira.