



LOUISVILLE
10



The University and City

University of Louisville

The University of Louisville boasts some of the nation's best and brightest minds amid a friendly, park-like setting in the heart of Kentucky's largest city.

UofL serves as an engine that powers Metro Louisville and the commonwealth. Our more than 22,000 students, 7,000 faculty and staff, and 140,000 alumni contribute daily to ideas and innovations that make lives better.

UofL has been named a national top producer of Fulbright awards, with more than 130 UofL students and alumni earning this international studies award since 2003. This total is greater than all of Kentucky's other public universities combined and is on par with several Ivy League universities.

Young people who choose UofL enjoy a wide



range of study options – more than 200 fields in 12 schools and colleges. The city also serves as a classroom for UofL students, who benefit from internships and partnerships with Fortune 500 companies such as Kindred Healthcare, Ford, Haier (formerly General Electric), Humana, Yum! Brands and others,

as well as Metropolitan College, a unique work-study program with UPS.

UofL students reside in an urban oasis where the improvements never stop. The latest addition is the Belknap Academic Building, which houses four stories of modern instructional space and a student success center. An expanded Student Activities Center features enhanced dining options, study spaces and meeting facilities. Ekstrom Library renovations included the addition of the Teaching Innovation Learning Lab,

where instructors can experiment with new technology and equipment to enhance learning opportunities for students.

Other noteworthy facilities include one of the nation's top 10 academic clean rooms, where work in bioengineering, nanotechnology and other high-

University of Louisville



demand fields takes place. Apartment-style housing and a sparkling student recreation center provide first-class places to live and play on campus.

UofL is a leader in research with faculty who have conducted the world's first successful implantation of an artificial heart and the nation's first successful hand transplant. Our faculty currently lead the world's first FDA-approved clinical trial using adult cardiac stem cells to treat heart disease and pioneered the use of locomotion training to help paralyzed patients walk again.

Innovation runs rampant across UofL, and corporate partners are joining with the university to help bridge the tech gap. The university recently partnered with Microsoft to explore the future of artificial intelligence and provide digital literacy training. Additionally, the university is working with IBM to establish an IBM Skills Academy in the newly-created Center for Digital Transformation on Belknap Campus. The academy will provide curriculum and educational tools concentrated on eight fast-growing technology areas: artificial intelligence, blockchain technology, cybersecurity,

cloud computing, internet of things, quantum computing, data science and design thinking.

In recent years UofL has emerged as a hub for advanced manufacturing. Through partnerships with industry leaders such as General Electric, faculty and students are able to interact with makers from around the world, whether they are present physically or connected virtually. In addition, UofL has installed maker spaces in the West End School and Nativity Academy — both located in lower income areas of Louisville — to allow at-risk students to learn the latest 3-D printing techniques and envision a whole new world of opportunity.

UofL recently expanded its healthcare enterprise by acquiring several Louisville-area health assets including UofL Health – Jewish Hospital, UofL Health – Frazier Rehab Institute, three additional regional hospitals, four regional medical centers and numerous physician groups. The expanded UofL Health enterprise ensures a continuation of high-quality medical care to patients throughout our community and beyond.

UofL stands out for its efforts to serve the needs of its community. One of only 69 universities in the United States to achieve Carnegie Foundation Research 1 and Community Engaged University status, UofL is ranked among the nation's best universities for African American and LGBTQ+ students. UofL's Signature Partnership, a project with community organizations and businesses to improve the social, cultural, educational, health care and economic development services in a historically underserved area of Louisville, is considered a national model for community engagement.

UofL remains committed to ensuring a nurturing and challenging intellectual climate that demonstrates a genuine understanding of how diversity enriches a vibrant metropolitan research university. Under the leadership of President Neeli Bendapudi, the university celebrates diversity, fosters equity, and strives for inclusion, making UofL a great place to learn, a great place to work and a great place in which to invest.



City of Louisville

The Louisville area owes its existence to the Falls of the Ohio, the only place where the 981-mile Ohio River flows over bedrock. The falls were really a rapids where the river dropped about 27 feet in three miles, usually blocking passage by boat.

Early explorers recognized the strategic importance of the Falls. George Rogers Clark established the first settlement there in 1778, to use as a base of his invasion of British territory in Southern Illinois and Indiana. Two years later that settlement became Louisville – named for King Louis XVI of France, who was supporting the American Revolution.

Louisville quickly became a vital transportation center for the young nation. Ports were established above and below the Falls. Passengers and freight moved overland around the rapids. Trails and roads connected the ports to inland settlements in Kentucky and Indiana. The steamboat brought prosperity and growth to the area; by 1850, Louisville was the 10th-largest city in the nation.

In the decades that followed, railroads greatly improved connections with cities throughout the nation, and Louisville became known as the “Gateway to the South.” Businesses and industries were attracted by the strong and convenient transportation network and Louisville became an industrial center.

In recent years, the economy of the Louisville area has shifted from a heavy reliance on industry to an increasing emphasis on services, including earning a worldwide reputation as a transportation and distribution center. Once again, location is a key factor. Louisville is located near the center of the eastern half of the contiguous 48 states, with nearly half of the nation’s consumer markets within a 500-mile radius. The climate is mild enough that Louisville’s airport is rarely closed because of weather.

Climate, location and a good transportation system helped convince United Parcel Service to establish its national hub in Louisville in the early 1980s. UPS, in turn, is attracting businesses that depend



Cardinal fans participate in a rally at Fourth Street Live!, a downtown entertainment area.

on fast and efficient transportation of their goods to other parts of the nation and throughout the world.

The Kentucky Center for the Arts is one of the nation’s premier performing arts facilities, housing three spacious theatres.

“The Ville” has been labeled as the Best College Sports Town in America

Sports, including UofL athletics, are an important facet of life in the Louisville area. Churchill Downs has hosted three Breeders’ Cups and continues its traditional Run For The Roses – the Kentucky Derby – the first Saturday each May. The 1996, 2000 and 2014 PGA Championships were staged at Valhalla Golf Course in eastern Jefferson County, which was also the site of the 2008 Ryder Cup international competition. The Louisville Bats, the triple-A baseball team of the Cincinnati Reds, have drawn over 1 million fans to

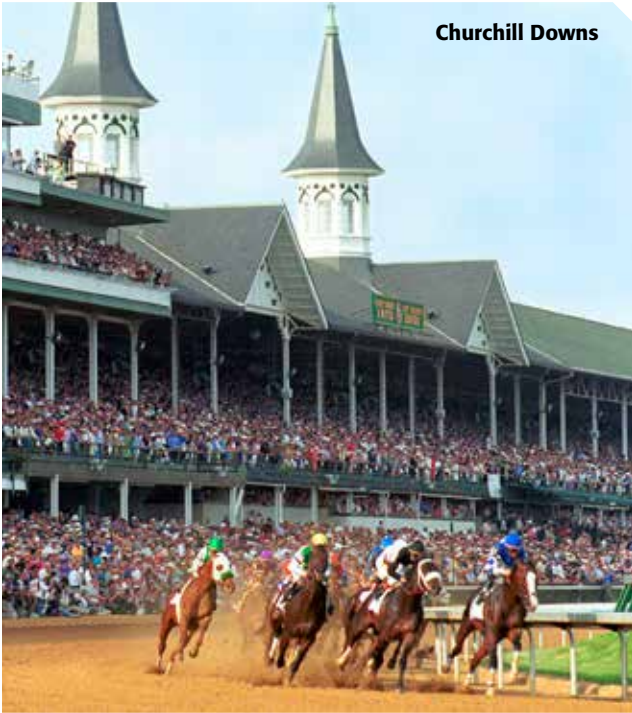
games in a single season with Slugger Field stationed on the downtown riverfront. Over 140 public parks, 20 public golf courses and 226 public tennis courts also provide outdoor entertainment.

Yet even though Louisville has changed through the years, it still has the flavor and gentleness of a Southern town. The Belle of Louisville steamboat still paddles its way up and down the Ohio River daily, mint juleps are still served under an old oak tree during the hot and muggy summers and fishing in the many lakes and rivers of Louisville and surrounding counties is still a favorite pastime.

Another favorite in Louisville is trying to figure out the correct pronunciation of the city. So if you’re a tourist, don’t say Louie-ville or Lewis-ville. Natives claim it’s Lou-a-vuhl. Either way, Louisville is still the same happy place.



