

Steve Ballard

Chancellor • (Arizona '70)

Steve Ballard, who was named the 10th chief executive of East Carolina University on March 19, 2004, arrived at the campus in Greenville, N.C., on May 31 and was formally installed as chancellor on March 31, 2005. Already he is beginning to leave his mark on East Carolina, emphasizing an environment that enhances and rewards student success and creating the framework for what he intends to be the leadership university.



moted to director of the program and professor of political science.

In 1989, he moved to the University of Maine as founding director of the Margaret Chase Smith Center for Public Policy, a post he held until 1998. While at the University of Maine, he also served as director of the University of Maine System/State Government Partnership Program from 1990 to 1992 and as chair of the Department of Public Administration from 1991 to 1994.

Ballard spent his childhood in Galesburg, Illinois, then attended the University of Arizona, where he graduated with distinction in 1970 with a bachelor's degree in history. As shortstop and co-captain of the University of Arizona baseball team, he played in the College World Series during his senior year.

After earning his doctorate in political science from Ohio State University in 1976, he spent the next two years as a postdoctoral fellow at the University of Oklahoma.

In 1978, he was named associate director of the science and public policy program at the University of Oklahoma. Nine years later, he was pro-

He was recruited to Ohio in 1998 as vice provost for research and dean of the Graduate School at Bowling Green State University. Three years later, he was named provost and vice chancellor for academic affairs at the University of Missouri at Kansas City.

As the University of Missouri at Kansas City's chief academic officer, he was credited with promoting a more student-centered focus and advancing health-sciences education and biomedical research. In the process, he forged university partnerships with local gov-

ernment and other entities that provided new opportunities for student internships and other experiential learning.

His teaching and research have centered on leadership in the public sector, research and development and the innovation process, public policy, and the utilization of scientific and technical knowledge. He has authored five books and more than one hundred professional articles and manuscripts on such topics as environmental regulation, the evaluation of systems for child mental health, and public reactions to strategic defense initiatives and arms-control policies.

He and his wife, Nancy Adams Ballard, have two adult children, Nathan and Laine.

EAST CAROLINA UNIVERSITY ADMINISTRATION

Steve Ballard	Chancellor
James LeRoy Smith	Provost and Vice-Chancellor For Academic Affairs
Michael J. Lewis	Vice-Chancellor for Health Sciences
Deirdre Mageean	Vice-Chancellor for Research and Graduate Studies
Kevin Seitz	Vice-Chancellor for Administration and Finance
Garrie Moore	Vice-Chancellor for Student Life
Marilyn Sheerer	Interim Vice-Chancellor for University Advancement
Sallye McKee	Assistant to the Chancellor For Institutional Diversity
Austin Bunch	Chief of Staff
Terry Holland	Director of Athletics

ECU BOARD OF TRUSTEES

Stephen D. Showfety, Chair	Greensboro
Robert J. Greczyn, Vice-Chair	Durham
Michael W. Kelly, Secretary	Nags Head
William H. Bodenhamer, Jr.	Fort Lauderdale, Fla.
David S. Brody	Kinston
Joel K. Butler	Grimesland
Robert O. Hill, Jr.	Kinston
M. Cole Jones	Greenville
J. Fielding Miller	Raleigh
David Redwine	Ocean Isle Beach
James R. Talton, Jr.	Raleigh
Mark Tipton	Raleigh
Margaret C. Ward	Burlington





Terry Holland

Director of Athletics • (Davidson '64)



A glorious new era officially began at East Carolina University during the early autumn of 2004 with the naming of Terry Holland, a Clinton, N.C. native, to the athletic director's position – a selection which promises to elevate the

ECU program to unprecedented heights in both intercollegiate competition and academic success.

From campuses in Charlottesville, Va., to Davidson, N.C., and in many basketball arenas across the nation and globe, Holland created a legacy and earned a reputation as a well-respected leader in collegiate athletics for nearly four decades. In the aspect of athletics administration, he has left enduring marks as director of programs at Davidson and Virginia.

