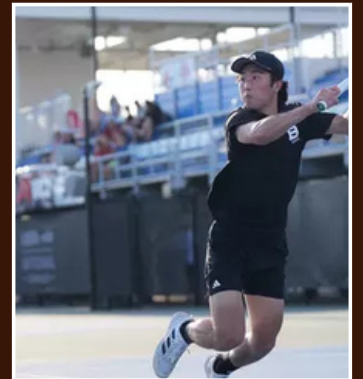
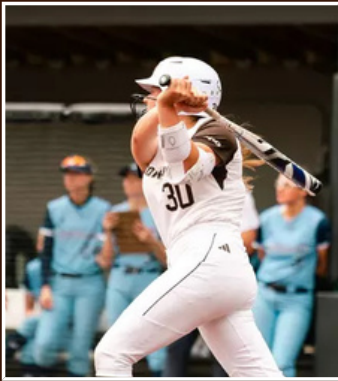
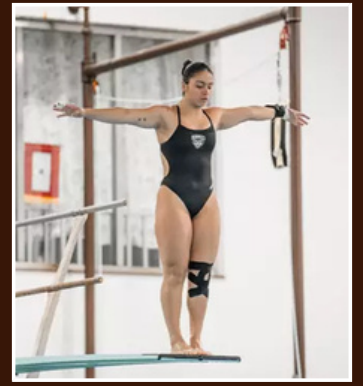
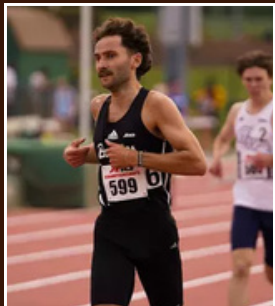
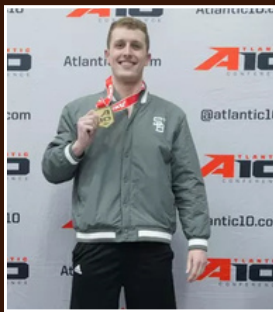






Student Athletes

The Bonnies Athletics Fund (BAF) exists for student-athletes. Now with over 400 student-athletes comprising of 19 NCAA Division I teams, the BAF is more critical than ever to the Athletic Department

MISSION

The mission of the Bonnies Athletic Fund is to advance St. Bonaventure Athletics by funding operations, programmatic support and facilities that enhance the Bonnies student-athlete experience.

VISON

The philanthropic support of generous BAF members will strengthen St. Bonaventure's position in NCAA Division I and provide opportunities for student-athletes to live out their dreams of competing for Atlantic 10 Conference championships while they excel academically.

Dear Bona Athletic Family Member,

The pace of change in collegiate athletics remains stunning, with seismic shifts becoming almost routine. Those willing to adapt, stay nimble, and find creative solutions will thrive. Thanks to the support of our Board of Trustees and President Jeff Gingerich, St. Bonaventure is committed to competing as a premier member of the Atlantic 10 Conference so that our University remains vibrant and strong.

While the Division I landscape continues to evolve, one thing is certain: sustaining a championship-level program in the Atlantic 10 requires significant resources. Meeting these needs demands that we maximize current revenue streams, identify new ones, and manage them wisely.

The support of Bona Nation has never been more important. Individual donations to the Bonnies Athletic Fund (BAF) remain essential. This past summer alone, more than \$4 million across nearly two dozen projects enhanced our athletic facilities, directly benefiting all 400 student-athletes. Guided by our Franciscan values and academic mission, we continue to deliver a championship experience both on and off the field.

Bona faithful are unlike any other. Your generosity empowers our student-athletes to achieve at the highest level. The need for philanthropic support has never been greater, and Bona Nation's commitment has never wavered.

Thank you for helping St. Bonaventure Athletics flourish and for giving our Bonnies the chance to pursue excellence in all facets of life.

Go Bonnies! Unfurl!



Bob Beretta

Vice President and
Director of Athletics





TWO NEW BAF INITIATIVES LAUNCHING!

VARSITY B CLUB

What is the Varsity B Club?

- A newly established alumni engagement and support group exclusively for former St. Bonaventure student-athletes.