City of Louisville



Churchill Downs



Muhammad Ali Center



Louisville Slugger Museum

Louisville Quick Facts

- Metropolitan area size: 2,179 square miles (includes eight neighboring counties).
- Population: approximately 1.27 million, the nation's 16th-largest urban area in population.
- Median Age: 35.8
- Weather: average annual rainfall is 44 inches; average summer/fall temperature is 84 degrees; winter/spring temp. is 64.
- Louisville ranks among the top 50 convention cities in the United States. Louisville hosts more than 24 million visits annually for an estimated economic impact of \$1.6 billion.
- Louisville is home to legendary Churchill Downs and the Kentucky Derby, known as "the greatest two minutes in sports."
- The Jefferson County Public School System is the nation's 29th largest public school system, with over 98,000 students.
- Louisville's top local manufacturers: Ford Motor Company, General Electric Company, Publishers Printing Company, Brown-Forman Corp.
- Kentucky Harvest, which collects surplus food to feed the homeless and needy, started in Louisville and spawned the national USA Harvest.
- The area's largest private employer is UPS, the worldwide shipping business which uses Louisville Muhammad Ali International Airport as a hub. Louisville's airport ranks third in the U.S. – and sixth in the world – in tons of air freight handled.
- Hillerich & Bradsby's Louisville Slugger baseball bats are a hit at ballparks.

Louisville, Kentucky

- Listed in "Best Small Cities in the U.S." by *National Geographic* (2018).
- A "Top 15 City for Affordable Living" by *Forbes* (2018).
- "Most Livable City in America" (large city category) by the U.S. Conference of Mayors (2012).
- One of the "Top Cities to Visit in 2019" by *TripAdvisor* (2019).
- Among the Top 10 "Best Cities For Families" by *Parenting Magazine* (2011).
- Third among "Top 30 City for Young Entrepreneurs" by *Livability.com* (2012).
- One of the Top 10 Cities for Obtaining a Job by *USA Today* (2017).
- One of the Top 10 Coolest U.S. Cities by *Forbes* (2018).
- Top 10 "Bike Friendly City" by *USA Today*.
- Among top cities for college graduates (12th) by *SmartAsset* (2020).
- Among 15 best cities in the world for food, according to *The Culture Trip* (2016).



University Administration

Dr. Neeli Bendapudi

President

Neeli Bendapudi is the 18th President of the University of Louisville. Selected by the UofL Board of Trustees in April 2018, Bendapudi came to Louisville from the University of Kansas where she served as Provost and Executive Vice Chancellor.

Since becoming President, Bendapudi has worked toward making the university a great place for students to learn, a great place for faculty and staff to work, and a great place for alumni and the community to invest. Under her leadership, the university will celebrate diversity, foster equity and strive for inclusion.

She earned her PhD in marketing from the University of Kansas and has teaching experience at Texas A&M University and The Ohio State University. Bendapudi returned to KU in 2011 to become the School of Business dean and H.D. Price Professor of Business. During her career, she has taught at the undergraduate, MBA, Executive MBA and PhD levels and received numerous college, university and national teaching awards.

Bendapudi specializes in the study of consumer behavior in service contexts. Her research deals with customers' willingness and ability to maintain long-term relationships with firms and with the brands and employees that represent them. Her research has been published in the Journal of Academic



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Medicine, Harvard Business Review, Journal of Marketing (where she also served on the editorial board), Journal of Marketing Research, Journal of Retailing, Journal of Service Research and in the proceedings of various national and international conferences. Her work has been featured by popular media outlets including The New York Times, CNBC, CNN, MSNBC, WebMD and Fox News Network.

Previously, she served as chief customer officer of the Huntington National Bank and was actively involved in business outreach through consulting and executive education programs.

A highly sought-after keynote speaker, she has addressed national and international audiences for many companies, trade groups and organizations.

Bendapudi sits on the Board of Directors of publicly held company Lancaster Colony Corporation and has sat on several non-profit organization boards, including MRIGlobal, an independent research institute. She is a former Leadership Foundation Fellow of the International Women's Forum, one of a select group of women selected worldwide for this prestigious honor.

She is married to Venkat Bendapudi. Their daughter, Sirisha, is married to Kyle Ladd.

University Administration

Krista Wallace-Boaz

Faculty Athletics Representative

Krista Wallace-Boaz, associate dean and professor of piano and pedagogy in the School of Music, was appointed as UofL's Faculty Athletics Representative effective July 1, 2020.

Appointed by the university president, the FAR is a faculty member with administrative function who does not hold an administrative or coaching position in the athletics department. In this role, Wallace-Boaz provides oversight and guidance in the administration of athletics programs, and serves as the university's liaison between faculty, the Atlantic Coast Conference and the NCAA. Wallace-Boaz, who currently serves as the chair of the Faculty Senate, has served in numerous liaison, oversight and governance roles including vice chair



of the UofL Athletics Association (ULAA) Board of Directors.

She plays a leading role in the areas of academic integrity, governance and commitment to rules compliance, promotion of institutional control of athletics, commitment to diversity and equity, including student-athlete welfare and well-being, and facilitation of the integration of the academic and athletic components of the university community.

Wallace-Boaz teaches class piano, piano pedagogy, keyboard literature classes and applied piano. She has served as chair of the UofL Faculty Senate (2018-2020), ex-officio on the UofL Foundation Board of Directors, and Faculty Trustee on the UofL Board of Trustees. From 2016-2018 she served as Vice-Chair of the ULAA Board of Directors, and was a member

of the Committee on Academic Performance. A current ACC Fellow, Wallace-Boaz completed the ACC Academic Leaders Network program in Spring of 2020.

A recipient of the UofL Distinguished Faculty Award for Service, Wallace-Boaz holds a Bachelor of Music degree in Piano Performance from UofL, a Masters of Music in Piano Performance and Pedagogy from Northwestern University, and a Doctor of Music in Piano Performance and Pedagogy from Northwestern University. Wallace-Boaz also holds three certificates from the Rimsky-Korsakov Conservatory in St. Petersburg, Russia.

She has appeared in concerts across the United States as well as England, Austria, Belgium, France, the Netherlands, Russia and Scotland. Wallace-Boaz currently serves as the Director of Operations for the Chamber Music Society of Louisville, is the Southern Division Composition Coordinator for MTNA Competitions, and the State Coordinator for the MTNA Composition Competition.



More about the University of Louisville

■ **The Thinker:** UofL's most famous landmark is a large, original bronze casting of Rodin's "The Thinker" in front of Grawemeyer Hall. The statue, given to the city of Louisville to recognize its namesake, French monarch Louis XVI, has been in place at UofL since 1949. In 2012, the sculpture was completely refinished.

■ **Diverse Campus:** With a student body of more than 22,600 and faculty and staff of around 7,000, UofL's 12 academic schools and colleges offer over 200 undergraduate, graduate and professional degrees and credentials. Its students hail from 117 counties across Kentucky, 54 U.S. states and territories, and more than 90 countries. UofL offers its students 458 recognized student organizations, 34 national Greek letter fraternities and sororities, and 23 sports clubs.

■ **Home for Many Fulbright Scholars:** Since 2003, 144 UofL students have won prestigious Fulbright awards, more than all of Kentucky's other public universities combined and on par with several Ivy League universities. The university had 11 scholars in 2020.

■ **FirstBuild Microfactory:** The University of Louisville is home to the unique FirstBuild microfactory, a partnership among the university, GE Appliances, and Arizona-based Local Motors. The 35,000-square-foot facility is a space where home appliances are designed, built, and sold, using an online co-creation community and micro-manufacturing model.

■ **\$1.5 Billion Investment:** UofL's drive to become a premier metropolitan research university is highlighted by its \$1.5 billion investment in campus and facility developments since 2001.

The Micro/Nano Technology Service Center (one of the nation's largest "clean rooms" to develop leading-edge technology) and a library system ranked among the top 100 for research capabilities in North America are two examples of the university's cutting-edge facilities designed to enhance the academic experience.

■ **Renowned Research Center:** UofL's Alcohol Research Center is the only NIH-designated center researching the interactive role of nutrition and alcohol to discover the deleterious, as well as beneficial, effects of alcohol on the human body.

■ **New Rec Center:** The University recently opened a 128,000-square-foot Student Recreation Center featuring an exercise and weight facility, six basketball courts, a multi-activity court, a jogging track, aerobics studios, fitness labs, a gaming area and classrooms.



