



Steve Ballard

Chancellor • (Arizona '70)

Steve Ballard, who was named the 10th chief executive of East Carolina University on March 19, 2004, arrived at the campus in Greenville, N.C., on May 31 and was formally installed as chancellor on March 31, 2005. Already he is beginning to leave his mark on East Carolina, emphasizing an environment that enhances and rewards student success and creating the framework for what he intends to be the leadership university.



moted to director of the program and professor of political science.

In 1989, he moved to the University of Maine as founding director of the Margaret Chase Smith Center for Public Policy, a post he held until 1998. While at the University of Maine, he also served as director of the University of Maine System/State Government Partnership Program from 1990 to 1992 and as chair of

the Department of Public Administration from 1991 to 1994.

He was recruited to Ohio in 1998 as vice provost for research and dean of the Graduate School at Bowling Green State University. Three years later, he was named provost and vice chancellor for academic affairs at the University of Missouri at Kansas City.

As the University of Missouri at Kansas City's chief academic officer, he was credited with promoting a more student-centered focus and advancing health-sciences education and biomedical research. In the process, he forged university partnerships with local gov-

ernment and other entities that provided new opportunities for student internships and other experiential learning.

His teaching and research have centered on leadership in the public sector, research and development and the innovation process, public policy, and the utilization of scientific and technical knowledge. He has authored five books and more than one hundred professional articles and manuscripts on such topics as environmental regulation, the evaluation of systems for child mental health, and public reactions to strategic defense initiatives and arms-control policies.

He and his wife, Nancy Adams Ballard, have two adult children, Nathan and Laine.



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Terry Holland

Director of Athletics • (Davidson '64)



A glorious new era officially began at East Carolina University during the early autumn of 2004 with the naming of Terry Holland, a Clinton, N.C. native, to the athletic director's position – a selection which promises to elevate the

ECU program to unprecedented heights in both intercollegiate competition and academic success.

From campuses in Charlottesville, Va., to Davidson, N.C., and in many basketball arenas across the nation and globe, Holland created a legacy and earned a reputation as a well-respected leader in collegiate athletics for nearly four decades. In the aspect of athletics administration, he has left enduring marks as director of programs at Davidson and Virginia.

Holland, who most recently assisted the president in a fund-raising and marketing role at Virginia since 2001, was introduced at a news conference in Greenville Sept. 8, and officially began his duties Oct. 1.

Holland first came to Virginia on April 1, 1974 as head men's basketball coach, and over the next 16 seasons became the most successful coach in Cavalier history, with a record of 326-173. He helped lead the Cavaliers to a pair of Final Four appearances (1981 and 1984) and a National Invitational Tournament title (1980) while earning two Atlantic Coast Conference Coach-of-the-Year awards.

In 1990, he returned to his alma mater, Davidson College, to become its athletic director, but five years later he was back in Charlottesville

to take on the athletic director duties at U.Va.

During Holland's tenure as athletic director, Virginia quickly moved to improve its facilities. With the help of generous alumni, Holland initiatives included: the \$86 million expansion of Scott Stadium and creation of the Carl Smith Center; construction of the Aquatics and Fitness Center, home to Virginia's swimming and diving teams and one of the nation's top collegiate recreation facilities; expansion and naming of the Sheridan Snyder Tennis Center; the University Hall Turf Field; and The Park, home to the Cavalier softball team.

In 1998-99, Virginia achieved its highest-ever finish in the Sears' Directors Cup, an all-sports competition among NCAA Division I universities based on their performance in NCAA championships, taking eighth nationally. In 1999, the *Charlotte Observer* named Holland one of the 50 most influential figures in ACC basketball history.

Prior to his administrative position at Virginia, Holland served as athletics director at alma mater Davidson from 1990 to 1995 where he oversaw the school's move back into the Southern Conference and re-organized the Davidson Athletic Foundation, which resulted in the increase of fund-raising from \$350,000 to \$1,000,000.

Holland earned a bachelor of arts degree in economics from Davidson in 1964 after earning three letters as a member of the Wildcats' varsity basketball program. He began his coaching career at Davidson as an assistant coach in 1964 and was soon promoted to the top position five years later where he earned three SoCon Coach-of-the-Year selections.

In all, Holland completed his basketball coaching career with a total of 418 wins in 21 seasons, an impressive average of 19.8 wins per year. His NCAA Tournament record of 15-10 stands among

the nation's top 20 in history for coaches who have appeared in 10 or more post-season games.

