

# **NCAA DIVISION I CAMPS, CLINICS AND TRYOUTS**

March, 2012

# OVERVIEW

- ◉ Definition of camps and clinics.
- ◉ General guidelines.
- ◉ Advertising camps and clinics.
- ◉ Athletics department staff employment.
- ◉ Tryouts.

# DEFINITION OF CAMPS AND CLINICS

# INSTITUTIONAL CAMPS/CLINICS

- ◉ Owned or operated by a member institution or its athletics department staff members.
- ◉ Prospective student-athlete (PSAs) participate.

NCAA Division I Bylaw 13.12.1.1.  
2/1/90 Official Interpretation.

# INSTITUTIONAL CAMPS/CLINICS

- ◉ Definition of PSA for purposes of camps/clinics.
- ◉ All sports except men's basketball.
  - ◉ Has started classes for grade nine; and
  - ◉ Is not enrolled at the institution.
- ◉ Men's basketball.
  - ◉ Has started classes for grade seven; and
  - ◉ Is not enrolled at the institution.

Bylaws 13.02.12 and 13.12.1.1.1.

# INSTITUTIONAL CAMPS/CLINICS

- ⦿ May occur on or off an institution's campus.
- ⦿ In basketball, must be conducted on campus or within a 100-mile radius of campus.
- ⦿ In football, must be conducted within the state or, if outside of the state, within a 50-mile radius of campus.

Bylaws 13.12.1.1 and 13.12.1.2.

# INSTITUTIONAL CAMPS/CLINICS (CONTINUED)

- ⦿ Bears the name of a member institution or a current athletics department staff member.
- ⦿ If multiple institutions constitute majority ownership (e.g., 51 percent).

Bylaw 13.12.1.1

2/11/10 and 2/26/10 Staff Interpretations.

# PURPOSE OF INSTITUTIONAL CAMPS/CLINICS

- ⦿ Special emphasis on instruction/practice.
  - In a particular sport or sports.
  - May include competition.
- ⦿ Designed to improve skills and knowledge.
- ⦿ Diversified experience.
  - No emphasis on a particular sport.
  - Does not focus on instruction, practice or competition.

Bylaw 13.12.1.1.2.

# NONINSTITUTIONAL CAMPS/CLINICS

- ⦿ Not owned or operated by institution or employee of institution's athletics department.
- ⦿ May be held at any location, including institution's campus.

Bylaw 13.12.1.1.

# GENERAL GUIDELINES

# ATTENDANCE

- ⦿ Must be open to any and all entrants limited only by:
  - Number;
  - Age;
  - Grade level; and
  - Gender.
- ⦿ Cannot provide free or reduced admission to high school, preparatory school, two-year college athletics award winner or a PSA being recruited by your institution.

Bylaws 13.12.1.3 and 13.12.1.6.1.

4/9/2009 Educational Column.

# ATTENDANCE (CONTINUED)

- ◉ May invite specific PSA provided the institution legitimately advertises the camp.
- ◉ May operate a team camp provide the institution legitimately advertises the camp.

Bylaw 13.12.1.3.

4/9/2009 Educational Column.

# EXPENSES AND RATES

- ⦿ Boosters may not pay a PSA's expenses to attend a camp or clinic.
- ⦿ Institutions may reduce the camp or clinic fee for an institutional staff member's child.
- ⦿ Multiday camp rates vs. single day camp rates.

Bylaw 13.12.1.6.2.

5/26/2000 and 2/8/2010 Educational Columns.

# APPAREL AND AWARDS

- ⦿ Cost of any apparel, merchandise or award provided to PSA must be included in admissions fees for the camp or clinic.

Bylaw 13.12.1.6.4.

4/09/2009 Education Column.

# RECRUITING AT CAMPS/CLINICS

- ⦿ Interaction between PSAs and coaches employed by camp/clinic is not subject to recruiting calendar restrictions.
- ⦿ Coaches are prohibited from recruiting during the time period of the camp or clinic.
  - Written or verbal offer of financial aid.
  - Making recruiting presentations.
  - Setting up official or unofficial visits.

Bylaw 13.12.1.4.

# RECRUITING AT CAMPS/CLINICS

- ⦿ Exception:

Men's basketball coaches may engage in recruiting conversations with PSAs during institution's men's basketball camp/clinic.

Bylaw 13.12.1.4.1.

# RECRUITING AT CAMPS/CLINICS

- Telephone calls, email and faxes related solely to logistical issues are permitted.
  - Prospects.
  - Prospects' parents or legal guardians.
  - Prospects' coaches.
- No recruiting conversations.
- No recruiting language.
- No solicitation.

10/2/2009 Official Interpretation.

# PERMISSIBLE TIME PERIODS

## **NCAA Football Championship Subdivision (FCS).**

- Only during months of June, July and August;
  - Includes any calendar week (Sunday through Saturday) that contains days of those months.
    - Example May 30, 2011, through June 5, 2011.

