

PLEASE READ CAREFULLY. THESE TERMS CONTAIN ARBITRATION AND CLASS ACTION WAIVER PROVISIONS THAT IMPACT YOUR LEGAL RIGHTS.

This ticket is a revocable license that only grants a one-time entry into AT&T Stadium and a seat, or if specified on the ticket, a standing location, for the specified event (the "Event") with no right of re-entry. **The purchaser and/or bearer of tickets to the Event, and any individual seeking entry to the Event through the use of a ticket, including minors and all other attendees accompanying any ticket bearer (on whose behalf the purchaser and/or bearer represents they are authorized to act for purposes of agreeing to these terms) (each of the foregoing hereinafter a "Holder"), agree that (i) such license is subject to these terms ("Terms"), and (ii) by purchase, acceptance and/or use of such license, each Holder is deemed to have read and understood the Terms, and agreed to be bound by them.** Failure to comply with the Terms shall result in forfeiture of the license and all rights of Holder arising under it without refund and entitle Cotton Bowl Athletic Association ("CBAA") and/or Cowboys Stadium, LP (individually or collectively, "Management") to pursue all legal remedies available. Admission may be refused or revoked and Holder may be ejected in Management's sole discretion.

ALL TICKET SALES ARE FINAL. NO REFUNDS OR EXCHANGES EXCEPT AS PROVIDED HEREIN. THE SOLE AND EXCLUSIVE REMEDY if admission is refused or revoked, stadium capacity limitations result in ticket cancellation, or the Event is canceled and not rescheduled for any reason, or for any breach of the Terms, is a refund of up to the ticket price set by Management ("Face Value"). Management's liability for any breach of the Terms shall not exceed the Face Value. IN NO EVENT SHALL HOLDER BE ENTITLED TO ANY SPECIAL, CONSEQUENTIAL, INCIDENTAL, INDIRECT OR EXEMPLARY DAMAGES OF ANY KIND INCLUDING, WITHOUT LIMITATION, ANY AMOUNT PAID IN EXCESS OF FACE VALUE FOR THE TICKET OR REIMBURSEMENT OF ANY TRAVEL-RELATED EXPENSES OR ANY DELAY CAUSING HOLDER TO ARRIVE LATE OR MISS THE EVENT FOR ANY REASON. ANY DISPUTE, CLAIM, OR CAUSE OF ACTION IN ANY WAY RELATED TO THE TICKET OR THE EVENT SHALL BE RESOLVED BY MANDATORY, CONFIDENTIAL, FINAL, AND BINDING ARBITRATION IN COLLIN COUNTY, TEXAS, REGARDLESS OF WHERE HOLDER RESIDES OR FROM WHERE THE TICKET WITH WHICH HOLDER SEEKS ADMISSION WAS PURCHASED. HOLDER AND MANAGEMENT AGREE THAT ALL DISPUTES SHALL BE ARBITRATED ON AN INDIVIDUAL BASIS. HOLDER UNDERSTANDS, ACKNOWLEDGES AND AGREES THAT THEY ARE WAIVING THEIR RIGHT TO A COURT OR JURY TRIAL AND ANY RIGHT TO LITIGATE OR ARBITRATE ANY CLAIM AS A CLASS ACTION, REPRESENTATIVE ACTION, OR CLASS ARBITRATION. IF HOLDER DOES NOT CONSENT TO THIS CLAUSE, HOLDER MUST IMMEDIATELY LEAVE AND NOT ENTER THE STADIUM. THIS CLAUSE IS GOVERNED BY THE FEDERAL ARBITRATION ACT.