Holland has also been a highly-requested television analyst, working primarily for ESPN and the ACC Television Network from 1990 to 1996, handling approximately 20 games per year.

He has remained active in basketball circles. He was a member of the powerful NCAA Basketball Committee, chairing the panel in 1997. He served on the Senior National Team Committee of USA Basketball from 1992 through 1996, and currently chairs the organization's Collegiate Committee, which he has served on since 1997.

Holland, an avid fishing enthusiast, was born April 2, 1942 in Clinton, N.C. He and wife Ann are the parents of two daughters, Kate (32, a 1995 graduate of Wake Forest) and Ann-Michael (29, a 1997 graduate of Virginia). They are also the grandparents of two boys, Holland and Harrison, born to Kate and her husband Steve Baynard.



Terry and Ann Holland

Nick Floyd

Senior Associate Athletics Director • (Clemson '82)



Nick Floyd is in his fifth year as the Senior Associate Athletics Director for Administration and Olympic Sports at East Carolina University.

Floyd, who also served as ECU's Interim AD during the spring and summer of

2004, joined the Pirate staff in June 2001 after serving as an associate commissioner at Conference USA, where he was the league's chief financial officer for three years. Floyd participated in the negotiation of the conference's television agreement and four bowl tie-ins. He also served as the director of the C-USA Men's Basketball Tournament.

Prior to joining the staff at Conference USA, Floyd spent 12 years as an athletics administrator, the last five as Senior Associate Athletics Director at the University of Southern Mississippi. During his

tenure at Southern Miss, he served as the department's chief financial and administrative officer, coordinated football scheduling and helped oversee the construction of a new baseball stadium. He also managed a budget expansion from \$2.7 million in 1986 to \$9.5 million in 1999.

Floyd is a 1982 graduate of Clemson University and holds a Master of Business Administration degree from the University of Mississippi.

He and his wife Elizabeth have two children, Suzanne and Nixon.



Strength and Conditioning

The Murphy Center is one of the athletic department's newest facilities located between Dowdy-Ficklen Stadium and Minges Coliseum. It's one of the largest and best-equipped strength and conditioning centers in the country.

ECU's Board of Trustees approved the project in the spring 1997, thus putting it into the athletics department staff's hands to make this 52,475-square-foot, two-story strength and conditioning/Pirate Club multi-purpose center a reality.

ECU's strength and conditioning programs for its student-athletes are based out of the 22,000-square-foot first floor of the \$13 million facility. This new weight room has revolutionized the Pirates' strength and conditioning efforts.

The center opened for workouts in June 2002 and was dedicated at ECU's home football game on September 14, 2002.

"This is one of the top weight rooms in the country," says Director of Strength and Condi-

tioning Mike Golden. "It just shows the commitment that East Carolina has for its student-athletes. No expense was spared in the development of this facility. It consists of top of the line strength and speed equipment, a 50 meter four lane indoor track, a turf area for agilities, and another turf section for plyometric training. It has everything."

The second floor of the building features a private dining area for recruits as well as a 9,000-square-foot banquet hall and a large terrace with a view of the football stadium for Pirate Club functions.

Scattered throughout the facility is a stunning array of photomurals, sports memorabilia and trophies.

Because of its location behind the Bagwell Field at Dowdy-Ficklen Stadium end zone and its connection to Minges Coliseum, the Murphy Center is an ideal place for Pirate Club members to socialize at both football and basketball games.



ECU STRENGTH AND CONDITIONING

East Carolina University's student-athletes train for competition under the direct supervision of the newly-appointed Director of Strength & Conditioning Mike Golden. The strength staff consists of assistants Danny Wheel, Michelle Clayton-Boswell and Nate Barnes.

Golden and his staff conduct workouts in the 22,000-square-foot weight room of the new Murphy Center. The center, which opened in June 2002, more than tripled the size of the Pirates' previous workout area.

The objectives of the ECU Strength & Conditioning Program are to help in the development of speed, power, and strength. The weight room also plays a key role in injury prevention and rehabilitation, working hand in hand with the school's athletic training staff. The staff feels that a stronger, faster, and more powerful athlete will be better equipped to compete at the highest levels of NCAA competition.





Student Development

At East Carolina University, athletic and academic excellence are inseparable goals for student-athletes. The University is committed to the academic success and graduation of students participating in its athletic programs. The Department of Athletics supports this commitment with extensive academic support services in order to maximize the success of every student-athlete.

