VOLUME 20, NUMBER 4 JULY-AUGUST, 1978

FOOTBALLETTER

The National Football Foundation and Hall of Fame, Inc.

Foundation Board Salutes Chairman Vin Draddy For Job Very Well Done

Former Manhattan Grid Star Is Named Gold Medal Recipient

Football Hall of Fame Building Highlights Draddy's Leadership

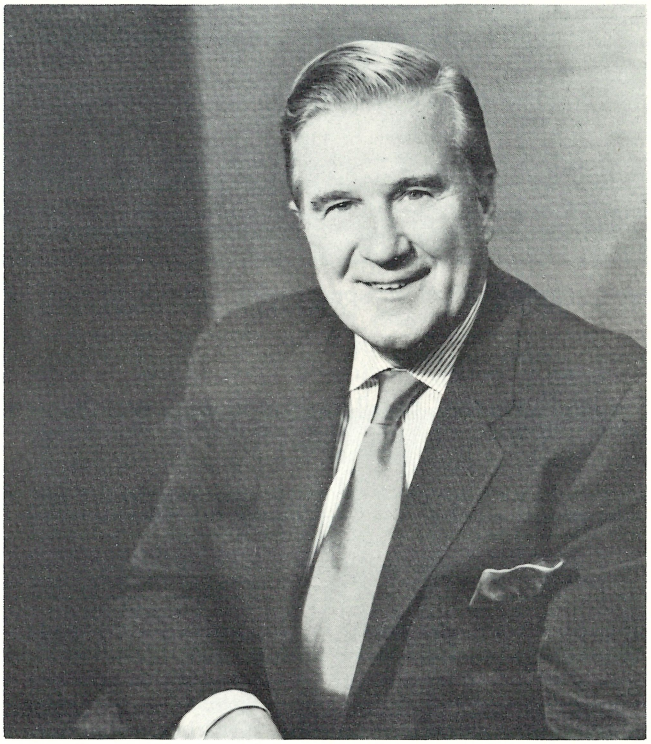
Vincent dePaul Draddy, the National Football Foundation and Hall of Fame's Chairman of the Board, will receive the Foundation's top award — the Gold Medal — for 1978 December 5, in New York City.

The Foundation's Awards and Executive Committee was unanimous in selecting the man who, through his leadership and dedication, made the Foundation's long-planned Football Hall of Fame building become a reality. The Foundation's Football Hall of Fame, honoring college football's greatest players and coaches, will be dedicated August 3 at Kings Island, Ohio, and opened to the public after three decades of planning. Draddy became Chairman of the National Football Foundation and Hall of Fame in the autumn of 1971.

The former Manhattan College star quarterback and captain will become the 22nd recipient of the Gold Medal, which on previous occasions has gone to five men who were Presidents of the United States — Eisenhower, Hoover, Kennedy, Nixon, and Ford, and Justice Byron White, General Douglas MacArthur, John Wayne, Governor Ronald Reagan, and various captains of Industry.

Great Banquet

Draddy, who earlier was the long-time Hall of Fame Dinner and Awards Chairman, also served as Vice-Chairman and Chairman of the Executive Committee. Under his direction, the Football Foundation's Black Tie Hall of Fame Dinner each December in the Grand Ballroom of the Waldorf-Astoria has come to be regarded as the finest sports dinner in America. Over 1600 of the nation's most outstanding business, industrial, professional, educational, political, and sports leaders annually attend.



Vincent dePaul Draddy

In addition to giving the Foundation his time as Chairman, Draddy also spearheaded a major fund-raising drive personally contributing $100,000 to the effort.

Today, William I. Spencer, president of Citibank, is the Foundation's Dinner Chairman, and Colonel Leonard D. "Deadeye" Henry is the Awards Chair-can, whose committee recommended Draddy for the Gold Medal this year.

In addition to being Chairman of the Board of The National Football Foundation and Hall of Fame, Draddy is also Chairman of the Board of Trustees at Manhattan College, Chairman of the Board of the David Crystal Co., Inc., and Honorary Chairman of the Westchester Golf Classic. He is also a Trustee of the United Hospital in Portchester, New York.

