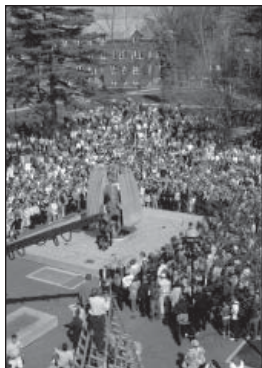


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▼ **Albert McClellan, the 2006 Conference USA Defensive Player of the Year**

## CREDITS

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▲ John Deaver Drinko Library

Located in beautiful Huntington, W.Va., Marshall University is the focal point of a city with a population of about 50,000, situated in a Tri-State area of more than 300,000. The Huntington campus, noted for its attractiveness, level terrain and accessibility, occupies about 88 acres near the center of Huntington, a few blocks east of downtown and just a walk away from the banks of the Ohio River. Marshall also has a campus in South Charleston, W.Va., and centers across the state.

Marshall University is named after John Marshall, Chief Justice of the United States from 1801 through 1835. The longest serving Chief Justice in United States history, Marshall is widely regarded as having established a broad interpretation of the Constitution of the United States, which established the Constitution as the basis of the American legal system and the "rule of law" as the law of the land. During his tenure as Chief Justice, the Judicial Branch of the new American government rose to a level of importance commensurate with that of the Executive and Legislative branches.

Marshall was founded as Marshall Academy in 1837, designated a college in 1858, the state normal school in 1867 and a university in 1961.

Today, Marshall University is a thriving institution that functions through 13 divisions: the Elizabeth McDowell Lewis College of Business, the College of Education and Human Services, the College of Fine Arts, the College of Information Technology and Engineering,

the College of Liberal Arts, the College of Health Professions, the College of Science, the Marshall University Graduate College, the W. Page Pitt School of Journalism and Mass Communications, the Joan C. Edwards School of Medicine, University College, the School of Extended Education and the Graduate School of Education and Professional Development.

Enrollment at Marshall University is about 14,000, and in spring 2007 more than 2,600 degrees were awarded at the university's 170th commencement.

Several major construction projects have been completed in recent years at Marshall University. Among those are the John Deaver Drinko Library and Information Center, which has a 24-hour study center and more than 250 computers available for student use; the Joan C. Edwards School of Medicine at Marshall University; the Robert C. Byrd Center for Rural Health; the Jomie Jazz Center; a 1,000-space parking garage, a 500-bed residential housing complex, and the Harless Dining Hall.

In 2007, the \$48 million Robert C. Byrd Biotechnology Science Center opened, as did a \$22 million Clinical Education and Outreach Center on the site of the former Fairfield Stadium – past football home of the Marshall Thundering Herd. Additionally, a \$94 million public-private project is underway on the Huntington campus. Main components of the plan are two new living/learning residence halls, which will open in time for the fall 2008 semester, and a 123,000 square-foot student recreation center, which is projected to open

## MARSHALL FACTS

**Location:** Huntington, W.Va.

**Founded:** 1837 as Marshall Academy

**Enrollment:** 16,500 (12,000 undergraduate)

**President:** Dr. Stephen J. Kopp

**Faculty Profile:** 71% hold a Ph.D. or the highest degree in their field

**Student-Faculty Ratio:** 20 to 1

**Major Fields for Associate Programs:** 51

**Major Fields for Bachelor Programs:** 50

**Major Fields for Graduate Programs:** 50

▼ Marshall's Memorial Fountain is a lasting tribute to the 75 people who perished in the 1970 Football team plane crash. Each point represents one person who was on the plane and the water is symbolic of the circle of life.



## WE ARE

- An Educational Community in which all members work together to promote and strengthen teaching and learning;
- An Open Community uncompromisingly protecting freedom of thought, belief and expression;
- A Civil Community treating all individuals and groups with consideration, decency, and respect, and expressing disagreements in rational ways;
- A Responsible Community accepting obligations and following behavioral guidelines designed to support the common good;
- A Safe Community respecting each other's rights, privacy and property;
- A Well Community respecting and promoting physical and emotional health;
- An Ethical Community reflecting honesty, integrity and fairness in both academic and extracurricular activities;
- A Pluralistic Community celebrating and learning from our diversity;
- A Socially Conscious Community acting as citizens of the world and seeking to contribute to the betterment of people and their environments;
- A Judicious Community remaining alert to the threats posed by hatred, intolerance and other injustices and ever-prepared to correct them.

▼ The Robert C. Byrd Biotech Science Center



in January 2009. New baseball and softball fields also are included in the project. As Marshall continues to expand its campus for future growth, its attention remains on the individual student. A quality education begins with an outstanding faculty.

As a state-supported university, financial assistance is a distinct advantage at Marshall. About 60 percent of the university's students receive financial assistance through grants, loans, student employment and/or academic scholarships, with annual financial aid awards exceeding \$92 million.

Academic possibilities abound at Marshall with 97 degree programs, including 46 on the baccalaureate level and 42 on the master's level. Marshall provides a variety of academic options that give students a solid foundation for future success. Among them are exciting study-abroad opportunities, with more than 125 programs offered in 35 countries.

Marshall's fundamental mission is to make public higher education available to all qualified individuals, regardless of socioeconomic status, ethnicity or creed. Through special programs such as the Higher Education for Learning Problems (H.E.L.P.) program and the West Virginia Autism Training Center, Marshall provides exclusive learning opportunities for people who otherwise might be denied a college education.

The John Hall Center for Academic Excellence highlights Marshall's commitment to undergraduate education of the highest quality for outstanding students. Designed

to provide academic opportunities and challenges, the center houses the John Marshall Scholars program and the prestigious Society of Yeager Scholars, which is celebrating its 20th anniversary this year.

While course work is demanding, the atmosphere in which classes are conducted is casual and friendly, with a student-faculty ratio of 20 to 1. Marshall professors take special care to get to know each student and take pride in their students' accomplishments. There is a genuine feeling of community spirit among the faculty, students and staff that makes Marshall a very special place. Because of the university's size, each student can participate

fully in all of the academic opportunities, including discussion groups, labs, internships and lecture classes.

Building on a winning tradition and growing national presence, Marshall's athletic programs are an integral part of the university. With 15 varsity sports, Marshall athletic teams compete at the NCAA Division I level in Conference USA. The Thundering Herd teams are an economic and social focal point of the university, its community and the Tri-State region. A competitive intramural program provides Marshall students a diverse range of opportunities to participate in team and individual sports.

▼ Marshall Commons student housing development was the first in the nation to offer wireless phones to its residents.



