

**1972**

**MEMPHIS  
STATE  
UNIVERSITY**

# **TIGER FOOTBALL**

**"NEW IN '72"**

**Head Coach Fred Pancoast**



# 1972 FOOTBALL SCHEDULE

|                                             |                      |            |
|---------------------------------------------|----------------------|------------|
| SEP. 16 — MISSISSIPPI.....                  | Memphis, Tenn. ....  | 7:30 (CDT) |
| SEP. 23 — DRAKE*.....                       | Memphis, Tenn. ....  | 7:30 (CDT) |
| SEP. 30 — SOUTH CAROLINA.....               | Columbia, S.C. ....  | 7:30 (EDT) |
| OCT. 7 — TENNESSEE.....                     | Memphis, Tenn. ....  | 2:00 (CDT) |
| OCT. 14 — UTAH STATE..... (Homecoming)..... | Memphis, Tenn. ....  | 7:30 (CDT) |
| OCT. 21 — NORTH TEXAS STATE*.....           | Dallas, Texas ....   | 1:30 (CDT) |
| OCT. 28 — TULSA*.....                       | Memphis, Tenn. ....  | 7:30 (CDT) |
| NOV. 4 — WICHITA STATE*.....                | Memphis, Tenn. ....  | 1:30 (CST) |
| NOV. 11 — CINCINNATI.....                   | Memphis, Tenn. ....  | 1:30 (CST) |
| NOV. 18 — LOUISVILLE*.....                  | Louisville, Ky. .... | 8:00 (EST) |
| NOV. 25 — SOUTHERN MISSISSIPPI.....         | Jackson, Miss. ....  | 1:30 (CST) |

\*MISSOURI VALLEY CONFERENCE GAMES

## TIGERS IN 1973

|                                      |
|--------------------------------------|
| Sep. 15—North Texas State            |
| Sep. 22—at Mississippi               |
| Sep. 29—Houston                      |
| Oct. 6—at Kansas State               |
| Oct. 13—Tulsa                        |
| Oct. 20—at Florida State             |
| Nov. 3—Virginia Tech                 |
| Nov. 10—Southern Mississippi         |
| Nov. 17—at Southwestern<br>Louisiana |
| Nov. 24—at Cincinnati                |

Future opponents include: Houston, Mississippi, Tennessee, Florida State, Mississippi State, Texas A&M, Iowa State, in addition to MVC opponents.

## 1971 RESULTS

| MSU | OPPONENT         | ATTENDANCE  |
|-----|------------------|-------------|
| 30  | West Texas State | 0 (21,412)  |
| 21  | Mississippi      | 49 (50,164) |
| 3   | South Carolina   | 7 (20,666)  |
| 20  | Louisville       | 26 (20,559) |
| 6   | at Utah State    | 7 ( 5,041)  |
| 27  | Southern Miss    | 12 (19,494) |
| 45  | at Cincinnati    | 21 (17,020) |
| 7   | Houston          | 35 (10,132) |
| 47  | North Texas St.  | 8 (13,788)  |
| 21  | Kansas State     | 28 (17,234) |

## PASADENA BOWL

|    |                |            |
|----|----------------|------------|
| 28 | San Jose State | 9 (15,244) |
|----|----------------|------------|

1971 Missouri Valley Conference Champion  
1971 Pasadena Bowl Champion

## 1972 FRESHMAN SCHEDULE

| Date      | Opponent               | Site                   | Time          |
|-----------|------------------------|------------------------|---------------|
| SEP. 29 — | MISSISSIPPI STATE..... | Memphis, Tenn. ....    | 1:30 pm (CDT) |
| OCT. 13 — | VANDERBILT.....        | Memphis, Tenn. ....    | 1:00 pm (CDT) |
| OCT. 20 — | MISSISSIPPI.....       | Oxford, Miss. ....     | 1:30 pm (CDT) |
| NOV. 2 —  | FLORIDA STATE.....     | Panama City, Fla. .... | 7:30 pm (EST) |
| NOV. 17 — | L.S.U.....             | Baton Rouge, La. ....  | 2:00 pm (CST) |

# MEMPHIS STATE UNIVERSITY

## 1972 FOOTBALL GUIDE

*Compiled and Edited by the Memphis State University Sports Information Office*



**New Coach Fred Pancoast**

1972 marks the advent of a new era in the Memphis State football program. On February 5, 1972, Dr. Ford Haynes, chairman of the University athletic committee, announced that a "program to move MSU football off a middle position to the heights of collegiate football," was being initiated. In announcing the expanded program, the committee acted upon the willingness and preference of Coach Billy Murphy to give up his coaching job and devote his full-time efforts to the athletic directorship and achievement of the new goal. Dr. Haynes asked for a rededication of the Memphis State athletic program from the thousands of fans who have enjoyed MSU football for the past decade and invited all other true sports fans of the area to join in the crucial next few years that will

determine Memphis State's place in collegiate football circles. Under the guidance of Coach Murphy, who for the past 14 years coached the Memphis State football Tigers to a 91-44-1 record and brought a small college competitor to the doorsteps of becoming a football power, the football program now faces a new challenge. With challenge has come change. Coach Fred Pancoast, one of the most successful, best known Southeastern conference assistants for nine years, has arrived to take over the head coaching duties at Memphis State.

The initial response to both the expansion of the program and to Coach Pancoast's outward enthusiasm has been beyond words.

We, therefore, dedicate this guide to the fulfillment of the new goal, to both Coach Murphy and Coach Pancoast, and the countless other members of the athletic department as they move forward together.

***"I see some real concrete things at Memphis State. I see a chance for great strides forward. . . ."***

**—FRED PANCOAST**

## Prospectus For The 1972 Football Season

# NEW IN '72

A new coaching staff led by Coach Fred Pancoast—for the past nine years one of the top assistant coaches in the Southeastern Conference—promises to give the Tigers a new look in 1972 and an outstanding opportunity for MSU to retain the conference title it has won three out of the past four years. Returning senior quarterback Al Harvey, a gifted runner, adequate passer and consistent performer, will lead what could be one of the best offensive backfields to ever perform for MSU into battle against the stiffest schedule ever—a schedule which has the Tigers playing Mississippi, Tennessee, and South Carolina in the first four weeks of the season.