(Coontinued on page 2)

DRADDY *(Continued from page 1)*

DRADDY GAVE ALMA MATER $1,000,000 FOR EXPANSION

Honor Scholar-Athletes

The Foundation, in addition to honoring its new Hall of Fame electees each December in New York, also salutes 11 of the nation's most outstanding college seniors, providing them with $1,000 graduate fellowship should they desire to pursue an advance degree. In over 50 cities coast-to-coast, the Foundation also salutes over 500 of the nation's outstanding high school seniors at major sports luncheons and dinners through its chapters.

Draddy entered Manhattan College on a football scholarship after a brilliant gridiron record at New Rochelle High School. He graduated from Manhattan in 1930 and went to work for Union Carbide, selling the chemical giant's products in the rugged coal mine country of Appalachia.

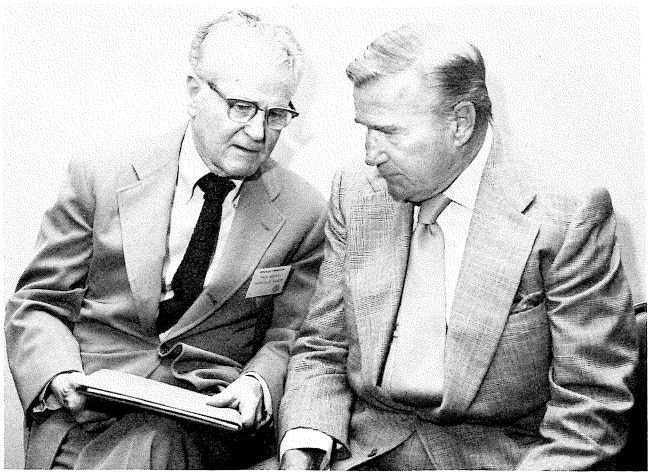
Draddy, a rugged blue-eyed six-footer, as president of David Crystal, Inc., a major manufacturer of men's, women's, and children's sportswear in New York City went to England in 1937 and prevailed upon the shirtmaker to the king — A. J. Izod — to design for Crystal and permit use of the name on the new women's shirt line. Perhaps the biggest coup, and one of Crystal's greatest innovative successes, was introducing the U.S. Market in 1950 to the now famous French knit LaCoste "alligator" sports shirt.

Draddy Gymnasium

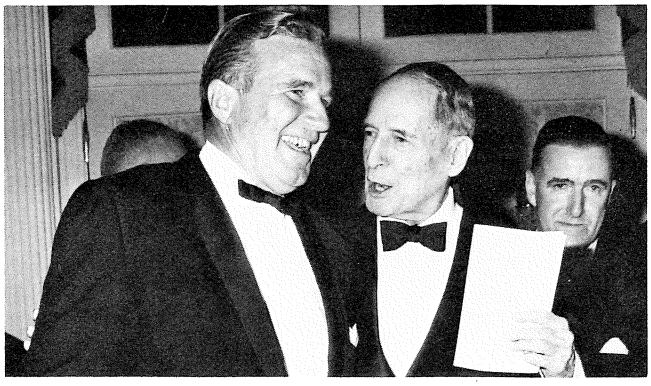
A dedicated alumnus of Manhattan, Draddy received an honorary Doctor of Laws degree in 1961 from his alma mater which he recently gave $1,000,000 for expansion. He was one of the principals in breaking ground for a new Manhattan $3.4 million for a 90,000 square foot Draddy gymnasium in honor of the late Mrs. Ruth Draddy and the late Vincent dePaul Draddy, Jr.

Golf is also one of Draddy's main avocations. He is back in action on the links at his home in Rye, New York on the grounds of the Westchester Country Club and also in Palm Beach, Florida where he resides in the winter and early spring. He also sponsors the IZOD International Tournament and has been a long-time backer of the Metropolitan PGA and the New Jersey PGA, and serves on the Advisory Board of the National PGA.