## DEGREE PROGRAMS

### COLLEGE OF EDUCATION & HUMAN SERVICES

- Adult & Technical Education
- Counseling
- Elementary Education
- Family and Consumer Science
- Recreation Park Resources
- Physical Education
- Secondary Education
- Undecided (Education)

### COLLEGE OF FINE ARTS

- Music
- Theatre
- Visual Art
- Undecided (Fine Arts)

### COLLEGE OF INFORMATION TECHNOLOGY & ENGINEERING

- Civil Engineering
- Computer Science
- Pre-Engineering (Two-Year)
- Pre-Computer Science
- Safety Technology
- Undecided (CITE)

### COLLEGE OF HEALTH PROFESSIONS

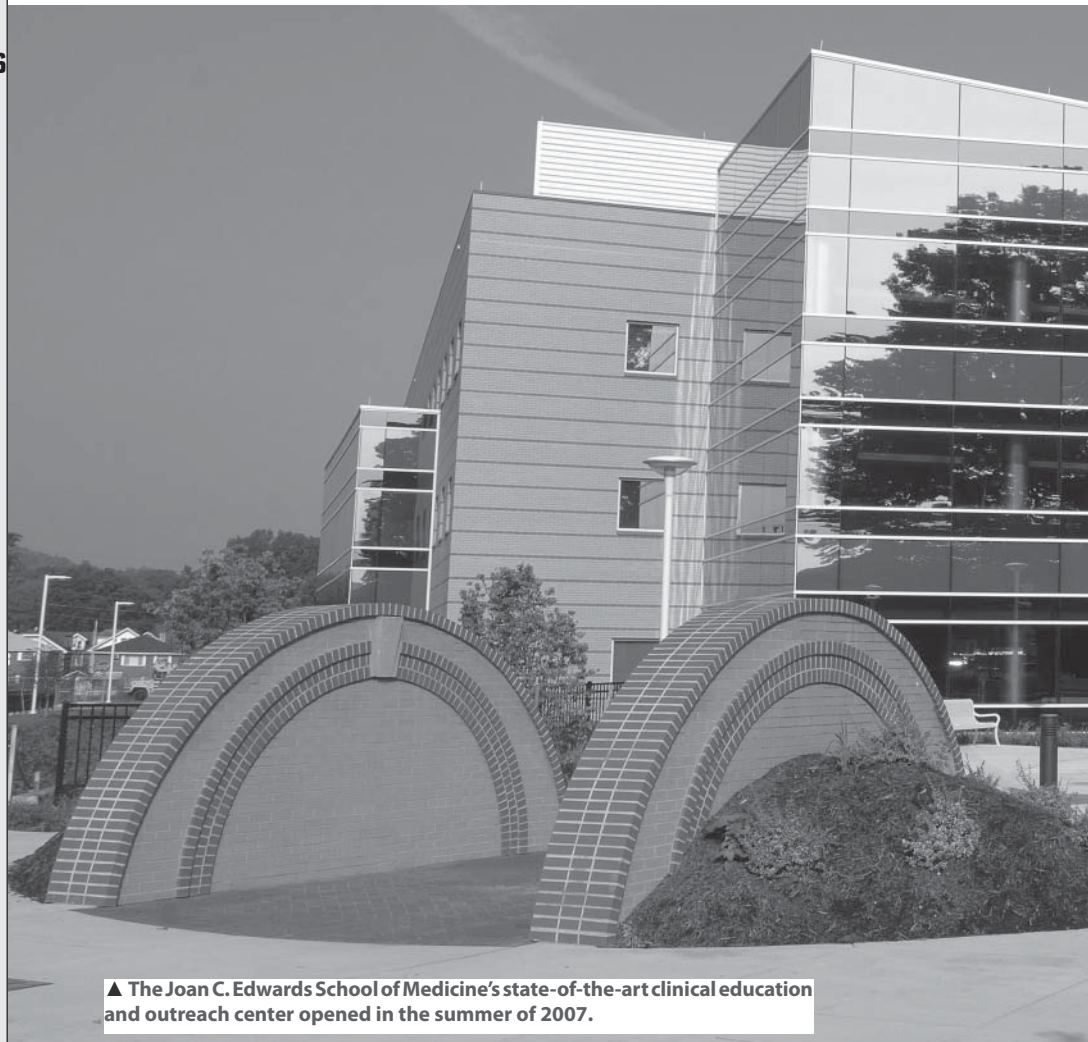
- Communication Disorders
- Cytotech, Cytotechnology
- Dietetics
- Medical Lab Technology
- MedTech, Medical Technology
- Nursing
- Nursing
- RN Option
- School Nurse Certificate
- Pre-Health Professions

### COLLEGE OF LIBERAL ARTS

- Classical Language (Latin)
- Communication Studies
- Economics
- English
- Geography
- History
- Humanities
- International Affairs
- Modern Language
- Multidisciplinary Studies
- Political Science
- Psychology
- Sociology
- Undecided (Liberal Arts)

### COLLEGE OF SCIENCE

- Biological Science
- Biomedical Sciences
- Cellular/Molecular Biology
- Chemistry
- Engineering Geology
- Environmental Biology
- Environmental Science
- Geology
- Integrated Science & Technology
- Mathematics
- Physics
- Undecided (Science)



▲ The Joan C. Edwards School of Medicine's state-of-the-art clinical education and outreach center opened in the summer of 2007.

## ACADEMIC SUPPORT

► Marshall's John Deaver Drinko Library, one of the nation's finest libraries, has a 24-hour study room and more than 250 computers. The library also houses several historical collection and thousands of volumes of books and periodicals.

► Our Academic Support Center provides students with assistance through a variety of services. Tutoring Services provides each student with two hours of free tutoring per week in almost in any class.

► The MU Writing Center offers students a variety of resources to help improve their writing, including individual and group tutorials.

► Even if you are unsure of what you want to major in, the center also provides Academic Advisement for students that have not yet declared a major.



▲ The Joan C. Edwards Performing Arts Center



## DEGREE PROGRAMS

### COMMUNITY/TECHNICAL COLLEGE

Applied Process Technology  
 Accounting/Bookkeeping  
 Banking and Finance  
 Certified Coding Specialist  
 Dental Laboratory Technology  
 Electronics Technology  
 Biomedical Electronics  
 General Studies  
 Adult Degree Completion Program  
 Health Information Technology  
 Hospitality Management  
 Culinary Arts  
 Pre-Professional  
 Health Occupations  
 Interior Design  
 Information Technology  
 Legal Assistant  
 Public Library Technology  
 Management Technology  
 Accounting  
 Medical Assistant  
 Manufacturing Engineering Technology  
 Medical Transcription  
 Microsoft Certified Systems Engineer  
 Occupational Development  
 Child Development Specialist  
 Fire Fighter Option  
 Law Enforcement Specialty  
 Mine Inspection Option  
 Painting and Allied Trade  
 Building and Occupational Trades  
 Social Work Assistant  
 Administrative Assistant Technology  
 Physical Therapist Assistant  
 Police Science  
 Paramedic Science  
 Radiologic Technology  
 Respiratory Therapy  
 Technical Studies  
 Maritime Training  
 Paraprofessional in Education  
 Undecided (MCTC)

## STUDENT LIFE

► Marshall is ranked by APB News as one of the safest universities in the country. With emergency phone stations across campus and 24-hour patrols by car, foot and bicycle, MUPD is always there to help.

