

ANNUAL GIVING 2025-26

**HAMPTON
ATHLETICS
FOUNDATION**



PIRATE LEADERSHIP SOCIETY

PRESENTED BY
HAMPTON UNIVERSITY
DEPARTMENT OF ATHLETICS

A LETTER FROM

Dear Valued Investor,

For generations, Hampton University has set the standard for excellence in academics, character, and athletic achievement. Today, the landscape of college athletics is shifting faster than ever before, with Name, Image, and Likeness (NIL), revenue-sharing models, and new competitive pressures redefining how institutions must operate. To meet this moment, Hampton Athletics must be bold, innovative, and forward-looking.

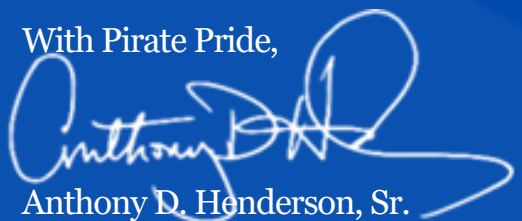
This means providing our student-athletes the resources to compete at the highest level—whether through modernized training facilities that inspire greatness, or the guidance and opportunities that help them succeed in the era of NIL. It also means ensuring that our programs are led by exceptional coaches, whose leadership and expertise are critical in developing championship-level teams.

Your partnership through the Hampton Athletics Foundation makes all of this possible. Every contribution strengthens our ability to adapt to this new environment while holding true to the values that define Hampton. You are not simply enhancing athletics—you are investing in the lives of young men and women who will leave this campus ready to lead in boardrooms, classrooms, and communities across the world.

We are poised to embrace this next chapter with vision and determination. With your support, Hampton Athletics will continue to push forward, elevating traditions of pride and excellence for generations to come.

Join us in building this future together – GO PIRATES!!

With Pirate Pride,



Anthony D. Henderson, Sr.

Director of Intercollegiate Athletics

Hampton University



Anthony D. Henderson Sr.
Director of Athletics



THE FOUNDATION



HAMPTON ATHLETICS FOUNDATION

The Hampton Athletics Foundation serves as the official philanthropic arm of Hampton Athletics. Through the generosity of alumni, friends, and partners, the Foundation helps ensure our talented student-athletes receive a world-class education while enjoying the #1 student experience in America.

We offer several giving levels through the Foundation, making it possible for everyone to contribute in a meaningful way. Every gift—large or small—strengthens Hampton Athletics and directly impacts the success of our student-athletes.

Your investment in the Foundation is tax-deductible, allowing you to make a difference for our Pirates while receiving financial benefits in return.



HAMPTON ATHLETICS FOUNDATION

RIISING TIDE

The Department of Athletics is home to more than 350 student-athletes who proudly compete at the highest levels. To achieve greatness on the field, court, or pitch—and to excel in the classroom—our Pirates rely on supporters like you.

Your philanthropic investment is a vital part of the Hampton Athletics experience. It provides the resources our student-athletes need every day to succeed, fueling both their athletic performance and their academic achievement.

Together, we can ensure Hampton student-athletes have every opportunity to realize their full potential—as champions in competition, in the classroom, and in life.

Membership Levels

<u>Levels</u>	<u>Investor Amount</u>
*President's Club	\$10,000/yr.
*Athletics Director's Club	\$5,000/yr.
Pirate	\$2,500/yr.
Crewmate	\$1,000/yr.
Shipmate	\$500/yr.
Matey	\$150/yr.



This structure will be used to determine access to seating, parking, and tailgating.

Your giving level will also qualify you for exclusive benefits and event invitations throughout the year.

*President's Club & Athletics Club are eligible for Pirate Leadership Society.




















BENEFITS CHART

Hampton Athletics Foundation Benefits

Most Popular

 = Priority Parking Lot Access
 = Space Reserved Parking Access

Pirate Leadership Society
 (Gift agreement invested over 5-years)

