

# NIL POLICIES

## WHAT ARE NIL ACTIVITIES?

When you receive compensation for providing services, selling products, hosting events, accepting donations, monetizing media, or licensing rights to/for others tied to your name, image, or likeness, that is an NIL activity.

### CAN I USE MY NIL TO RECEIVE COMPENSATION?



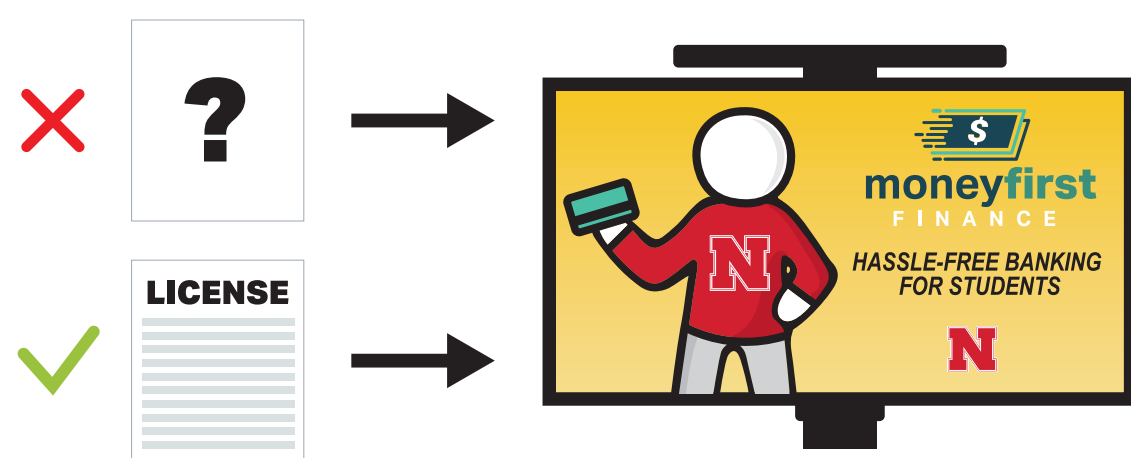
**Name, Image and Likeness Usage Policy.** Yes! You can use your name, image and likeness to earn compensation from others.

### CAN I BE COMPENSATED FOR ENROLLMENT?



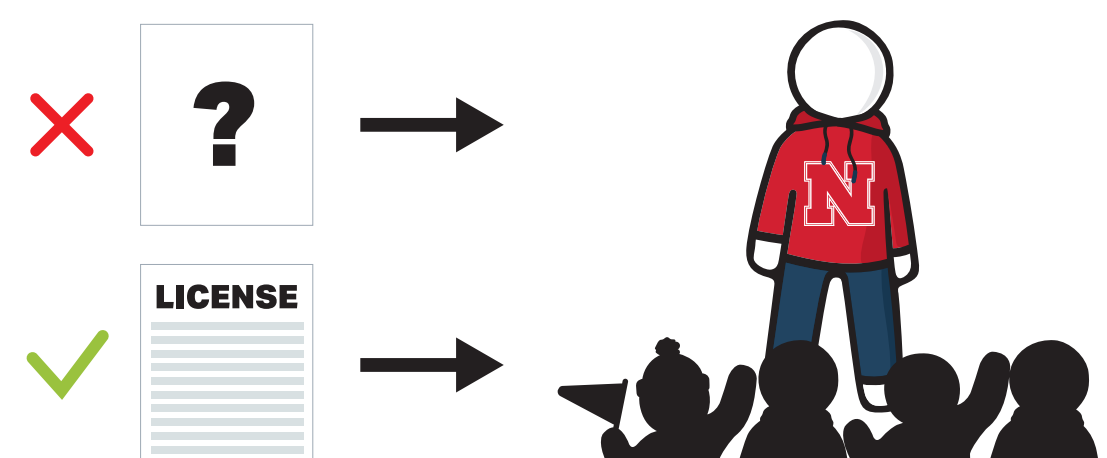
**Recruiting Inducement Policy.** Your institution can not compensate you or any student-athletes, including potential student-athletes, for accepting admission to or enrolling at the institution.