► Greek life at Marshall provides students with a great way to make new friends, develop new skills, and serve their local community. Several groups even have tutoring programs and scholastic awards.

► Involvement is the key to getting the most from your college experience. Student organizations provide opportunities for growth and development that complement and enhance classroom learning. Marshall provides many opportunities to become involved in campus life with more than 150 active organizations.

► Marshall has six residence halls offering single and double rooms, as well as four brand-new residence halls which offer suite-style living.



▲ The newly renovated Memorial Student Center

### JOAN C. EDWARDS SCHOOL OF MEDICINE

Social Work

### LEWIS COLLEGE OF BUSINESS

Accounting  
 Economics  
 Finance  
 Health Care Management  
 Management Information Systems  
 Marketing  
 Operations Management

### SCHOOL OF JOURNALISM/ MASS COMMUNICATIONS

Advertising  
 Broadcast Journalism  
 Electronia Media Management  
 Print Journalism  
 Public Relations  
 Radio-Television

### UNIVERSITY COLLEGE

Regents BA (Business Emphasis)



▲ Red Dawson (far left) with the cast of WAM at the movie premiere in Huntington

Marshall University's tradition and heritage made it to the big screen in 2006 when Warner Brothers Pictures released "We Are Marshall" nationwide.

The movie tells the story of the 1970 Marshall football tragedy and the University and community's resolve in the face of overwhelming adversity in the days that followed and during the 1971 football season. It was nominated for the ESPY for best sports movie of 2006.

It is a tribute to those who left us on Nov. 14, 1970 and to those who carried on to lay the foundation of what has become the greatest success story in college football history.



▼ Matthew Fox, Red Dawson, Jack Lengyel and Matthew McConaughey during filming at Marshall.



"They could have just shut down the program. They talked about it, but they didn't. The moral of this story isn't about winning and losing, not even how you play the game, but that you do play the game."

"We Are Marshall" star Matthew McConaughey, USA Today (May 1, 2006)

## MOVIE FACTS

- Total Box Office Gross:** \$43,545,364
- Premiere:** Dec. 12, 2006 at the Keith Albee Theatre in Huntington
- Release Date:** Dec. 22, 2006
- Studio:** Warner Brothers Pictures and Legendary Pictures
- Filming Began:** April of 2006
- Location:** Huntington, W.Va. and Atlanta, Ga.
- Producer:** Basil Iwanyk
- Director:** Joseph McGinty Nichol "McG"
- Screenwriter:** Jamie Linden
- Cast:** Matthew McConaughey, Matthew Fox, Anthony Mackie, Kate Mara, January Jones, Ian McShane and David Strathairn

▼ Huntington's Keith Albee Theatre



# WE ARE MARSHALL: THE MOVIE



▼ The exhibit featured capsules on Marshall's history, the tragedy and MU's rise to prominence.



The National Football Foundation and College Football Hall of Fame, in conjunction with the movie's release, unveiled an exhibit honoring Marshall University's football program in 2006.

The exhibit featured movie memorabilia donated by Warner Brothers and authentic artifacts donated by Marshall University.

The display opened on Nov. 14, 2006 - the 36th anniversary of the tragedy - with a special screening of the movie and question and answer session that included coaches Jack Lengyel and Red Dawson. The display ran until May of 2007 and was the largest single exhibit in the history of the Hall of Fame.

▼ The Hall of Fame Locker Display featured information on Marshall greats and movie moments.





Marshall University is located in beautiful Huntington, West Virginia. Huntington is a city with a population of 50,000 in the southwestern corner of the state, bordered by Ohio and Kentucky. The metropolitan area has a population of about 300,000 and includes the cities of Ironton, Ohio, and Ashland, Kentucky.

Marshall University is the heart of downtown Huntington. The city grew around the campus after being established in 1871 by railroad magnate Collis P. Huntington as the western terminus of his Chesapeake & Ohio Railway.

Huntington is a hub for transportation and industrial activities and serves as the regional center for the service and health care industries. In addition to being a rail center, it is the busiest port on the Ohio River and has highway and airline connections with other major cities.

The city offers plenty of opportunities for relaxation and enjoyment and also boasts an entire menu of restaurants to satisfy any taste.

Huntington is noted for its broad, tree-lined streets, attractive homes, cordial atmosphere, shopping destinations, restaurants and fine parks. In fact, the city features more than 750 acres of parkland and has been recognized by Sports Illustrated as West Virginia's premiere sports town.

Downtown Huntington has enjoyed a recent growth trend with the opening of Pullman Square. The development features a modern movie complex, a comedy club and shops and restaurants.

In Huntington, one experiences the advantages of a large city: creativity, excitement, and growth. But one also finds room to stretch out and relax. The city combines a wonderful mix of Eastern sophistication and Midwestern hospitality, with a gentle touch of Southern charm. No matter what one is looking for, chances are it can be found in Huntington.



▲ Pullman Square, Ritter Park and Harris Riverfront Park

# COMMUNITY SERVICE SERVICE

Marshall University football players and football alumni make a difference in the community by giving back.

Thundering Herd football players have donated a total of more than 660 hours of volunteer community service since head coach Mark Snyder took over the program in 2005.

Marshall football players have participated in hospital visits, elementary school visits, reading programs for elementary and middle school children, United Way campaigns, Habitat for Humanity projects, local grass roots fund-raisers for families that have been struck by tragedies such as fire and illness, Relay for Life events to benefit the American Cancer Society, youth football camps for underprivileged children, and benefit campaigns for the American Red Cross.

In addition to this, Marshall regularly hosts autograph sessions for children and donates items to charities across the nation to support worthy causes.

The community service record also continues long after a Thundering Herd player graduates.