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Boards listed are as of Aug. 15, 2020

Student-Athlete Advisory Committee



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Soccer



Bailey Beery
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Allison Bitting
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Aidan Igiehon
Basketball



Trevor Johnson
Golf



Kameron Jones
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Field Hockey



Gabby Kouzelos
Soccer



Megan Mangins
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Mairead Martin
Golf



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Sophie Middendorf
Swim & Dive



Alyssa Moreland
Cheer



Maddy Newman
Softball



Josh Nickelberry
Basketball



Taylor Noiden
Cheer



Jackson Perkins
Baseball



Shekinah Phillips
Cheer



Aidan Robbins
Football



Maddy Robinson
Ladybirds



Mykasa Robinson
Basketball



Piper Roe
Volleyball



Hana Ryskova
Golf



Bradley Sample
Soccer



Katie Schorr
Swim & Dive



Hannah Sears
Ladybirds



Jenna Servi
Softball



Haylie Shipley
Cheer



Allen Smith
Football



Kianna Smith
Basketball



Delaney Snyder
Soccer



Emmanuel Sowders
Football



Cameron Stephen
Track & Field



McKenzie Sweeney
Rowing



Nicholas Tenuta
Golf



Jamie Vasilou
Volleyball



Rhea Verma
Tennis



Madison Walsh
Field Hockey



Addie Wanner
Track & Field



Briana Washington
Track & Field



Aliyah Welter
Track & Field



Alex Wesbrooks
Tennis



Kyle Worrell
Swim & Dive

Athletics Administration

Vince Tyra
Vice President/
Director of Athletics



Vincent Tyra, a Louisville native with strong business credentials, was named as the University of Louisville's Vice President for Intercollegiate Athletics and Director of Athletics on March 26, 2018. He had previously served in an interim role leading Cardinal Athletics for six months prior to his appointment in that role on Oct. 3, 2017.

Tyra (pronounced TIE-ray) has been highly active since assuming his position, using his business acumen, passion for Cardinal Athletics and background in athletics to advance UofL onward. He has provided leadership while continuing to move the Cardinals forward in all sports, building upon the positive legacy of previous athletics successes, and taking the time to personally reach out to the UofL fan base and donors on multiple fronts through improved customer service.

Tyra has instilled strong principles with established core beliefs and goals to drive the essence of the Cardinals' athletics program moving forward. He has taken steps to stabilize the future of the Cardinals by extending the contracts for key UofL coaches and adding new ones while making moves to efficiently restructure the administrative and support staff, all with an emphasis on enhancing the student-athlete experience for the Cardinals. Among those astute head coaching hires are men's basketball's Chris Mack and football's Scott Satterfield, both of whom have had early success and quickly become fan favorites.

Tyra's leadership during the pandemic has been apparent, moving quickly in the spring to plan for budgetary adjustments and developing protocols to get Cardinal student-athletes back on campus and into competition, well ahead of most athletic departments.

He has monitored major capital projects, including a Cardinal Stadium expansion completed in August 2018, as well as constructing and outfitting a broadcast center on campus in advance of the launch of the ACC Network in August 2019. A comprehensive study will help guide the timetable for upcoming future enhancements. Funding has been jumpstarted with a flurry of substantial benevolent gifts from individuals and companies who believe in and align with the current Cardinals' leadership and values.

During Tyra's first three years, Louisville has ranked among the top 35 schools in the nation in the Learfield Sports Director's Cup national all-sports standings, making it seven straight seasons the Cardinals have ranked among the nation's top 35. UofL was poised for one of their top seasons in the standings at No. 8 nationally in Fall 2019 before the winter and spring championships were cancelled due to COVID-19.

Cardinal athletic teams have achieved impressive

academic results, posted a collective 3.507 GPA during the most recent 2020 Spring semester. Five UofL athletic teams – men's and women's basketball, women's cross country, women's golf and volleyball – received public recognition awards for ranking in the top 10 percent in the most recent Academic Progress Rate.

The Cardinals have been generous with their service time as UofL won 2019-20 NCAA Division I Team Works Award Competition

for outstanding community service. UofL has ranked among the top five nationally in all six years of the competition, including winning it a second time earlier.

Tyra's efforts have strengthened UofL's commitment to diversity, equity and inclusion, through the departmental goals and values statements and the creation of the Cardinals S.O.A.R. (Strategically Organizing Against Racism) Committee. The committee works to provide educational opportunities and resources to enhance knowledge and empower action; create brave and safe spaces to build and sustain a supportive anti-racist community; and implement initiatives to assist and serve underrepresented and historically marginalized groups.



Vince Tyra honored former Cardinal player and assistant coach Wade Houston in 2019 with Hall of Fame Coach Denny Crum.



The Tyra Family: (from left) Cooper, Olivia, Lori, Vince, Audrey, Sydney and Spencer.

Prior to his appointment at UofL, Tyra served as an operating partner since 2007 for Southfield Capital, a Greenwich, Conn. based private equity firm that invests in lower middle market companies. In his role there, Tyra served as chairman of the board of numerous investments to include Hallcon Corp, RCR International, Total Fleet Solutions, Dealer Financial Services, and BioPharm Communications. Tyra most recently served as chairman of the board and interim Chief Executive Officer of Elite Medical, a company based in Clearwater, Fla.

Tyra was a corporate advisor from 2008-2017 for ISCO Industries, a privately held piping supply company based in Louisville, Ky. He also formerly served as the president of Retail and Activewear for Fruit of the Loom in Bowling Green, Ky.

Tyra has served as a member of the University of Louisville Foundation Board of Directors and chaired the organization's Finance Committee. He joined the board in February 2017, but stepped down from the position after his appointment with Cardinal Athletics. He has served on the board of Industrial Services of America, a Louisville-based scrap metal recycling company.

A former standout athlete himself, Tyra graduated from Trinity High School in Louisville in 1984 as the state's top baseball prospect and was inducted into the school's Hall of Fame. He was a four-year baseball letterman (1985-88) and two-time team captain at the University of Kentucky, where he earned a Bachelor of Science degree in health administration in 1989. He started 37 career games as a pitcher for Kentucky, tied for 14th at UK.

A long-time supporter of UofL Athletics, his father Charlie Tyra was a consensus All-America at UofL, led the Cardinals to the 1956 National Invitation Tournament Championship and is one of four players with his jersey number (No. 8) retired at UofL, along with Wes Unseld, Darrell Griffith and Pervis Ellison.

Tyra and his wife Lori have five children: Sydney, Audrey, Olivia, Spencer and Cooper.

Athletic Administration



Josh Heird
Deputy Athletic Director

Josh Heird, who has over 12 years of experience in athletics administration at the University of Louisville and most recently Villanova University, was named Deputy Athletic Director in April 2019.

In his current role at UofL, Heird is the sport administrator for baseball, men's basketball, football, and men's and women's golf, as well as providing administrative oversight for championships, facilities/events, capital projects and equipment operations.

Heird served as Senior Associate Athletics Director/Chief Athletics Operating Officer at Villanova in 2018-19 after operating nearly two years as Associate Athletic Director for Internal Operations and Finance. In those roles, he provided leadership for all internal units of the athletic department and had administrative oversight with finance and budget, capital projects, ticket and equipment operation, food service, camps and overall project and event management. He also was the sport administrator for the men's lacrosse and men's soccer programs, as well as the secondary administrator for men's basketball.

Before moving to Villanova, Heird worked nearly 10 years at UofL (2007-16), most recently as Assistant Athletic Director for Championships and Facilities from 2012-16. In that role, he had oversight of capital projects approved by the UofL Athletic Association. He also assisted with the day-to-day management of facility operations. Heird was responsible for the management of all ACC and NCAA postseason events hosted by UofL.

During his time at Louisville, Heird helped design and oversee the construction of the Jim Patterson Baseball Stadium expansion, the Ulmer Softball Stadium expansion, the building of the Dr. Mark and Cindy Lynn Soccer Stadium, the lacrosse stadium press box, as well as the Thorntons Academic Center of Excellence.

Heird coordinated several postseason events hosted by Louisville, including the 2016 NCAA Men's Basketball Regional. Louisville also served as home to the 2015 and 2012 Men's and Women's Cross Country National Championships, the 2015 and 2012 Men's Basketball Second and Third Rounds, the 2014 Women's Basketball Regional, the 2012 Women's Volleyball National Championship and the 2012 Field Hockey National Championship.