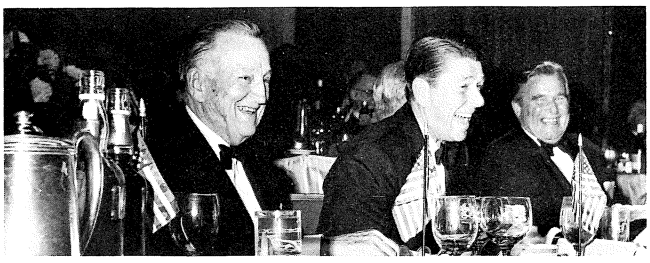
In addition to Westchester, his Club Memberships include Bind Brook, Purchase, New York; National, Southampton, New York; in Florida, the Country Club of Florida, DelRay, the Seminole Club, the Everglades Club, Palm Beach Bath and Tennis Club, and the Lyford Cay Club in Nassau, Bahamas.



BIG POW WOW — Vin Draddy discusses the latest Hall of Fame elections held by the Honors Court with its chairman Fred Russell, vice-president and sports director of The Nashville Banner.



ADVISORY CHAIRMAN — The late General of the Army Douglas MacArthur received the Foundation's Gold Medal in 1959 and later served as Chairman of the Foundation's Advisory Board, which now bears his name. He is shown with the 1978 Gold Medal honoree Vin Draddy, who was the unanimous choice to receive the Foundation's most coveted award this year.



ENJOYABLE EVENING — In 1971, Governor Ronald Reagan of California received the Foundation's Gold Medal award. Reagan, the Foundation's Chairman Vin Draddy (r) and the Chairman of the General MacArthur Committee, John W. Galbreath (l) obviously enjoyed a happy moment at the dinner at the Waldorf.

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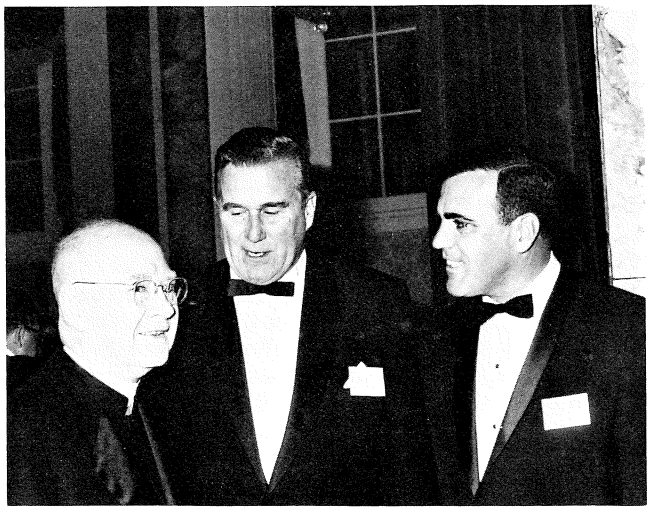
Memorable Moments



FOND MEMORY IN 1961 – John Fitzgerald Kennedy received the National Football Foundation and Hall of Fame's coveted Gold Medal in 1961. He is shown at the White House with Foundation officials. The 1978 Gold Medal winner, Vin Draddy, third from right, was the Awards and Dinner Chairman in 1961. The group includes, from left, Colonel Edgar Garbisch, Iowa Hall fo Famer Gordon Locke, president of the Foundation's D.C. chapter, President Kennedy, Vin Draddy, Chester LaRoche, and Colonel Earl Blaik. Behind Blaik is the late Harvey Harman, the executive director of the Foundation in 1961.



ANOTHER BIG NIGHT – Gerald R. Ford, a Congressman at the time and Minority Leader of the House, received the Foundation's Gold Medal in 1972. Making the presentation is the Foundation's Chairman Vin Draddy, who will receive the Gold Medal this December.



1964 HONOREE – Ara Parseghian, former coach at Notre Dame, was proud to be on hand to receive the MacArthur Bowl on behalf of The Fighting Irish in 1964. He is shown with the late Cardinal Francis Spellman and Awards Chairman Vin Draddy.