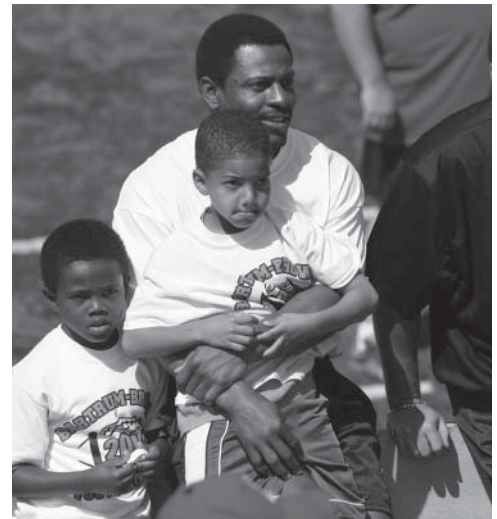
Marshall NFL standouts such as Troy Brown, Mike Bartrum, Chad Pennington, Byron Leftwich and Randy Moss all give back to their communities through programs like Pennington's First and Ten Foundation and the popular "Brown and Bartrum" football camp that attracts NFL stars and hundreds of local children each year to Edwards Stadium.



▲ MU Football Players pose with nurses on the pediatric ward at Cabell-Huntington Hospital during the team's annual Easter visit in 2006.



▲ Chad Pennington raises tens of thousands a year to support charities in W.Va., Tenn., and NYC.



▲ Troy Brown and Mike Bartrum conduct a free football camp for young children annually at MU.



▲ MU players share a laugh with a patient during an October 2006 hospital visit. Marshall's annual visits to local hospitals always brings smiles to children, patients and the players' faces.



▲ Mike Bartrum dedicates a great deal of time to charitable work and is a big part of the success of the annual Brown/Bartrum Camp.

# JOAN C. EDWARDS STADIUM



## JOAN C. EDWARDS STADIUM

Joan C. Edwards Stadium provides the Thundering Herd football program with one of the greatest home field advantages in all of college football. Since it opened in 1991 - as Marshall University Stadium - Marshall has posted an impressive record of 109-11 (.908) in the facility with more than 2.8 million fans gathering to watch Thundering Herd football.

The stadium, originally built with a capacity of 30,000, has grown along with the Marshall football program. Two expansion projects later, Joan C. Edwards Stadium's capacity is 38,019. The stadium is also designed so that future expansion can bring capacity to 55,000.

The state-of-the-art facility features a FieldTurf playing surface that was installed prior to the 2005 season, a modern Daktronics scoreboard with video and statistics display capabilities, 4,332 chair back seats and 20 deluxe indoor sky suites that feature closed circuit television, a high tech audio system and seating from 12 to 36 people each.

The stadium's pressbox seats 75 media members and contains modern radio and television broadcast booths that accommodate regional and national media members every Thundering Herd game day.

The stadium and playing surface are named after longtime Marshall benefactors Joan C. Edwards and James F. Edwards. The Edwards donated more than \$50 million to Marshall over the course of their lives and touched countless numbers of people with their generous giving.

The stadium hosted every NCAA Division I-AA National Championship game from 1991 to 1996 and Mid-American Conference Championship contests in 1997, 1998, 1999, 2000 and 2002.

### Stadium Facts

**James F. Edwards Field  
at Joan C. Edwards Stadium**

**Opened:** September 7, 1991

**Capacity:** 38,019

**Surface:** FieldTurf (installed August 2005)

**First Game:** September 7, 1991

**Result:** Marshall 24, New Hampshire 23

**Field Dedication:** September 4, 1993

**Stadium Dedication:** November 28, 2003

**All-Time Home Record:** 109-11 (.908)

**All-Time Home Playoff Record:** 19-2 (.905)

**Largest Crowd:** 36,914 on Sept. 10, 2005 -  
vs. Kansas State

# JOAN C. EDWARDS STADIUM



## JOAN C. EDWARDS STADIUM



# GAME DAY TRADITIONS



▲ The tunnel entrance. The Thundering Herd is led onto the field through a tunnel made by cheerleaders and the band by a Harley-Davidson motorcycle (Driven by Benjy Steele and Marco) as the AC/DC song "Thunderstruck" resonates through the stadium.



▲ The Thunder Clap. Marshall fans clap their hands above their heads in unison following every Marshall score. One clap per point scored by the Herd in the game.

# GAME DAY TRADITIONS



▲ The Marshall Marching Band known as the "Marching Thunder" and the MU Cheerleaders are a big part of the pageantry of Marshall football.



▲ The CSX Corporation rolls out a Marshall-themed locomotive from its Huntington shop on game day.



▲ The pre-game Thunder Walk. Marshall players and coaches make their way to the locker room through a sea of Thundering Herd fans prior to every home game.



▲ Marshall football is a regular on national television.

Marshall University football is in the national spotlight. On any given gameday in Huntington hundreds of media members and NFL scouts gather at Joan C. Edwards Stadium to cover the Thundering Herd.

Marshall football gets national attention that ranges from national television exposure on the ABC/ESPN family of networks to stories in the nation's largest newspapers from coast to coast. Marshall football stories have appeared in publications like *USA Today*, the *New York Times*, the *Chicago Tribune* and the *Los Angeles Times*.

Marshall also enjoys phenomenal regional media coverage and boasts an impressive local media group with several daily newspapers, multiple television stations and radio outlets that bring Marshall football into the homes of millions of people.

Thundering Herd athletes are also continually mentioned and promoted for some of college football's highest honors and awards. Marshall has produced Heisman finalists, Biletnikof Award winners, Vincent DePaul Draddy Award winners, Bronko Nagurski finalists and many All-Americans.

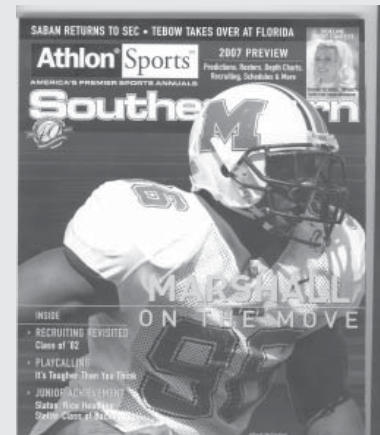
When you wear the Green and White of Marshall you become an instant celebrity to thousands of fans and young people across West Virginia, Kentucky and Ohio. An entire region that spans three states and alumni and fans across the globe cheer you on every time you take the field.



▲ Marshall's Chad Pennington (far right) was a finalist for the 1999 Heisman Trophy.

In the summer of 2007 Athlon conducted a customized cover contest for its football annual and Marshall University was one of only four schools in the nation to have a customized cover produced because of strong fan support.

Albert McClellan is pictured on the limited edition annual and more than 1,000 Thundering Herd fans pre-ordered copies.





▲ Marshall's Johnathan Goddard (far right) was one of five finalist for the 2004 Bronko Nagurski Trophy.



▲ We Are Marshall star Matthew McConaughey and director McG with Coach Snyder. The movie has brought a great deal of national attention to Marshall Football.