Hampton Athletics Giving Levels	Matey (\$1 - \$499)	Shipmate (\$500 - \$999)	Crewmate (\$1,000 - \$2,499)	Pirate (\$2,500 - \$4,999)	Athletic Director's Club (\$5,000 - \$9,999)	President's Club (\$10,000 - \$24,999)	Blue Leadership Society (\$25,000)	White Leadership Society (\$100,000)	Silver Leadership Society (\$500,000)	Platinum Leadership Society (\$1,000,000+)
Thank You Packet	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Tax Deduction (Charitable Gift)	✓									
Football Season Parking Access										
Basketball Season Parking Access		✓	✓	✓	✓	✓	✓	✓	✓	✓
Early Access to Reserved Seating (Football & Basketball Season)		✓	✓	✓	✓	✓	✓	✓	✓	✓
Online Donor Recognition			✓	✓	✓	✓	✓	✓	✓	✓
Priority Seat Selection (FB & BB Season)				✓	✓	✓	✓	✓	✓	✓
10% off at Hampton University Bookstore					✓	✓	✓	✓	✓	✓
Early Access to Single Game Tickets						✓	✓	✓	✓	✓
Access to TowneBank Club (FB) & Courtside Lounge (BB)						✓	✓	✓	✓	✓
Pre-Game Court/Field Access (FB & BB Season)							✓	✓	✓	✓
Away Game/Travel Experience							✓	✓	✓	✓
Exclusive Gifts/Invitations								✓	✓	✓
Naming Opportunities								✓	✓	✓

For questions about the Hampton Athletics Foundation, please email: Athletics_Foundation@hamptonu.edu.

Focus on Annual Investment FY26 Goal

10 President's Club Investors	\$100,000
10 Athletics Dir. Circle Investors	\$50,000
30 Pirate Investors	\$75,000
100 Crewmate Investors	\$100,000
200 Shipmate Investors	\$100,000
250 Matey Investors	\$25,000

**Minimum Investment Total:
\$450,000**



All investments will count toward your yearly alumni gift total.

www.hamptonpirates.com

PIRATE LEADERSHIP SOCIETY

Established in 2023, the Pirate Leadership Society is Hampton Athletics' premier giving society, recognizing investors who commit \$5,000 or more annually for a minimum of five years.

Members of this exclusive group play a transformational role in advancing Hampton Athletics by supporting capital projects, athletic scholarships, and program endowments that directly impact the success of our student-athletes.

Philanthropic commitments made through the Pirate Leadership Society—beyond season ticket contributions—are fully tax-deductible, allowing members to maximize both their impact and their benefits.



PIRATE LEADERSHIP SOCIETY



Recognizes donors with philanthropic commitments of

\$25,000+

OVER 5 YEARS

To help support





PIRATE LEADERSHIP SOCIETY

Increase and drive multi-year philanthropic gift commitments to Hampton Athletics and the Hampton Athletics Foundation.

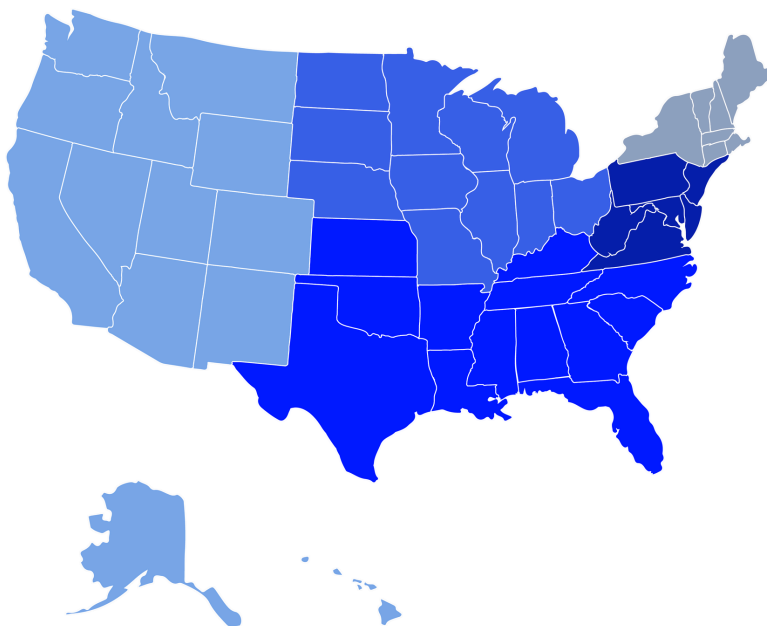
Develop a genuine sense of community among Hampton Athletics major and principal gift investors.

Provide exclusive, first-class investor experiences.

Create a standard and consistent investor stewardship model for major and principal gift investors to Hampton Athletics and the Hampton Athletics Foundation.

Hampton Athletics Foundation

Regions of Interest



Mid-Atlantic Region



Mid-West Region



Northeast Region



South Region



West Region









RISING TIDE

MEMBERSHIP

The Pirate Leadership Society (PLS) honors those who make transformational commitments of \$25,000 or more to Hampton Athletics over a five-year period.