He began his career at UofL as Assistant Director of Championships in April of 2007 before being promoted to the Director of Championships in 2009. Before starting a career in collegiate athletics, Heird spent five years in Washington, D.C. working for Congressman Mike Simpson of Idaho and Senator Wayne Allard of Colorado.

Heird is a 2002 graduate of Mississippi College, where he was a member of the cross country, track & field and football teams. In addition to being the American Southwest Conference 800 meter champion in 2001, Heird was an all-conference cross country selection in 2001 and was an academic all-conference honoree every semester of his career. He earned an MBA from Louisville in 2009.

Heird is married to the former Abbey Woolley. The couple has two children, Hadley (5) and Gus (3).



John Carns
Senior Associate Athletic Director for Compliance

John Carns is in his 23rd year with the Cardinals and his 11th as Senior Associate Athletic Director for Compliance.

He served seven years as Associate Athletic Director for Compliance after serving as UofL's Director of Compliance for four years.

Carns is responsible for the development and implementation of the University's policies and procedures in accordance with NCAA, ACC and University regulations. He supervises the Cardinals' men's and women's tennis programs and currently serves on the ACC Men's Tennis Committee.

Carns joined the UofL staff in August of 1998 after nearly two years assisting in the compliance office at the University of Miami (Fla.).

Prior to his roles in athletics, Carns worked in government for the City of Binghamton (N.Y.). He was a community relations assistant for the mayor's office (1986-88), an economic development assistant for two years (1988-90), the Highway Safety Program Director (1990-91) and a risk manager/paralegal of the Office of the Corporation Counsel (1991-93).

Carns earned a B.A. in Communications at State University College at Oswego (N.Y.) in 1985. He graduated with a juris doctor from the Thomas Cooley Law School in Lansing, Mich., in 1996, the same year he was admitted to the New York State Bar. He also earned a master's degree in sports administration at St. Thomas University in Miami, Fla. in 1997.

A native of Binghamton, N.Y., Carns and his wife Patti have two children: Luke and Payton Ann.



Kenny Klein
Senior Associate Athletic Director/Sports Information Director

Kenny Klein is in his 38th year at UofL, currently serving as Senior Associate Athletic Director on the Cardinals' senior leadership team and as Sports Information Director.

Klein joined the Cardinals' staff in August of 1983 after nearly two seasons as SID at Morehead State. Prior to that stint, Klein spent four years as an undergraduate and graduate assistant at Murray State, where he earned his bachelor's degree in journalism in 1981. At the time of his appointment at UofL, he was the youngest SID at an NCAA Division I football institution at 23.

A 2015 inductee into the College Sports Information Directors of America (CoSIDA) Hall of Fame, Klein also worked one season as a student assistant in sports information at Austin Peay State University, and was a sports writer for the Clarksville Leaf-Chronicle.

Klein's efforts in his longtime role at UofL led to his induction into the state's Kentucky Athletic Hall of Fame in 2017. He received the 2012 Katha Quinn Award, presented by the U.S. Basketball Writers Association in recognition for providing outstanding service to the media covering college basketball.

Klein has coordinated the computerized statistics operation for the past 35 NCAA Final Fours. In his initial season with the Cardinals, Klein edited the 1983-84 UofL basketball guide which was judged second in the nation by CoSIDA. Klein, who edited UofL's 352-

page basketball history book *Above the Rim*, has also received other publication awards while at UofL and Murray State.

He served as the media coordinator for the 1987 USA Pan American Games men's basketball team, has served on the NCAA Final Four media coordination committee and annually assists in media operations for the Kentucky Derby. He was the local media center committee chairman for the 1996, 2000 and 2014 PGA Championships in Louisville, and served in a similar capacity for the 2008 Ryder Cup and 2004 and 2011 Senior PGA Championships. He assisted in the media operations at the 1999 Ryder Cup in Boston.

Klein serves as vice-chairman of the CoSIDA Scholarship Committee and is the athletic department's representative for multimedia rights with the ACC, including oversight of the Cardinals' broadcast operations for the ACC Network.

Klein, who grew up in Southside, Tenn., is married to the former Donna Graham. He has two sons: Alex, who attended UofL, with wife Beth and his children Clark and Iris; and Brady, a graduate of UofL's Speed School of Engineering.



Marvin Mitchell
Senior Associate Athletic Director for Student Services and Diversity

Marvin Mitchell has 28 years of athletic administration experience and is in his 21st year as a member of the Cardinal Athletics senior administration.

Mitchell serves as the department's chief diversity officer and has oversight of academic services, continuing eligibility, student development, student-athlete programming and Thorntons Academic Center of Excellence (TACE) operations.

Mitchell was the school's first Associate Athletic Director in the area of academics. He joined the athletic administration staff in December 1999 as Assistant Athletic Director of Academic Services after three years at East Carolina, where he directed their student development program. Prior to his stint at ECU, Mitchell worked five years at his alma mater Wake Forest in many roles, including serving as assistant director of academic services from 1994-96.

Under Mitchell's leadership, academic success for student-athletes has flourished at UofL. More than half of all student-athletes are consistently named to the Athletic Director's Honor Roll for maintaining a 3.0 grade point average each semester. Graduation rates for student-athletes have improved to all-time highs. Computer access, tutorial services, objective-based study halls and a new student retention program are among the significant advancements since his arrival.

A four-year football letterman for Wake Forest University (1987-91), Mitchell is an accomplished speaker and has addressed the National Association of Academic and Student-Athlete Development Professionals (N4A) National Conventions, NCAA Life Skills National Convention, Nike All-America Camps and various universities, high schools and grade schools.

Active in the community, Mitchell has served on various boards including 100 Black Men of America, Clear Channel Communications, Amobi Okoye Foundation, National Collegiate 100 and Chestnut Street YMCA. He is a member of Minority Opportunities Athletic Association (MOAA), Institute for Sport and Social Justice (Institute SSJ) and the N4A. He also serves as

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the primary advisor for the Collegiate 100, a mentoring organization he chartered at UofL in 2004.

A native of Eastville, Va., Mitchell graduated from Northampton High School and continued his education at Wake Forest University, where he earned both his bachelor's (1992) and master's (1995) degrees.



Matt Banker

Associate Athletic Director for Compliance

Matt Banker joined UofL as Associate Athletic Director in October of 2013. In his current role, Banker serves as sport administrator for Men's Soccer and Women's Rowing and the Athletics Department's liaison to University Housing. Banker also supports the athletics department's NCAA compliance and rules education initiatives, athletics strategic planning, legal affairs and risk management. Banker has represented UofL on the ACC's Men's Soccer Committee and ACC Constitution & Bylaws Committee.

Prior to joining UofL, he served as the Ohio Valley Conference Assistant Commissioner from January 2010 to October 2013. At the OVC, Banker oversaw the OVC's compliance, academics, NLI, governance and other conference operations. He also served as the sport administrator for OVC men's and women's tennis.

Banker served on the NCAA Division I Legislative Council from 2010-2013 and was elected Legislative Council chair for 2013-14. Banker also served on the NCAA Division I Subcommittee on Legislative Relief and on the NCAA Division I Football Championship Subdivision Governance Subcommittee.

Banker served as the Assistant Dean for Student Affairs at the Indiana University School of Law in Indianapolis from 2008-09. While with IU School of Law, Banker directed student services on behalf of the law school including advising, new student orientation, spring commencement, final exams and the law student handbook. Banker served on the Dean's senior leadership team and law school's ABA self-study committee.

Prior to working at the IU School of Law, Banker worked at the NCAA from 2002-08, first as the Associate Director of Membership Services and later at the NCAA Eligibility Center as the Associate Director of Academic Review.

His responsibilities with the NCAA included drafting NCAA legislation and publications. Banker also served as staff liaison to several NCAA committees and councils. From spring 2007 to July 2008, he managed the day-to-day operations of the NCAA Eligibility Center academic review team.

Banker received his Bachelor of Arts degree in journalism from the University of St. Thomas (MN) in 1997. A member of the Omicron Delta Kappa Honor Society, Banker was a three-time letter winner for the Tommies' football team. Banker received his Juris Doctorate from the Marquette University Law School in May 2001. At Marquette he was the president of the St. Thomas More Society and a member of the Sports Law Society.