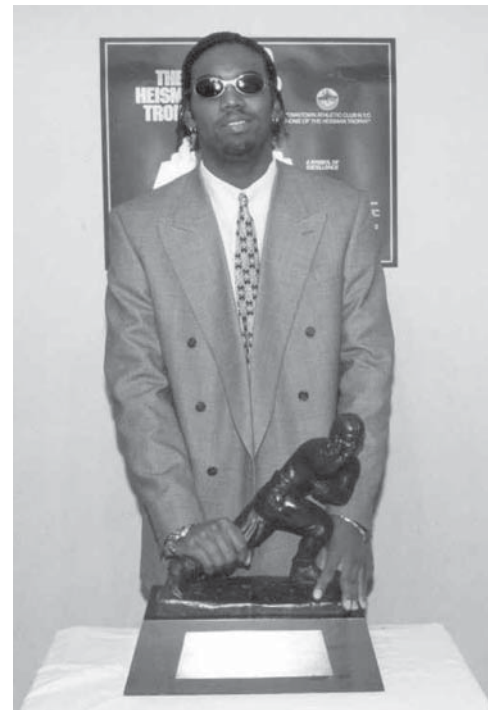
▲ Byron Leftwich speaks with ESPN's Dr. Jerry Punch following another bowl MVP performance in the GMAC Bowl.



▲ Chad Pennington is presented with the Draddy Award at the 1999 National Football Foundation Dinner in New York City.



▲ Every Marshall home game attracts NFL scouts and media members from across the nation. The 2006 Green-White Spring Game drew national writers and media members from outlets ranging from USA Today and the NFL Network to Extra.



▲ Randy Moss became MU's first Heisman Finalist in 1997.

# MARSHALL'S BOWL GAMES



# MARSHALL'S BOWL GAMES



## MARSHALL HAS APPEARED IN EIGHT BOWL GAMES

Marshall University has a rich postseason heritage. The Thundering Herd has appeared in eight bowl games and has a direct avenue to some of the finest bowls thanks to its affiliation with Conference USA.

Marshall, which competes in the NCAA's highest level in the Football Bowl Subdivision (FBS), enjoys direct ties with six bowl games and the Bowl Championship Series.

The Bowl Championship Series (BCS) is a five-game arrangement for postseason college football that is designed to match the two top-rated teams in a national championship game and to create exciting and competitive matchups between eight other highly regarded teams in four other games. The bowl games participating are the Fiesta Bowl, Orange Bowl, Rose Bowl and Sugar Bowl. In addition, a BCS National Championship Game will be played at one of the bowl sites.

The BCS Standings, have been compiled by the National Football Foundation and College Hall of Fame since the beginning of the 2000 regular-season. The BCS Standings determine which teams play in the National Championship

game, and which are included in the pool of eligible teams available for at-large selection. The BCS Standings include the Harris Poll, the USA Today Coaches poll and an average of six computer polls. Each component will count for one-third of a team's overall BCS score in the BCS Standings.

The Conference USA champion will have an automatic berth in one of the five bowls if it finishes in the top 12 of the BCS Standings or in the top 16 of the standings and is rated higher than a champion of the Big East, ACC, Big 10, Pac-10 or Big 12.



## 90s DYNASTY

- ▶ Marshall was tabbed the "Team of the 90s," posting the best record among all Division I programs during the decade.
- ▶ 114-25 (.820) overall record in 10 seasons
- ▶ Nine consecutive 10-win seasons
- ▶ Highest final single-season ranking in school history (10th in 1999)
- ▶ Six conference regular-season titles
  - Three Southern Conference crowns
  - Three Mid-American Conference crowns
- ▶ Two I-AA National Championships
  - 1992 (12-3)
  - 1996 (15-0)
- ▶ Three Bowl Appearances
  - 1997 Motor City Bowl
  - 1998 Motor City Bowl
  - 1999 Motor City Bowl

# MARSHALL'S BOWL GAMES



## BOWL TRADITION

-  **1997 Motor City Bowl**  
Mississippi 34, Marshall 31
-  **1998 Motor City Bowl**  
Marshall 48, Louisville 29
-  **1999 Motor City Bowl**  
Marshall 21, BYU 3
-  **2000 Motor City Bowl**  
Marshall 25, Cincinnati 14
-  **2001 GMAC Bowl**  
Marshall 64, East Carolina 61 (2 OT)
-  **2002 GMAC Bowl**  
Marshall 38, Louisville 15
-  **2004 Fort Worth Bowl**  
Cincinnati 32, Marshall 14

### "Miracle in Mobile" - 2001

Trailing 38-8 at halftime to the East Carolina Pirates in the 2001 GMAC Bowl, it seemed the Herd's season would end in disappointing fashion. However, junior quarterback and current Jacksonville Jaguars' star **Byron Leftwich** guided the Herd to an improbable comeback. Marshall cut the deficit to 41-29 by the end of the third quarter and was able to force overtime, where the Herd won 64-61 in two extra periods in the highest scoring bowl game in history.



### First Bowl Game - 1947

Marshall played in its first ever bowl game in 1947 - the Tangerine Bowl. However, head coach **Cam Henderson** took the team's three top players to a basketball tournament out west. The Herd won the basketball tournament, but lost its first bowl game 7-0 to Catawba.



# CONFERENCE USA BOWL PARTNERS



### New Orleans Bowl

December 21, 2007  
C-USA vs. Sun Belt Champion  
Louisiana Superdome (64,900)



### Papa John's Bowl

December 22, 2007  
C-USA vs. Big East  
Legion Field (72,000)



### Sheraton Hawai'i Bowl

December 23, 2007  
C-USA vs. WAC  
Aloha Stadium (50,000)



### Texas Bowl

December 28, 2007  
C-USA vs. Big 12  
Reliant Stadium (68,000)



### AutoZone Liberty Bowl

December 29, 2007  
C-USA champion vs. SEC  
Liberty Bowl Stadium (62,380)



### GMAC Bowl

January 6, 2008  
C-USA vs. MAC or WAC  
Ladd-Peebles Stadium (42,000)



### Another MVP Performance by Leftwich - 2002

In 2002, the Herd made its second straight appearance in the GMAC Bowl in Mobile, Ala. This time, Marshall and Leftwich didn't need the theatrics of 2001. The Herd took early control of the game against Louisville and never allowed Dave Ragone and the Cardinals into the game, for a 38-15 victory. Leftwich threw four touchdown passes, making him the first player in NCAA history to throw four TD passes in two bowl games.



▲ Randy Moss

Marshall University has produced more than its fair share of National Football League talent and enjoys a strong pipeline to the NFL. Marshall's NFL family grows each season.