Holder acknowledges that Management makes no representation and has no obligation to Holder or any subsequent ticket holder that any particular player(s) or performer(s) will appear in the Event. The Event date, time (and the opening of the gates), opponent, player or performer of any Event are subject to change at Management's sole discretion, and no such change shall entitle Holder to a refund or other remedy at law or in equity if Holder cannot attend or for any other reason. Holder may also be relocated in Management's sole discretion, and no such relocation shall entitle Holder to a refund or other remedy if Holder is relocated to a seat of comparable Face Value. Tickets for accessible seats are intended for fans with disabilities and their companions. Management reserves the right to relocate and/or assign to a non-accessible seating location ticket holders who do not require accessible seating without refund or other remedy.

Holder must comply with all Management's and Event policies including without limitation policies addressing security and fan conduct, health and safety, and bags. Holder and Holder's belongings may be searched or assessed. **Prohibited items may be confiscated and Holder's admission may be denied or revoked at Management's sole discretion.** Holder consents to such searches and assessments and waives all related claims. If Holder does not consent to such searches and assessments, Holder acknowledges that Management has the right to deny or revoke Holder's admission without refund. **Management reserves the right to deny or revoke the admission of, and to ban from future NFL games and events, any person who it determines, in its sole discretion, poses a risk to the health, safety, or enjoyment of other attendees or whose conduct violates these Terms, any Event policies, or is otherwise disorderly (or complicit therein) without refund.** Holder further acknowledges that certain renovations to AT&T Stadium may be underway before, during and after the Event that may impact Holder's experience, wayfinding and/or the availability of certain services during the Event. Such renovations shall not be a basis for a refund or remuneration of any kind to Holder.

Unauthorized entry into the field of play or other restricted areas, interfering with the progress of any game or event, attempting any physical contact with an event participant, and/or any other disorderly conduct deemed dangerous, inappropriate, or in violation of the stadium code of conduct or any other relevant security policies is strictly prohibited. Violators will be removed from the stadium and subject to arrest and prosecution, forfeiture of ticket privileges, and other penalties including up to a lifetime ban. Violators may also be subject to civil penalties and/or fines, as well as financial liability for any damages, costs or injuries incurred as a result of such unauthorized entry or interference. Such conduct constitutes a serious breach of the Management's safety and security protocols, and violators assume any and all risks associated therewith, including the risk of personal injury (including death), and the risk of loss or damage to personal property.

Holder agrees not to create, transmit, display, distribute, exploit, misappropriate or sell (or aid in such activity) (1) in any form, any description or account (whether text, data or visual, and including, without limitation, play-by-play data) of the Event or related events (collectively, "Descriptive Data") for any commercial or non-personal, purpose; (2) any images, videos, audio or other form of display or public performance or reproduction of any portion of the Event or related events ("Works") for any commercial or non-personal

purpose; or (3) livestreams of any portion of the Event or related events ("Livestreams"). Notwithstanding the foregoing, Holder agrees that by causing this ticket to be scanned upon entry to the Event, Holder shall be deemed to have signed this ticket and granted Management and the National Football League ("NFL") an exclusive worldwide, irrevocable, perpetual, sub-licensable, royalty-free license to all rights associated with any Works, Livestreams, and, to the extent permitted by law, Descriptive Data. Holder grants irrevocable permission to NFL, Management, and their respective sponsors, licensees, advertisers, broadcasters, designees, partners and agents to use, publish, distribute and/or modify Holder's image, likeness, voice, actions and statements in any medium, now known or hereafter invented, including, without limitation, audio, video, or images of the Event for any purpose without further authorization or compensation, and waives all claims and potential claims relating to such use unless prohibited by law.

HOLDER KNOWINGLY AND VOLUNTARILY ASSUMES ALL RISKS, HAZARDS AND DANGERS incident to the Event and related events, including the risk of personal injury (including death), exposure to communicable diseases, viruses, bacteria or illnesses (including, e.g., COVID-19), or the causes thereof, or lost, stolen or damaged property, whether occurring before, during, or after the Event, however caused and whether inside or outside of the stadium, and hereby waives all claims and potential claims relating to such risks, hazards and dangers.