### WHAT MARKS CAN I USE?



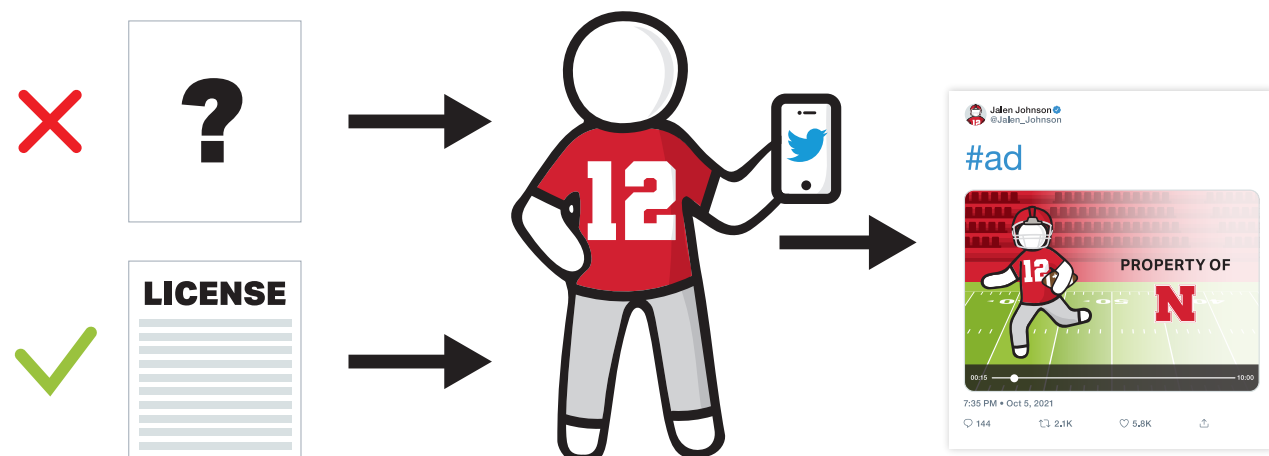
**Marks Policy.** You can not use university logos or marks in NIL activities without approved licensing.

### WHAT CAN I WEAR DURING NIL ACTIVITIES?



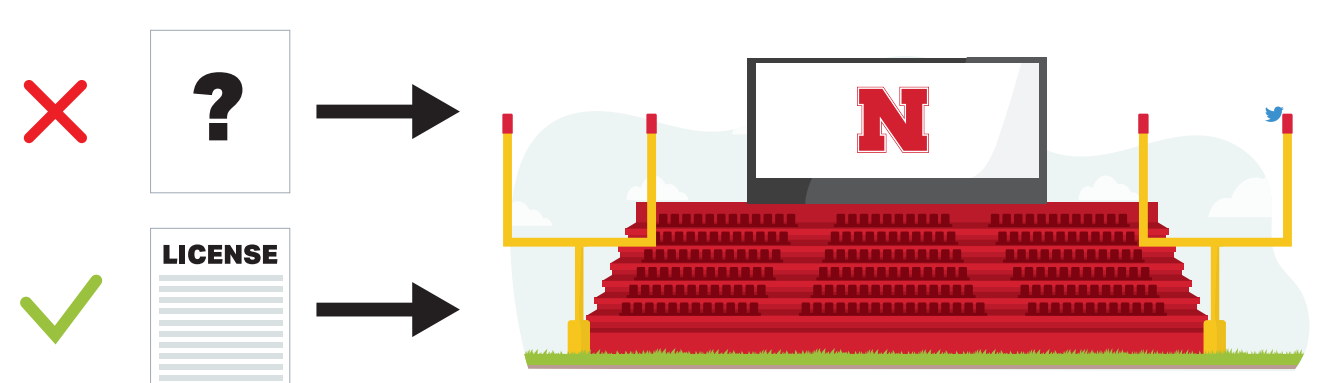
**Apparel Policy.** You can not wear anything with university logos or marks during NIL activities without approved licensing.

### WHAT CAN I POST?



**Content Policy.** You can not use content (photo, video, audio) provided by your school, or featuring university marks, in NIL activities without approved licensing.

