



FOOTBALL FAN GUIDE



ADA ACCOMMODATIONS

Animals - Service animals are welcome in Bridgeforth Stadium and must remain on a leash or harness at all times. If you intend to bring a service animal, please notify the ticket office at the time of your order.

Captioning - Accessible devices for those who are hearing impaired are available for all home football games. Please visit the Guest Services booth in the Lower Concourse for device checkout and information.

Parking - Accessible parking is located in the **R8** lot with shuttle service to stadium gates A and D (elevator access at A) beginning 2 hours prior to kickoff.

Seating - Wheelchair and accessible seating is available behind the 100-level sections in the lower level and behind the 300-level sections in the upper level. Advance reservations through the ticket office are recommended. If you have a need for accessible seating on gameday, please visit one of the Guest Services booths. Accessible restrooms are located on either side of the stadium. Guests must provide their own wheelchair.

ALCOHOL

It is prohibited to bring alcohol into Bridgeforth Stadium. Violators will be subject to removal and applicable legal action. Limited beer sales will be available inside Bridgeforth Stadium at designated locations. Sales will be available when stadium gates open through the conclusion of the third quarter. An arm-banding process will be implemented to control drink limits

ATM

The closest ATM is located at the bus shelter near the entrance to the Godwin Transit Center.

BANNERS, POSTERS, & SIGNS

Banners, posters, and signs are welcome inside any JMU Athletics facility. In order to guarantee the best game day experience of other patrons, fans should adhere to the following guidelines:

- Size should not exceed 24" x 36".
- Should be individually hand held (by one person only).
- Banners, posters, and signs should not contain any advertising, political or commercial message, derogatory or offensive language/logos, and should not be affixed to sticks, poles, or other objects for support.
- Content of the banners, posters, and signs should comply with all conference and NCAA rules and regulations.
- Banners, posters, and signs are not to be affixed to any part of the athletic facility without prior approval.
- JMU Athletics reserves the right to determine the acceptability of the content of the sign and confiscate any that violates this policy.

CAMERA & VIDEO EQUIPMENT

Still cameras are permitted for JMU football games; however, in no instance may photography interfere with access ways, aisles, or other guests' enjoyment of the game. Video cameras are not permitted.

STADIUM SEATING & AMENITIES

CLEAR BAG POLICY (NEW)

Fans are asked to adhere to the policy by either leaving all prohibited, non-clear bags at home or in their vehicles, or by using the following guidelines:

- Bags that are clear plastic, vinyl, or PVC and do not exceed 12" x 6" x 12"
- One-gallon clear plastic freezer bag
- Small clutch purse, with or without strap or handle that does not exceed 4.5" x 6.5"

- An exception will be made for medically-necessary items after proper inspection
- All bags are subject to search

For more information visit JMUSports.com/clearbag.

CONCESSIONS

Concession stands open when gates open (90 minutes prior to kickoff) and are located throughout the stadium.

EMERGENCY EVACUATION PROCEDURE

In the event of an emergency, find the nearest usher, Public Safety Officer, or call (540) 568-6911. In the event of severe weather or an emergency, the game will be suspended and evacuation instructions will be given over the public address system and the videoboard.

Guests will be directed to seek shelter in large buildings or their vehicle. Fans will be notified when the stadium is cleared for re-entry.

FIRST AID

Emergency medical personnel are located at the first aid stations on the lower and upper concourses of the west grandstand.

For assistance in an emergency situation, please contact a Public Safety Officer or one of the Guest Services staff members.

GATES

Ticket holders can use gates A, B, D, and E. Refer to your ticket for the entrance closest to your seats. Gate C is the designated student entrance.

GUEST ASSISTANCE

Assistance is available from your seat by texting "DUKES" followed by a space and your location to 78247 or by calling the game day hotline at (540) 568-4356, beginning four hours prior to kickoff.

GUEST SERVICES/LOST & FOUND

For any questions, concerns, or assistance, please visit one of the Guest Services booths on the west grandstand lower and upper concourses or Godwin breezeway. Information regarding game day promotions and lost and found items will be available at the Guest Services booths during the game. Please contact (540) 568-8810, Monday through Friday between 8 a.m. and 5 p.m. to locate a lost item following the game.

MERCHANDISE

Officially-licensed JMU merchandise is available for purchase at the Team Stores on the lower concourse.

METAL DETECTORS (NEW)

Metal detectors will be deployed outside of all stadium entrances. Anyone entering Bridgeforth Stadium is subject to screening. For guests who are unable to utilize a walk-through metal detector, a hand-held metal detector will be used. Please note that in most scenarios, guests may leave on their jacket, shoes, and belt.

