



JAGUAR JAMBOREE ATHLETIC ASSOCIATION



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www.gojagsports.com



Overview

The Jaguar Jamboree Athletic Association ("Jamboree") is responsible for providing vehicles for private support of the intercollegiate athletics program at Southern University at Baton Rouge (SUBR). The Athletics Director, Dr. William Broussard, reports directly to the Chancellor of the Baton Rouge campus, Dr. James Llorens, and retains overall responsibility for the health and stability of the program. The funds will be accounted for and dispersed at the discretion of the athletic director for the benefit of all SUBR student-athletes. Finally, the athletic director will provide regular reporting to investors in the program. The JJAA has developed a mission statement to provide goals and objectives in the development and delivery of the athletics program at the Southern University. This vision provides the road map for the University's commitment to be second to none in the area of intercollegiate athletics.

MISSION STATEMENT

The Jaguar Jamboree Athletic Association is dedicated to the intellectual, physical and personal development of student-athletes, as well as staff, including a commitment to diversity and gender equity. Demonstrating leadership in all decisions affecting college athletics, the Jamboree will act in an ethical and honest manner, will promote an environment fostering the professional and personal achievement of coaches, administrators and staff, and will attain excellence in athletic performance, sportsmanship, financial strength, and superior fan satisfaction. This vision in athletics is at the core of the responsibility to the University, to our students, and to the public at large.

VISION FOR THE FUTURE

The Jaguar Jamboree Athletics Association provides a tax-deductible opportunity for individuals to provide support to Jaguar Athletics, funding the following priorities:

- *Scholarships to provide exceptional education, housing and books for our student-athletes.
- *First rate practice and competition facilities
- *Top-of-the-line training, conditioning and safety equipment
- *Coaches incentive packages to attract and retain the highest quality leaders for our athletic program.
- *Travel budgets for coaches to recruit the brightest and most talented student-athletes from across the state, region, nation, and beyond.

The JJAA's goal is to assist the Southern University Athletics Department in maintaining a level of excellence in the classroom, in competition and in the community in order to solidify a national standing among the elite collegiate programs in the country.

Department of Athletics

(225) 771-5930 Voice

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Southern University and A&M College

(225) 771-4890 Fax

P.O. Box 9942, Baton Rouge, LA 70813

<http://www.gojagsports.com>

Introducing the Jamboree Athletic Association



Dr. William Broussard
Director of Athletics

Jaguar Nation:

I am reaching out to you on behalf of 335 student-athletes and 11 head coaches who represent Southern University proudly in 15 NCAA Division I sports. In 2012-13, the cost for Southern University Athletics to provide athletic scholarships neared \$2 million—approximately 25% of the total operating budget. As the cost of higher education increases—including books, meals, and ever-rising tuition costs—so does the cost of providing these opportunities.

Such support is critical to the future of Jaguar Athletics and to the young men and women who want to one day earn the title of “Southernites,” and that is why I am coming to you to ask for support.

The Jamboree Athletic Association has been established to solicit and attain funds to underwrite the costs of providing athletic scholarships and departmental support so that we can continue to offer full scholarship allotments, as defined by NCAA standards in many of our sports, and work towards offering maximum allotments in sports that currently do not. Further, such scholarship support will allow for true full scholarships to be offered so that student-athletes do not experience reductions from other aid sources—a key component in the recruiting and retention process. Finally, increased underwriting of scholarship funding will allow me to reduce the department’s burden and free up funding for projects that will improve facilities, enhance the student-athlete experience, and upgrade the fan experience for those attending athletic events.

Donors who support the Jamboree will receive exciting benefits for their 100% tax-deductible gift and will also have the security of knowing how much is raised, how many scholarships we offer, and what improvements we can make as a result of these budget-relieving funds. I will publish a report, available to all donors who request it, and host a bi-annual town hall event to share the progress we are making.

Please see the attached document outlining the donor benefits and if you are interested in making a donation, please, contact me by any of the above listed means, for a pledge card. Thank you for your consideration, and Go Jags!

Yours, in Gold and Blue,

William Broussard, Ph. D. Director of Athletics

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Donor Categories and Benefits#:

Blue Club: \$100 2 "SU" Lapel Pins, Jamboree! bumper sticker, program recognition

Gold Club: \$250 4 "SU" Lapel Pins and Jamboree! bumper stickers, program recognition

Booster Club: \$500 Lapel pins and bumper stickers for each officer, recognition as "Official Booster"

Athletic Director's Club: \$1,000 "Silver Jag" Lapel Pin, bumper sticker, program recognition,

invitation to Athletics Town Hall Meetings, special invitations from the Director of Athletics*

Clark Club: \$1,880 "Silver Jag" Lapel Pin, bumper sticker, program recognition, invitation to

Athletics Town Hall Meetings, special invitations from the Director of Athletics and

Chancellor**

"Tried and True" Athletic Scholarship: \$2,500+ All "Clark Club" benefits, "Golden Jag" pin, and

invitation to annual scholarship banquet

"Gold and Blue" Endowed Athletic Scholarship: \$10,000 All "Clark Club" benefits, invitation to the

annual scholarship banquet, assignment of full scholarship award*** to student-athlete

#if you are interested in a small-business/corporate sponsorship, please contact the Director of Athletics

*including special event passes and tickets to SU Athletics events, as available, or if available upon request

**including special event passes and tickets to SU Athletics or University sponsored events, as available, or if available upon request

***in compliance with NCAA rules, and award is in name only (award to be presented at annual banquet)

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Jamboree Pledge Card

Name (as you would like it to appear in program):

Address:

Alumnus? If so, c/o:

Email address:

Phone Number:

Donor Club level of interest:

Donation enclosed:

Please send all donations to:

Jamboree Athletic Association, c/o Dr. Will Broussard, P.O. Box 9942, Baton Rouge, Louisiana, 70813

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