### WHERE CAN I PERFORM NIL ACTIVITIES?



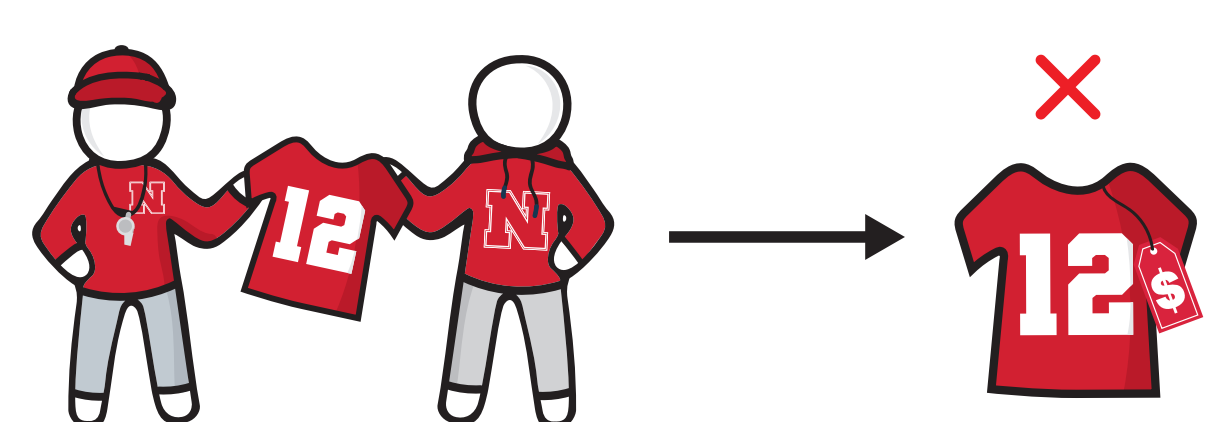
**Facilities Policy.** You can not use University facilities for noninstitutional NIL activities without an executed facility use agreement. Associated rental fees and waiver of liability agreements will be coordinated with the University's Real Estate Management Department.

### WHAT DO I HAVE TO DISCLOSE?



**Disclosure Policy.** 5 days prior to NIL activities, you must disclose, via Opendorse, who is compensating you, what NIL activities you are providing, and how much compensation you are receiving. Be prepared to provide contact information for all people involved and proof of your activities and compensation.

### CAN I SELL MEMORABILIA?



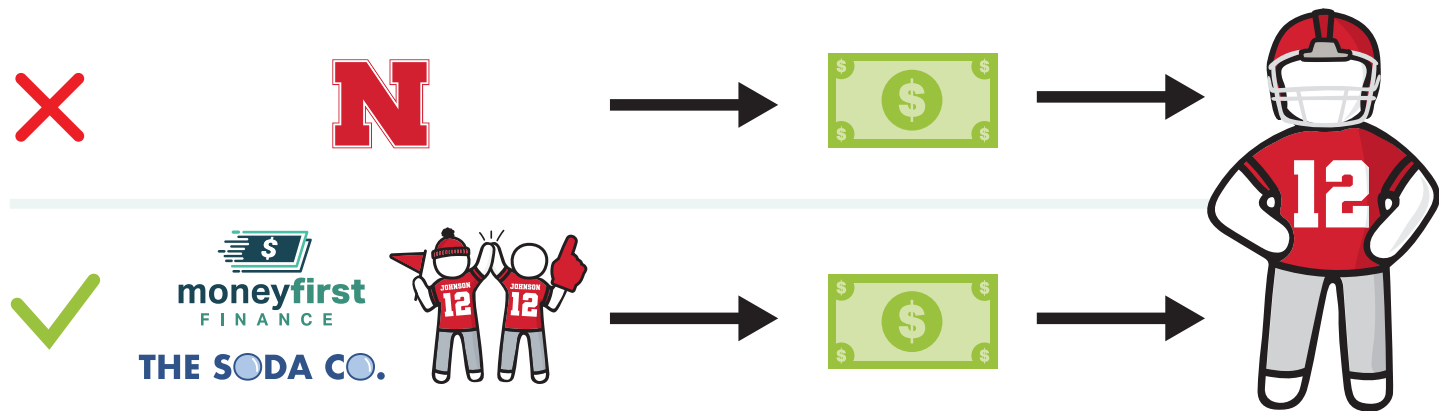
**Memorabilia Sales Policy.** You can not participate in NIL activities that involve the sale or exchange of awards or any other item received for athletics participation, including, but not limited to, apparel, equipment, shoes, or uniform.

