



2026–27 Red & Blue Crew Internship

Looking to get hands-on experience working in sports, social media, and marketing? The Duquesne Athletics Marketing Department is looking for up to eight creative, driven students to join the Red & Blue Crew Internship for the 2026–27 academic year. Each intern will take on a unique focus, whether it's managing social media, planning promotions, or helping lead the student section. Interns are expected to dedicate five hours each week, including a weekly meeting and attendance at specific athletic events.

This is a great opportunity to build your resume, grow your skill set, and work closely with a Division I athletic program, including its coaches and players. Interns will gain experience in social media management, leadership, content creation, and marketing strategy while building school spirit and getting involved on campus.

Responsibilities:

- Handle social media posting, engagement, and creative content on X and Instagram
- Assist with planning and promoting game day events
- Brainstorm in-game activations and student section ideas
- Recruit students to join and support Duquesne Athletics, with an emphasis on football and men's and women's basketball
- Spread awareness about upcoming athletic events and promotions via weekly emails, social media, and on-campus activations
- Help distribute giveaways and lead the student section

What You'll Gain:

- Experience working in collegiate athletics, sports marketing, and content creation
- Free Duquesne Athletics gear and Red & Blue Crew T-shirt
- Priority access to exclusive opportunities
- A chance to build your network, get involved on campus, and work with like-minded peers

Who Should Apply:

- Students interested in athletics, marketing, leadership, or content creation
- Have a desire to promote school spirit, unity, and awareness of athletic events
- Are able to attend 50% or more of all home football and men's basketball games
- Must be enrolled at Duquesne for Fall 2026 and Spring 2027
- Take initiative in their work and brainstorming new ideas

Application Process:

- Interested candidates should submit a resume and cover letter to penroset@duq.edu.