Membership begins immediately once a signed cash gift commitment is documented with the Hampton Athletics Foundation and remains active for five (5) years. Donors who fulfill their commitment in fewer than five years will continue to receive full membership recognition and stewardship opportunities for the entire five-year term.

If a commitment is documented after the second PLS event of the year, the donor will be granted an additional year of membership stewardship. Commitments may be structured over a maximum of five years, and a new commitment is required to renew Pirate Leadership Society membership.

HAMPTON ATHLETICS GIVING LEVELS	Blue Leadership Society (\$25,000)	White Leadership Society (\$100,000)	Silver Leadership Society (\$500,000)	Platinum Leadership Society (\$1,000,000+)
Welcome Packet	✓	✓	✓	✓
Football Season Parking Access				
Basketball Season Parking Access				
Early Access to Reserved Seating (Football & Basketball Season)	✓	✓	✓	✓
Tax Deduction (Charitable Gift)	✓	✓	✓	✓
Online Donor Recognition	✓	✓	✓	✓
Priority Seat Selection (FB & BB Season)	✓	✓	✓	✓
10% Off at the Hampton University Bookstore	✓	✓	✓	✓
Early Access to Single Game Tickets	✓	✓	✓	✓
Access to TowneBank Club (FB) & Courtside Lounge (BB)	✓	✓	✓	✓
Pre-Game Court/Field Access (FB & BB Season)	✓	✓	✓	✓
Away Game/Travel Experience	✓	✓	✓	✓
Exclusive Gifts/Invitations		✓	✓	✓
Naming Opportunities		✓	✓	✓

INVESTING IN HAMPTON ATHLETICS

We are deeply grateful for your willingness to invest in Hampton University Athletics. One of the most common questions we hear is:

“Where does my gift go?”

To provide clarity, we’ve highlighted the primary funds of emphasis that directly impact our student-athletes and athletic programs. Sport-specific designations will continue to be directed to the individual teams.

Athletics Impact Fund

One of the most powerful ways to make an immediate difference in Hampton Athletics. Gifts to this fund support the department’s most pressing needs and priorities, ensuring our student-athletes have the resources to thrive academically and athletically.

Athletics Scholarship Fund

Expands access for exceptional student-athletes to attend Hampton University. Scholarships empower our most talented athletes to compete at the highest level while pursuing academic achievement, raising the caliber of both our university and athletics program.

Director of Athletics Strategic Initiatives Fund

Provides the Director of Athletics with the flexibility to address critical infrastructure and program enhancements. Resources may support staffing, operational needs, travel, and other priorities that position Hampton Athletics for sustained excellence.

Lady Pirate LeadHERS Excellence Fund

Dedicated to advancing opportunities for women student-athletes. This initiative strengthens connections among current and former athletes, parents, coaches, and advocates committed to the continued elevation of Hampton Women’s Athletics.

FUNDS OF EMPHASIS

Sports-Specific Excellence Funds: Unrestricted gifts are allocated for programmatic costs for all men's and women's athletics programs. As tuition and operational costs rise, the need for unrestricted dollars increases. These funds are essential to recruiting athletes of exceptional talent to Hampton University, travel and equipment costs, as well as other areas of need deemed by head coaches. Hampton Athletics Foundation investors are alumni, parents, friends, and advocates of Pirate Athletics programs who recognize the value of the intercollegiate athletics experience and enthusiastically participate in the promotion, support, and success of Hampton athletes.

RISE
TIDE

SPORTS TO BE FUNDED

- *Men's Basketball Excellence Fund*
- *Women's Basketball Excellence Fund*
- *Football Excellence Fund*
- *Men's Lacrosse Excellence Fund*
- *Sailing Excellence Fund*
- *Women's Soccer Excellence Fund*
- *Cheer Excellence Fund*
- *Men's Track & Field/ CC Excellence Fund*
- *Women's Track & Field / CC Excellence Fund*
- *Women's Triathlon Excellence Fund*
- *Volleyball Excellence Fund*
- *Men's Tennis Excellence Fund*
- *Softball Excellence Fund*



#WEAREHAMPTON

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RISING HJTIDE

The logo features the words "RISING" and "HJTIDE" in a bold, italicized, sans-serif font. The letters are white with a blue outline. Behind the letters "H" and "J" are two crossed swords, also in white with blue outlines. The swords are positioned vertically, with their hilts at the top and blades pointing downwards. The background is a solid blue color with a faint, repeating pattern of the words "RISING HJTIDE" in a lighter shade of blue.