Bylaw 13.12.1.1.3.

# PERMISSIBLE TIME PERIODS

Basketball.

- ⦿ Only during months of June, July and August.
- ⦿ Includes any calendar week (Sunday through Saturday) that contains days of those months.
- Example May 30, 2011, through June 5, 2011.

Bylaw 13.12.1.1.4.

# PERMISSIBLE TIME PERIODS

All Other Sports.

- ⦿ Any time during the year.
- ⦿ Never during a **DEAD PERIOD** in ANY sport.

Bylaw 13.12.1.4.

# Indiana State University

## Football Camp

- Come and experience a week of fun filled football instruction at ISU.
- Each participant will receive a t-shirt, water bottle and iPad.



**CAMP INFORMATION:**  
**MAY 30- JUNE 5, 2011**  
**AGES: 13-16**

# QUESTIONS TO ASK

- ⦿ Does the camp fall within a permissible time period?
  - Yes.
- ⦿ What is wrong with this brochure?
  - Giving away iPad.
- ⦿ Why is this impermissible?
  - The cost of the participation award (iPad) is not included in the registration fees.

# ADVERTISING CAMPS AND CLINICS

# **INSTITUTIONAL CAMPS/CLINICS**

# ADVERTISING CAMPS/CLINICS

- ⦿ May advertise or promote camp/clinic in any way.
- ⦿ May not advertise in high school or junior college game programs.
- ⦿ Must stipulate that the camp is open to any and all entrants.
  - ⦿ Limited only by number, age, grade level and/or gender .

# ADVERTISING CAMPS/CLINICS

- Brochures.
  - Not restricted by content or design.
    - Except for the use of photos of current student-athletes.
  - Restricted in size.
    - A single two-sided sheet.
    - May not exceed 17x22 when opened in full.
  - May be provided to PSAs at any time.

Bylaws 13.4.1.1-(c) and 12.5.1.6.

# Big Town University

## Elite Basketball Camp

- This camp is going to make you the greatest basketball player ever and will get you recruited to a Division I institution.
- Bring your “A” game!



**CAMP INFORMATION:  
JUNE 5 – JUNE 10, 2011  
AGES: 13-16  
\$125.00 REGISTRATION FEE**

# QUESTIONS TO ASK

- ⦿ Are student-athletes' names or pictures used impermissibly?
  - No.
- ⦿ Does this brochure meet size restrictions?
  - Yes.
- ⦿ Is there a statement signifying the camp is open to any and all entrants?
  - No.
- ⦿ Is this a permissible camp advertisement?
  - No.

# Big Town University

## Basketball Camp

- This camp is going to make you the greatest basketball player ever and will get you recruited to a Division I institution.
- Bring your “A” game!



**CAMP INFORMATION:  
JUNE 5 – JUNE 10, 2011  
AGES: 13-16  
\$125.00 REGISTRATION FEE**

NOTE: This camp is open to any and all entrants.

# QUESTIONS TO ASK

- ⦿ Are student-athletes' names or pictures used impermissibly?
  - Possibly, if current student-athletes.
- ⦿ Is there a statement signifying the camp is open to any and all entrants?
  - Yes.
- ⦿ Is this a permissible camp advertisement?
  - Depends.

# **NONINSTITUTIONAL CAMPS/CLINICS**

# ADVERTISING NONINSTITUTIONAL CAMPS/CLINICS

- ◉ Athletics personnel may be involved provided the camp/clinic meets conditions for institutional camps:
  - Including, but not limited to:
    - ◉ Open to any and all entrants;
    - ◉ No free or reduced admission to athletics award winners; and
    - ◉ No recruiting presentations.
  
- ◉ Includes advertising.

Bylaw 13.12.2.3.

# ADVERTISING NONINSTITUTIONAL CAMPS/CLINICS

- ⦿ How do you ensure this is happening?
  - Educate coaches.
  - Review camp/clinic advertisements as part of approval process.



Abbie Renaker  
Softball Student-Athlete  
Camp Counselor



Brandy Hutaway  
Softball Student-Athlete  
Camp Counselor

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Phone: \_\_\_\_\_

\*All Attendees will receive a t-shirt and water bottle.



NOTE: This camp is open to any and all entrants (limited only by number, age, grade level and/or gender).

# Adventures Softball Camp

**COME AND LEARN FROM  
DIVISION I VARSITY  
STUDENT-ATHLETES AND THE  
BEST COACH IN THE NATION!**

Guest Speaker:  
Coach Smith  
from  
Big Town University

**CAMP INFORMATION:**  
  
**JULY 15 – JULY 20, 2011**  
**AGES: 12-15**  
**\$100.00 REGISTRATION FEE**

# QUESTIONS TO ASK

- Are student-athletes' names or pictures used impermissibly?
  - No, designated camp counselor section.
- Is there a statement signifying the camp is open to any and all entrants?
  - Yes.
- Does this brochure meet size restrictions?
  - Yes.
- Is this a permissible camp advertisement?
  - Yes.

