

2012-13

ISU ATHLETIC FOUNDATION RULES EDUCATION

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COMPLIANCE STAFF



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ISU COMPLIANCE A TRUE TEAM EFFORT!



ENSURING INSTITUTIONAL CONTROL AT ISU

- Policies, procedures and systems
- Rules education
 - Sycamore Sentinel
 - Twitter - @SycamoreRules
 - ISU departments
 - Mentors/advisors
 - Monthly coaches/staff
 - Website
- Monitoring systems/forms
- Periodic self-evaluation
- Outside evaluations
- Enforcement/Investigations
- Employment contracts/agreements



PROSPECTIVE STUDENT ATHLETE “PSA”

- “Recruit” or “Prospect”
- Any *individual* who has started classes for the 9th grade
 - Junior college
 - Other 4 year school
- Men’s Basketball = 7th grade
- An individual remains a prospect until one of the following occurs:
 - Enrolls fulltime and attends classes
 - Participates in an official team practice or competition



REPRESENTATIVE OF ATHLETICS INTERESTS - “BOOSTERS”

- Any individual/entity who:
 - Attended ISU
 - Booster Club/Varsity Club members
 - Works or has worked at ISU (retired coaches, staff)
 - Donates money to ISU
 - Purchases ISU athletics tickets
 - ISU is responsible for the actions of its boosters



WHAT BOOSTERS CANNOT DO

- A student-athlete or recruit (or his/her friends or relatives) may not receive any benefit and/or arrangement that is not also available to the general student body.
- Impermissible “EXTRA BENEFITS” include:
 - Meals
 - Transportation
 - Lodging
 - Use of an automobile (or reduced purchase price at a dealership)
 - Gift certificates
 - Discounts at stores
 - Admissions to ticketed events
 - Sideline passes, reserved seating, access to booster-only areas

EXTRA BENEFITS, Cont'd

Parents/family members of student athletes or recruits may NOT attend Varsity Club or Sycamore Athletic Foundation functions unless they:

- Are a dues-paying member
- Pay all associated fees for attendance at the function
- Cannot introduce recruits at any function



RECRUITING

- Boosters should not be brought into a situation where they will come into contact with a recruit and/or his/her family
- Boosters may **NOT** interact with recruits or their families
 - In-person
 - Telephone
 - Social media (Twitter, Facebook)
 - Mail/Email
 - Fan message boards (Sycamorepride.com)
- **Only coaches recruit!**

Repercussions of Violations

Disassociation of booster

- Donations
- Season tickets
- Team travel
- Contact with athletics staff

- **Ineligibility of student-athletes**

- **Loss of scholarships**



WHAT BOOSTERS CAN DO

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OCCASIONAL MEALS

- **Boosters may provide an “occasional meal” at:**
 - Booster’s home (student-athlete may receive transportation)
 - On-campus
 - A facility regularly used for home competition
 - Not at Deming Park
 - May be catered
- **12 per year per student athlete (ISU Athletic Department Policy)**
- **Must receive prior approval from the Compliance Office**



ALUMNI FUNCTIONS

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ALUMNI FUNCTIONS - RECRUITS

- **An alumni organization may sponsor luncheons or dinners at which prospects are present, provided:**
 - The purpose of the function is not related to athletics;
and
 - No recruiting occurs (alumni may not discuss ISU's athletics programs with prospects)
- **Alumni organization may not invite prospects to attend functions**
 - EXEPT if the invitation is open to a larger group and is unrelated to athletics

ALUMNI FUNCTIONS - RECRUITS

- If a prospect attends an alumni function, he/she must pay for his/her own meal and entertainment and provide his/her own transportation
 - Unless the event/meal is free for all attendees
- A prospect may not be announced or introduced at an alumni function



ALUMNI FUNCTIONS – CURRENT SYCAMORES

A student-athlete may accept transportation and meal expenses for an alumni function, provided:

- The function occurs within a 30-mile radius of campus; and
- No tangible award is provided to the student-athlete
 - Certificate
 - Plaque
 - Medal
- Any awards to a student-athlete by an alumni organization must meet the NCAA limitations on institutional awards
 - Must receive prior approval from the Compliance Office

ALUMNI FUNCTIONS

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ROAD GAMES

- An alumni organization may provide “actual and necessary costs” for the entertainment of student-athletes at an away-from-home contest
 - Must receive prior approval from the Compliance Office



FUNDRAISING

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FUNDRAISING FOR RECRUITS

- ISU may not help raise funds directly or indirectly for prospect-aged individuals
 - **May not fund/pay advertising costs for a high school athletics program**
 - **May not provide or arrange financial assistance for the costs of a prospect's education (scholarship dinners, etc.)**
 - **May not provide items to assist high school groups in raising money (regardless of the type of group)**



FUNDRAISING FOR A HIGH SCHOOL

- A booster may provide funding to benefit a high school athletics program in his/her locale, provided:
 - The individual acts independently of ISU;
 - The funds are distributed through channels established by the organization conducting the fundraising activity; and
 - The funds are not earmarked for a specific prospect



