

ANNUAL GIVING 2024-25

HAMPTON ATHLETICS FOUNDATION



PIRATE LEADERSHIP SOCIETY

PRESENTED BY
HAMPTON UNIVERSITY
DEPARTMENT OF ATHLETICS

 #RISINGTIDE

*NEUTRAL SITE

2024 FOOTBALL SCHEDULE

HOME GAMES

AWAY GAMES



31
AUG



ARMSTRONG STADIUM
HAMPTON, VA | 6:00 PM

07
SEPT



ARMSTRONG STADIUM
HAMPTON, VA | 6:00 PM

14
SEPT



WILLIAM "DICK" PRICE STADIUM
NORFOLK, VA | TBA

21
SEPT



AUDI FIELD*
WASHINGTON, D.C. | TBA

28
SEPT



ZABLE STADIUM
WILLIAMSBURG | 6:00 PM

05
OCT



ARMSTRONG STADIUM
HAMPTON, VA | 2:00 PM

19
OCT



TRUIST STADIUM
GREENSBORO, N.C. | 2:00 PM

26
OCT



(HOMECOMING)
ARMSTRONG STADIUM
HAMPTON, VA | 2:00 PM

02
NOV



ARMSTRONG STADIUM
HAMPTON, VA | 1:00 PM

09
NOV



UNITAS STADIUM
TOWSON, MD | 1:00 PM

16
NOV



ARMSTRONG STADIUM
HAMPTON, VA | 1:00 PM

23
NOV



MARY CASEY STADIUM
ALBANY, N.Y. | 1:00 PM

FOR TICKET PRICES AND MORE
INFORMATION VISIT
WWW.HAMPTONPIRATES.COM



THE FOUNDATION

HAMPTON ATHLETICS FOUNDATION

The Hampton Athletics Foundation is the philanthropic/fundraising arm of Hampton Athletics and provides a way for organizations and individuals to help our talented athletes receive a quality education while providing the #1 student experience in America.

There are several different investor levels available. These levels allow all to support the Department of Athletics. No investment is too small. Your investment into the Foundation will also serve as a tax deduction.

www.hamptonpirates.com



HAMPTON ATHLETICS FOUNDATION

The department of athletics is home to more than 350+ athletes that compete regularly at a high level. To achieve greatness on the field, court, or pitch and excel in the classroom, our talented student-athletes need YOU!

The resources provided through your philanthropic efforts are an invaluable piece to the athletic puzzle that help us provide for our student-athletes daily. Your generous investments help our students achieve not only their athletic goals, but their academic ones as well.

Membership Levels

| <u>Levels</u> | <u>Investor Amount</u> |
|----------------------------|------------------------|
| *President's Club | \$10,000/yr. |
| *Athletics Director's Club | \$5,000/yr. |
| Pirate | \$2,500/yr. |
| Crewmate | \$1,000/yr. |
| Shipmate | \$500/yr. |
| Matey | \$100/yr. |



This structure will be used to determine access to seating, parking, and tailgating.

Your giving level will also qualify you for exclusive benefits and event invitations throughout the year.

*President's Club & Athletics Club are eligible for Pirate Leadership Society.

BENEFITS CHART

2024 Hampton Athletics Foundation Benefits

Most Popular



= Priority Parking Lot Access

= Space Reserved Parking Access

Pirate Leadership Society
(Gift agreement invested over 5-years)

| Hampton Athletics Giving Levels | Matey (\$1 - \$499) | Shipmate (\$500 - \$999) | Crewmate (\$1,000 - \$2,499) | Pirate (\$2,500 - \$4,999) | Athletic Director's Club (\$5,000 - \$9,999) | President's Club (\$10,000 - \$24,999) | Blue Leadership Society (\$25,000) | White Leadership Society (\$100,000) | Silver Leadership Society (\$500,000) | Platinum Leadership Society (\$1,000,000+) |
|---|---------------------|--------------------------|------------------------------|----------------------------|--|--|------------------------------------|--------------------------------------|---------------------------------------|--|
| Welcome Packet | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Football Season Parking Access | | | | | | | | | | |
| Basketball Season Parking Access | | | | | | | | | | |
| Early Access to Reserved Seating (Football & Basketball Season) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Tax Deduction (Charitable Gift) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Online Donor Recognition | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Priority Seat Selection (FB & BB Season) | | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Early Access to Single Game Tickets | | | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Access to TowneBank Club (FB) & Courtside Lounge (BB) | | | | | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Pre-Game Court/Field Access (FB & BB Season) | | | | | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Away Game/Travel Experience | | | | | | | ✓ | ✓ | ✓ | ✓ |
| Exclusive Gifts | | | | | | | ✓ | ✓ | ✓ | ✓ |
| Naming Opportunities | | | | | | | | ✓ | ✓ | ✓ |

