

EXCELLENCE, OPPORTUNITY, BELONGING!

FINDLAY ATHLETICS



ATHLETIC SPONSORSHIP CATALOG 2025-2026



Baseball Basketball Bowling Football Golf Lacrosse Soccer **Swimming** Track & Field

Basketball Bowling Diving **E-Sports** Golf **Gymnastics** Lacrosse Soccer Softball **Swimming** Track & Field Indoor Track & Field Volleyball



Manufacture (Manufacture)





Athletic Sponsorship & Advertising

Dear Valued Sponsor,

Findlay Athletics would like to thank you for your continued support of our athletic programs through sponsorships and advertising partnerships. As we look forward to another exciting year of Trojan Athletics, we would like to express our gratitude for your past support. Each year, nearly 1,000 students from both the middle schools and high school here in Findlay participate in 34 varsity sports, 73 high school programs, and 96 total teams, including the middle school. The opportunities available to our student-athletes are not possible without your help!

As we look ahead to the 2025-2026 athletic calendar, we continue to seek innovative partnerships with local businesses to positively impact our local economy. Findlay Athletics is committed to creating the premier experience for our athletes and our fans. We aim to be the best of the best, and support from our local businesses and community organizations helps us continue the mission of Findlay City Schools and Findlay Athletics of "Excellence, Opportunity, and Belonging." We look forward to continuing our partnership for the upcoming school year with one of our many sponsorship opportunities.

The various options and packages, along with pricing, are included in this brochure. Please complete the registration process using the QR Code or link through Google Forms at your earliest convenience on or before **August 7th** to be included in the fall program. You may choose

to pay now or be invoiced later in the school year.

Again, thank you for your continued support of Findlay Athletics, as this is an excellent advertising venue for your company. TOGETHER, we can continue to provide the best opportunities possible for our student-athletes to succeed, and TOGETHER we will remain #TROJANTRUE.

Yours in sports,



Nate Weihrauch, CMAA Findlay High School Athletic Director

Athletic Director 419.425.8399









SPONSORSHIP PACKAGES



- Full-season banner ad visible at all home varsity football games
- Full size Dasher Panel 30" x 72" at The Cube for all ice related events
- Full-color advertisement on the LED screen in the FHS main gym during contest
- 2 PA announcements at Findlay football, volleyball, soccer, & basketball contests
- Full-page program ad in BOTH Fall and Winter Programs
- Website advertisement
- Recognition of thanks in Findlay Athletics Newsletter
- 2 reserved seating football tickets
- 2 reserved seating basketball tickets
- "Sponsor of the Week" for ALL Findlay Athletic contests
- Targeted advertising on all of Findlay Athletics' social media channels
- "Game Day" sponsorship of t-shirt giveaway at Findlay football contests
- 100 Student Ticket giveaway for Findlay home athletic event of sponsor's choice
- HUDL Streaming Sponsor

The Findlay Field Package \$2,500

- Full-season banner ad visible at all home varsity football games
- Full-color advertisement on the LED screen at Findlay High School during contests
- Mid Size Dasher Panel 30" by 36" located at The Cube for all ice related events
- 2 PA announcements at Findlay football, volleyball, soccer, & basketball contests
- Full-page program ad in BOTH Fall and Winter Programs
- Website advertisement
- Recognition of thanks in Findlay Athletics Newsletter
- 2 reserved seating football or basketball tickets
- 50 Student Ticket giveaway for Findlay home athletic event of sponsor's choice



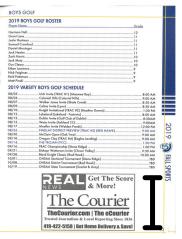
- Full-color advertisement on the LED screen in the FHS main gym during contests
- Mid Size Dasher Panel 30" by 36" located at The Cube for all ice related events
- 1 PA announcements at Findlay football, volleyball, soccer, & basketball contests
- Half-page program ad in Fall and Winter Programs
- Website advertisement
- Recognition of thanks in Findlay Athletics Newsletter
- 2 reserved seating football or basketball tickets
- 50 Student Ticket giveaway for Findlay home athletic event of sponsor's choice





- Full-color Advertisement on the LED screen in the FHS main gym during contests
- Quarter-page program ad in Fall and Winter Programs
- Website advertising
- 1 PA announcements at Findlay football, volleyball, soccer, & basketball contests
- Recognition of thanks in the Athletic Newsletter
- 2 reserved seating football or basketball tickets
- 25 Student Ticket giveaway for Findlay home athletic event of sponsor's choice