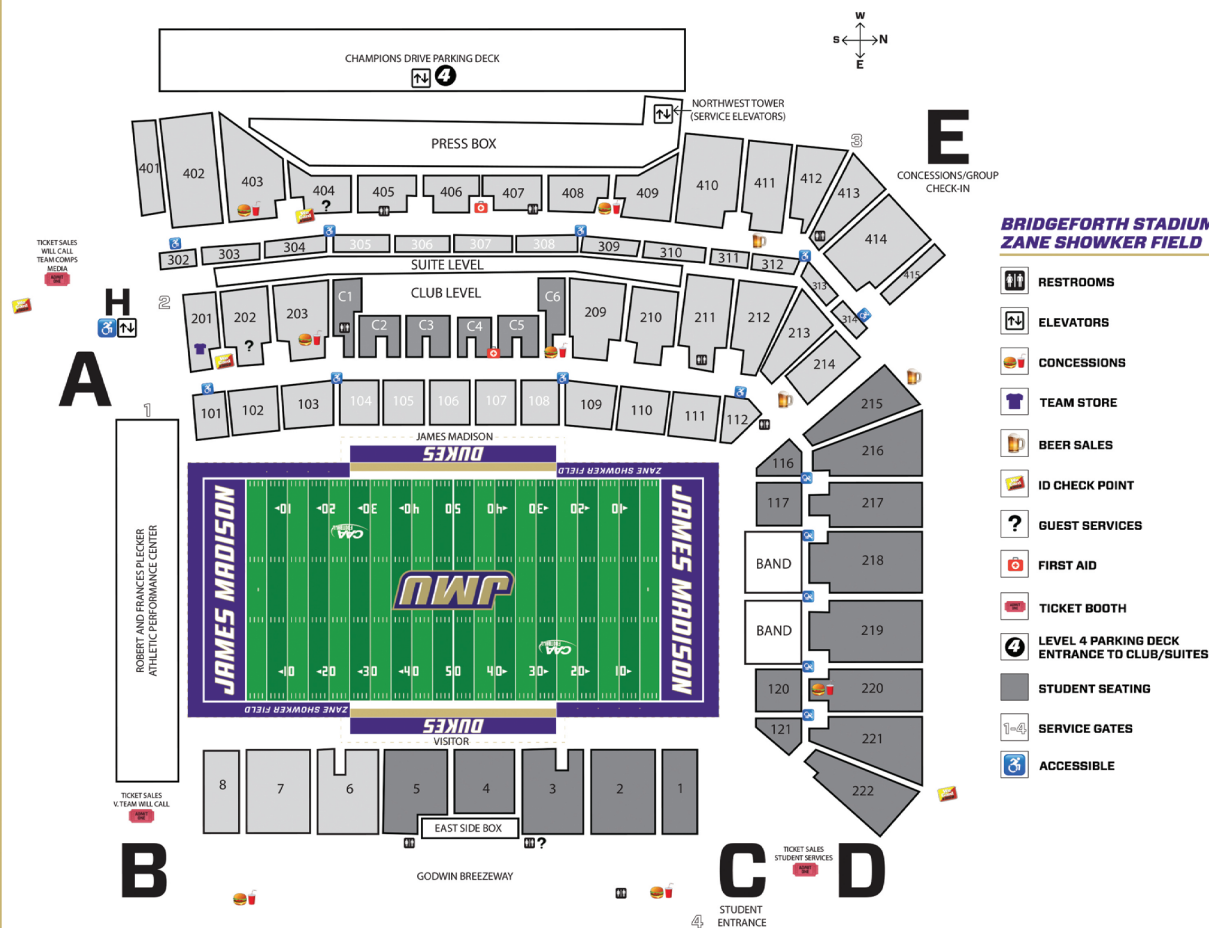
PARKING (map on back)

All parking lots open at 8 a.m. Vehicles, including those with reserved hangtags, left in a reserved lot after 6 a.m. are subject to towing. Tailgating is not permitted in reserved lots until four hours prior to kickoff.

- Reserved lots are not accessible for dropping off and unloading. General parking is available at no charge on a first come, first served basis.
- RV and bus parking is available in lot **R10** for a cost of \$35/game or \$150 for the entire season. You must purchase and register your RV online at JMUTickets.com or by calling (540) 568-3853 prior to arriving on campus. RVs may arrive on campus Friday evening after 5 p.m. and must vacate by Sunday at 5 p.m.