1978 DINNER A SELLOUT

The Foundation's 21st Annual Hall of Fame Awards Dinner is a sellout for all practical purposes with another banner crowd expected and advance reservations heavier than ever before.

Foundation's Football Hall of Fame In Kings Island A Dream Come True

College Football's Greatest Players And Coaches Will Be Honored

By
JIMMIE MCDOWELL, *Executive Director*

It was a long time coming, but August 3, 1978 was a great day for The National Football Foundation and Hall of Fame and a great day for College Football.

On August 3, at Kings Island, Ohio, the National Football Foundation's Hall of Fame, honoring the game's great college players and coaches, was dedicated.

To assure the Hall of Fame of becoming a reality after several false starts at New Brunswick, when New Jersey and local financial support did not fully materialize, the Foundation, after re-locating in New York City in 1972, entered into an agreement with the Taft Broadcasting Company of Cincinnati to build the Hall of Fame at Kings Island, Ohio, one mile from Taft's popular family theme park, which was attracting nearly three million visitors a season.

The Foundation also received attractive offers from Knoxville and Columbus, Ohio, where the Foundation's largest chapters were located, and it was a difficult decision for the Foundation's Executive Committee to make.

The final negotiations were made between Vincent dePaul Draddy, Chairman of the Board of The National Football Foundation, and Charles Mechem, Chairman of the Board of the Taft Broadcasting Company.

Construction Began

Construction was underway in 1976 with impressive groundbreaking ceremonies held. Luck was with the project. Five days before the first great snow of 1978 struck Ohio, the roof went on the Hall of Fame Building, assuring construction workers with the minimum of lost time during the long, cold winter.

Located on 10 acres of land given to the Foundation by Taft, the Building cost over three and a half million dollars. There is room for future expansion. In arranging the construction and financing of the Building, Taft, with the Foundation's approval, also provides the management staff at Kings Island. The Foundation's Executive Office remains in New York City, as will the traditional Hall of Fame dinner at the Waldorf-Astoria.

The Foundation's Executive Committee is composed of volunteers, top business and professional and football-oriented people who give their time and money to the organization.

Vincent dePaul Draddy, former captain and quarterback of the 1929 Manhattan College Team, and the 1978 Gold Medal selection, is the Chairman of the Board. He has personally given over $100,000 of his own money to the Foundation's fund-raising effort, as have Colonel Edgar Garbisch, Clint Frank, the Galbreath-Ruffin Corporation, and many other leaders in business and industry.

Other Foundation officers include Richard Kazmaier, Princeton Heisman Trophy winner, president; Stanley Crossland, retired chief financial officer of Texaco, Inc., treasurer; and Robert (Scotty) Whitelaw, Commissioner of the ECAC, secretary.

Other members of the Executive Committee include Bill Spencer, president of New York Citi-Bank, the dinner chairman; Bill Morton, retired president of the American Express and Dartmouth Hall of Famer, vice-chairman of the dinner; West Pointer Leonard (Deadeye) Henry, awards chairman; Bill Chapman, Williams College; Tom Scott, former University of Virginia All-America; Robert Hall, former Yale athletic director; Army Hall of Famer Colonel Edgar Garbisch; and Phil Shannon of Dartmouth, who served as Chairman of the Foundation's Building Committee.

Four men have served as Executive Directors of the Shrine and Foundation. Arthur Evans of Syracuse, former Rutgers athletic director George Little, former Rutgers football coach Harvey Harman, all deceased, and James L. McDowell, Jr., a former Mississippi-Tennessee-New Jersey sports columnist and sports editor, who is concluding his 14th year with the Foundation. A staff of seven conduct the day-to-day business of the Foundation.

The General Manager of the Foundation's Hall of Fame Building is John Wyant, who was the assistant marketing director at Kings Island.

Originally launched in 1947 as the National Football Hall of Fame Shrine, such distinguished Americans as Admiral Bull Halsey and Grantland Rice served as chairman and president respectively. Plans for building the Hall of Fame with five dollar donations proved unsuccessful.

Other past presidents include the late Admiral Babe Brown, Navy Hall of Famer; the late Chester J. LaRoche, who also served as chairman in launching the Foundation after the Shrine effort failed; Bill Geyer and former Senator George Murphy.

