



GUIDE TO SOCIAL MEDIA RULES FOR COACHES



PERMISSIBLE:

- A. To be Facebook “Friends” or in a Google+ “Circle” with a prospect **AFTER** September 1 of his/her junior year in high school (June 15 at the conclusion of the prospect’s sophomore year for Men’s Basketball)
- B. To correspond via the private “Message” function **AFTER** the above dates
- C. Post general information related to ISU Athletics, provided such content is accessible to the general public (not included in a separate recruiting section) and is not created for recruiting purposes

IMPERMISSIBLE:

- A. To initiate a “Friend” or “Circle” request with a prospect **PRIOR** to September 1 of his/her junior year in high school (June 15 at the conclusion of the prospect’s sophomore year for Men’s Basketball)
- B. To interact with a prospect via the Facebook “Chat” or Google+ “Huddle” function
- C. To comment on a prospect’s Facebook “Wall”/photographs or Google+ “Stream”/photographs
- D. To post an update that publicly comments on a prospect in any manner **PRIOR** to the signing of a National Letter of Intent (NLI) or ISU’s written offer of admission/financial aid
- E. To post a link to a recruiting/scouting website or a non-institutional publication that reports primarily on ISU Athletics (e.g., Sycamorepride.com)



PERMISSIBLE:

- A. To “Follow” or be “Followed” by a prospect **AFTER** September 1 of his/her junior year in high school (June 15 at the conclusion of the prospect’s sophomore year for Men’s Basketball)
- B. To send a “Direct Message” to a prospect **AFTER** the above dates
- C. To post general information such as game scores and team/facilities updates (not created for a recruiting purpose)

IMPERMISSIBLE:

- A. To “Follow” or be “Followed” by a prospect **PRIOR** to September 1 of his/her junior year in high school (June 15 at the conclusion of the prospect’s sophomore year for Men’s Basketball)
- B. To Tweet about a prospect in any manner **PRIOR** to the signing of an NLI or ISU’s written offer of admission/financial aid, this includes:
 - 1. Mentioning or replying to a prospect via the “@” feature
 - 2. Commenting on, or “favoriting,” a prospect’s tweets (including pictures)
- C. To post a link to a recruiting/scouting website