PORTABLE SEAT CUSHIONS

Portable seat cushions are permitted provided they are no more than 18" in width and do not have armrests. Any cushion not meeting this standard may not be used in Bridgeforth Stadium.



PROHIBITED ACTIONS

- No re-entry
- No smoking or use of tobacco products including all smokeless varieties
- No solicitation or distribution of handouts
- No throwing of any objects
- No opening of umbrellas

PROHIBITED ITEMS

- Alcoholic beverages, controlled substances, weapons, fireworks
- Animals (except service animals)
- Bags that do not adhere to the Clear Bag Policy
- Coolers
- Glass and metal containers
- Noise makers and other devices that impede the game
- Outside food and beverages
- Obscene or indecent clothing, signage, or language
- Strollers
- Video cameras, monopods, tripods
- Wheelies, bicycles, and skateboards

RECYCLING

JMU Recycling is asking for your support in keeping the parking lots, tailgating areas, and athletic facilities clean. Recycling bins are strategically placed beside every trash can, so look for the recycling containers out there and “Get in the Game.”

REPRINTS (LOST TICKETS)

Lost or misplaced tickets may be reprinted for the ticket holder of record only. **A service fee is charged for reprinting tickets.** Visit any ticket booth on gameday for assistance.

RESPECT MADISON

Good sportsmanship, both in the game and in the stands, contributes to an outstanding game day environment for all fans while being considerate to those around you. Respect yourself, respect your neighbors, RESPECT MADISON.

RESTROOMS

Restroom facilities are located throughout the stadium. Family restrooms are located in the lower and upper concourses of the west grandstand.

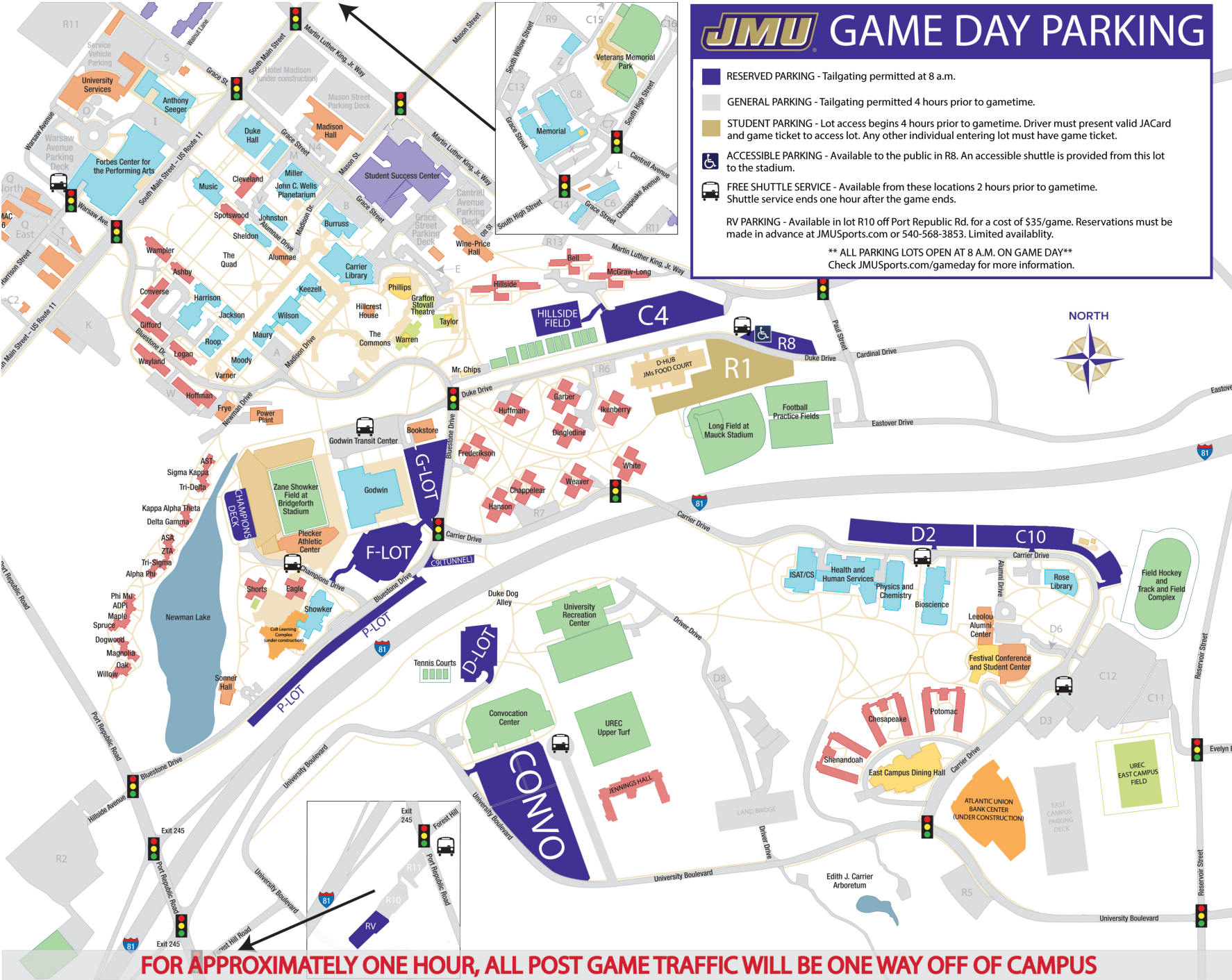
(540) 568-DUKE(3853)