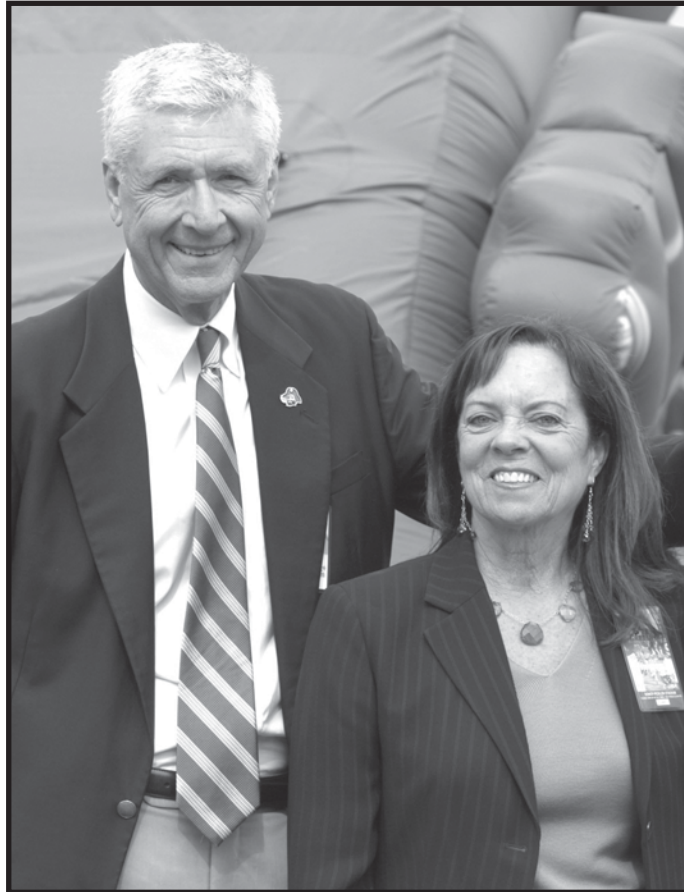
Holland, who most recently assisted the president in a fund-raising and marketing role at Virginia since 2001, was introduced at a news conference in Greenville Sept. 8, and officially began his duties Oct. 1.

Holland first came to Virginia on April 1, 1974 as head men's basketball coach, and over the next 16 seasons became the most successful coach in Cavalier history, with a record of 326-173. He helped lead the Cavaliers to a pair of Final Four appearances (1981 and 1984) and a National Invitational Tournament title (1980) while earning two Atlantic Coast Conference Coach-of-the-Year awards.

In 1990, he returned to his alma mater, Davidson College, to become its athletic director, but five years later he was back in Charlottesville to take on the athletic director duties at U.Va.

During Holland's tenure as athletic director, Virginia quickly moved to improve its facilities. With the help of generous alumni, Holland initiatives included: the \$86 million expansion of Scott Stadium and creation of the Carl Smith Center; construction of the Aquatics and Fitness Center, home to Virginia's swimming and diving teams and one of the nation's top collegiate recreation facilities; expansion and naming of the Sheridan Snyder Tennis Center; the University Hall Turf Field; and The Park, home to the Cavalier softball team.

In 1998-99, Virginia achieved its highest-ever finish in the Sears' Directors Cup, an all-sports competition among NCAA Division I universities



Terry and Ann Holland

NCAA Tournament record of 15-10 stands among the nation's top 20 in history for coaches who have appeared in 10 or more post-season games.

Holland has also been a highly-requested television analyst, working primarily for ESPN and the ACC Television Network from 1990 to 1996, handling approximately 20 games per year.

He has remained active in basketball circles. He was a member of the powerful NCAA Basketball Committee, chairing the panel in 1997. He served on the Senior National Team Committee of USA Basketball from 1992 through 1996, and currently chairs the organization's Collegiate Committee, which he has served on since 1997.

Holland, an avid fishing enthusiast, was born April 2, 1942 in Clinton, N.C. He and wife Ann are the parents of two daughters, Kate (32, a

1995 graduate of Wake Forest) and Ann-Michael (29, a 1997 graduate of Virginia). They are also the grandparents of two boys, Holland and Harrison, born to Kate and her husband Steve Baynard.

ASSOCIATE ATHLETIC DIRECTORS



Nick Floyd

Executive Associate
Athletics Director



Jimmy Bass

Senior Associate Ad
for External Operations