Hall of Fame inductions were originally held on home campuses of the honorees, coast-to-coast, and the hat was passed through the stands to keep the Shrine in business. Over 50 charter members were inducted in 1951.

Campus inductions continued until 1954 when the Shrine, its ranks depleted by death, retirement, and indebtedness, went out of business. The NCAA stepped into the picture and asked a group of New York businessmen to see if the project could be salvaged and revitalized.

Debts Paid

The group, headed by Chester J. LaRoche, raised the money to pay off all debts and was re-organized as The National Football Foundation and Hall of

(Continued on page 5)

HALL *(Continued from page 4)*

Fame, with offices at New Brunswick, where the first game was played between Princeton and Rutgers. Inductions continued on the home campuses and the hat was still being passed.

In 1956 a dinner was held at the Union Club in New York City, with top people in business, industry, sports, and education. It was decided to then go forward with the program and plan the biggest and the best sports dinner in New York to induct the Hall of Famers with proper dignity. The first dinner was held in 1958 at the Astor Hotel. President Dwight D. Eisenhower was the first Gold Medal recipient.

Since that time, the Hall of Fame dinner has been held at the Waldorf-Astoria before capacity crowds. The December 5 dinner this year was a near sellout in late spring. Five presidents of the United States have now received the coveted Gold Medal.

Selection of new members for the Hall of Fame is made by a distinguished group of men closely identified with football, serving as the Honors Court, headed by chairman Fred Russell of the Nashville Banner.

As America's greatest competitive sport, the one that sets the standard for all amateur sport, football deserves a place in the history of our country. The Football Hall of Fame fills this need. The Football Hall of Fame is a shrine dedicated to fair play, courageous action, and the will to win.

It is with these aspects of the game — its influence on national character and its hardening and tempering of the will — that the Football Hall of Fame is most concerned.

New York Dinner

Each year at its annual dinner the National Football Foundation awards its Gold Medal to an outstanding American who has by his interest and conduct rendered extraordinary service to the game and spirit of American football.

The first of these awards went to the late Dwight D. Eisenhower, with the citation on the medal stating that it was bestowed "in recognition of a lifetime of devotion to American Intercollegiate Football."

The other prominent Americans who have been thus honored are: Herbert Clark Hoover, John Fitzgerald Kennedy, General of the Army Douglas MacArthur, Amos Alonzo Stagg, Governor Ronald Reagan, Justice Byron R. White, Earl H. Blaik, Chester LaRoche, Juan T. Trippe, Donold Lourie, Rear Admiral Thomas Hamilton, Frederick L. Hovde, Roger M. Blough, Richard M. Nixon, Gerald Ford, John Wayne, General Zornow, David Packard, Edgar B. Speer, and General Louis Wilson.

Chairman Draddy, for his leadership and dedication to the Foundation, was the unanimous choice of the Foundation's Awards Committee to get the Gold Medal this fall.

The Foundation also presents on special occasions at the Waldorf Astoria dinner its Distinguished American Award which goes to outstanding Americans who have maintained a lifetime of devotion to the game.

Previous winners include Captain Bill Carpenter, Army's Lonely End, who distinguished himself in battle in Viet Nam; Pulitzer prize winning poet Archibald MacLeish; the late Vincent Lombardi, who coached with great success in high school and college before going on to pro football immortality at Green Bay; the late beloved headmaster of Deerfield Academy, Frank Boyden; Bob Hope, America's Ambassador of Good Will; Dr. Jerome (Brud) Holland, Cornell Hall of Famer and former U.S. Ambassador to Sweden; world-famed educator Reverend Theodore M. Hesburgh, president of the University of Notre Dame; General James Van Fleet, soldier-patriot of four world conflicts and former football coach at Florida, and Reverend Edmund Joyce, Executive Vice-President of the University of Notre Dame, and one of intercollegiate football's most ardent spokesmen.