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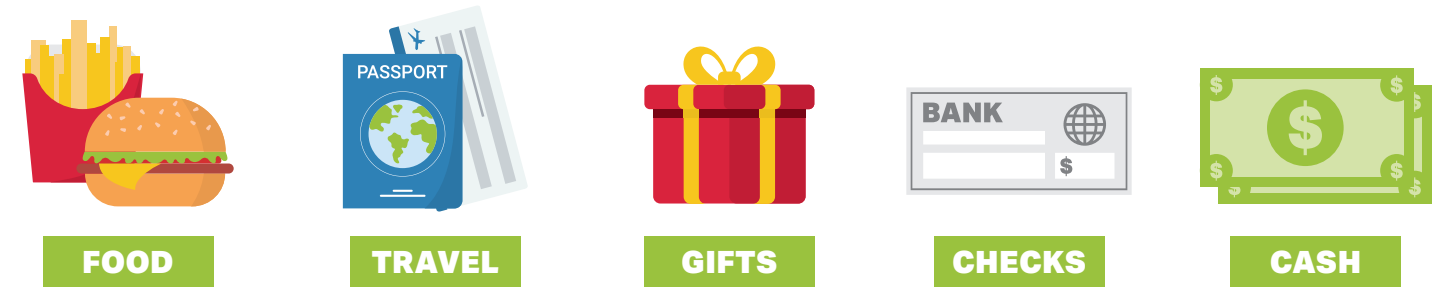
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### WHO CAN COMPENSATE ME?



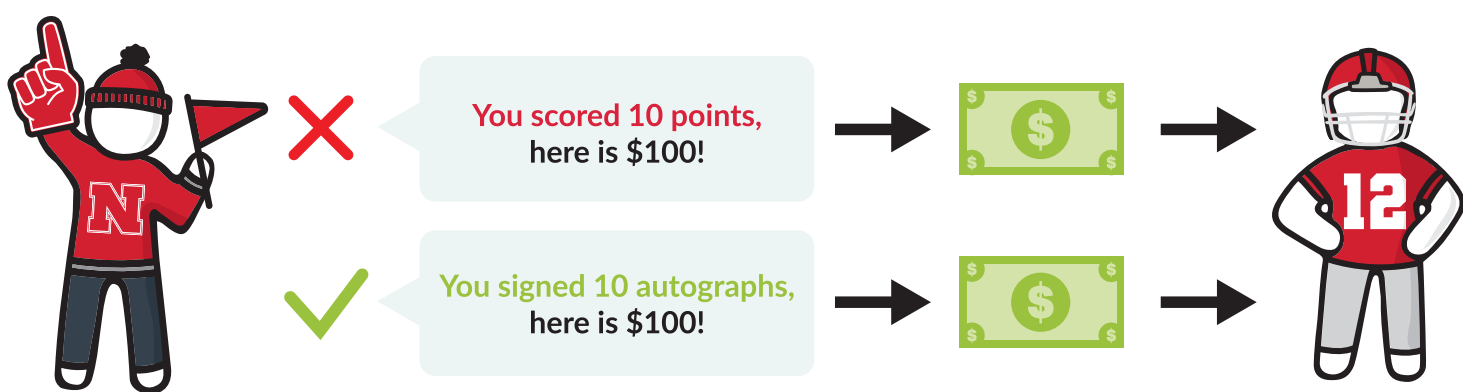
**Payment Source Policy.** You can not receive compensation from your school or university staff for NIL activities. You may be prohibited from receiving compensation from others based on school values and agreements. Ask your compliance office for details on businesses and individuals to avoid.