**Quarterback Al Harvey (17)**

and are expected to develop into outstanding college players before their careers end.

Where in the past MSU has been known predominately as a rushing-oriented team, Coach Pancoast, formerly the offensive coordinator at Florida and Georgia, has indicated a willingness to "throw the football." He is quick, however, to point out that the Tigers' offense this year is blessed with an abundance of speed, having three starting backs capable of running 100-yards in less than 10-seconds. Therefore, while he likes to throw, Coach Pancoast has also said, "We don't want to throw any games away," indicating this: While additional attention will be placed on passing, the emphasis will be on utilizing the Tigers' speed to the utmost.

**Thus, the Tiger offense should be wider open than it's ever been, both diversified and varied, with the ability to run the same plays from several different formations; but at the same time, because of the speed and the already-established success in running the football, the attack should be equally conservative.**

Speed, alone, won't be the only thing going for the Tigers this year. In addition to the speed, if the Tigers can exhibit the desire, dedication, and "newness of spirit" which was prevalent during the spring session, then these attributes should more than make up for the lack of size and experience on offense.

As on offense, a new defense has been installed for the '72 Tigers and defensive end Danny Hosea, tackle Glenn Whittemore, and linebackers Butch

Fullback Paul Wilson, junior tailback Dornell Harris and fullback Clifton Taylor, and wingback Stan Davis will be led up front by a sound offensive line anchored by center Hal McGeorge, guards William Solomon and Tom Parker, tackle Jay Douglas, and tight-end Steve DeLong. Newcomers David Fowler at quarterback, and split-end James Thompson promise to bolster the offensive threat. Both Fowler and Thompson were high school greats, led last year's freshman team in their respective departments,



**Stan Davis (22)—All-America Bound(?)**



Hosea (66) and Whittemore (77) return...

hit hard, as was shown in some heated spring scrimmages. What the Tigers do lack in size and experience will hopefully be made up with this type of aggressiveness, teamwork, and the alert play witnessed during the spring.

Another outstanding feature of the 1972 Tigers will be in the kicking department. The Tigers' place-kicking chores will be handled by "soccer-styler" Neil Purdie, who kicked a 50-yarder in the spring game. Last season, Purdie was on his way to a record-breaking year in the kicking department, when he was sidelined with a knee injury. Replacing Purdie in 1971 and backing him up this year is McGeorge, the starting center, who is currently working on a string of 19 consecutive extra-points without a miss. McGeorge can also be used on field goals, and is effective from 30 yards out.

The punting duties again will be in the very capable hands of fullback Paul Wilson, who has averaged slightly under 40 yards per punt in his two years. Behind Wilson is DeLong, the tight-end, who punted long and consistently throughout the spring and performed well in the Blue-Gray Intrasquad game.

On defense, the Tigers should again field a fine punt return defense—some-what of a specialty for MSU in recent years.

Smith and Tom Carlsen will be back to lead the charge. Weakened by graduation, the defensive secondary will depend on Carlsen, last year's outstanding defensive player in the Pasadena Bowl, junior David Johnson, and newcomer Everett Taylor.

Defensively, the Tigers will run from a four-man front in contrast to the more-accustomed, Oklahoma-type set-up, which has been used at Memphis State for several years. While the basic defense and terminology have changed, one thing hasn't—the Tigers' desire to



Kicker Purdie is back.

The starting team in '72 is more than adequate enough to give Coach Pan-coast a winning season in his first year at the Tiger helm, but a lack of depth and experience throughout will once again be prevalent. However, the "new-ness" of the entire football program as will be witnessed by the brand-new, Dallas Cowboy-like uniforms, and the desire, dedication, and hard work which have been generated could bring about a better-than-expected year for Memphis State in 1972.



The Spirit is there.

# **INTRODUCING COACH FRED P. PANCOAST**

## **Memphis State's 16th Head Football Coach**

"He won us over the first time we met him. This is another step forward in our athletic program."

—Billy J. Murphy, MSU Athletic Director

"He's going to make a great head coach. He has a great knowledge of offense and he has the kind of temperament to handle a complete program . . ."

—Vince Dooley, Georgia Football Coach

"He's flexible, warm and tough . . . has all the requisites of a head coach and a way of getting the most out of his players."

—Former Florida Coach Ray Graves (now Athletic Director)



***"My challenge is to do the very best I can with what I have. The ultimate goal is to win them all and to coach the best football team in the country."***

**—Fred Pancoast**

Fred Pancoast, regarded by his peers as one of the nation's most promising figures in the coaching profession, is Memphis State's new head football coach. A study in organization, enthusiasm, savvy, and football knowledge, Coach Pancoast is a stern believer in "complete involvement." At 40, Coach Pancoast, brings with him a long and impressive record, encompassing 16 years of experience, nine of which were spent as a top assistant coach in the Southeastern Conference. When beckoned last February from Georgia, where he was serving as Vince Dooley's chief offensive assistant, to become Memphis State's 16th head coach, Pancoast was regarded, by many, as the top assistant coach in the South.

Formerly a star quarterback in high school in his home town of Pensacola, Florida, Coach Pancoast played collegiately at Tampa University from 1948 to 1952 where he set a number of Spartan career passing marks and established himself as a top-flight quarterback.

After college, Pancoast entered the Marine Corps and while there quarterbacked the Parris Island Marines for four years and was a unanimous selection to the All-Service team of 1954, winning the honor over several former collegiate All-Americans. While serving as a drill instructor at Parris Island, S.C., Pancoast met Coach Dooley, later to become his boss at Georgia.

Pancoast, who started his coaching career as the backfield coach at Hillsborough High in Tampa in 1957, was an assistant coach at Tampa until 1962, at which time he accepted the head-coaching spot. He served as Tampa's head coach for two seasons and recorded a 6-9-3 mark.