The National Football Foundation was the first organization to make annual Graduate Scholarship awards to top Scholar-Athletes among the nation's college seniors. These football players *must* also have distinguished themselves through their concern for others and have served as an inspiration to their classmates and to the members of their community. These awards carry grants for those who pursue a course of graduate study.

The National Football Foundation also espouses the objective of helping to bridge the chasm between college undergraduate leaders and the men who have taken on important responsibilities in commerce, industry, professions, and education . . . as well as in government at all levels.

The Hall of Fame Game last December, America's newest bowl game, the Hall of Fame Classic, was launched in Birmingham, Alabama at Legion Field. Despite the fact that there was no Deep South team involved, paid attendance of over 43,000 turned out for the encounter featuring the University of Maryland and the University of Minnesota.

The Terrapins nudged the Gophers in the televised attraction. After expenses (the participating teams receive 75 percent according to NCAA rules) the National Football Foundation and Hall of Fame is the beneficiary of the game.

The stadium is being enlarged to over 75,000 seats this fall.

Chairman Draddy also announced the beginning of a one million dollar Endowment Fund effort to assure the permanence of the Foundation for the future. Over $145,000 was raised within the first few months, and additional gifts are welcome by all men and women who love the game. Checks should be made payable to The National Football Foundation and Hall of Fame, Inc., Endowment Fund, and mailed to The Foundation's headquarters at 201 East 42nd Street, Suite 1506, New York, N. Y. 10017.

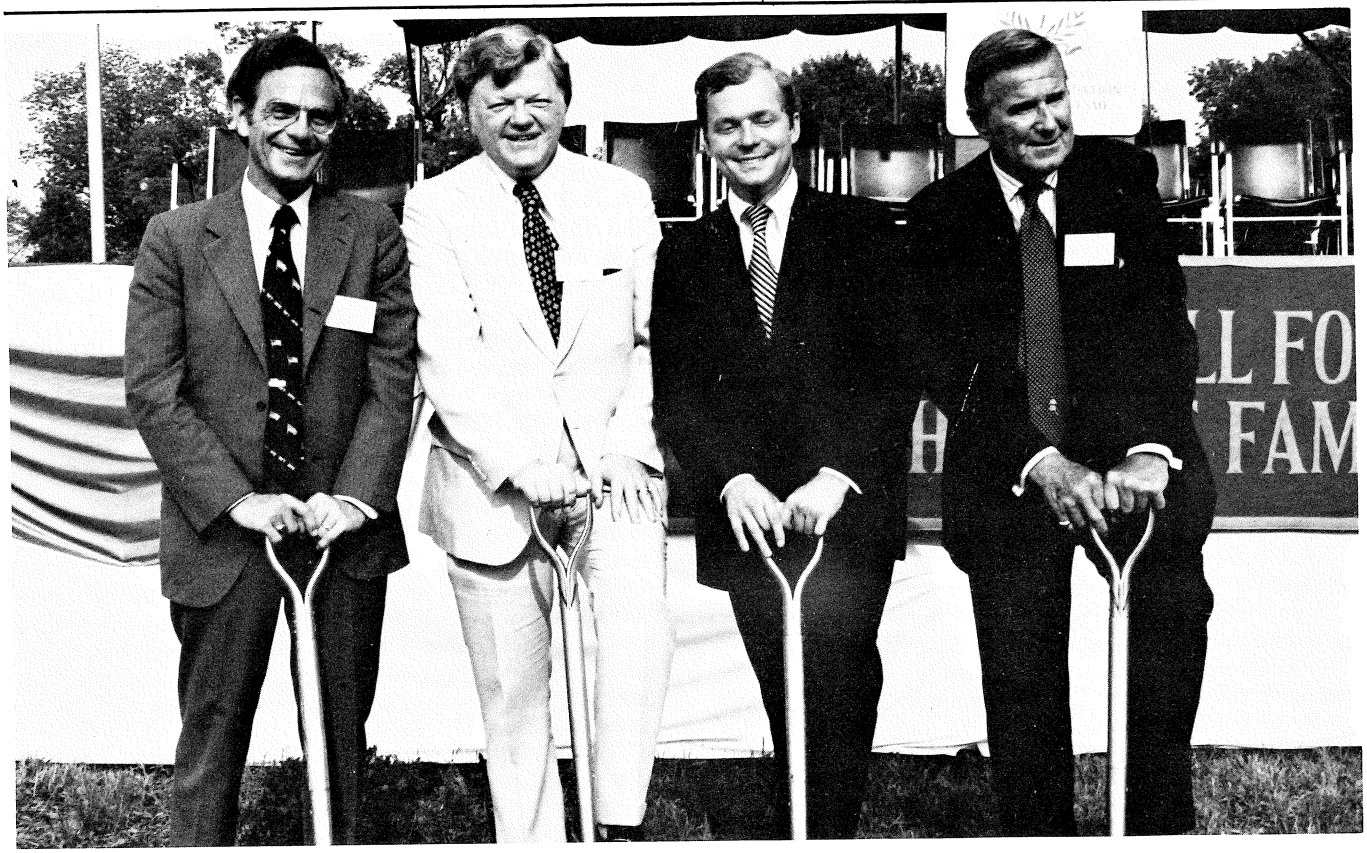
Football has become the emotionally integrating force of the American School and College, and, to no small degree, is a unique training ground for leadership in our competitive society. It is the common denominator and rallying point for the students, faculty, alumni and friends of our great colleges and universities.