### HOW CAN I BE COMPENSATED?



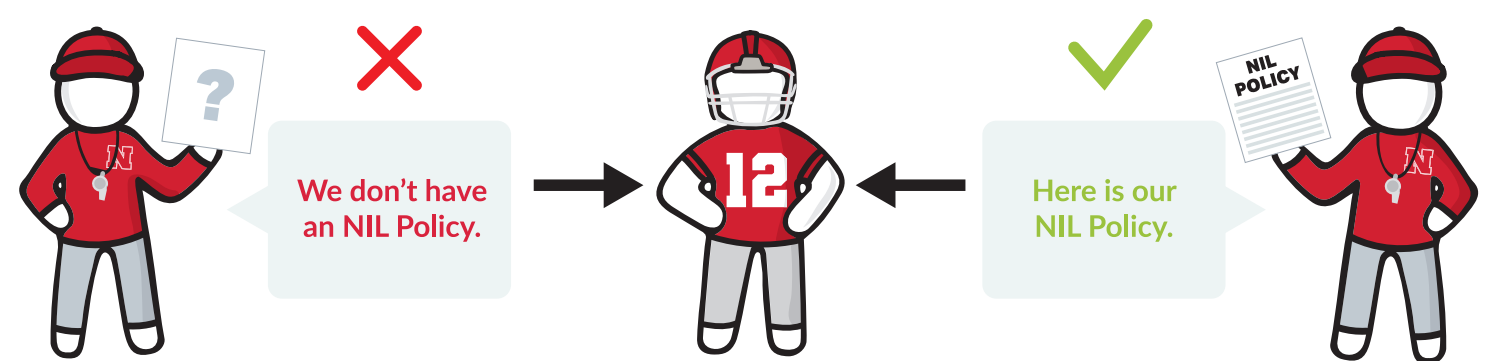
**Payment Method Policy.** You can receive compensation for NIL activities many different ways: cash, checks, digital credits, gift cards, free products or services, paid travel, complimentary meals and more.

### WHAT CAN I BE COMPENSATED FOR?



**Payment Purpose Policy.** You can not receive compensation for performance in your sport or in exchange for attending a particular school.

### WILL MY NIL ACTIVITIES BE MONITORED?



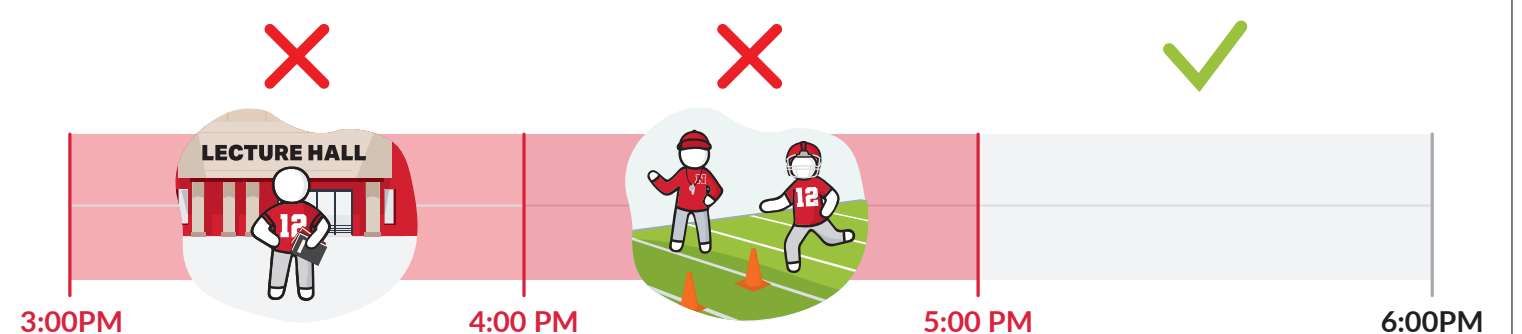
**Institutional NIL Activity Monitoring Policy.** Your school, conference, and/or the NCAA may monitor and evaluate disclosed NIL activities to ensure compliance and to protect your eligibility.

### CAN I USE AN AGENT?

 COACH/STAFFER	✓	EDUCATION	✓
	✓	EVALUATION	✓
	✗	DEVELOPMENT	✓
	✗	OPERATION	✓
	✗	PROMOTION	✓
	✗	NEGOTIATION	✓
	✗	COMPENSATION	✓
		 AGENT	