Banker volunteers with the Louisville Leopard Percussionists and the Big Brothers-Big Sisters program. He is a member of the Wisconsin State Bar, the National Association for Athletics Compliance (NAAC) and NACDA. Banker has taught sports law and compliance courses at Belmont University's School of Law and UofL's Sport Administration Graduate School.



Amy Calabrese

Associate Athletic Director

Amy Calabrese, a former UofL student-athlete and member of the UofL staff since 2007, was elevated to Associate Athletic Director in July 2019. She had served as Assistant Athletic Director for six years

In addition to serving as the sport administrator for women's lacrosse, softball, women's soccer and field hockey, Calabrese is the liaison with the Dean's Office and several other departments on campus. She manages the departments adidas internship program and Title IX educational efforts for staff and student-athletes.

Calabrese operated as Director of Student-Athlete Development at UofL from May of 2010 until her administrative appointment in 2013. Her duties have included developing and implementing UofL's life skills program for student-athletes, including leadership development, educational programming and career education. She has had oversight for the UofL Student-Athlete Advisory Committee, managed the department's Performance Team, which provides support and mental health resources for student-athletes, managed multiple event, LCare program and implemented a senior seminar program and leadership groups.

She worked nearly three years as assistant director of student-athlete development and championships from 2007-10. In that role, she aided in UofL's efforts in serving as host for conference and NCAA championships, event management, community outreach projects and life skills program.

Calabrese joined the UofL staff as a graduate assistant in development in 2007. She assisted the Cardinal Athletic Fund with its annual fund, event management, game-day donor areas and student-athlete scholarship program. She also worked briefly as an intern with US Paralympics at the US Olympic Committee and as a sales representative for the Louisville Bats Triple-A baseball team.

Calabrese was a four-year letter winner for the Cardinals' soccer team from 2003-06, earning Academic All-America honors as a junior and senior. The stellar defender started all 77 matches of her career, playing every minute of every game but one as a junior, as the Cardinals won 43 games over her four years. A team captain her last two years, she was an All-Conference USA third-team selection as a sophomore after coming to UofL from Centennial, Colo.

She earned her bachelor's degree in sport administration with a minor in business administration from UofL in 2007 and went on to earn a master's degree in business administration, also from UofL, in 2009. She is a former "Big" with Big Brothers Big Sisters and is a former board member for Girls on the Run in Louisville. She is a graduate of Ignite Louisville and Leadership Louisville as well as a member of Women Leaders in College Sports. Calabrese is one of 20 senior level administrators selected to participate in the 2020-2021 NCAA Pathways Program.

She and her husband Rich have three children, Jack, Colin and William.



Michael Dudas

Associate Athletic Director for Development and Tickets

A member of the Cardinals' athletic staff for 12 years, Michael Dudas is in his third year as Associate Athletic Director for Development and Tickets.

Dudas joined the Cardinal Athletic Fund staff in July 2008 and rose to Assistant Athletic Director in 2015 until his current role. He gained oversight of the Cardinal Athletic Fund in 2018 when assuming the Associate Athletic Director senior leadership position with the Cardinals.

Dudas oversees the administration, operations, planning and implementation of all annual giving and fundraising initiatives within UofL Athletics. He also has oversight of the Cardinals' ticket operations and sales.

A native of Hopkinsville, Ky., he earned a bachelor's degree in business management in 2006 from Austin Peay State University, where he competed on the Governor's basketball team. He was a member of APSU's 2002-03 team which won the Ohio Valley Conference championship and faced Louisville in the NCAA Tournament first round. His APSU 2003-04 team won the OVC regular season title with a perfect 16-0 league record and advanced to the NIT.

Dudas earned his master's degree in sport administration from UofL in 2009. He and his wife Katie have three sons: Connor, Parker and Chase.



Christine Herring

Senior Woman Administrator/ Associate Athletic Director

Christine Herring, a former UofL student-athlete and member of the athletics staff since 2008, is in her seventh year as Associate Athletic Director and serves as the Cardinals' Senior Woman Administrator.

She serves as the sport administrator for the Cardinals' women's basketball, volleyball, men's and women's cross country, men's and women's swimming and diving, cheer, dance, band and men's and women's indoor and outdoor track and field programs. She also oversees the Sports Nutrition Department, Mental Health, the Olympic Sports Performance Department and is the Title IX officer for the department.

Herring has had a broad range of responsibilities at UofL. She was formerly Assistant Director of Development with the Cardinal Athletic Fund, where she solicited philanthropic gifts for the annual fund. She previously served as UofL's Director of Special Events, overseeing and coordinating several events for sports' teams and athletically related events for the department.

She operated as an assistant coach with the UofL track and field program for three seasons, including serving as recruiting coordinator for two years. In addition to coaching, her responsibilities included overseeing travel, alumni relations, marketing and assisting with administrative duties as the Director of Operations.

A four-year letterwinner, Herring competed for the Cardinals from 2004-08 in events such as the heptathlon, high jump, long jump, weight throw and hammer throw. She was a team captain during her last two seasons for the Cardinals and a member of the 2008 BIG EAST Women's Outdoor Track and Field championship team, as well as the 2007 BIG EAST Women's Outdoor runner-up team when she finished in the top 10 of the

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heptathlon. She finished in the top three of the high jump in six meets as a senior, recording a personal best of five feet, 8.75 inches (1.75 meters) to tie for first in the SIU Fast Start Invitational. In high school, Herring was a two-time Michigan state champion and Division II state record holder in the high jump and earned academic all-state honors as a junior and a senior.

A native of Big Rapids, Mich., Herring graduated from UofL with a bachelor's degree in business administration with a concentration in marketing in 2008. She is the daughter of Jim and Arlene Krellwitz and has two sisters, Katie Clifford and Julie Weiss and a brother, Anthony Krellwitz. She and her husband Michael have two sons, Joey and Jake.



Dr. Patrick Ivey
Associate Athletic Director for Student-Athlete Health and Performance

Dr. Pat Ivey, who has over 20 years of collegiate experience in athletic performance roles, joined the UofL staff as Associate Athletic Director for Student Athlete Health and Performance in January of 2019.

Prior to coming to Louisville, Ivey worked the previous two years at Arkansas State, where he served as Assistant Athletics Director of Athletics Performance for a year. He was the Director of Mental Performance at Arkansas State in 2017. Ivey also served as the Associate Athletics Director for Athletic Performance at Missouri from 2011-15 and was named the National Strength and Conditioning Coach of the Year by FootballScoop.com in 2013. He served as the Assistant Vice Chancellor for Access and Leadership Development at Missouri for 18 months from 2016-17.

A former Missouri football letterwinner (1993-95), Ivey was selected as an All-American Strength and Conditioning Athlete in 1995. After receiving his undergraduate degree in 1996 in Hotel and Restaurant Management with an emphasis in nutrition, he spent time in the NFL with the Detroit Lions, San Diego Chargers, Denver Broncos and Green Bay Packers for four seasons from 1996-1999. He completed his Master's in Health Education with an emphasis in Curriculum and Instruction in 2000 while serving as a graduate assistant director of strength and conditioning at Missouri.

Ivey returned to Missouri in 2004 in the role of Director of Strength and Conditioning after serving in the same capacity at Tulsa from 2002-03. There, he oversaw strength and conditioning efforts for all 18 sports and was part of the resurgence of the football program, which had the nation's best turnaround in 2003. Tulsa went 8-5 in 2003 after producing a 1-11 record in the prior year.

Ivey earned his Ph.D. in sports psychology from Missouri in 2013. He is a Master Strength and Conditioning Coach (MSCC) and a Strength and Conditioning Coach Certified (SCCC) through the CSCCa. Additionally, he is a Certified Strength and Conditioning Specialist (CSCS), a member of the National Strength and Conditioning Association (NSCA) and an accomplished speaker on sports performance.

Originally from Detroit, Mich., Ivey and his wife Dr. Starla Ivey have two daughters: Paisli and Serena.



Michael Ortman
Associate Athletic Director of Facilities & Game Operations

Michael Ortman was elevated to Associate Athletic Director of Facilities & Game Operations in July 2019 after five years as UofL's Stadiums Manager. In this new role, Ortman oversees the facility and game operations staffs for all home events along with the grounds staff that maintain the turf areas both inside and outside all athletic facilities.

Recently, Ortman had oversight with the two-year expansion of Cardinal Stadium and the football facility that was completed prior to the 2018 football season.

