

BOOSTER FAQ

Q: May a booster purchase a ticket to the Beanpot from a student-athlete's allotment of complimentary admissions?

A: No. Boosters cannot purchase complimentary admissions from a student-athlete's NCAA-permitted allotment without affecting his/her eligibility.

Q: May a booster purchase an autographed ball or championship ring from a current student-athlete?

A: No. Boosters cannot purchase memorabilia that a student-athlete received due to athletics participation from a student-athlete without affecting his/her eligibility.

Q: May a booster provide a discount on clothing, food or car rentals (or any other product or service) to student-athletes or prospects as part of his/her business?

A: No. A discount provided specifically to a student-athlete or prospect is considered an extra benefit and against NCAA rules. If the same discount is available to all BU students or the general public, it is a permissible discount.

ASK BEFORE YOU ACT

Boston University
Department of Athletics
Compliance Office

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Dear Faculty, Staff, Alumni and Friends,

One of the important cornerstones of the Boston University athletics program is the loyalty and enthusiasm of Terrier fans who have demonstrated their interest in our teams by their attendance at events, through their phone calls and letters and by their gifts of support to our teams and programs.

Boston University Athletics appreciates the support which stimulates and encourages our student-athletes and energizes our entire organization.

We must be mindful, however, not to let our enthusiasm for athletics lead us into conflict with the very specific rules and regulations of the National Collegiate Athletic Association (NCAA), the Patriot League or Hockey East.

The NCAA definition of a Boston University "representative of athletics interest" or "booster" is very broad and encompasses many of our supporters who are regular attendees at our events. If you fall into this category, there are a number of activities regarding contact with student-athletes and recruits that could put the University at risk for NCAA sanctions.

We need your help. This brochure is intended to provide basic information regarding NCAA rules that apply to a Boston University "representative of athletics interest" and highlights rules concerning situations encountered by faculty, staff, alumni and friends of Boston University. It does not include all applicable situations.

If you have questions concerning prospective or enrolled student-athletes, please direct your inquiry to the Athletic Department Compliance Office.

Thank you for your continued support.

Drew Marrochello
Director of Athletics



COMPLIANCE GUIDE FOR FACULTY, STAFF, ALUMNI AND FRIENDS 2022-23

Boston University
Department of Athletics
Compliance Office



INSTITUTIONAL CONTROL AND RESPONSIBILITY

It is incumbent upon each NCAA member institution to control its intercollegiate athletics program and conduct that program in compliance with the rules and regulations of the NCAA. This includes taking responsibility for the actions of its staff members and for the actions of any other individual or organization engaged in activities promoting the athletic interests of the institution.

DEFINITIONS YOU SHOULD KNOW

Prospective Student-Athlete (PSA)

A PSA is anyone who has started classes for the ninth grade. A student does not have to be recruited or involved in athletics to be considered a PSA. A student at a two- or four-year college becomes a PSA as soon as permission to contact has been granted. All NCAA recruiting rules apply until a PSA reports for team practice or attends classes as a full-time student, whichever comes first.

Enrolled Student-Athlete (ESA)

An ESA is anyone who is on the roster for a varsity sport at the institution. This includes students who are medically disqualified from participating but still receive an athletics scholarship and those who may have exhausted eligibility but are still enrolled at the institution.

Recruitment

Recruitment is any solicitation of a PSA or a PSA's parents, guardians, relatives or friends for the purpose of securing enrollment and/or participation of that PSA in athletics at BU. Recruiting activities include any correspondence, e-mail, faxes, telephone calls, text messages or social media contact as well as in-person contact occurring on- or off-campus. These regulations are very specific, and only specified BU staff members are allowed to recruit.

EXTRA BENEFITS

An extra benefit is any gift or arrangement provided to a PSA, an ESA or their family members or friends that is not expressly permitted by the NCAA. Extra benefits include, but are not limited to, cash, gifts, loans, transportation, housing, meals, clothing, entertainment and any kind of preferential treatment/special arrangement (reduced rates, preferred seating, restricted parking, event tickets) not available to the general public.

Receipt of an extra benefit will affect the eligibility of the PSA or ESA. A PSA or ESA may accept financial assistance, gifts or benefits only from a family member or as specifically permitted by NCAA legislation.

Exceptions are sometimes allowed if a pre-existing relationship exists but not if the relationship exists solely due to athletics participation. If you have a question, please contact the BU Compliance Office to determine if you have a pre-existing relationship with a PSA or ESA.

NAME, IMAGE AND LIKENESS

- Student-athletes are now permitted to have endorsement agreements with commercial establishments to promote a company, product or service.
- If you engage in a promotional agreement with a BU student-athlete, the student-athlete can be paid fair market value in exchange for performing a service.
- A student-athlete may not receive payment in excess of fair market value or conditioned upon participating in their sport at BU or based on the student-athlete's athletic performance level.

Please remember that a failure to abide by these rules will result in the ineligibility of all involved student-athletes.

DO'S AND DON'TS FOR REPRESENTATIVES OF ATHLETICS INTERESTS

Do:

For a prospective student-athlete:

- Continue to have contact with an established family friend or neighbor who may be a PSA, as long as the contact is not for recruiting purposes and is not initiated by a member of the BU Athletics Department.
- Bring outstanding PSAs to the attention of BU coaches.
- Assist a PSA who has signed a National Letter of Intent with employment during the summer prior to enrollment at BU. The Compliance Office must approve this in advance.

For an enrolled student-athlete:

- Have contact with an ESA on-campus.
- Invite an ESA or team for a meal and provide transportation to that meal. The meal may be provided at your home or at a restaurant but must be pre-approved by the BU Athletic Compliance Office and limited to infrequent and special occasions.
- Invite an entire team for a meal when they are visiting a city in conjunction with an away-from-home competition.
- Assist an ESA with summer or post-graduate employment.
- Contribute to any of the athletic or other support groups at BU.

DON'T:

- Provide a PSA, ESA or their parents, guardians, relatives or friends with an extra benefit of any kind.
- Engage in any recruitment of PSAs on- or off-campus.
- Have any on-campus contact with a PSA other than an exchange of greeting.
- Contact a high school coach or administrator in an attempt to evaluate a PSA.
- Provide or co-sign a loan for a PSA or ESA.
- Provide or arrange employment for a PSA before completion of the senior year of high school.
- Provide or arrange employment for a PSA or ESA without first receiving written permission from the Compliance Office.