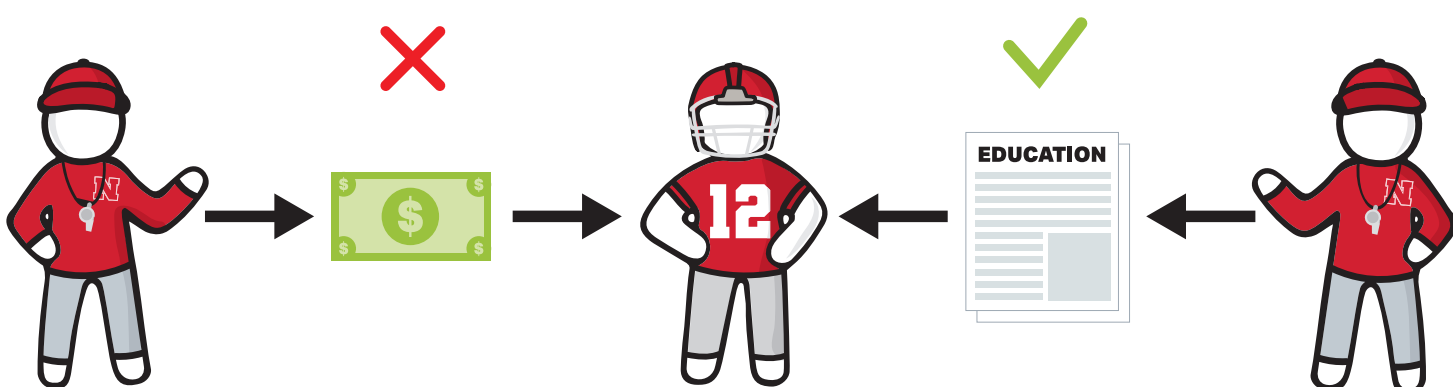
**Professional Service Providers Policy.** You can use a professional service provider licensed by the State of Nebraska to get advice, representation, and marketing support for NIL activities as long as they are not representing you for professional athletic opportunities or working for your university.

### WHEN CAN I PERFORM NIL ACTIVITIES?



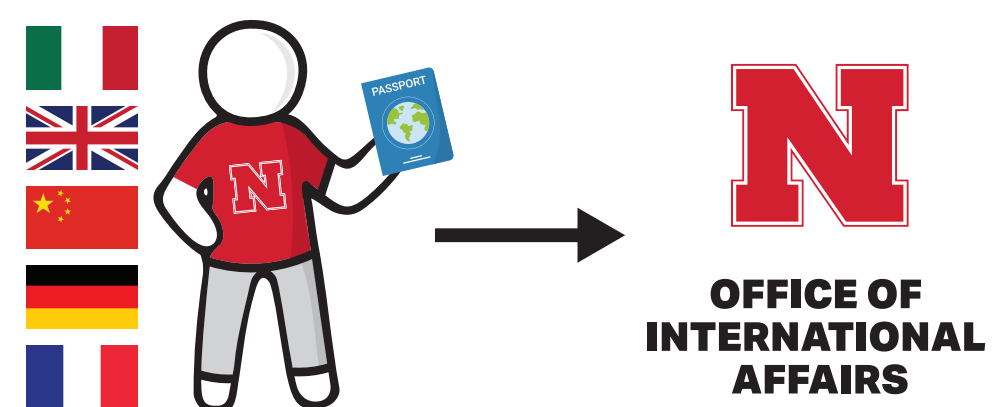
**Athletically Related Activities Policy.** You can not participate in NIL activities while representing your school. Your school may also restrict NIL activities for a specific time period before, during, or after required team activities.

### CAN MY SCHOOL HELP ME WITH NIL ACTIVITIES?



**Institutional Education Policy.** Your school can help you understand NIL and evaluate activities but can not develop, operate or promote opportunities for you. This is similar to how professors can teach you, but can't take tests for you.

### WHAT IF I AM AN INTERNATIONAL STUDENT?



**International Student Policy.** International student-athletes should not enter into any NIL activities without consulting with your institution's Office of International Affairs as this could impact your U.S. Visa status.

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### WHAT IS PROHIBITED?



**Prohibited Activities, Categories, Entities and Individuals Policy.** Need-based financial aid could be impacted based on compensation from noninstitutional NIL activities. You should direct all financial aid questions to the UNL Office of Scholarships and Financial Aid.

### HOW DO NIL ACTIVITIES IMPACT FINANCIAL AID?



**Need-Based Financial Aid Policy.** Need-based financial aid could be impacted based on compensation from noninstitutional NIL activities. You should direct all financial aid questions to the UNL Office of Scholarships and Financial Aid.