For questions about the Hampton Athletics Foundation, please email: Athletics_Foundation@hamptonu.edu.

Focus on Annual Investment FY25 Goal

| | |
|------------------------------------|-----------|
| 10 President's Club Investors | \$100,000 |
| 10 Athletics Dir. Circle Investors | \$50,000 |
| 20 Pirate Investors | \$50,000 |
| 50 Crewmate Investors | \$50,000 |
| 100 Shipmate Investors | \$50,000 |
| 250 Matey Investors | \$25,000 |

**Minimum Investment Total:
\$325,000**



All investments will count toward your yearly alumni gift total.

PIRATE LEADERSHIP SOCIETY

The Pirate Leadership Society, established in 2023, is an exclusive giving program for investors giving \$5,000 or more per year (for a minimum of five years) to the athletics department. These contributions include capital giving, athletic scholarships, and athletic program endowments. Philanthropic commitments beyond season ticket contributions are tax deductible.



PIRATE LEADERSHIP SOCIETY



Recognizes donors with philanthropic commitments of

\$25,000+
OVER 5 YEARS

To help support



Scholarships &
Endowments



Expendable
Excellence Funds



State of the Art
Facilities





PIRATE LEADERSHIP SOCIETY

Increase and drive multi-year philanthropic gift commitments to Hampton Athletics and the Hampton Athletics Foundation.

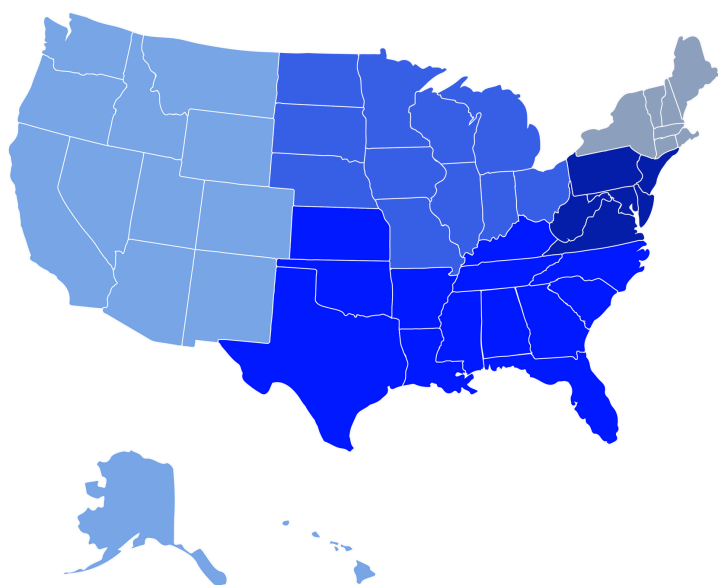
Develop a genuine sense of community among Hampton Athletics major and principal gift investors.

Provide exclusive, first-class investor experiences.

Create a standard and consistent investor stewardship model for major and principal gift investors to Hampton Athletics and the Hampton Athletics Foundation.

Hampton Athletics Foundation

Regions of Interest



Mid-Atlantic Region



Mid-West Region



Northeast Region



South Region



West Region

RISING TIDE

MEMBERSHIP

The Pirate Leadership Society recognizes those who make commitments of \$25,000+ to Hampton Athletics in a five year period.

Membership is immediately earned once a cash gift commitment is signed and documented with the Hampton Athletics Foundation. Membership is active for five (5) years.