Before coming to the UofL, Ortman worked 17 years at Soldier Field in Chicago, serving as the Director of Operations for his final 12 years there. He oversaw the facility's operations encompassing the 98 acres of park land, parking structures and stadium. He coordinated the operational needs for the more than 225 events held annually in and around the stadium.

Overseeing and coordinating the staff of over 250 trades, cleaning, landscaping and facility operations staff were part of Ortman's focus. Additional responsibilities included the stadium life safety, operating systems and as the lead contact for all media needs for the facility for every event.

On an annual basis, Ortman created and oversaw the stadium's annual capital improvement program that accounted for projects that were done to maintain the original 1924 historic structure along with projects to continue to keep Soldier Field on the cutting edge of technology and fan amenities.

During Ortman's tenure, Soldier Field was recognized as the first stadium in the country to receive the certification of LEED-EB through the United States Green Building Council.

Between 2005 and 2014, Ortman was a part of 10 Super Bowls, working as the AFC team coordinator ensuring team access and needs were met both on the sidelines and in the locker room for the NFL.

He earned his degree in animal science in 1995 and his masters in business administration in 1997, both from Western Illinois. Ortman and his wife Christine have three children: Samantha, Madison and Austin.



Amy Shoemaker
Associate Athletic Director for Administration and Deputy University Counsel

A 14-year employee of the University of Louisville, Amy Shoemaker began her role as Associate Athletic Director for Administration and Deputy University Counsel in May 2018. Shoemaker serves as a member of the Athletics senior leadership team and oversees internal functions including human resources, legal, contracts, risk management, student conduct and staff development for Athletics.

Shoemaker began her employment with the university with the Office of University Counsel in 2006, where she oversaw much of the employment, immigration, and student affairs-related legal issues in her role as Associate University Counsel.

Prior to coming to the University, Shoemaker was a litigation attorney for Louisville-based law firm Middleton Reutlinger from 2002-06, where she practiced in

the areas of commercial, business, and employment law. She began her law career in 2000 as an attorney with Steptoe and Johnson, in their employment law practice group.

Shoemaker earned her bachelor's degree in government from William & Mary in 1997 and her law degree from Kentucky in 2000. As a native of Louisville, Shoemaker's parents are both UofL alumni. Her father earned both his undergraduate and medical degrees from UofL, and her mother received her master's degree from UofL's Kent School of Social Work. Shoemaker has one child, Elliott.



Jeff Spoelker
Associate Athletic Director, Finance

Jeff Spoelker, who was elevated to Associate Athletic Director for Finance in 2019 after two years as assistant athletic director for business & finance, is in his 12th year with UofL Athletics and 22 years with the University overall.

He returned to UofL after serving as a senior financial analyst for the Louisville Water Company from October 2007 through November 2008. Spoelker was responsible for developing the annual operating budget and monitoring expenditures for various segments of the company. He assisted with the annual audit in addition to aiding with financial forecasting.

In 1997, Spoelker joined UofL as the policy and budget analyst in the Office of Budget & Financial Planning. In his role, he was tasked with development, oversight and administration of approximately \$125 million of the University's budget, which included the athletics association and the UofL Foundation. Among his duties over a 10-year period, he conducted financial analysis and research, financial forecasting, and prepared management reports for top-level officials to include the school's president and provost.

Prior to his first stop at UofL, he served as a grant writer and comprehensive planner for two years with the Kentucky Regional Planning and Development Agency. Spoelker assisted government entities and non-profit organizations with researching and writing federal, state and foundation grants.

The Louisville native graduated from Dayton, where he ran cross country for two years, in 1990 with his bachelor's degree in political science. Spoelker continued his education at Kentucky, where he earned his master's degree in public administration in 1993. Spoelker secured his certificate in accountancy from Louisville in 2007.

He is married to the former Alex Gallitelli, and they reside in Louisville with their sons Nicholas and Peter.



Lottie Stockwell
Associate Athletic Director, Marketing

Lottie Stockwell is in her third year as UofL's Associate Athletic Director for Marketing after serving for more than three years as the department's Assistant Athletic Director for Brand Marketing & Licensing.

With over 19 years of experience leading and developing brand/marketing campaigns, Stockwell and her team are responsible for overall brand marketing, brand partnerships and comprehensive fan experience

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for the Louisville athletic department.

Before joining the Louisville staff, Stockwell spent 10 years at Power Creative in Louisville as the Director of Account Service, where she served as the brand steward for the UofL and Churchill Downs Racetrack, two of the agency's top clients. She was responsible for the overall agency performance with each account, ensuring financial goals attainment, development of multiple agency/client relationships, while coaching and mentoring a team of account service staff members.

Prior to Power Creative, Stockwell served five years as the Account Executive at Red7E, a local advertising agency, which handled the marketing for Churchill Downs, Inc., and all member race tracks. She handled the project management of all creative development for broadcast, digital, print, collateral and customer relationship marketing materials.

A 2000 graduate of Kentucky with an integrated strategic communications degree, Stockwell worked two years as a marketing specialist at Lexmark International, where she operated in concert with multiple advertising agencies for creative development of all new product launch materials, including packaging.

Stockwell has two children, Cooper and Georgia.



Carole Banda
Director of Olympic Sports Medicine

Carole Banda, Director of Olympic Sports Medicine, is in her 21st season at UofL. Based at the Cardinal Park athletic training facility, she is responsible for daily sports medicine operation for 21

of UofL's sports.

Supervising 10 full-time athletic trainers, Banda has travel responsibilities with field hockey. She has coordinated sports medicine coverage for conference championships in men's basketball, tennis, field hockey and track and field along with the NCAA Field Hockey National Championship.

Banda joined UofL in 2000 as the associate director of sports medicine. She was the associate athletic trainer from 1997 to 2000 at the University of Notre Dame after spending six years as the assistant athletic trainer. As the associate, she supervised seven assistant athletic trainers, coordinated volunteer student athletic trainer program and traveled with football and women's lacrosse.

Prior to her stint with the Fighting Irish, she served as assistant athletic trainer at Morehead State from 1986-1991 where she had teaching responsibilities and coordinated pre-season physicals. She began her athletic training at Eastern Illinois as the assistant athletic trainer and administrative assistant after spending a year as a graduate assistant.

She was a member of the Indiana Athletic Trainers Association and is currently a member of the Kentucky Athletic Trainers' Society. She is a NATA certified trainer with CPR certification.

A 1984 graduate of West Virginia University, with a bachelor of science in secondary education, she earned a master's in health, physical education and recreation in 1985 from Eastern Illinois.



Brad Barber
Assistant Athletic Director for Ticket Operations

Brad Barber is in his 29th year as Assistant Athletic Director for Ticket Operations after serving as the Assistant Ticket Manager for three seasons with UofL.

Barber coordinates all football and basketball season ticket sales, along with ticketing for all single game and post-season events. He also coordinated all ticket sales for the expansion of Cardinal Stadium as well as for the KFC Yum! Center. The UofL football team has maintained a substantial season ticket base including reaching over 45,000 in season ticket sales often since 2010. UofL's men's basketball has drawn well regularly in the 22,000-seat KFC Yum Center. In addition to regular season events, he is also responsible for ticketing for all conference events along with NCAA post season events run by UofL. He also serves in the game management and operations aspect for all sports.

Before coming to UofL, Barber attended Rio Grande College for his undergraduate studies as well as Ohio University for his graduate work. While at Rio Grande College, he served as an assistant basketball coach from 1982-1986. Upon completion of his schooling, he completed an internship at the University of North Carolina in the athletic ticket office.

He has been married to the former Kim Morgan for the last 33 years. They have three children: Ryan, Kyle -- both UofL graduates -- and Catie, a senior at UofL.



Laura Clemente
Assistant Athletic Director, Multimedia Content

Laura Clemente is in her second year on the UofL Athletics staff as Assistant Athletic Director for Multimedia and Content after four years as the Cardinals' Director of Digital Marketing.

Clemente has led the digital transformation of the athletic department, guiding the creative and media teams in expanding the brand, while increasing the social media followers to over a million on all platforms.

Prior to joining UofL, Clemente worked seven seasons with the New York Jets in the National Football League. Beginning as a social media intern in 2009, Clemente worked one season as a communication assistant and three years as the communications coordinator. She moved to the digital side in 2014, where she served as the Digital Media Manager in 2014-15, coordinating the execution of the organization's marketing calendars, as well as the distribution of breaking news announcements and transactions.