# QUESTIONS TO ASK

- ⦿ Is it permissible for Coach Smith to work this noninstitutional camp?
  - Yes, provided she operated in accordance with institutional camp legislation.

**ATHLETICS  
DEPARTMENT  
STAFF  
EMPLOYMENT AT  
CAMPS AND  
CLINICS**

# ATHLETICS DEPARTMENT STAFF EMPLOYMENT AT CAMPS/CLINICS

- Basketball.
  - Coaches and noncoaching personnel with basketball specific duties.
    - May only work at his or her institution's camps/clinics.

Bylaw 13.12.2.3.2.

# ATHLETICS DEPARTMENT STAFF EMPLOYMENT AT CAMPS/CLINICS

## ◎ Football.

- May be employed at a noninstitutional camp/clinic, provided is operated in accordance with institutional camp/clinic restrictions.
  - Location restriction does not apply.
- FBS may work institutional and noninstitutional camps during two periods of 15-consecutive days during June or July.
- FCS may work institutional and noninstitutional camps during June, July or August.

Bylaws 13.12.2.3.3 and 13.12.2.3.4.

# ATHLETICS DEPARTMENT STAFF EMPLOYMENT AT CAMPS/CLINICS (CONTINUED)

- Volleyball.
  - May be employed at a noninstitutional camp/clinic, provided is operated in accordance with institutional camp/clinic restrictions.
  - May not be employed at an institutional or noninstitutional camp/clinic that is conducted off campus during a quiet period.

Bylaw 13.12.2.3.5.

# ATHLETICS DEPARTMENT STAFF EMPLOYMENT AT CAMPS/CLINICS (CONTINUED)

- All other sports.
  - May be employed at a noninstitutional camp/clinic, provided is operated in accordance with institutional camp/clinic restrictions.
  
- Noncoaching athletics department staff.
  - May be employed at a noninstitutional camp/clinic not operated in accordance with institutional camp/clinic restrictions; and
  - No recruiting presentations may occur.

Bylaws 13.12.2.3.6 and 13.12.2.3.7.

## Exceptional Basketball Camps

- Come and enhance your basketball skills and learn from the nation's leading Division I basketball coach.
- Guest Speaker: Coach Jones a Division I Men's Basketball Coach from Big Town University
- Bring your "A" game!



**CAMP INFORMATION:**  
**JUNE 15 – JUNE 20, 2011**  
**AGES: 12-15**  
**\$250.00 REGISTRATION FEE**

NOTE: This camp is open to any and all entrants (limited only by number, age, grade level and/or gender).

# QUESTIONS TO ASK

- ⦿ Does the camp fall within a permissible time period?
  - Yes.
- ⦿ May Coach Jones speak at this camp?
  - No.
- ⦿ Why not?
  - Because he is a DI basketball coach and this is a noninstitutional camp (13.12.2.3.2).

## Exceptional Football Camps

- Come to the camp that produces the highest caliber football players in the nation.
- Coach Johnson from Big Town University will be traveling more than 500 miles and crossing three state lines to help you build the skills to get recruited.



**CAMP INFORMATION:**  
**JULY 15 – JULY 20, 2011**  
**AGES: 12-15**  
**\$100.00 REGISTRATION FEE**

NOTE: This camp is open to any and all entrants (limited only by number, age, grade level and/or gender).

# QUESTIONS TO ASK

- Does the camp fall within a permissible time period?
  - Yes, if during two 15-day periods designated.
- Can Coach Johnson work at this camp?
  - Yes, location restriction does not apply.
- Could the director of compliance who is a former football student-athlete work this camp?
  - Yes, provided he does not make a recruiting presentation.

# STUDENT ATHLETE EMPLOYMENT AT CAMPS/CLINICS

- ⦿ Must perform duties that are of general supervisory nature in addition to any coaching or officiating
- ⦿ Compensation must be commensurate with normal pay of other types of similar camps and cannot pay one SA more because of their athletic reputation or value brought to the camp because of name recognition.
- ⦿ A SA who only lectures or demonstrates at a camp/clinic may not get paid!!
- ⦿ SA's working in campus may not participate in organized practice activities unless camp is conducted during regular playing season

Bylaws 13.12.2, et seq

# **SOCIAL MEDIA ISSUES**

## UNC Infraction Case

"The NCAA does not impose a blanket duty on members to monitor social-networking websites, citing issues regarding privacy and where to strike a balance. ***However, if information becomes available and comes to the attention of the school, that's one thing***, but to expect every school to monitor all the social-networking sites of all of its student-athletes would be too much."