Management is not responsible for lost, stolen, destroyed, duplicated or counterfeit tickets or tickets obtained from sources other than a representative of Management and may refuse to honor them. Tickets may not be used for, or in connection with, any form of commercial purposes including, without limitation, advertising, promotions, contests, sweepstakes, giveaways, gambling or gaming, without the express written consent of the Dallas Cowboys and NFL. Use of tickets in violation of these Terms or the law is strictly prohibited and will result in seizure, revocation and/or forfeiture of the license and all rights of Holder arising under it without refund.

RELEASE, WAIVER & COVENANT NOT TO SUE

On behalf of Holder and Holder's Related Persons (defined below), Holder knowingly and voluntarily releases and covenants not to sue each of the Released Parties (defined below) with respect to any and all claims that Holder or any of Holder's Related Persons may now have or that hereafter accrue, whether known or unknown, against any of the Released Parties, that relate to any of the risks, hazards and dangers described above or resulting from anything which has occurred to date, including without limitation any and all claims that arise out of or relate in any way to Holder's OR ANY OF Holder's Related Persons' (i) entry into, or presence within or around, the Event (including all risks related thereto, including without limitation in parking areas or entry gates, or associated with locations near the field of play) or compliance with any rules, regulations or protocols applicable to the Event; (ii) interaction with any personnel of any of the Released Parties at the Event, or (iii) exposure to COVID-19, in each case whether caused by any action, inaction or negligence of any Released Party or otherwise. **HOLDER UNDERSTANDS THAT THEY ARE RELEASING AND WAIVING CERTAIN POTENTIAL RIGHTS HELD BY HOLDER AND HOLDER'S RELATED PERSONS. TO THE EXTENT APPLICABLE HOLDER KNOWINGLY AND VOLUNTARILY WAIVES THE PROVISIONS OF SECTION 1542 OF THE CALIFORNIA CIVIL CODE AS AGAINST EACH RELEASED PARTY WITH REGARD TO CLAIMS RELEASED HEREBY AND ACKNOWLEDGES AND AGREES THAT THIS WAIVER IS AN ESSENTIAL AND MATERIAL PART OF THESE TERMS. HOLDER FURTHER ACKNOWLEDGES THE SIGNIFICANCE AND CONSEQUENCE OF THE RELEASE AND THE SPECIFIC WAIVER OF SECTION 1542 OF THE CALIFORNIA CIVIL CODE.**

As used herein:

- "Related Persons" means Holder's heirs, assigns, executors, administrators, next of kin, anyone attending the Event with Holder (which persons Holder represents have authorized Holder to act on their behalf for purposes of agreeing to the Terms, including the release herein), and other persons acting or purporting to act on Holder's or their behalf.
- "Released Parties" means: (i) Cotton Bowl Athletic Association, College Football Playoff, Cowboys Stadium, LP, NFL Ventures, Inc., NFL Ventures, L.P., NFL and its member clubs, and each of their respective direct and indirect affiliates, administrators, designees, licensees, agents, owners, officers, directors, employees, contractors (and their employees) and other personnel; (ii) the direct and indirect owners, lessees and sublessees of AT&T Stadium and related stadium grounds (including, without limitation, parking areas and entry gates) ("Stadium"); (iii) all third parties performing services at the Stadium; and (iv) any parents, subsidiaries, affiliated and related companies and officers, directors, owners, members, managers, partners, employers, employees, agents, contractors, subcontractors, insurers, representatives, successors and/or assigns of each of the foregoing entities and persons, whether past, present or future and whether in their institutional or personal capacities.

This Agreement shall be construed and enforced in accordance with the laws of Texas, without regard to conflict of law principles.

Severability Clause and Tax Disclosure

If any provision of this revocable license is determined to be invalid, illegal, or unenforceable, it shall be deemed severed and not affect the enforceability of any other provisions, which shall be enforced as if the revocable license did not contain the invalid, illegal, or unenforceable provision. Except as otherwise stated, the face value of the tickets includes all applicable taxes, provided that additional taxes may be due for fees or other services.