NFL scouts are regulars at Joan C. Edwards Stadium and Thundering Herd players who perform well on and off the field have the platform to move on to the professional ranks.

Thundering Herd NFL Alumni include first-round draft picks Randy Moss, Byron Leftwich and Chad Pennington and three-time Super Bowl Champion Troy Brown.

Marshall has had at least one player drafted in seven of the last eight NFL drafts and 14 Marshall players have been drafted since 1998.

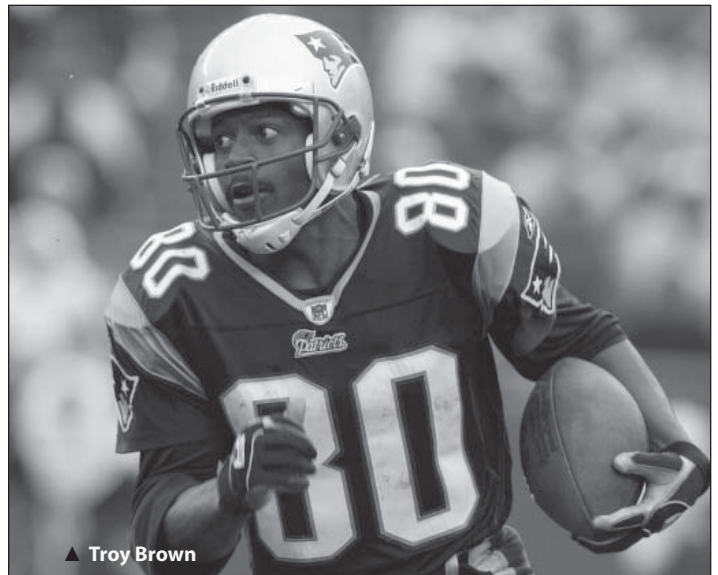
Marshall's NFL alumni also give back to the University and visit often. They remain an important part of the Marshall Football Family.



