24-TEAM PLAYOFF FORMAT FACT SHEET

TAKES EFFECT FOR THE 2027-28 SEASON

THE FIELD OF 24

The participating teams will consist of:

4 the conference champions from the ACC, Big Ten, Big 12 and SEC (as determined by their respective conferences)

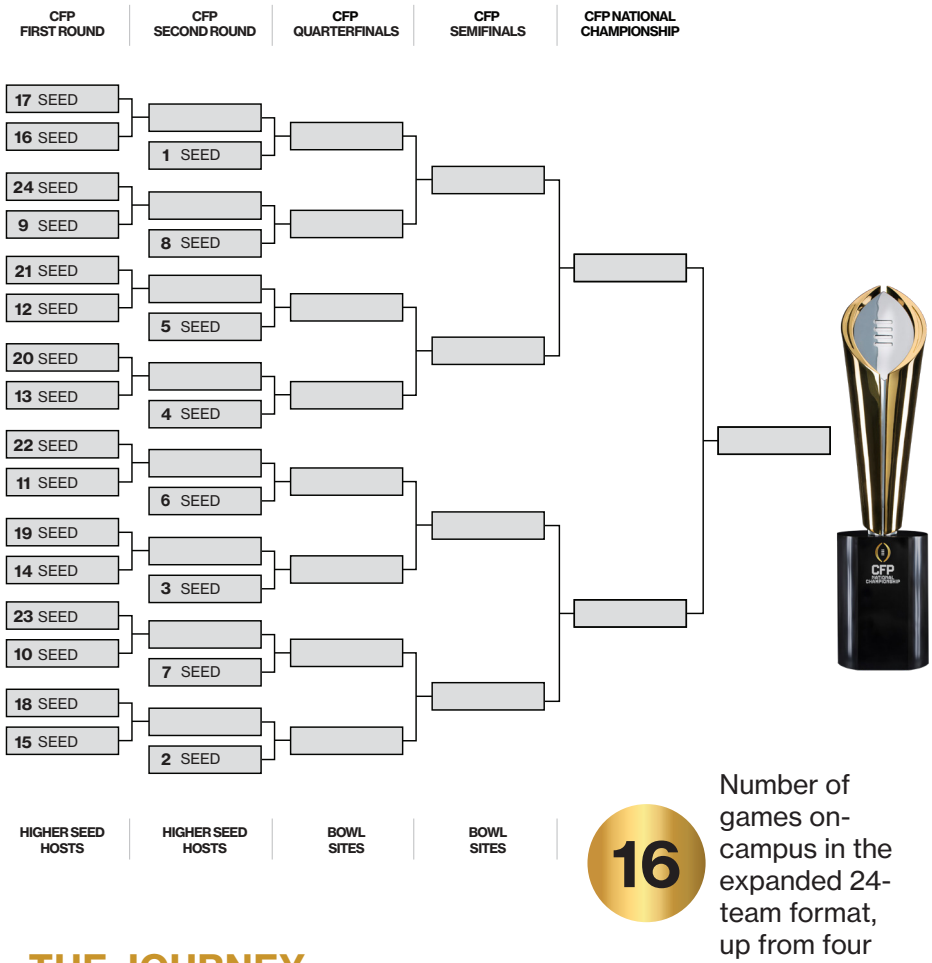
1 the highest-ranked team from the American, Conference USA, MAC, Mountain West, Pac-12 or Sun Belt conferences.

19 the 19 highest-ranked remaining teams in the CFP Selection Committee's final rankings

WHERE TO WATCH

- ESPN is the exclusive, worldwide Media Rightsholder of the CFP through the 31-32 season.
- Game Broadcast Schedule will be announced at a later date.

HOW THE 24-TEAM CFP BRACKET LOOKS



16 Number of games on-campus in the expanded 24-team format, up from four

THE JOURNEY

CFP FIRST & SECOND ROUNDS
CFP First Round will be played on the campuses of Seeds 9-16, CFP Second Round will be played on the campuses of seeds 1-8 (16 total on-campus games).

CFP QUARTERFINALS & SEMIFINALS
Will be played at the six CFP Bowls:
- Cotton, Fiesta, Orange, Peach, Rose and Sugar

CFP NATIONAL CHAMPIONSHIP
Will stay with its host city:
- New Orleans, January 24, 2028
- Tampa Bay, January 22, 2029

SEEDING THE 24-TEAM CFP BRACKET

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24

TOP 8 SEEDS
Seeds 1-8 will each earn a CFP First Round bye and will host a CFP Second Round game on campus

SEEDS 9-16
Seeds 9-16 will each host a CFP First Round game on campus

SEEDS 17-24
Seeds 17-24 will each travel to a CFP First Round game hosted on the campuses of Seeds 9-16

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SCHEDULING STANDARDS

The CFP Management Committee has adopted scheduling standards that will incentivize institutions to schedule additional compelling non-conference, regular season matchups.

PRESERVING TRADITION

HEISMAN TROPHY WEEKEND

In collaboration with the CFP, Heisman will move Heisman Trophy Weekend **one week earlier**. This change will preserve one of college football's most cherished traditions, all while adapting to the sport's evolving postseason calendar.

In 2027, Heisman Weekend will be held **December 3-5**.

ARMY-NAVY GAME

No CFP games will be scheduled in conflict with the historic Army-Navy game. The Army-Navy game is a national treasure that showcases our future leaders. The CFP Management Committee has worked closely with the American Conference on behalf of both academies and CBS Sports to provide a solution that preserves the tradition's protected window from Playoff games while providing Army and Navy an opportunity to compete for a national championship.

MEDIA RIGHTS AND BROADCAST DETAILS WITH ESPN

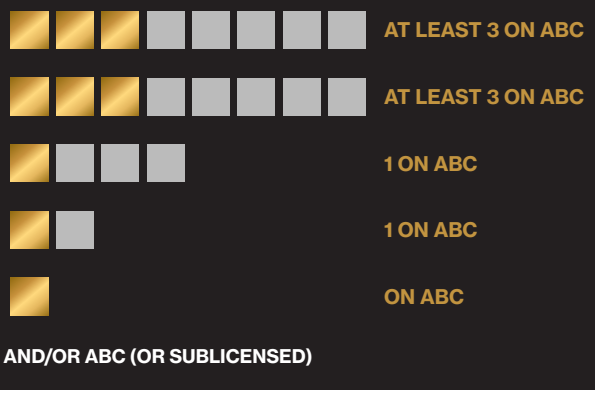
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EVERY PLAYOFF GAME

The agreement brings every game of the 24-game Playoff to ESPN and/or ABC.

ESPN retains the right to sublicense select games.

GAMES ON ABC BEGINNING WITH THE 2027–28 SEASON



"We will make the 24-team Playoff spectacular for the fans, student-athletes, their institutions and all our stakeholders. That is our commitment. Our organization delivers a world-class championship experience at our games and our events, and this promise will continue under the new format. 23 games of Playoff football, featuring 24 ranked teams going head-to-head for the right to be crowned the true national champion.

RICH CLARK
CFP EXECUTIVE DIRECTOR