@JMUTickets

JMUTickets.com

JMUSports.com/gameday

athletic-ticket@jmu.edu



JMU GAME DAY PARKING

- RESERVED PARKING - Tailgating permitted at 8 a.m.
 - GENERAL PARKING - Tailgating permitted 4 hours prior to gametime.
 - STUDENT PARKING - Lot access begins 4 hours prior to gametime. Driver must present valid JACard and game ticket to access lot. Any other individual entering lot must have game ticket.
 - ACCESSIBLE PARKING - Available to the public in R8. An accessible shuttle is provided from this lot to the stadium.
 - FREE SHUTTLE SERVICE - Available from these locations 2 hours prior to gametime. Shuttle service ends one hour after the game ends.
 - RV PARKING - Available in lot R10 off Port Republic Rd. for a cost of \$35/game. Reservations must be made in advance at JMUSports.com or 540-568-3853. Limited availability.
- ** ALL PARKING LOTS OPEN AT 8 A.M. ON GAME DAY****
Check JMUSports.com/gameday for more information.

SHUTTLES

- Free shuttles will be available beginning two (2) hours prior to kickoff through one (1) hour following the game from the following locations:
- Warsaw Parking Deck
 - CISAT Bus Stop
 - Festival Conference Center Bus Stop
 - Convocation Center Bus Stop
 - **R8** lot (ADA shuttle)
 - Select area hotels and off-campus student housing
 - Visit JMUSports.com/gameday for shuttle information

TAILGATING

All general parking lots open at 8 a.m. for parking, however tailgating in general lots is not permitted until 4 hours prior to kickoff. Reserved lots will open for parking & tailgating at 8 a.m.

Tailgating is permitted directly behind your vehicle and cannot occupy additional parking spaces or impede traffic. Open flames other than gas grills are NOT permitted. Grilling is not permitted in JMU parking decks. Charcoal grills, fire pits, and open flames are not permitted. State laws and University alcohol policies will be enforced on JMU property. Secure your tailgate area before and during the game to protect your belongings. JMU will not assume responsibility for any lost or stolen items. Clean up your tailgating area to keep our campus clean and traffic areas safe for travel. Leave any trash bags behind your car for pick-up. Any violation of the tailgating policy may result in the immediate termination of tailgating privileges and/or legal action.

A designated JMU student parking and tailgating area is located in the R1 lot, adjacent to D-Hub. The lot will open up 4 hours before game time and will be cleared 30 minutes before kickoff. To access the lot, the driver must present a valid JACard and game ticket. All passengers must also present a game ticket for entry. Any individual entering the R1 lot on game day must present a football game ticket to gain access at one of the lot entry points.

FOR APPROXIMATELY ONE HOUR, ALL POST GAME TRAFFIC WILL BE ONE WAY OFF OF CAMPUS

TICKET OFFICE INFORMATION

- Convocation Center, Entrance D (895 University Blvd.) Monday-Friday, 9 a.m.-5 p.m.
- Game Day Ticket Sales/Customer Service (4 hours prior to kickoff) - Bridgeforth Stadium Gate A
- Game Day Ticket Sales/Customer Service (2 hours prior to kickoff) - Bridgeforth Stadium Gates B, & C/D
- JMU Will Call (Paid ticket pickup) - Bridgeforth Stadium Gate A | Visiting Team Will Call - Bridgeforth Stadium Gate B