After his two years at Tampa, Pancoast accepted a position at Florida, where he made a name for himself as an offensive coach. Under his guidance, the Gators led the SEC in total offense in 1965, 1966, 1967 and 1968, set SEC total offensive records in three of those years, and had four members of the offense named to first-team All-America teams, including Heisman Trophy-winner Steve Spurrier.

At Florida and, then, at Georgia, Pancoast exhibited the ability to adjust to the offensive style of his players. With the Gators, he was pass oriented with strong-arm quarterbacks. At Georgia, however, he directed a bone-crushing ground game.

Pancoast moved to Georgia in 1970 as the head offensive coach. While there the Bulldogs compiled a 16-6 record, and led the SEC in offense last year, a year in which Georgia compiled an 11-1 record.

At Memphis State, Coach Pancoast inherits a young, winning tradition of "tough, hard-nosed football." He has indicated that the 1972 Tigers will be wide open, and diversified, but at the same time conservative.

Coach Pancoast is married to the former Carolyn Action of Tampa. They have three daughters, Karen, 15, Susan, 14, and Dawn, 13.



The Pancoast Family—Seated: Mrs. Carolyn Pancoast and Coach Pancoast. Girls (L to R): Dawn (13), Karen (15) and Susan (14).

***"I always like to consider myself not as good as anyone else and having to work twice as hard to get up with the other guy. . . ."***

**—Coach Fred Pancoast**

# Pancoast Talks:



## ABOUT THE TIGER OFFENSE

**"SPEED** is the top thing in the offense . . . fairly wide open type team with the ability to make the big play . . ."

" . . . several people capable of making great plays . . ."

"We'll use varied formations . . . run a lot from the 'I' formation . . . run the same play from different formations . . . And we'll run plays where we utilize all the speed . . . depth is questionable especially in top skilling positions . . ."

**OFFENSIVE LINE**—"starters quick, strong and experienced . . ."

**WIDE RECEIVERS**—"possible strongest pair in nation in Stan Davis and James Thompson . . . some depth afterwards . . ."

**TIGHT END**—"DeLong is outstanding . . . After him lack experience and depth . . ."

**QUARTERBACKS** . . . "all capable of getting job done . . . Al Harvey is number one and makes few mistakes, followed closely by sophomore David Fowler (a good passer and runner . . . lacking experience) and senior Rick Strawbridge (a strong passer)"

**RUNNING BACKS** "One of the strongest positions on team . . . fast, quick and smart . . . Dornell Harris, Paul Wilson and Clifton Taylor could all have a banner year . . ."

**KICKING GAMES** "More than adequate . . . Purdie's field goal kicking ability will be invaluable . . . punting drive of Wilson and DeLong will average in excess of 40 yards per punt . . ."

## OUTSTANDING RETURNER

**STAN DAVIS** "has a chance to be a super player . . . great hands . . . quick feet . . . does it all . . . including blocking . . ."

## MOST PROMISING NEWCOMER

**JAMES THOMPSON** . . . "very complete football player . . . has speed to beat you long and quickness to beat you short . . . real aggressive blocker . . ."

## ABOUT THE TIGER DEFENSE

**"FANATICISM** is what we need . . . if we have that and can have the enthusiasm, desire and hustle we had in the spring, we'll do okay . . ."

"We had a good spring defensively . . . and one thing stood out . . . the players are willing to work long and hard to improve . . . in fact their ability to improve far exceeded our expectations . . ."

"We've got some great talent on defense but at the same time we've got some inexperience and lack some size . . ."

"overall we've got a lot of determination, aggressiveness, and desire . . ."

**DEFENSIVE END** . . . "better than average . . . Danny Hosea is a good football player . . . and great pursuer . . ."

**DEFENSIVE LINE** "is strong, starting front four as good as anywhere . . . Bobby Russell if able to play is capable of great tackle play . . . Whittemore could be a fine football player . . . has quickness . . . is a heck of a fighter . . . a winner . . . you can win with him . . . we also have some sophomores coming up who could develop into fine players with time . . ."

**LINEBACKERS** "are vital in our system . . . Butch Smith is intelligent and is quite talented . . . Mulwee is a vastly improved player . . . has super ability . . . newcomer Erickson has impressed us as much as anyone . . . could be great . . . lacks experience only . . . has everything else . . ."

**DEFENSIVE SECONDARY** . . . "Hit hard by graduation . . . this could be a key to our success . . . Tom Carlsen is back and does a fine job . . . Everett Taylor is a very gifted sophomore . . . we need to do a lot of team work to make up for the inexperience . . ."

### OUTSTANDING RETURNER

**CAREY MULWEE** "has a chance to have a great year . . . has good size and speed to pay with anybody . . . great leader"

### MOST PROMISING NEWCOMER

**EVERETT TAYLOR** "can be a super football player . . . one of finest sophomore defensive backs I've ever seen . . ."

## THE WORD FROM



## ABOUT . . . . .

**WINNING**—"Our thoughts are to win every game this season. It will be tough with the schedule we have but we can play with anyone and we will give it everything we have. . . . In order for you to win big you have to play defense . . . winning starts with defense but you need to accompany that with an offense that is capable of scoring points . . . winning is first . . . and winning starts with defense . . . At Memphis State we'll do whatever we can to win. A winning record, that's what we want . . . when our football team takes the field, the one intention is to win . . ."

**COACHING**—"There's no way to coach football unless you've completely involved. Football is a game of motivation and you don't get the job done by just standing around . . . A football coach must develop a style of play to fit his team. . . ."

**OFFENSE vs. DEFENSE**—"Granted I am known as an offensive coach, but if there is to be an accent, it would be defense. Once you put on the hat of a head coach, you have to have a good defense . . . Defense is success . . . on the other hand, too, college football is for the fans to an extent, and wide-open football is more of a crowd-pleaser and a more efficient style of play. I like to open up the game . . . and I love to throw the football . . . and see it moving . . ."

