

## General NIL Guidelines

- Effective July 1, student-athletes may earn compensation at market value for their name, image, and likeness ("NIL"). Student-athletes may receive compensation in the form of money, services or goods.
- NIL contract/agreement activities may NOT conflict with academic or team schedules and responsibilities.
- Per state law, the use by student-athletes of any Delta State marks, logos, verbiage or designs in NIL activities is NOT permitted unless the University has provided advance written permission.
- NIL compensation may NOT be provided in exchange for athletic participation, performance or attendance at Delta State.
- Student-athletes will NOT be permitted to enter into NIL contracts connected with the endorsement or promotion of: gambling, sports betting, controlled substances, marijuana, tobacco or alcohol, performance enhancing supplements, adult entertainment or any product that reflects adversely on the school or athletic program.
- Delta State employees may NOT compensate or arrange compensation to a current or prospective intercollegiate athlete for her or his name, image, likeness.
- Student-athletes must report all NIL contracts to the athletics department through the ARMS workflow in advance of signing AND receiving compensation from the NIL contracts.
- The duration of a NIL contract may NOT begin before enrollment of the student-athlete and may NOT extend beyond participation in an athletic program at Delta State.
- Student-athletes may secure representation (agent, lawyer or advisor) ONLY for Name, Image and Likeness agreements or activities and NOT for future professional athletic contract negotiations. Student athletes must report to Delta State in writing at least seven (7) days before hiring an agent/advisor to represent or assist with NIL contracts or business.
- An athlete agent representing a student-athlete for purposes of NIL compensation agreements or activities must be registered in the state of Mississippi.
- An attorney representing a student-athlete for purposes of NIL compensation agreements or activities must be a member in good standing of The Mississippi Bar.
- International student-athletes should NOT enter into any NIL agreements without the guidance from the Delta State University International Student Services office to discuss and prevent any complications with student visa/immigration issues.
- Pell Grant or need based financial aid could be affected by compensation from Name, Image and Likeness agreements. All such issues are case by case and particular to the individual Student-athlete and any questions should be directed to the Delta State University Financial Aid office.

The full text of the Mississippi Intercollegiate Athletics Compensation Rights Act is available [here](#).