▲ Chad Pennington



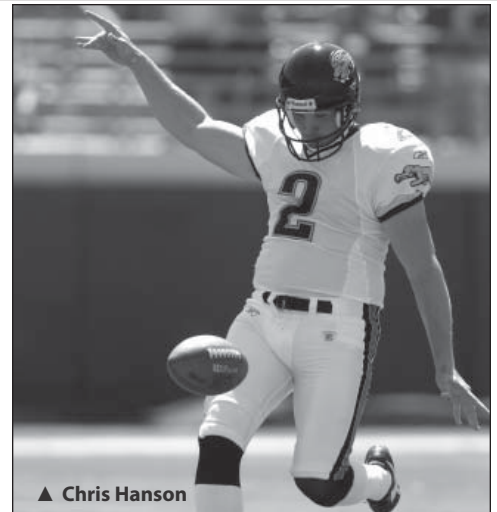
▲ Chris Crocker



▲ Troy Brown



FOURTEEN MARSHALL FOOTBALL PLAYERS HAVE BEEN DRAFTED SINCE 1998



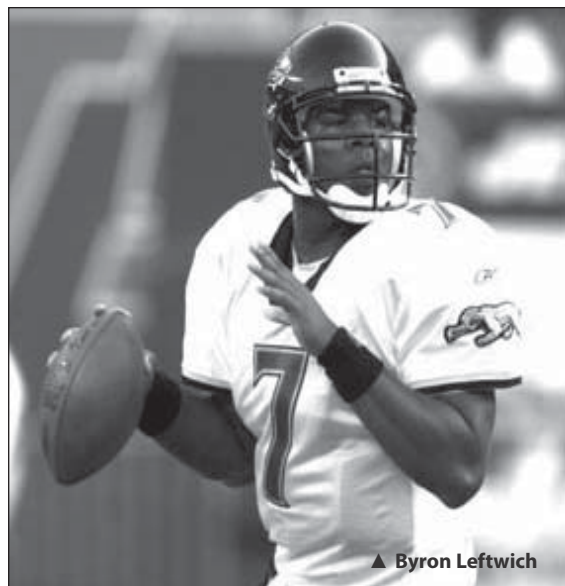
▲ Chris Hanson



▲ Chris Massey



▲ Jason Rader



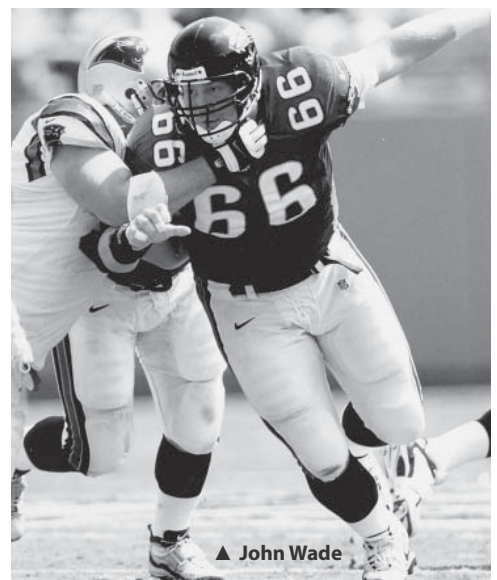
▲ Byron Leftwich



Darius Watts

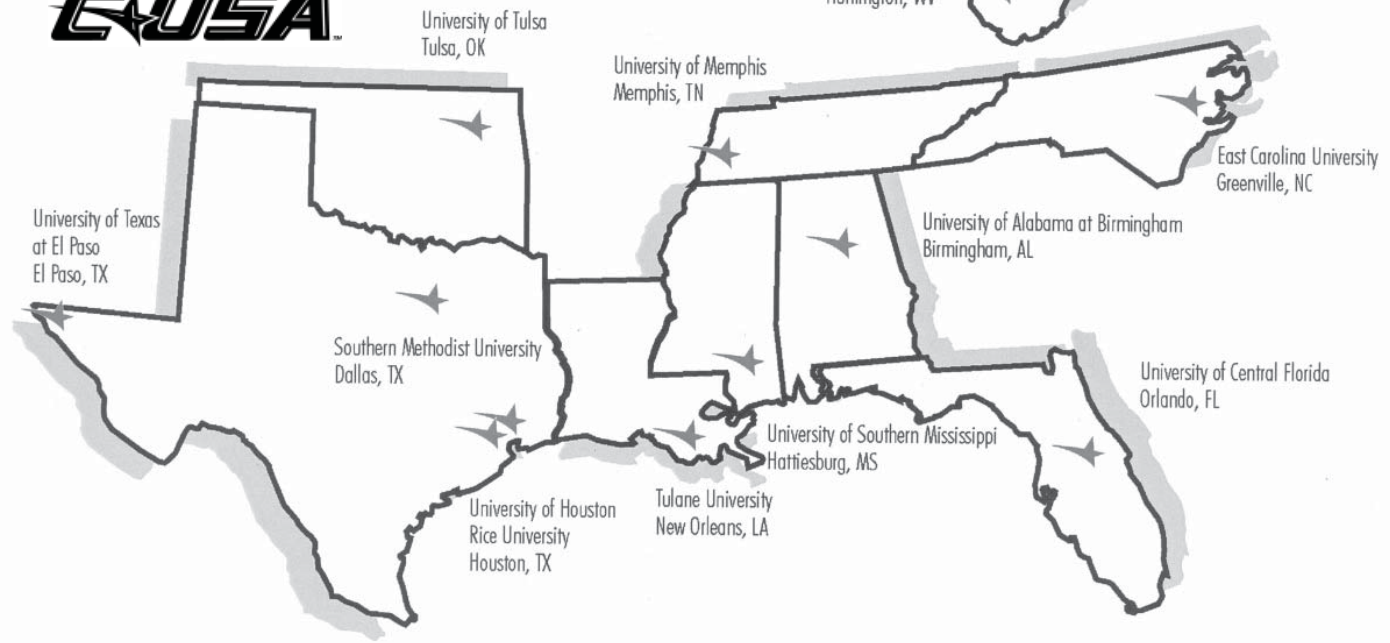


▲ Mike Bartrum



▲ John Wade

- ▶ 12 Universities
- ▶ 9 States
- ▶ 19 Sports
- ▶ 8 of the Top 65 TV Markets
- ▶ More than 9 Million TV Households



Excellence every day. For Conference USA, dedication to excellence is a common thread in athletics, academics and in the community, and the guiding initiative for the league's promising future. Conference USA features 12 nationally prominent, tradition-rich members in East Carolina, Houston, Marshall, Memphis, Rice, SMU, Southern Miss, Tulane, Tulsa, UAB, UCF and UTEP. This combination enhances men's and women's programs that are steeped in athletic success and academic prowess. Together, we are dedicated to excellence, integrity and leadership in athletics, academics and in our communities.

All C-USA institutions sponsor Division I-A football, along with several other men's and women's athletic programs, many of which compete regularly for NCAA Championships. C-USA sponsors competition in 19 sports - nine for men (baseball, basketball, cross country, football, golf, soccer, tennis and indoor and outdoor track and field) and 10 for women (basketball, cross country, golf, softball, soccer, swimming and diving, tennis, indoor and outdoor track and field and volleyball).

The league sponsors numerous academic awards, including the Commissioner's Honor Roll and the Commissioner's Academic Medal, indicative of outstanding achievement in the classroom. C-USA annually awards six postgraduate scholarships, along with the Sport Academic Award, Scholar Athletes of the Year and the Institutional Academic Excellence Award.

#### SUCCESS ON THE FIELD

C-USA members have gone to 38 bowl games and have contractual tie-ins with seven different bowl games. C-USA is also a member of the Bowl Championship Series.

#### SUCCESS OFF THE FIELD

C-USA institutions are among the nation's best in academic performance among student-athletes, bolstered by the fact that student-athletes at league schools have a higher graduation rate than the general student population. Among C-USA's 5,000 student-athletes, there are champions off the playing field as well. In 12 years, 105 student-athletes earned national ESPN The Magazine Academic All-

America honors, while 338 were named All-District. In addition, more than 13,000 student-athletes have been named to the Commissioner's Honor Roll or received the Commissioner's Academic Medal, indicative of outstanding achievement in the classroom.

#### C-USA ON TV

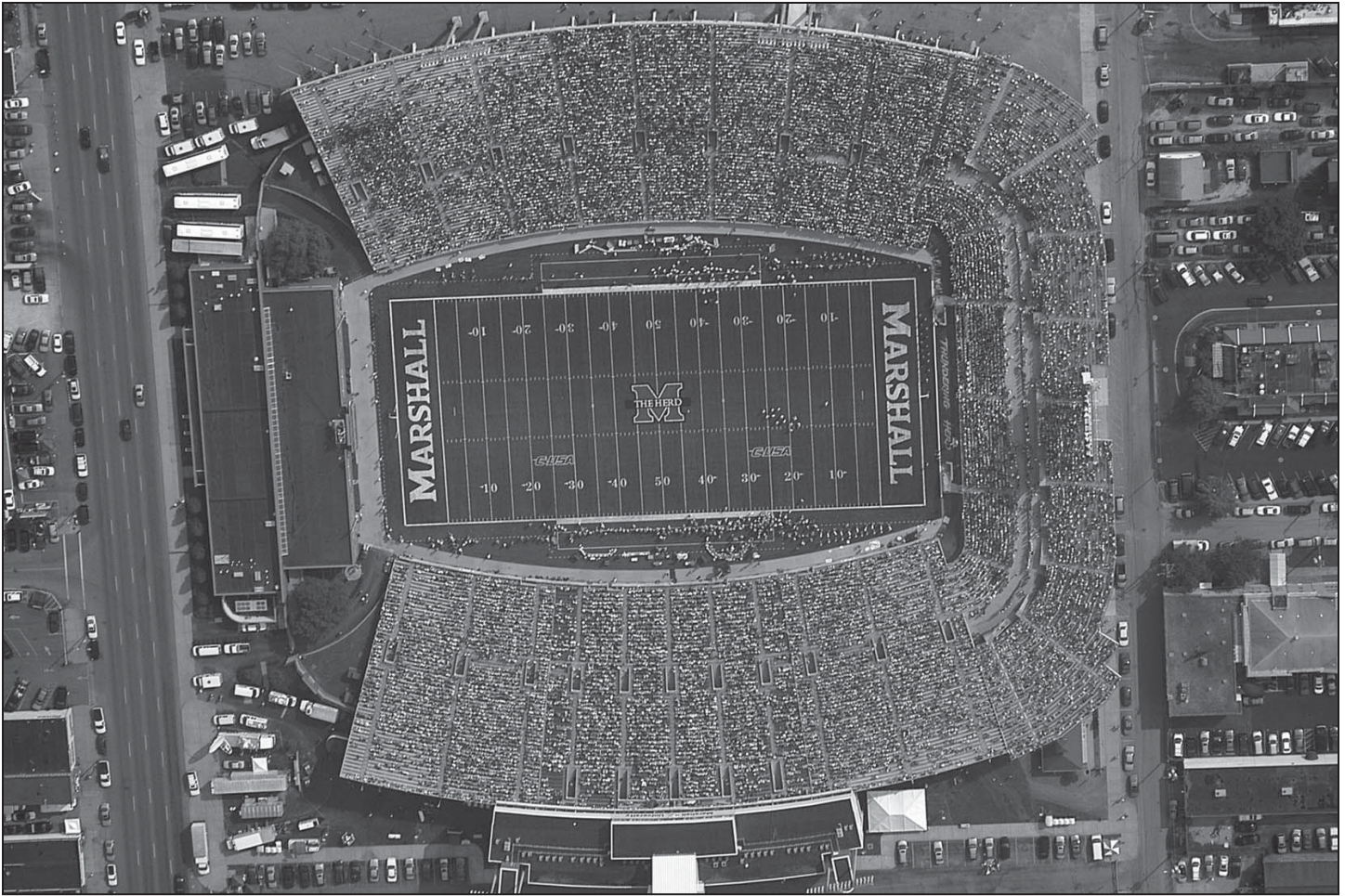
C-USA enjoys significant television exposure through its partnerships with ESPN Inc. and College Sports Television Networks (CSTV). The league entered into long-term agreements with both ESPN and CSTV, which, combined, provides C-USA with significant national and regional exposure for football, men's and women's basketball, and all other conference sports. Additionally, the CSTV agreement includes video-on-demand, Internet, broadband, national over-the-air and satellite radio, and wireless distribution as well as corporate marketing rights, and website production through CSTV Online, a subsidiary of CSTV. The agreement with ESPN extends the conference's current regular season football package to include the broadcast of the conference's Football Championship Game. It also encompasses distribution of men's basketball and women's basketball on ESPN/ESPN2 and both tournament championship games.