**FOOTBALL**—"To me football is what life's all about. It's success, failure, perseverance, and patience . . . it's discipline, desire, and dedication and no matter how talented you are, without them, you're a loser . . ."

## DEFENSIVE TERMINOLOGY

The Memphis State University defense in 1972 will take on a new look. Because of the newness of several positions, a brief description follows:

**SAM**—is the strong-side linebacker. (Lines up to the tight-end side of the ball.)

**MIKE**—is the inside linebacker. (He, too, lines up to the tight-end side.)

**WILL**—is also an inside linebacker. (He lines up to the split-end side of the ball.)

**BENGAL**—is the outside linebacker. (He, too, lines up to the split-end side.)

**QUICK END**—is the defensive end who goes with the Bengal to the split-end side.

**STRONG END**—is the other defensive end who lines up on the tight-end side with SAM.

## CAPSULE COMMENT

### LETTERMEN RETURNING (37)

#### Offense (18)

Tim Boren, SE, Sr.; Stan Davis, FL, Sr.; Steve Delong, TE, Jr.; Jay Douglas, OT, Sr.; Dornell Harris, TB, Jr.; Al Harvey, QB, Sr.; Hal McGeorge, C, Jr.; Tom Parker, OG, Sr.; Neil Purdie, K, Jr.; Jim Qualter, OG, Sr.; John Quintal, TB, Sr.; Mike Robbins, FL, Jr.; John Robison, FL, Jr.; Bill Solomon, OG, Jr.; Rick Strawbridge, QB, Sr.; Tom Talbot, TE, Sr.; Clifton Taylor, FB, Jr.; Paul Wilson, FB, Sr.

#### Defense (19)

Charlie Baugh, DT, Jr.; Mark Benskin, DB, Jr.; Wayne Byrd, DB, Jr.; Tom Carlsen, DB, Jr.; John Evans, DB, Jr.; Darrell Higdon, DT, Sr.; Danny Hosea, DE, Jr.; David Johnson, DB, Jr.; Terry Jones, LB, Jr.; Bill Kebler, DB, Jr.; Bob McGoldrick, DE, Jr.; Ruben Melton, DE, Sr.; Carey Mulwee, LB, Sr.; Ken Roach, DE, Sr.; Bobby Russell, DT, Sr.; Butch Smith, LB, Sr.; Tommy Thompson, DB, Jr.; Ken Valentine, LB, Sr.; Glen Whittemore, DT, Jr.

### LETTERMEN LOST (12)

Charlie Babb, S; Jeff Bruner, DHB; Walter Daggett, DHB; Paul Gowen, TB; Ray Jamieson, FB; Ricky Kale, LB; John Kirschner, TE; Carl Maurer, OT; Dave Pawlik, NG; Glenn Rogers, S; Palmer Smith, C; and Mike Stark, OT.

## STATE-BY-STATE BREAKDOWN

Fifteen states are represented on the 1972 squad. Listed below are the states, the number of players on the squad from that state, and their names:

- ALABAMA (5)—Strawbridge, Tyler, T. Thompson, Price, and Ralph  
 ARKANSAS (4)—Evans, McCarty, Douglas, and Massey  
 FLORIDA (7)—Napier, Carlsen, Karpiak, Valentine, Erickson, Richards, and Thweatt  
 GEORGIA (5)—McDaniel, Easterlin, DeLong, Kirkpatrick, and Spencer  
 ILLINOIS (4)—Parker, Farr, Higdon, and Kirk  
 KENTUCKY (2)—Fowler and Smith  
 MASSACHUSETTS (6)—Kebler, Quintal, Qualter, Puzin, Whittemore, and Trocki  
 MISSISSIPPI (2)—Hughes and Russell  
 MISSOURI (1)—Robbins  
 NEW JERSEY (6)—Tague, Maddaluna, Crescione, M. Lynch, Boris, and Hamley  
 NEW YORK (1)—B. Lynch  
 OHIO (2)—Cara and Solomon  
 PENNSYLVANIA (6)—Wilson, Richey, Goate, McGoldrick, Purdie, and Robison  
 TENNESSEE (27)—Davis, J. Thompson, Benskin, Harvey, Johnson, Byrd, Wallace, Mawyer, Harris, E. Taylor, C. Taylor, Ray, Roach, McGeorge, Emert, Baugh, Jones, Corder, Marchetti, Talbot, Mulwee, Hatley, Melton, DePriest, Boren, and Hosea  
 VIRGINIA (1)—Whittaker

## GENERAL INFORMATION

- COLORS**—Blue and Gray  
**NICKNAME**—Tigers  
**FOOTBALL**—Memphis Memorial Stadium (50,164)  
**BASKETBALL**—Mid-South Coliseum (11,200)  
**CONFERENCE**—Missouri Valley  
**ENROLLMENT**—21,000  
**HOTELS**—Sheraton-Peabody, Chisca Plaza  
**MOTELS**—Admiral Benbow Inns (3 locations), Albert Pick Motor Inn, Downtowner Motor Inn, Holiday Inns (13 locations), Howard Johnson's (2 locations), Ramada Roadside Inns (2 locations), Travelodge Motor Inns (2 locations)

## PRONUNCIATION GUIDE

- Charlie Baugh—Baw (like saw)  
 Joe Crescione—Cress-see-on  
 James Goate—Go-tee  
 Danny Hosea—Ho-zee  
 Craig Karpiak—Car-pee-ack  
 Bill Kebler—Key-blur  
 John Maddaluna—Mad-a-loona  
 Tony Marchetti—Mar-ketti  
 Pat Massey—Mass-see  
 David Mawyer—Mow-wer  
 Mike Napier—Knape-ee-er  
 Neil Purdie—Purr-dy  
 Joe Puzin—Pew-zin  
 John Quintal—Quin-tall  
 Joe Tague—Tag  
 Tom Thweatt—Th-wheat  
**COACHES**  
 Lindy Infante—IN-FAN-tea  
 Charles Whittemore—Whit-tea-more

## A NOTE TO THE PRESS—RADIO—TV

One reason Memphis State's football program is soaring can be traced to the "super" press-radio-television coverage. MSU places a great amount of importance on the media, its representatives and the coverage.