MEMORABILIA

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MEMORABILIA

- Individuals who receive ISU memorabilia from the Athletics Department and/or Foundation may not:
 - Sell, exchange or donate items to a third party who may use the items to raise money to benefit a high school
 - Give or sell items to an organization for the purpose of auctioning them off to raise funds to provide financial assistance to prospects to attend college
 - Sell, auction or exchange for value items that have been autographed by coaches or student-athletes (E-Bay)



PROMOTIONAL ACTIVITES

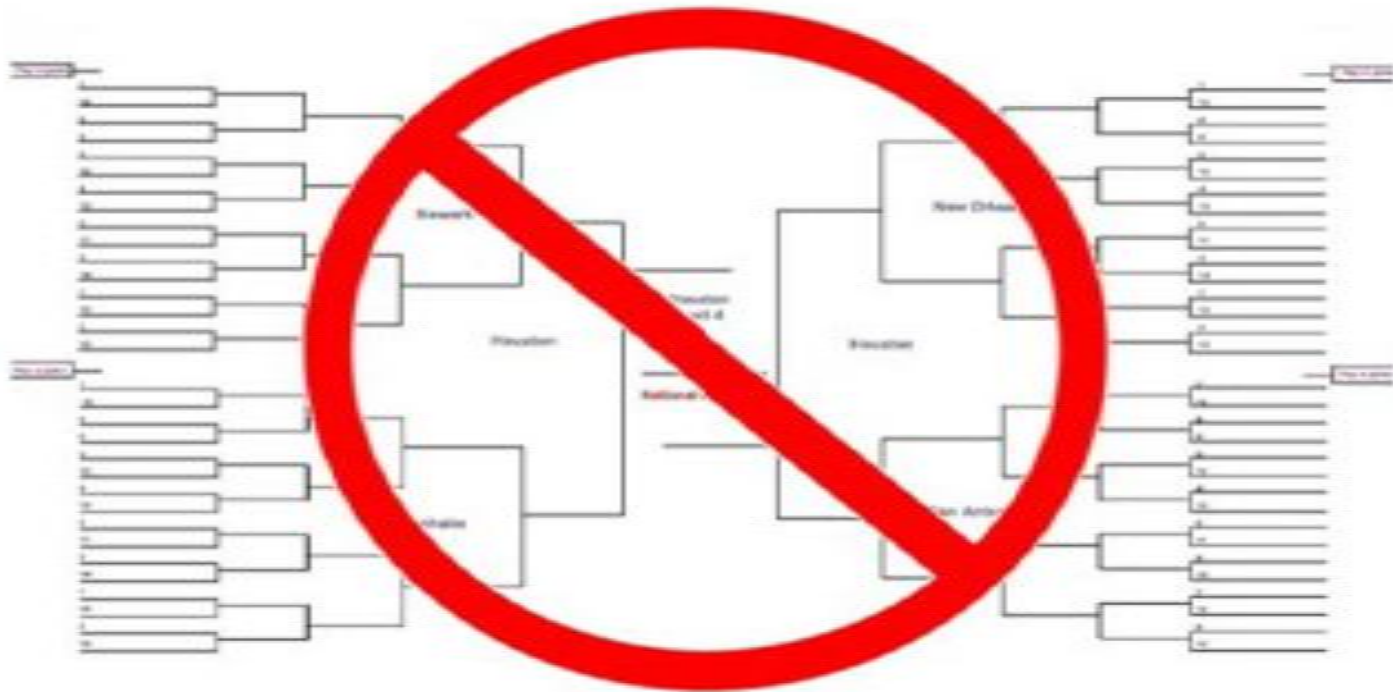
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Promotional Activities

- Use of a student-athlete's (eligibility remaining) name, picture or appearance is permissible only by:
 - ISU, MVC, NCAA
 - Charitable organization
 - Educational organization
 - Non-profit organization
 - No endorsement of products
 - Cannot miss class
 - Must receive prior approval from the Compliance Office



GAMBLING ON NCAA-SPONSORED SPORTS



GAMBLING

- **Staff members are prohibited from gambling or wagering on any sport that the NCAA sponsors**
 - Professional and amateur equivalents (e.g., NFL, PGA, high school, little league, etc.)
 - Fantasy leagues for money or prizes when there is an entry fee



- **Do not provide performance-related or medical information on student-athletes to anyone**
- **Gambling can result in an employee's termination**

UNETHICAL CONDUCT

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UNETHICAL CONDUCT

- NCAA Bylaw 10.1
 - Failure to provide complete and accurate information to ISU, MVC or the NCAA
 - Obligation to report
 - Knowingly providing extra benefits, improper inducements or preferential treatment
 - Academic fraud
- Tell the **WHOLE TRUTH** and nothing but the **TRUTH!**



FOLLOW COMPLIANCE ONLINE



@SycamoreRules



GoSycamores.com

Ask Before You Act!



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