A native of Madison, N.J., Clemente played four seasons of lacrosse at Northwestern where she graduated in 2009 with a degree in communications and international studies.



Megan Edwards
Assistant Athletic Director for Development

Megan Edwards, a member of the UofL Athletics Development staff since July 2015, is in her second year as Assistant Athletic Director for Development.

Edwards oversees the major

gifts solicitations for the Cardinal Athletic Fund, and assists in all aspects of administration and planning for the development staff.

She came to UofL from Bowling Green State University where she was a member of the Falcon's athletics development staff. While at Bowling Green, she completed her masters in sports administration from BGSU in 2014 after earning a bachelor's degree in sport management from Bowling Green in 2009.

Originally from St. Paul, Minn., Edwards was a member of the Bowling Green State women's golf team from 2006-09. She is married to former Louisville men's soccer goalkeeper Charlie Edwards.



Jennifer Hanson
Assistant Athletic Director for Fan Experience

Jen Hanson is in her second season as Assistant Athletic Director for Fan Experience, after serving as the Cardinals' Director of Game Production and Fan Experience for two years.

Hanson leads gameday production of all football, men's basketball and women's basketball events, as well as overseeing all Olympic sports game production related to the in-house show, including videoboards, bands, spirit squads and on-field promotions. In addition to gameday, she also leads production of all in-house special events, banquets, kickoffs, fan parties and donor events. She coordinates with Louisville Sports Properties to ensure in-game sponsorship fulfillment at the highest level. In addition, she oversees team marketing, assisting all sports marketing managers in gameday execution.

Prior to UofL, Hanson was the Director of Marketing at Washington State University, overseeing all marketing aspects of football, men's & women's basketball, baseball, women's soccer, tennis and golf during her six years in the Pac 12. She holds a bachelor's degree from Georgetown University in Washington, DC, and an MBA from Southwest Minnesota State University.



Justin Ruffin
Assistant Athletic Director for Academic Services

Justin Ruffin is in his 10th year with UofL as Assistant Athletic Director for Academics. He is responsible for overseeing academics for the Cardinal football team and supervises the academic staff housed in Cardinal Stadium Football Complex.

After serving five years in various capacities, at James Madison University, Ruffin came to the University of Louisville. He is a former student-athlete, earning All-Conference recognition as a defensive back for the football team and lettering three years on the baseball team.

In 2002, Ruffin graduated with a Bachelor's of Science in Integrated Science and Technology from JMU and he earned his Master of Science in Athletic Administration two years later in 2004.

A native of Norfolk, Va., Ruffin is a member of Omega Psi Phi Fraternity Inc, National Association Academic Advisors for Athletics (N4A) and Black Coaches and Administrators.

Ruffin and his wife Erika have three sons: Justin, Jayson and Joshua.

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Lauren Rust
Assistant Athletic Director for Compliance

Lauren Rust is in her 13th year at the University of Louisville and her 10th with Cardinal Athletics, currently serving as Assistant Athletic Director for Compliance.

Rust is responsible for the eligibility of initial and transfer student-athletes, as well as the financial aid for football, women's basketball, men's and women's swimming and diving student-athletes, plus assisting in the eligibility of those continuing student-athletes, Academic Progress Rate (APR) and Graduation Success Rate (GSR) reports. She has worked the last three years in her current position after three years as UofL's Director of Compliance. She joined the UofL athletics staff in August of 2011 after three years as Associate Director of Advising in the UofL College of Arts and Sciences.

Prior to her arrival at UofL, Rust worked six years at the Thornton Athletics Student Life Center at the University of Tennessee. She was an Academic Ath-

letic Counselor for women's swimming, rowing and women's golf (2002-05), as well as Assistant Director overseeing all academic counselors and serving as the primary academic counselor for men's basketball and women's volleyball (2005-08). Rust also worked a year in Membership Services for the NCAA as an intern in 2001-02.

Rust earned a B.A. in Exercise Science at Morehead State University (Ky.) in 1999. She graduated with a M.A. in Sport Administration at Morehead State in 2001 while serving as a graduate assistant in athletics.

A native of Louisville, Rust and her husband Rich have two children: Garrett and Brynlee.

many administrative duties, including continuing eligibility and campus involvement.

He has been at UofL since 1987 and has worked in several areas of the university including Housing and Residence Life, Admissions and Orientation and Intra-mural and Recreational Sports. He currently serves as a part-time instructor for the Health and Sport Sciences Department.

Sallade earned his B.S. in Sport Administration (1992) and his Master of Education (1994), both from the University of Louisville.

He and his wife, Tami, have a son, Casey and two daughters, Kayla and Naica.



Scott Sallade
Assistant Athletic Director for Student Services

Scott Sallade, Assistant Athletic Director for Student Services, is in his 24th year as a staff member of the Olga Peers Academic Center. He oversees the academic support for women's soccer, softball and the spirit groups, in addition to his