#### C-USA IN THE COMMUNITY

The conference's footprint is concentrated with 12 members in nine states and a combined area population of nearly 17 million. More than 1.1 million living alumni represent C-USA schools across the nation. With a renewed commitment to community involvement, the conference has begun development of several initiatives to maintain strong ties in C-USA cities, as well as with fans and alumni across the country. C-USA schools also place a priority on giving back to their communities through volunteer service with local and national organizations.

#### GOVERNANCE

Along with the ACC, Big East, Big Ten, Big 12, Pac-10 and SEC, Conference USA is one of the seven conferences having significant representation in the NCAA governance structure. The Presidents of the member institutions serve as the league's Board of Directors. R. Gerald Turner of SMU will serve as chair of the Board for 2007-08.



▲ Joan C. Edwards Stadium is one of the finest stadiums in major college football.

Thundering Herd student-athletes have access to first-class educational, training and academic facilities.

Marshall University is committed to providing its football program with all the tools necessary to be successful on and off the field. This ranges from Joan C. Edwards Stadium's state-of-the-art FieldTurf surface and Daktronics Video Board to the Shewey Athletic Center that houses Marshall's spacious locker room, player lounge and study, equipment room and sports medicine center.

Marshall opened the 13,000 square-foot Dunfee Strength and Conditioning Complex in 2006. The facility is the largest of its kind in Conference USA and ranks among the largest in the nation.

In addition, all Marshall student-athletes have access to an ever-growing campus that features a modern library, new dorms, new dining halls and educational buildings. The latest edition to the Marshall campus is the Robert C. Byrd Biotechnology Science Center and construction is already underway on a \$94 million project that includes a student recreation center and two new student-housing complexes on campus.





The Jonathan Edward Dunfee Strength and Conditioning Center opened in the summer of 2006 and provides the Thundering Herd with one of the largest and finest facilities in the nation.

The \$3 million dollar facility features 13,000 square feet and more than 285,000 pounds of new weights, new Hammerstrength equipment and an indoor timing track.

Mike Cochran is in his third season as the Thundering Herd's head strength and conditioning coach. He oversees the

continued growth and development of each Thundering Herd football player in the Thundering Herd strength program.

Cochran came to Marshall after spending the previous four years as a strength and conditioning assistant at Ohio State where he worked under National Strength and Conditioning Hall of Fame member Allan Johnson.

Prior to his tenure at Ohio State, Cochran served as the director of strength and conditioning at Youngstown State. He oversaw all 18 varsity sports for the Penguins, including the football program.

Cochran, a native of Girard, Ohio, attended Youngstown State and played football for the Penguins, serving as team captain during his senior year of 1989. He played both fullback and linebacker and finished his career with 214 total tackles.

Cochran earned his undergraduate degree in exercise science from Youngstown State in 1992 and went on to spend three seasons as a graduate assistant at his alma mater, working with the defense from 1993 to 1995.

In 1995, Cochran was named Youngstown State's assistant strength and conditioning coach and he was promoted to head strength coach in 1996. Cochran was inducted into the Youngstown State Hall of Fame in 2000. He and his wife, Traci, have two daughters, Mikayla and Raegan.





▲ Marshall student-athletes have access to state-of-the-art computer labs and outstanding tutors and counselors.

## Academic Support Services

Marshall University is taking the lead in preparing its student-athletes for life after intercollegiate athletics. The program responsible in seeing the athletes succeed is the Buck Harless Student-Athlete Program. The program was established in 1981 after a generous financial contribution from Mingo County businessman Buck Harless.

The program's purpose is to aid all Marshall student-athletes in their academic endeavors while evaluating their athletic eligibility. Marshall athletes have access to tutors, academic counselors and computer labs to assist them in their academic pursuits.

There have been more than 500 academic all-conference selections since the program's inception and a great deal of those academic standouts have earned national acclaim. For instance, several Marshall football players have earned Academic All-District honors and All-America honors and the football team has been recognized by the American Football Coaches Association repeatedly for its high graduation rates. One of Marshall's proudest academic moments came in 1999 when quarterback Chad Pennington, an Academic All-American, earned the National Football Foundation's prestigious Vincent DePaul Draddy Award that is presented annual to the top student-athlete in all of college football. In 2006, Marshall University placed 166 student-athletes on the C-USA Commissioner's Honor Roll (3.0 or better) - second only to Rice University's 174 members. That number continues to climb as Marshall placed more than 180 student-athletes on the Commissioner's Honor Roll in 2007.

The student-athlete label says it all; college athletes are students first and foremost. At Marshall University that philosophy is impressed upon all the Thundering Herd athletes by their coaches, instructors and fellow students.



**Tara Helton**

BHSAP Director

Tara Helton joined the Buck Harless Student Athlete Program as an Academic Counselor for Football in April of 2005. She was appointed Director of the Buck Harless Student Athlete Program in November, 2006.

A West Virginia native, she received both her B.A. and her M.A. in Counseling from Marshall University. Before joining the staff she was a tutor at the HELP Program for 6 years.

Helton is married to MU Video Coordinator Brad Helton and the couple has two children, Ryan and Haley.



Jennifer Burkhart  
Counselor



Aliese Orndorff  
Counselor



Jeremiah Walker  
Counselor



Annette Starling  
Program Assistant