All requests for working press, radio, TV, photographers, and scouts should initially be directed to:

Bill Grogan  
 Sports Information Director  
 Memphis State University  
 Room 118, Fieldhouse  
 Memphis, Tennessee 38152

As soon as the request is received and noted, it is forwarded to Mr. Jack Bugbee, at Memphis Memorial Stadium, where it is processed and filled no later than one week prior to the game. All requests must be limited to working members of the media. Please indicate if you plan to bring a Telecopier machine with you.

Telephone requests (i.e. loops or wire orders) should be ordered from South Central Bell. The stadium contact is Mr. Bugbee or Mr. Buddy Wells, Stadium Manager.

Western Union operators do staff the game. However, for special requests (i.e. Telex), requests should be sent to the WU office far in advance of the game.

# THE CITY OF MEMPHIS



Memphis on the Mississippi is named for the Egyptian city of the same name on the Nile. The name means "Place of good abode."

Andrew "Old Hickory" Jackson, one of the founders and later the seventh President of the United States, is generally credited with naming Memphis when it was established in 1819.

Known as the "Cotton Capital of the World," Memphis, now the 17th largest city in the U.S., has a rich heritage having lived under five flags: Spain, 1541; France, 1682; Great Britain, 1763; United States 1784, and the Confederacy, 1861-62.

Today's Memphis presents a full spectrum of sports, visual and performing arts, and special events for its 620,873 citizens.

An all-new sports complex at the Mid-South Fairgrounds includes the home of Memphis State's football team, the 50,164-seat Memphis Memorial Stadium, also the site of one of the top post-season football classics in America, the Liberty Bowl. The complex is also the site of the \$4.7-million Mid-South Coliseum, an 11,200-seat arena which is the home of MSU's "nationally known" basketball team.

Memphis has become a national mecca for golfers, with nine public and 11 private courses throughout the city. The annual Danny Thomas Memphis Open Invitational Golf Tournament is held here in late May or early June. Fishing enthusiasts can catch bass, crappie, and pan fish at one of the many lakes in the surrounding area. Boating facilities are also available.

Memphis is also the cultural and entertainment center of the seven-state Mid-South. Each season promoters bring a wide selection of symphony, ballet, repertory theater, the Metropolitan Opera, touring Broadway plays and current musicians and singers to the city. Besides the imported entertainment, local contributions to the cultural life are the Memphis Symphony Orchestra, Civic Ballet, and the Memphis Little Theater.

The Memphis Museum, popularly known as the "Pink Palace," includes fine collections of natural history and art objects, trophies from African safaris, and a planetarium. Overton Park Zoo is one of the finest in the country. Brooks Memorial Art Gallery, also in Overton Park, contains old masters, 18th-Century porcelains, Italian and American paintings, and has several traveling art shows during the year.

Among the special annual events are the week-long Cotton Carnival in May, the Mid-South Fair, held annually at the Fairgrounds for nine days in September, and a gigantic Navy Festival sponsored by Navy Memphis at Millington.

Memphis, where W. C. Handy gave birth to the Blues, is also the home of Elvis Presley and the Memphis Sound. The recording industry in this city has won acclaim from top-selling singers throughout the country.



During its six decades of service to the Mid-South area, Memphis State University has grown from a rural teachers college to a nationally respected institution offering major study in 82 different areas.

More than 20,000 students enrolled for courses on our highly developed campus represent almost every state in the United States as well as more than 45 foreign countries. Degrees ranging from the associate of arts in nursing to the doctor of philosophy are available.

Memphis State University is comprised of a College of Arts and Sciences, a College of Business Administration, a College of Education, the Herff College of Engineering, the School of Law, the Graduate School and the Division of Continuing Studies.

With a total land area of 1,100 acres, the University extends to four separate locations. A 640-acre forest farm houses biology field stations and a retreat area for conferences to the northwest, while Chucalissa Indian Village, a local tourist attraction and archaeological field site, is located in southwest Shelby County. The University also operates the Memphis Speech and Hearing Center in the mid-town medical center. The main campus, now in the heart of the city, comprises 150 acres.

Memphis State was founded in 1909 as West Tennessee State Normal School. It became West Tennessee State Teachers College in 1925 and Memphis State College in 1941. University status was granted by the legislature in 1957.

The rapid growth of Memphis State University into its present role of education, research and service for this area has come under the leadership of its president since 1960, Dr. Cecil C. Humphreys.

# Memphis State Keeps Rolling Along . . .

Ole Man River has pushed a lot of water past Memphis, Tennessee, since the doors of West Tennessee State Normal School opened for the first time in September of 1912. In the meantime, the school has grown from a two building normal school on the site of an old plantation to a major university of 31 academic buildings. The enrollment has climbed from 200 in 1912 to a gigantic 20,400 students in all levels of academic endeavor.

The history of Memphis State University, covering a brief six decades, is the story of growth from infancy to maturity of a great educational institution.

Founded after a struggle of several years by various communities in West Tennessee to have the new "normal" (teacher education) school located in their area, West Tennessee State Normal began with a faculty of 12.

By the spring of 1913, the enrollment had jumped to 900. Shortly thereafter, in 1916, the first yearbook, **The DeSoto**, was published. **The Columns**, an organizational newsletter, now the alumni magazine, became a monthly publication that same year.

Even during those early years, sports were not neglected. As a matter of fact, the 1921 girls' basketball team were City Champs, Tri-State Champs, Mississippi Valley Champs and World Free-Throw Champs.

In 1925, (Aerial shot below), along with being made a full four-year college, the name was changed to the West Tennessee State Teachers College. This was shortened five years later to State Teachers College, and in 1941 the school became Memphis State College.



During World War II, Memphis State was chosen as a pilot training center for the Army Air Corps and a training center for officers and men in the Armed Forces.