UofL Head Coaches



Arthur Albiero
Swimming



Holly Aprile
Softball



Mark Beckham
Women's Tennis



Ryan Blagg
Men's Golf



Derek Copeland
Women's Rowing



Dale Cowper
Track & Field/Cross Country



Rodrigo da Silva
Men's Tennis



Karen Ferguson-Dayes
Women's Soccer



John Michael Hayden
Men's Soccer



Dani Busboom Kelly
Volleyball



Chris Mack
Men's Basketball



Dan McDonnell
Baseball



Scott Satterfield
Football



Justine Sowry
Field Hockey



Scott Teeter
Women's Lacrosse



Whitney Young
Women's Golf



Jeff Walz
Women's Basketball

Athletics Staff



Kevin Aka
Graphic Designer



Asaad Ali
Multimedia Producer



JB Allen
Multimedia Producer



Kelly Anderson
Executive Assistant to AD



Katie Baird
Asst. Director of Development
Cardinal Athletic Fund



Ronee Baxter
Director of Special Events
and Premium Services



Katie Berry
Director of Team Marketing



Dylan Bickel
Senior Account Executive



Rachel Binley
Director of Development



Christel Blocker
Program Assistant,
Academic Services



Jason Bond
Director of Technology



Seth Boone
Director of Natatorium
and Tennis Center



Zach Brooks
Executive Director of
Development



Tom Byrd
Financial Coordinator ULGC



Dan Cerwinski
Director of Ticket
Retention and Sales



Todd Christian
General Manager
ULGC



Mioshi Cobble
Academic Services



Tony Compton
Facility Operations
Manager



Kelly Conklin
Ticket Office Business
Manager



Maggie Constantz
Director of
Special Forces



Allison Cook
Asst. Director of Brand
Marketing/Licensing



Debbie Cox
Insurance Coordinator



Caroline Crafton
Associate Director
Academic Services



Adam Creech
Photographer



Melissa Crowson
Director of Sports
Nutrition



Corey Daniels
Multimedia Producer



Tammy Davis
Stadium Facilities
Assistant



Jason Dierking
Director of Olympic
Sports Performance



Evan Dyer
Facilities Operations
Assistant



Marc Ellis
Assistant Director of
Development



Grace Falkenbach
Associate Director of
Compliance



Erika Fitzgerald
Director of
Ticket Operations



Scott Flavell
Assistant Director of
Technology

Athletics Staff



Dan Furman
Asst. Director
of Development



Mike Garuccio
Asst. Director
of Development



Connor Golden Sims
Assistant Director of
Academic Services



Brice Gordon
Assistant Superintendent
Grounds



Daniel Gosson
Associate Director of
Compliance



Al Greener
Athletics Pep Band Director



Tim Haag
Multimedia Producer



Lauren Hansen
Assoc. Director
of Academic Services



Courtney Hehn
Assoc. Director
of Academic Services



Austin Hertzler
Marketing Assistant



Mike Hetzel
Assistant Superintendent
Athletic Fields



Russell Hill
Assistant Business Manager



Misty Hodges
All Girl Cheerleader
Squad Coach



Ross Huber
Facility Operations
Manager



Ancia Ifill
Assistant Director
Learning Specialist



Weston Ijames
Athletics Business Manager



Diego Insuasty
Asst. Director
of Development



Caroline Jeffers
Associate Director of
Compliance



Elaine Jones
Assistant Marketing Director
Spirit Groups



Samantha Keeton
Asst. Director
of Ticket Operations



Joley Klondike
Financial Coordinator ULGC



Sheryl Knight
Ladybirds Coach



Hannah Krill
Graphic Designer



Brent Lamkin
Facilities/Operations Manager



Lynn Lands
Financial Coordinator



Emily Lepping
Sports Dietician



Tommy Lewis
Equipment Mechanic/
Athletic Fields



Becky Lindberg
Sports Dietitian



Jeremiah Litzinger
Associate Director of
Equipment



Carter Lotz
Senior Account
Executive



Brianna McCarthy
Assistant Director
Academic Services



Chris May
Director of Academic and
Student Services



Andrew McClung
Director of Stadium
and Facility Operations



Deanna McMahan
Accountant



Daniel Morrissey
Director
of Compliance



Olivia Morrissey
Assistant Director
of Housing



David Moser
Assistant
Equipment Manager



Derek Mueller
Account Executive
Ticket Sales



Alyssa Murphy
Dir. of Student-Athlete
Leadership & Development



Athletics Staff



Monica Negron
Assistant Director/Student
Leadership and Development



Rodney New
Sr. Asst. Superintendent
Athletic Fields



Opal Newton
Accounts Payable
Specialist



Scott Norton
Assistant Equipment
Manager



Andrew Osborn
Motion
Graphics Artist



Rachel Overton
Assoc. Director of
Academic Services



Noah Pier
Superintendent
ULGC



Sam Robey
Coordinator / ULGC



Neil Rohrer
Assistant Dir. of Ticket
Operations



Carl Schmid
Director of Digital
Strategy



Keith Schobert
Director of Arena
and Facility Operations



Dr. Vanessa Shannon
Director of
Mental Performance



Lauren Sharrock
Human Resources
Generalist



Sandy Short
Administrative Associate/
Business Office



Mike Smith
Program Assistant/
Pep Band



Emily Spears
Director of
Compliance



James Speed
Coed Cheerleading
Coach



Thomas Strause
Associate Director
Academic Services



Chad Stocker
Head
Golf Professional



Kara Talley
Assistant Director /
Learning Specialist



Shelley Tewell
Associate Director
Academic Services



Thomas Theobald
Assistant Superintendent
Athletic Fields



Jeremy Toles
Program
Coordinator HR



Ryan Tuttle
Asst. Director
of Development



Brian Vamos
Assistant Director of
Marketing



Vickie Way
Executive
Administrative Associate



Mychael Whetstone
Ticket Office
Assistant



Adam Williams
Assistant Equipment
Manager



Mike Winkenhofer
Superintendent
Athletic Fields/Grounds



Kristia Worthy
Director of
Talent Development



Louisville Sports Properties

Louisville Sports Properties (LSP) is the dedicated and exclusive multimedia rights holder and sponsorship sales partner for the Louisville Cardinals. The LSP team extends UofL's brand affinity to businesses and corporations of all sizes looking to align with the loyalty and passion of the Cards' fan base.

LSP manages all aspects of the sponsorship and marketing rights relationship, providing corporate partners both traditional and new media opportunities through venue signage; event sponsorships and promotion; corporate hospitality; television; radio game broadcasts and coaches' shows on the Louisville Sports Radio Network and digital engagement and visibility via GoCards.com and the Cardinals' vibrant social media channels.

Louisville Sports Properties and Louisville Arena Sports & Entertainment Properties (LASEP), make up the locally-based team of Learfield IMG College. The Learfield IMG College suite of services includes licensing and multimedia sponsorship management; publishing, broadcasting, digital and social media; ticket sales and professional concessions expertise; branding; campus-wide business and sponsorship development; and venue technology systems.



Headquartered in Plano, Texas, the company has long had the privilege of being an advocate for intercollegiate athletics and the student-athlete experience. Since 2008, it has served as title sponsor for the acclaimed Learfield IMG College Directors' Cup, supporting athletic departments across all divisions.



Learfield

Louisville Sports Properties Staff



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Cardinal Spirit Groups



Cheerleaders

The University of Louisville's large co-ed cheerleading squad has won 18 National Cheerleading Association Championships, including 10 of the last 16 (1985, '86, '89, '92, '94, '96, '98, '99, 2003, '04, '05, '06, '07, '08, '09, '11, '16, '18). The Cards' all-girl squad has won 15 championships, including nine of the last 11 titles (2001-05, '07-'09, '11-12, '15, '16, '17, '18, '19). UofL has also won the small coed national title 10 times (2005, '06, '08, '09, '11, '13, '14, '15, '16, '17). The Cardinals also won their fifth NCA Cheer stunt national championship in 2019. The cheerleaders are coached by James Speed (coed) and Misty Hodges (all-girl).

Members of the Cardinals' 2020-21 Coed Cheerleading squad include Macie Agnich, Brynn Baker, Ali Bazzi, Alexis Bogdan, CJ Boullion, Tyler Braasch, Terrell Cabral, Hailey Cain, Luis Chappa, Ryan Claunch, Taylor Paige Cornell, Ryan Corso, Carson Felher, Morgan Findley, Mario Gamboa, Tessa Grimm, KaDon KD Harvin, Casandra Hrabik, Darren Huang, Kaden Kozlowski, Michael Matthey, Wes Meadors, Caleb Thomas Medley, Taylor Nolden, Dawson Orłowski, Jessie Pham, Fayth Poitras, Richard Ramsey, Camrynne Rebert, Marcus Rias, Alexis (Lexi) Rule, Ben Sturling, Vivian Truong, Baileigh West, Carson Winchell, Mackenzie Woodhouse, Kevin-Nemo Zelaya.

Members of the 2020-21 All-Girl Cheerleading squad include Jhadia Adams, Sarah Alejandro, Danielle Bradel, Ella Brownstein, Ashleigh Cancela, Kaylee Coultas, Krista Curly, Madison Dale, Nya Edwards, Kehdijah Fairfax, Jae Fish, Skylar Fisher, Kayla Francisco, Aquazia Hamler, Summer Heideberger, Tessa Hunziker, Allyson Jacobs, Lexi Kabb, Kyah King, Taylore Kwiecinski, Mya Lacy, Kora Ladino, TeeMara Mollett, Alyssa Moreland, Mallorie Mullaney, Indira Neufville, Callie Pass, Ava Dawn Phelps, Shekinah Phillips, Myah Rice, Demi Rosario, Haylie Shipley, Brooke Smith, Katie Snider, Kayla Stach, Aoi Takeuchi, Amaya Warnell, Jayden Williams, Clare Wisniewski, Camryn Young.

Ladybirds

The University of Louisville Ladybirds, UofL's dance team, has won 19 national titles, winning National Dance Association Championships in Div 1A team performance (2016, '17, '18, '19), Div 1A Dance (2002, '03, '04, '07, '08, '09, '11, '15) and Div 1A Hip Hop Dance (2014, 2016, 2017 and 2018). UofL won the Universal Dance Association title in 1995 and 1997. The group is under the direction of Sheryl Knight.

Members of the 2020-21 Ladybirds are Jordan Branham, Sara Brown, Audrey Browning, Samantha Cato, Nicole Charley, Makenzie Childs, Brooklyn Clark, Shannon Currie, Ava Dzurovic, Reagan Earlywine, Amanda Ellis, Hannah Glasscock, Lorin Gregory, Cavanna Gregory, Katlyn Harbsmeier, Mackenzie Harper, Isabella Hobson, McKenna Jones, Kenzie Kelley, Makayla Kempf, Maria Litvin, Abigail Misiak, Jada Morgan, Lily Moseley, Hailey Nichols, Shelby Osborne, Zoe Palmer, Sarah Parker, Hannah Parker, Kayla Pucek, Maddy Robinson, Elizabeth Scott, Hannah Sears, Olivia Smulevitz, Ali Spelane, Sofia Taranis, Parker Westmoreland, Hennessy Wine, Margaret Wydotis.

Cardinal Pride Pep Band

The Cardinal Pride Pep Band is in its 12th year under the oversight of Cardinal Athletics. Under the direction of Al Greener, the musical cheerleaders are a highly visible source of spirit and enthusiasm at Cardinal basketball events. In addition to U of L men's basketball, the pep band performs at an abundance of athletic events. The 1981-82 edition of the Cardinal Pep Band received special recognition as the nation's best as chosen by NBC-TV analyst Al McGuire.