Purpose:

- To foster lifelong connections among athletic alumni while strengthening support for current and future Bonnies student-athletes.

Membership Eligibility:

- Open to all former varsity student-athletes, team managers, and coaches of St. Bonaventure University.

Key Benefits:

- Exclusive Varsity B Club gear or welcome item
- Special recognition at select home games and events
- Invitations to Varsity B socials and alumni weekends
- Access to behind-the-scenes athletics updates and newsletters
- Networking opportunities with fellow athletic alumni

Why Join?

- Stay connected to your team, support the next generation of Bonnies, and continue the legacy of excellence in St. Bonaventure Athletics.

Support the Mission:

- Optional giving opportunities will be available to help enhance the student-athlete experience and support sport-specific needs.

BACK A BONNIE

What is Back a Bonnie?

- A giving initiative that allows donors to directly support the sport(s) or program(s) of their choice within St. Bonaventure Athletics.

Purpose:

- To enhance the student-athlete experience by providing targeted resources for team needs, scholarships, travel, equipment, and more.

How it Works:

- Donors choose the team(s) or area(s) they want to support.
- Contributions go directly to those programs.
- Funds can be made as one-time or recurring monthly gifts.

Support Levels:

- Different recognition levels (e.g., Brown & White Circle, Wolf Pack, etc.) with increasing benefits, like discounts, exclusive gear, and event access.

Impact:

- Every gift—large or small—makes a difference in helping Bonnies compete at their highest level in the classroom, in competition, and in the community.

Why Give?

- To stay connected, give back, and directly impact the success and development of SBU student-athletes.

Back a Bonnie

A Simple Way to Support Bonnies Athletics

Join the *Back a Bonnie* recurring gift program – a meaningful way to support the **Bonnies Athletic Fund (BAF)** & St. Bonaventure Athletics year-round. Your gift strengthens academic support, travel, training, wellness, and more.

Support Levels

Brown & White Circle

Monthly Gift: \$25 – \$74

- Thank you card from your coach
- BAF Membership (Brown & White benefits)
- 20% discount at Sports Locker
- Back a Bonnie pin
- Two complimentary tickets to 2 Men's Basketball games*

The Reilly Circle

Monthly Gift: \$75 – \$149

- Thank you card from your coach
- BAF Membership (Reilly benefits)
- 20% discount at Sports Locker
- Back a Bonnie pin
- T-shirt from your favorite Bonas team
- Two complimentary tickets to 3 Men's Basketball games*

The AD Circle

Monthly Gift: \$150+

- Thank you card from your coach
- Team photo
- BAF Membership (Captain benefits)
- 20% discount at Sports Locker
- Back a Bonnie pin
- Hoodie from your favorite Bonas team
- Two complimentary tickets to 4 Men's Basketball games*
- Priority registration for Golf with the Bonnies (Rochester)



**To qualify for basketball ticket benefits, 50% of your monthly gift must be directed to BAF – Unrestricted.*



A STRONG START TO THE YEAR

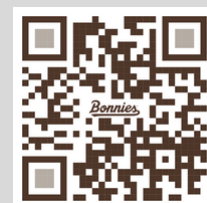
The new academic and athletic year is underway, and thanks to your continued support, the Bonnies Athletic Fund is off to a strong start. Your generosity is already making an impact with over \$280,000 raised. This will fuel training, facility improvements, and team travel as our student-athletes prepare for a competitive year ahead. Let's keep the momentum going—together, we're building something special!



HELP US REACH OUR GOALS!

We still have a long way to go to reach our \$1.3 million goal this year! Help us continue with our strong start.

 Help us continue our strong start!





STAY CONNECTED

Follow us on social media and be part of the action year-round:

📱 X / Facebook / Instagram:
@GoBonniesBAF OR @GoBonnies

✉ Questions or want to learn more?
Email Athletic Fund Coordinator CJ
Pierce at cjpierce@sbu.edu



THANK YOU FOR SUPPORTING THE BROWN AND WHITE!

Together, we are building champions in competition, in the classroom, and in the community. Let's keep the momentum going
— ***Go Bonnie's!***

Mail your contribution to:
St. Bonaventure University
P.O. Box 2519
3261 West State Road
St. Bonaventure, NY 14778