If a commitment is fulfilled in less than five years, the donor will still be considered a PLS member and receive stewardship program opportunities for the full five-year term. If a commitment is documented after the second PLS event of the year, the member will receive an additional stewardship year.

Commitments can be gifted over a maximum of five years. A new commitment is needed to retain membership Pirate Leadership Society.

| HAMPTON ATHLETICS GIVING LEVELS | Blue Leadership Society (\$25,000) | White Leadership Society (\$100,000) | Silver Leadership Society (\$500,000) | Platinum Leadership Society (\$1,000,000+) |
|--|---|---|---|---|
| Welcome Packet | ✓ | ✓ | ✓ | ✓ |
| Football Season Parking Access |  |  |  |  |
| Basketball Season Parking Access |  |  |  |  |
| Early Access to Reserved Seating (Football & Basketball Season) | ✓ | ✓ | ✓ | ✓ |
| Tax Deduction (Charitable Gift) | ✓ | ✓ | ✓ | ✓ |
| Online Donor Recognition | ✓ | ✓ | ✓ | ✓ |
| Priority Seat Selection (FB & BB Season) | ✓ | ✓ | ✓ | ✓ |
| Early Access to Single Game Tickets | ✓ | ✓ | ✓ | ✓ |
| Access to TowneBank Club (FB) & Courtside Lounge (BB) | ✓ | ✓ | ✓ | ✓ |
| Pre-Game Court/Field Access (FB & BB Season) | ✓ | ✓ | ✓ | ✓ |
| Away Game/Travel Experience | ✓ | ✓ | ✓ | ✓ |
| Exclusive Gifts | ✓ | ✓ | ✓ | ✓ |
| Naming Opportunities | | ✓ | ✓ | ✓ |

FUNDS OF EMPHASIS

While we appreciate your willingness to invest in the Department of Athletics, the question we most often receive is "Where is my money going?" Below we've outlined the funds of emphasis for general investments to Athletics. All sport specific fund designations will continue to reside with the individual sports.

Athletics Impact Fund: One of the most powerful ways to directly impact the HU Athletics program. Contributions are used to support the department's most pressing needs and priorities and ensure we have the vital resources to provide all student-athletes with an exceptional academic and athletic experience.

Director of Athletics Strategic Initiatives Fund: This fund is specifically to be used at the discretion of the Director of Athletics (AD) to use for enhancements to the athletics infrastructure, including staffing, operational budget supplementation, travel, and other items.

Athletics Scholarship Fund: Affords the most talented athletes with the opportunity to participate in collegiate athletics. Scholarships enable student-athletes with exceptional talent to attend HU and raise the caliber of the university's academic and athletics prowess.

Lady Pirate LeadHERS Excellence Fund: An initiative to support opportunities for women athletes. This initiative will bolster connections with current and former student-athletes, parents, coaches, and advocates committed to the elevation of Pirate Women's Athletes.

FUNDS OF EMPHASIS

Sports-Specific Excellence Funds: Unrestricted gifts are allocated for programmatic costs for all men's and women's athletics programs. As tuition and operational costs rise, the need for unrestricted dollars increases. These funds are essential to recruiting athletes of exceptional talent to Hampton University, travel and equipment costs, as well as other areas of need deemed by head coaches. Hampton Athletics Foundation investors are alumni, parents, friends, and advocates of Pirate Athletics programs who recognize the value of the intercollegiate athletics experience and enthusiastically participate in the promotion, support, and success of Hampton athletes.

SPORTS TO BE FUNDED

- *Men's Basketball Excellence Fund*
- *Women's Basketball Excellence Fund*
- *Football Excellence Fund*
- *Men's Lacrosse Excellence Fund*
- *Sailing Excellence Fund*
- *Women's Soccer Excellence Fund*
- *Men's Track & Field/ CC Excellence Fund*
- *Women's Track & Field / CC Excellence Fund*
- *Women's Triathlon Excellence Fund*
- *Volleyball Excellence Fund*
- *Men's Tennis Excellence Fund*
- *Softball Excellence Fund*





#WEAREHAMPTON

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RISING HJTIDE