Under the direction of the ECU Student Development Staff, Pirate student-athletes have reached new heights in academic achievement during the past few years, including having eight student-athletes named to Verizon CoSIDA Academic All-America teams.

The ECU Athletics Department is committed to its Student Development Program and the understanding that student-athletes become well rounded in all aspects of life. The primary goals for the Student Development Program are:

- To support in the efforts of every student-athlete who attends ECU to earn a degree.
- To provide assistance for the student-athlete in the development of values, emphasizing the qualities of leadership.
- To enhance the interpersonal relationships and communication skills of the student-athlete.
- To facilitate the fulfillment of career and life goals of each student-athlete.
- To safeguard the academic integrity of the University by insuring compliance with all rules of the University and the NCAA.

The NCAA and the Division I-A Athletic Directors Association have developed a life skills program for student-athletes to help them bridge the gap between college and the years after graduation.

The mission of the CHAMPS (Challenging Athletes Minds for Personal Success) program is to provide a personal development program designed to reach each student-athlete based on his or her individual needs. The focus of the program is on the student-athlete, as a whole person—academically, athletically and emotionally—and on their changing needs and skills during college and in the years after graduation.

Ultimately, the CHAMPS program is designed to help student-athletes realize higher academic achievement, a higher level of maturity, self-responsibility and greater overall success. As a participant in this program, ECU is dedicated to carrying out all the program's goals and commitments.

Among the Academic Development Services available for student-athletes are tutorial programs, study halls, academic skills development, and orientation. Additional programs such as leadership development seminars, a speaker's bureau and community service programs are an important part of the student development program.

The athletics department has set up several prestigious awards for ECU student-athletes. For the past eight years, PCS Phosphate has sponsored the ECU Outstanding Scholar-Athlete Award. The award is presented annually to a male and female athlete who best exemplifies both academic and athletic success. PCS Phosphate also recognizes an All-Academic team selected from the highest cumulative GPAs of each team.

Student-athletes also serve on the Student-Athlete Advisory Council, which is an advisory organization for the Office of Student Development and the Department of Athletics.





Community Service



donate, because it's the right thing to do.' They were recipients of this award for donating their time to the local community. It's so rewarding to see them stretch beyond the immediate boundaries to help others in need. They truly are remarkable kids, and Coach Koz and I couldn't be prouder."

The ECU softball team has won the Student Development Award twice since its inception in 2003. It was started to recognize the Life Skills commitment of a team. Teams receive points based on their standings in academics, life skill participation and community service. The winner receives \$1,000 to spend on equipment upgrades or any other items needed for their sport.

In addition to their volunteer hours, the softball players also excel in the classroom. During the 2005 fall semester, seven players made the Honor Roll, three achieved Dean's List status, and another earned Chancellor's List accolades.

The 2002 softball team received the Conference USA Sport Academic Award. The Pirates had the highest GPA among all softball teams in the league. Fourteen players from last season's squad were named to the Conference USA Commissioner's Honor Roll, maintaining a GPA of 3.0 or higher throughout the academic year.

Throughout the year, the East Carolina University softball players volunteer their time and energy to a variety of causes and organizations.

This season the ladies have been accumulating hours through assisting with numerous events such as: St. Peter's Catholic School Halloween Carnival, Down East Walk to D'Feet ALS, America Walk for Diabetes, Canned Food donation to the Food Bank of North Carolina, The Festival of Trees, The Exploris Museum, while also conducting softball clinics for underprivileged kids and adults in rural eastern North Carolina, volunteering at local educational events for the developmentally delayed and numerous other individual hours.

Although serving the community takes time and energy, the softball team finds a way to make their presence felt in Pitt County. It is as rewarding and enjoyable for them as it is for the recipients of their efforts.

As a result of their hard work and numerous hours, the team has received the Athletic Director's Community Service Cup in two of the last three seasons. This prestigious award is given annually to the East Carolina team that performs the most hours of community service.

The East Carolina softball team has donated one-half of its \$1,000 prize as the winner of the 2005 ECU Student Development Award to assist the victims of Hurricane Katrina to the Conference USA Relief Fund.

"These kids never cease to amaze me," stated head coach Tracey Kee. "I believe this gesture

The East Carolina softball team donated \$500 to the Conference USA Relief Fund to assist the victims of Hurricane Katrina.

speaks volumes to the kind of student-athletes they are. No win has ever made me happier than hearing the words 'we want to help. We want to

Each season members of the team help raise funds to fight ALS as part of a local Down East Walk.