In 1947, Memphis State received national attention when coed Barbara Walker was crowned Miss America in Atlantic City, N.J. Memphis State has now become known as a campus of Southern beauties.

The next big step academically for MSC came in 1950 when a Graduate Division of study was opened primarily for teachers and school administrators.

MSC began its fight to gain university status in 1951, a year in which the state legislature defeated a proposal to make Memphis State a branch of UT.



**Miss MSU—Miss America 1947**  
**Barbara Walker (Hummel)**



**Miss MSU 1972**  
**Jacquie Pickard**

Memphis State, determined to prove it was ready for university status, continued its academic growth. In 1953 the college was divided into three schools: Arts and Sciences, Business and Education. The Graduate School was expanded, and in 1956, journalism was officially separated from the English department.

Finally in 1957 the legislature granted university status to Memphis State. Much has happened at MSU since Dr. Cecil C. Humphreys became president in 1960.

The School of Law, opened in 1962, was accredited by the American Bar Association two and one-half years later and enrolls almost 600 aspiring young attorneys annually.

The Herff College of Engineering, originally established as a graduate program in 1964 with a \$100,000 gift from the estate of the late Herbert Herff, has its own three-building complex at the northeast corner of the main campus.

The Graduate School, which awarded its first doctorate in 1968, has 2,400 students enrolled in courses which eventually will lead them to a master's, specialist or doctoral degree in one of 35 departments offering 82 majors.

In 1970, the MSU Speech and Drama Department became the first non-professional group of any kind anywhere to do the now-famous Broadway rock musical **Hair**. The one-week run was a sell-out after the first day of ticket sales and through special arrangements with the authors, **Hair**, its nude scene deleted for the MSU production, was extended for another week of packed houses.

Memphis State University has come a long way since its meager beginning. Its student body today, which also includes extension and non-credit, special interest course enrollment, represents three-fourths of Tennessee's 95 counties, 45 of the 50 states and more than 50 foreign countries.

The University's vast growth, coupled with its recent maturity, has placed it in a demanding and prominent role in the future of Memphis and the Tri-State area. Memphis State long ago set its objectives as education, research and service. These are now being met daily and the former rural teachers institution now influences minds of all ages while it formulates new ideas to help solve current problems.

# MEMPHIS STATE DIRECTORY

|                                      |                                           |
|--------------------------------------|-------------------------------------------|
| President .....                      | Dr. Cecil C. Humphreys (Tennessee, 1936)  |
| Chairman, Athletic Committee .....   | Dr. A. Ford Haynes (Tennessee, 1941)      |
| Athletic Director .....              | Billy J. Murphy (Mississippi State, 1947) |
| Asst. to the Athletic Director ..... | Ruffner Murray (VPI, 1937)                |
| Athletic Business Manager .....      | Gabe Hawkins (Mississippi State, 1940)    |
| Athletic Ticket Manager .....        | J. W. Patrick (Mississippi State, 1942)   |
| Sports Information Director .....    | Bill Grogan (Memphis State, 1967)         |
| Graduate Assistant .....             | Norman McCoy (Memphis State, 1971)        |
| Academic Advisor .....               | Dr. Bill Marking (Memphis State, 1966)    |
| Trainer .....                        | Gene Smith (Sterling College, 1949)       |
| Team Physician .....                 | Dr. Clifton Wooley (Tennessee, 1939)      |

## COACHING STAFF

|                                                       |                                           |
|-------------------------------------------------------|-------------------------------------------|
| Football Coach .....                                  | Fred Pancoast (Tampa, 1952)               |
| Chief Offensive Assistant .....                       | Lindy Infante (Florida, 1964)             |
| Chief Defensive Assistant .....                       | Lamar Leachman (Tennessee, 1957)          |
| Assistant .....                                       | Murray Armstrong (Tennessee, 1961)        |
| Assistant .....                                       | John Cobb (Memphis State, 1951)           |
| Assistant .....                                       | Hal Dyer (Florida State, 1963)            |
| Assistant .....                                       | Frank Emanuel (Tennessee, 1968)           |
| Assistant .....                                       | Pete Mitchell (Southern Univ., 1956)      |
| Assistant .....                                       | Bill Turnbow (Texas Tech, 1961)           |
| Assistant .....                                       | Charles Whittemore (Georgia, 1970)        |
| Assistant Freshman Coach with<br>Varsity Duties ..... | Tracy Clemmons (Memphis St., 1971)        |
| Graduate Assistant .....                              | Frank Downing (Lafayette, 1951)           |
| Graduate Assistant .....                              | Tom DeHart (Memphis State, 1966)          |
| Graduate Assistant .....                              | Paul Gowen (Memphis State, 1972)          |
| Equipment Manager .....                               | John Cothorn (Memphis State, 1970)        |
| Director of Personnel and Admin. Asst. ....           | Jim Hoggatt (Memphis State, 1953)         |
| Recruiter .....                                       | Fred Mangum (Memphis State, 1961)         |
| Basketball Coach .....                                | Gene Bartow (N.E. Missouri St., 1953)     |
| Assistant .....                                       | LeRoy Hunt (Central Missouri State, 1957) |
| Assistant .....                                       | Wayne Yates (Memphis State, 1961)         |
| Graduate Assistant .....                              | Ed Young (Valparaiso, 1970)               |
| Baseball Coach .....                                  | Bobby Kilpatrick (Mississippi, 1960)      |
| Golf Coach .....                                      | Jim Cook (Memphis State, 1968)            |
| Gymnastics Coach .....                                | (To be announced)                         |
| Tennis Coach .....                                    | Tom Buford (Southwestern, 1957)           |
| Track Coach .....                                     | Glenn Hays (Southwestern, 1962)           |

## OFFICE STAFF

|                                    |                                                                             |
|------------------------------------|-----------------------------------------------------------------------------|
| Athletic Director's Office .....   | Mrs. Joyce Wiuff                                                            |
| Football .....                     | Mrs. Martha Millrany, Mrs. Christina Beale                                  |
| Business Office .....              | Mrs. Arlene Glass                                                           |
| Ticket Office .....                | Mrs. Jean Branch, Mrs. Cathy Moore,<br>Mrs. Sandy Phillips, Miss Cindy Cole |
| Sports Information Office .....    | Mrs. Carol Coletta                                                          |
| Basketball and Spring Sports ..... | Mrs. Lillian Raffety, Mrs. Debbie Clemmons                                  |

# The President



## DR. CECIL C. HUMPHREYS

Before becoming president of Memphis State University in 1960, Dr. Cecil C. Humphreys already had a full career in academic and administrative offices.