We are proud of the great sportsmanship and integrity exhibited in high school and college football. We earnestly strive to support the educators in their desires to maintain the popularity of college football as the country's finest and most testing game of competitive skills.

The National Football Foundation is a nation-wide organization with purposes including:

The promotion of our American football game as an integral and vital part of our edu-

(Continued on page 6)



FINALLY A REALITY — After many years of planning, The National Football Foundation's Hall of Fame, honoring the college football's great players and coaches, will be open to the general public this summer. The Dedication is set for August 3. Shown at the ground breaking ceremonies are the two men who completed the negotiations, Vin Draddy (r), Chairman of the National Football Foundation and Hall of Fame, and Charles Mechem (l), Chairman of The Taft Broadcasting Company. Also shown are the Foundation's Executive Director Jimmie McDowell, administrative head of the national headquarters office, and Jack Wyant, general manager of the Foundation's Hall of Fame building in Kings Island, Ohio.

HALL *(Continued from page 5)*

cational processes.

The encouragement of playing the game at all levels of competition — on the sandlots, in junior and senior high schools, and in colleges.

The establishment of the proper incentives and ideals for American Youth consistent with high standards of sportsmanship among the players.

National Football Foundation Chapters, coast-to-coast, have been organized in the football centers of our nation. Here is a common meeting ground for those men interested in preserving the spirit of collegiate football, without regard to affiliation or allegiance.

Dream Come True

Every college fooball fan in the nation was delighted to know that the Foundation's dream finally came true. Its location at the Kings Island family entertainment complex, owned by Taft Broadcasting, is a 1,600 acre recreational complex on I-71, 23 miles north of Cincinnati, and 70 miles south of Columbus, Ohio. The Hall of Fame building is a beautiful Georgian-Colonial style, designed to resemble a stately old college campus, and houses 33,000 square feet of space on two levels.

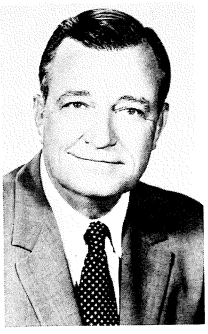
Its purpose is to educate and inspire Americans through the principles of football, to provide a history of the game, and to honor great college players, coaches, and teams. The facility is designed to capture the unique experience of college football and incorporates many innovations in overall layout, displays, and technology in order to do so. The ten-acre site of the Hall of Fame includes ample parking and a full-size football field next to the building for clinics, demonstrations, and practice. Inside, the Hall of Fame includes exhibits that bring football history to life, action oriented attractions which encourage visitor participation, spirited live entertainment, and one of the finest historical collections of college football literature, film, and memorabilia ever assembled under one roof.