FALL & WINTER PROGRAM ADS



1/8 page Size (2 ¼" x 3 ½") Price - \$175





injection molding facility here in Findlay with many career opportunities Go to THplastics.com

1/4 page Size $(2 \% \times 7 \%)/(4 \% \times 3 \%)$ Size $(4 \% \times 7 \%)/(10 \times 3 \%)$ Price - \$200





Price - \$250



Full page - (10" x 7 ¼") Price - \$300



WEBSITE ADVERTISEMENTS

Sponsors will be listed on Findlay Athletics website! Price - \$300





Premier Sponsors









INDIVIDUAL SPONSORSHIP OPPORTUNITIES



Add-on Business Credit Card Machine

Sponsorship of the Findlay Athletic Department on your credit card machine with a "round up" option to the nearest \$1.00



Student Ticket Sponsor (50 tickets)

Sponsors will be able to select which Findlay Athletics home-sponsored contests complimentary student tickets will be provided for. Sponsors will also be recognized during the event and on social media for the giveaway

\$500

Banner Ad at Donnell Stadium

Sideline ad at all varsity football games

NEW

Golf Cart Logo

Logo on Findlay High School Athletic

Department Golf cart



Bowling Banner

Banner at Sportsman Lanes



Spring Business Banners

Location on track fencing, next to baseball field

LED Scoreboard Ad

Showcase your business with an ad on the LED scoreboard located in the Findlay High School gymnasium.

Male Athlete of the Week Sponsor

Sponsor the athlete of the week that will be promoted on social media, the Findlay Athletics website, and outside the Findlay Athletics office

Female Athlete of the Week Sponsor

Sponsor the athlete of the week that will be promoted on social media, the Findlay Athletics website, and outside the Findlay Athletics office



Sports Calendar Poster

Fall, Winter, and Spring
Distributed to local businesses

Tri-Fold Seasonal Schedules

Your business logo will be featured on our professionally designed tri-fold seasonal schedules.



Mobile Ticket Sponsor (ONLY 3 AVAILABLE)

Ad visible for EVERY PURCHASED Findlay
Athletics home contest ticket

Student Ticket Sponsor (100 tickets)

Sponsors will be able to select which Findlay
Athletics home-sponsored contests
complimentary student tickets will be provided
for. Sponsors will also be recognized during the
event and on social media for the giveaway

\$700

Game Day T-Shirt Sponsor

A company's logo is visible on the back of Findlay Athletics t-shirts for giveaways



Beauty and the Beast Sponsor

Name Sponsorship for a combined Gymnastics and Wrestling event held at Findlay High School

HUDL Streaming Sponsor

Your business will be prominently featured during live-streamed Findlay High School athletic events throughout the season.

FIGHT (Girls Wrestling) Sponsor

Logo on Belt



In-Ice Logo

Your company's logo will be prominently displayed on the ice at The Cube, providing high-visibility exposure to all visitors and event attendees.



Sport-Specific Athletic Program Sponsor

Business Sponsor on the home page of the website. Direct donation to the individual sport assisting with program needs

Sideline Medical Tent

Logo on Medical Tent at varsity football and track and field events - With a one-time payment of \$5,000, you'll receive a five-year sponsorship

NEW \$10,000

Main Gym Chair Sponsor

For a one-time \$10,000 payment, your logo will appear on 60 chairs with a five-year sponsorship.

NEW \$25,000

Donnell Stadium Chair Sponsor

Logo on chair - Varsity Football Reserved Seating - 5 year agreement

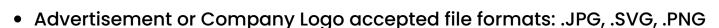
Findlay Athletics Sponsorship Order Form

To purchase a Findlay Athletics sponsorship opportunity, scan the QR code below or visit the URL to complete your order:

bit.ly/25findlayathleticssponsor

#TrojanTrue

<u>Important Order Notes</u>



- Sizes need to be exact size or larger | Dimensions are included
- Video Advertisement accepted file format: .mp4 (1280 x 720 preferred)
- Please contact Findlay Athletics if there are any questions or difficulty completing your order
 - Email: Kerri Buck, kbuck@fcs.org | Nate Weihrauch, nweihrauch@fcs.org
 - o Phone: 419-425-8216