His first association with Memphis State was in 1937 as a history teacher. Since that beginning he has served as coordinator of public relations, athletic director, director of the graduate school and assistant to the president.

Originally from Paris, Tenn., Dr. Humphreys played football at the University of Tennessee, where he received his bachelor's and master's degrees, and was honored for that play when selected to the Sports Illustrated Silver Anniversary All-America team in 1960. He earned the doctoral degree at New York University.

Dr. Humphreys served as a special agent with the Federal Bureau of Investigation from 1941-1944 prior to going on active duty with the Navy. He returned to Memphis State in 1947.

A community-minded individual, Dr. Humphreys has been often recognized for his service. He was selected as "Educator of the Year" in 1962 by Greater Memphis State, Inc., and the Tennessee Optometric Association named him "Vision's Man of the Year" that same year. He received the third annual Community Salesman's Award

of the Memphis Sales Executive Club in 1964, the Liberty Bell Award by the Memphis-Shelby County Bar Association in 1965 and the Americanism Award by the National Football Foundation and Hall of Fame in 1966. Southwestern at Memphis also conferred an honorary Doctor of Laws degree on him in 1966. An Outstanding Citizen's Award was made by the Al Chymia Shrine Temple in 1968, the Sons of the American Revolution presented him a gold Good Citizenship Medal in 1969 and in 1970 he received the Human Relations Award of the Memphis Roundtable of the National Conference of Christians and Jews. The Americanism Award of the American Legion was bestowed on him in 1970. That same year he was selected to receive the Significant Sig award of Sigma Chi Fraternity.

A special survey by **The Commercial Appeal** in 1970 listed Dr. Humphreys as one of the ten most influential citizens of the City of Memphis. In that study he ranked second as having the most respected opinion by other leaders and as having the greatest amount of personal influence.

Dr. Humphreys is married to the former Miss Florence Van Natta of Memphis. They have two sons, Robert Hunter Humphreys, 20, and Cecil C. Humphreys Jr., 17.

# BILLY J. MURPHY

## Athletic Director

Billy J. Murphy, who compiled one of the nation's winningest coaching records as Memphis State's head football coach for 14 seasons, decided last spring to take on an even bigger challenge than the one which brought him to the university and devote his full time efforts to the duties of athletic director, a position he has jointly held since 1966.



One of the most respected figures in the southern athletic community, his record as Athletic Director has been just as impressive as it was on the gridiron. In addition to establishing Memphis State as a southern football power, Murphy has been influential in guiding the Tigers out of the independent status into the Missouri Valley Conference; has maintained a "self-supporting" athletic program and budget; and has recently added some of the "nation's finest" athletic facilities. Under his guidance, the football, basketball, baseball, track, golf, tennis, gymnastics, and, more recently, swimming programs have become some of the nation's finest. In Memphis State's short tenure in the MVC, the school has won three football championships, four-of-four gymnastic titles, and has claimed the "all-sports" honor two years in succession. As he did in football, Coach Murphy has helped to develop an overall solid, sound, and a winning athletic program for Memphis State.

As football coach, he guided the Tigers to three conference titles, a 28-9 victory in the 1971 Pasadena Bowl—the Tiger's first appearance in a major bowl—and was voted MVC Coach-of-the-year three out of the four years in the conference. His 14-year record of 91-44-1 at Memphis State was, at the close of the 1971 season, ranked

among the nation's top 15 coaches in won-loss percentages.

In the 1960s, Murphy-coached teams compiled a 70-25-1 record, the 11th best in the nation, and were fifth in scoring, ninth in rushing and 14th in both total offense and scoring defense. In 1963, five years after he arrived on the scene with the challenge of establishing "a major football program at Memphis State," Murphy coached the Tigers to one of the nation's few undefeated seasons, and was named Coach of the Year by a national publication.

Before coming to Memphis State, Murphy spent coaching stints at Mississippi State and Minnesota under Murray Warmath.

Coach Murphy is a graduate of Mississippi State where he starred as a tailback in 1941, 1942, and 1946. A former Marine Lieutenant in the Pacific Theater from 1943 to 1945, Coach Murphy returned to Mississippi State following active duty and captained the Bulldogs to a fine season and was named to the All-SEC team.

A native of Siloam Springs, Arkansas, Coach Murphy and his lovely wife, the former Elizabeth Parrish of Starkville, have two children Mike (20) and Libby (16).

**"I am going to miss coaching, but the football competition that we face and all the attendant problems of our athletic program today call for my giving full-time as athletic director. Just as I have tried to do my best at all times during the past 14 years, I will continue to put the success of the Memphis State University athletic program first in my career."**

# FACULTY ATHLETIC COMMITTEE

The governing body of the athletic program at Memphis State is the athletic committee. Its duties fall primarily into three categories: determining the overall athletic policy, overseeing the athletic budget and recommending and approving athletic staff changes.

The committee has recently made major recommendations, after review and consultation with the athletic director about the expansion of MSU's athletic program. Future plans call for the the forming of various study committees to compile information to be used in making further recommendations about the athletic program.

Dr. A. Ford Haynes, Chairman of the Department of Secondary Education, is the current chairman of the committee. Dr. Haynes replaced Dean R. M. Robison, who retired in the summer of 1971 after his 25 year chairmanship of the committee. Dean Robison served on the athletic committee for 28 years.