The National Football Foundation and Hall of Fame, Inc., is a non-profit organization with executive offices in New York City and 68 chapters across the country. Over the past thirty years, 383 players and 77 coaches have been inducted into the Hall of Fame.

Recent Gold Medal Winners



David Packard — 1975



Edgar Speer — 1976



Gen. Louis Wilson — 1977

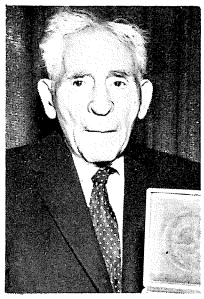
PREVIOUS GOLD MEDAL WINNERS



Dwight D. Eisenhower



Douglas A. MacArthur



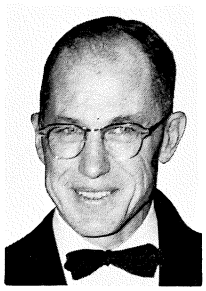
Amos A. Stagg



Herbert C. Hoover



John F. Kennedy



Byron R. White



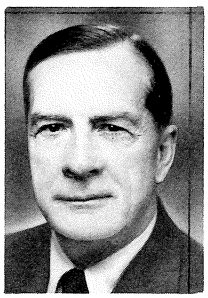
Roger M. Blough



Donold B. Lourie



Juan T. Trippe



Earl H. Blaik



Frederick L. Hovde



Chester J. LaRoche



Richard M. Nixon



Thomas J. Hamilton



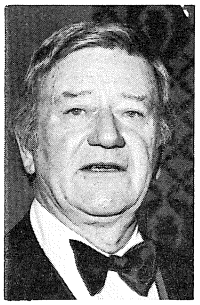
Ronald W. Reagan



Gerald Zornow



Gerald R. Ford



John Wayne

Gold Medal Qualifications

I. The recipient must have been closely associated with college football as a player (varsity or scrub) as Justice Byron White, President Kennedy, President Eisenhower, President Nixon, President Ford; a manager as President Hoover, General MacArthur; coach as Amos Alonzo Stagg, Red Blaik; Tom Hamilton; as a player or Sportscaster like Governor Ronald Reagan and General Louis Wilson, or business, professional, or educational leader of national influence as Roger Blough, chairman of U. S. Steel Corp., Don Lourie, under-secretary of state, chairman of board of Quaker Oats, Juan Trippe, chairman of the Board of Pan-American Airways, Edgar Speer, chairman of the board of U. S. Steel, Frederick L. Hovde, president of Purdue University, Chester J. LaRoche, chairman of the Board of Young & Rubican, Gerald Zornow, chairman of the Board of Eastman Kodak Co., or an international film star like John Wayne, all of whom played as undergraduates.

II. He must be an American Citizen, most of whose business life has been spent in the United States.

III. He must have achieved success in an industrial, business, financial, educational, professional, or related career.

IV. He must have an unblemished reputation for honesty and integrity in both his business and public life.

V. He must have "contributed notably in public service to the welfare of his country and fellow citizens," whether as a private citizen or as a Government official, or both.

VI. He must have shown a capacity for dedicated institutional commitment to the problems of our competitive economy versus a centrally dictated society and a concern for the human spirit as well as the mind. We would place the quality of living alongside of high accomplishment or mere competence.

VII. At the time of his selection he may be an elected or appointed Federal or State Government official, or a member of Congress or of any State Legislative body. But he shall not be selected because of political power or glamor, and he shall not be preferred or turned down because of affiliation with any political party.

VIII. He must have carried into his professional life the basic values taught in amateur sport.

Notre Dame Awarded MacArthur Bowl



NOTRE DAME GETS MACARTHUR BOWL — Symbolic of College Footballl supremacy,, the National Football Foundation and Hall of Fame's coveted MacArthur Bowl was presented to the University of Notre Dame at their championship awards banquet by the Foundation's Executive Director Jimmie McDowell (r). The proud group of Fighting Irish include, from left, Reverend Edmund Joyce, Executive Vice-President, All-America Ross Browner, Coach Dan Devine, All-America Ken McAfee, Steve Orsini, Terry Eurick, and Willie Fry.

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