Dr. Haynes, who is serving in his tenth year on the committee and his second as chairman, is completely behind the athletic program at MSU. He feels that athletics are a vital part of the overall University program. "Those who participate in the programs are called on to develop skills which will carry them through life," says Haynes. "In addition, athletics offer the public a means of recreation and entertainment through 'big time' competition."

Dr. Haynes feels that a sound and sincere relationship has been developed between the Athletic Committee and the Athletic Department and is taking steps to insure even more improvement in the athletic committee's policy-making role. As chairman of the committee, Dr. Haynes also serves as the University's faculty representative at Missouri Valley Conference and NCAA meetings.

Members of the committee, who are appointed annually by the president, and who have served for the past several years, are: Dr. W. Elzie Danley,



Dr. A. Ford Haynes



Dr. Bill Marking

Dean of the University College; Dr. Thomas S. Fry, Professor of Civil Engineering; Dr. Ralph W. Williams, Director of Graduate Studies; Dr. John Corbet, Associate Professor of Geography; Dr. J. Lasley Dameron, Associate Professor of English; Mr. Lamar Newport, Director of Off-Campus Facilities, and Mr. Allen Hammond, of the Student Aid Department. In addition two MSU students are appointed each year by Dr. Humphreys.

With the expansion of both the athletic program and the university has come the need for an individual charged with advising and aiding all athletes in various academic matters.

Dr. Bill Marking, a 1966 graduate of Memphis State who received his Doctor of Science Education degree from MSU in January of 1971, is charged with this responsibility in addition to several other duties. As advisor, Dr. Marking's duties include the supervision of admission, registration, and academic advising of all MSU athletes.

In addition, Dr. Marking serves as a liaison between the department and the administration of the university, as well as being the Executive Secretary of the Athletic Committee.

Dr. Marking is also a key officer and worker in the Inner-M Club, Memphis State's varsity lettermen's club.

# ATHLETIC STAFF



**RUFFNER MURRAY**  
Assistant to the Athletic Director



**COL. GABE C. HAWKINS, SR.**  
Athletic Business Manager

**Ruffner Murray**, a prominent Mid-South figure in both the athletic and business professions, enters his fifth year as Memphis State's full-time assistant to the athletic director.

Primarily responsible for the athletic scholarship fund and the coordinating of MSU's spring sports program, since his arrival, there has been a noticeable increase in the scholarship fund and the spring sports program is vastly improved.

Murray, who is the first full-time assistant to the A.D. the school has had, came to MSU after serving 30 years as head football coach at Memphis Central High School. During his 30 years at Central, his teams won 175 games, lost 71 and tied 11. During his coaching tenure he produced eight city championship teams, four of which won it in succession from 1952-55. In addition, Murray, who received several coaching awards and honors, produced a countless number of high school football stars who went on to become collegiate greats.

A high school football player himself at Central from 1931-33, after graduation, Murray went on to play college ball at Virginia Tech from 1933-37. He assumed the Central coaching duties in 1937.

**Gabe Hawkins**, one of the busiest individuals in the Memphis State Athletic department, is beginning his eleventh year as the business manager of athletics.

In actuality, Col. Hawkins has been associated with Memphis State for approximately 16 years. Prior to his becoming business manager, he served as the commanding officer for Memphis State's Air Force ROTC detachment from 1956 to 1960. After his retirement from the U.S. Air Force in 1961, the 23-year USAF veteran joined the athletic staff.

In addition to the host of responsibilities which accompany the duties of business manager, Col. Hawkins is also charged with the supervision of the athletic department's administrative office and staff.

Since joining the department, Hawkins has helped to establish several administrative and budgetary programs, which have since been adopted for use throughout the university.

Col. Hawkins is a 1940 graduate of Mississippi State, where he received a BS degree in Aeronautical Engineering. He also holds a master's degree in Management and Finance from the Air Force Institute and Memphis State University. In addition to his duties in the athletic department, Col. Hawkins is an assistant professor of technology.



**J. W. PATRICK**  
Ticket Manager

**J. W. Patrick**, a former member of the Memphis State University football coaching staff, has been the school's ticket manager since 1965.

During his four years as an assistant coach at Memphis State, during which he was primarily responsible for coaching the tackles, Coach Patrick helped produce some of the best linemen in the school's history, including All-America Harry Schuh.

A 1942 graduate of Mississippi State, Patrick had a very successful college career. He was a three-year starting guard for the Bulldogs earning All-Southeastern Conference as a sophomore in 1939. The next season, his junior year, the Bulldogs went undefeated, and, in 1941, were the conference champions.

Following graduation and three years in the Air Force, Patrick was the head football coach and athletic director at Columbia, Miss., Yazoo City, Miss., Holmes Junior College in Mississippi and later at Louisiana College.

In 1959, he returned to Mississippi State as an assistant coach. Two years later, he left Starkville and joined the Memphis State coaching staff.



**BILL GROGAN**  
Sports Information Director

**Bill Grogan**, no stranger to the Memphis State athletic picture, is beginning his third year as MSU's sports information director.

A 1967 graduate of the University, he was student assistant to former SID George Wine. While working in Sports Information he was responsible for all MSU statistics and helped to establish and compile the All-Time records. During this same period, Grogan was sports editor of The Tiger Rag, MSU student newspaper, wrote a weekly column for The (Memphis) Daily News, and was employed by both Memphis newspapers (The Commercial Appeal and the Press Scimitar).

The 28-year old Grogan graduated from Kingsbury High School in 1962. He has been active on the local sports scene since high school, serving as clubhouse manager during the final two seasons of the Memphis Chick Baseball Club; basketball, softball, and baseball official for the Memphis Park Commission; official statistician for the 1965 and 1966 Tennessee Secondary School Athletic Association Basketball Tournament and a press radio-television coordinator for the Danny Thomas Memphis Open Golf Classic.

Prior to returning to his alma mater, Grogan was an Air Force captain based in Washington, D.C., and assigned as a Writer/Editor to the Air Force Information Office.

